

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM404927

|                              |                                          |
|------------------------------|------------------------------------------|
| <b>SUBMISSION TYPE:</b>      | RESUBMISSION                             |
| <b>NATURE OF CONVEYANCE:</b> | INTELLECTUAL PROPERTY SECURITY AGREEMENT |
| <b>RESUBMIT DOCUMENT ID:</b> | 900382023                                |

## CONVEYING PARTY DATA

| Name                            | Formerly | Execution Date | Entity Type           |
|---------------------------------|----------|----------------|-----------------------|
| GRAHAM WEBB INTERNATIONAL, INC. |          | 09/29/2016     | Corporation: DELAWARE |
| THE WELLA CORPORATION           |          | 09/29/2016     | Corporation: DELAWARE |
| NOXELL CORPORATION              |          | 09/29/2016     | Corporation: MARYLAND |

## RECEIVING PARTY DATA

|                        |                                             |
|------------------------|---------------------------------------------|
| <b>Name:</b>           | JPMorgan Chase Bank, N.A.                   |
| <b>Street Address:</b> | 500 STANTON CHRISTIANA RD                   |
| <b>City:</b>           | NEWARK                                      |
| <b>State/Country:</b>  | DELAWARE                                    |
| <b>Postal Code:</b>    | 19713                                       |
| <b>Entity Type:</b>    | National Banking Association: UNITED STATES |

## PROPERTY NUMBERS Total: 298

| Property Type               | Number   | Word Mark                                |
|-----------------------------|----------|------------------------------------------|
| <b>Registration Number:</b> | 1556445  | 2000 CALORIE                             |
| <b>Registration Number:</b> | 4029755  | 50 YEARS OF ROCKING YOUR COVERGIRL       |
| <b>Serial Number:</b>       | 86495135 | ADVANCED O2 TECHNOLOGY                   |
| <b>Registration Number:</b> | 3083850  | ADVANCED RADIANCE                        |
| <b>Registration Number:</b> | 3683926  | ALOE JOJOBA VITAMIN E                    |
| <b>Registration Number:</b> | 4653998  | ALPHA-RED                                |
| <b>Registration Number:</b> | 2637441  | AQUASMOOTH                               |
| <b>Registration Number:</b> | 0945353  | ARCTIC BLONDE                            |
| <b>Registration Number:</b> | 0945350  | AUTUMN MIST                              |
| <b>Registration Number:</b> | 0885600  | BASIC WHITE                              |
| <b>Registration Number:</b> | 1901110  | BEAUTIFUL COLLECTION                     |
| <b>Registration Number:</b> | 3551355  | BECAUSE EVERY WOMAN IS A QUEEN           |
| <b>Registration Number:</b> | 1036538  | BERRYWOOD                                |
| <b>Registration Number:</b> | 4234710  | BIOCHROMATICS                            |
| <b>Registration Number:</b> | 4234721  | BIOCHROMATICS ADVANCING COLOR AND BEAUTY |
| <b>Registration Number:</b> | 0810658  | BLACK VELVET                             |

TRADEMARK

| Property Type        | Number   | Word Mark                                |
|----------------------|----------|------------------------------------------|
| Registration Number: | 4122971  | BLASTFLIPSTICK                           |
| Registration Number: | 4970089  | BLASTPRO                                 |
| Registration Number: | 4576822  | BOMBSHELL INTENSITY LINER BY LASHBLAST   |
| Registration Number: | 4701072  | BOMBSHELL POW-DER BROW + LINER BY LASHBL |
| Registration Number: | 4576821  | BOMBSHELL SHINESHADOW BY LASHBLAST       |
| Registration Number: | 4795541  | BOMBSHELL VOLUME                         |
| Registration Number: | 0803548  | BORN BLONDE                              |
| Registration Number: | 4969677  | BORN RED                                 |
| Registration Number: | 3127837  | BRASS BUSTERS                            |
| Registration Number: | 2319504  | BROW & EYEMAKERS                         |
| Registration Number: | 1404561  | BW2                                      |
| Registration Number: | 4502990  | CC COLORSEAL                             |
| Registration Number: | 1778603  | CG                                       |
| Registration Number: | 4339817  | CG                                       |
| Registration Number: | 3655347  | CG                                       |
| Registration Number: | 4154332  | CG                                       |
| Registration Number: | 4154333  | CG                                       |
| Registration Number: | 3590825  | CG                                       |
| Registration Number: | 3201578  | CG INVISIBLE CONCEALER                   |
| Registration Number: | 2409377  | CG SMOOTHERS                             |
| Registration Number: | 3911493  | CHAMPAGNE INDULGENCE COLLECTION          |
| Registration Number: | 1378750  | CHEEKERS                                 |
| Registration Number: | 4933038  | CHROMALOCK                               |
| Registration Number: | 1039498  | CLAIROL                                  |
| Registration Number: | 1095639  | CLAIROL                                  |
| Registration Number: | 1357545  | CLAIROL                                  |
| Registration Number: | 1466663  | CLAIROL                                  |
| Registration Number: | 3911807  |                                          |
| Registration Number: | 1062017  | CLAIROL PROFESSIONAL                     |
| Registration Number: | 1258175  | CLAIROL PROFESSIONAL                     |
| Registration Number: | 1258176  | CLAIROL PROFESSIONAL                     |
| Registration Number: | 4515734  | CLAIROL PROFESSIONAL CLASSIC COLLECTION  |
| Registration Number: | 2389885  | CLAIROL PROFESSIONAL RADIANCE            |
| Serial Number:       | 86879043 | CLAIROL STERLING 3D                      |
| Serial Number:       | 86467762 | CLAIROL. YOUR COLOR EXPERT               |
| Registration Number: | 0433594  | CLAIROXIDE                               |
| Registration Number: | 1778584  | CLEAN                                    |
| Registration Number: | 4269567  | CLUMP CRUSHER                            |

| Property Type        | Number   | Word Mark                               |
|----------------------|----------|-----------------------------------------|
| Registration Number: | 4269568  | CLUMP CRUSHER                           |
| Serial Number:       | 86268571 | COLOR ADAPT                             |
| Serial Number:       | 86806449 | COLOR AS REAL AS YOU ARE                |
| Registration Number: | 3753450  | COLOR·BLEND TECHNOLOGY                  |
| Registration Number: | 4014185  | COLORBLEND FOAM                         |
| Registration Number: | 4598591  | COLORLICIOUS                            |
| Registration Number: | 1525158  | COLORSEAL                               |
| Registration Number: | 1899529  | COMPLEMENTS                             |
| Registration Number: | 1873525  | CONTINUOUS COLOR                        |
| Registration Number: | 2021460  | CONTINUOUS WEAR                         |
| Registration Number: | 1498995  | COVER GIRL                              |
| Registration Number: | 1808733  | COVER GIRL                              |
| Registration Number: | 2644668  | COVER GIRL                              |
| Serial Number:       | 86792874 | COVER GIRL BEAUTYU                      |
| Registration Number: | 2108371  |                                         |
| Registration Number: | 4717583  | COVER GIRL LIP LAVA                     |
| Registration Number: | 3716448  | COVERGIRL                               |
| Serial Number:       | 86315665 | COVERGIRL GIRLS CAN                     |
| Registration Number: | 4778708  | COVERGIRL INTENSIFY ME!                 |
| Serial Number:       | 86305640 | COVERGIRL READY, SET GORGEOUS           |
| Registration Number: | 4909714  | COVERGIRL TRUNAKED                      |
| Registration Number: | 4813450  | CREME PUFF                              |
| Serial Number:       | 86641167 | CURL EXOTIC                             |
| Serial Number:       | 86855367 | CUSTOM REDS                             |
| Registration Number: | 3758645  | DEEP CONDITIONING FOR HEALTHY SHINE SOY |
| Registration Number: | 2907276  | DOUBLE ESPRESSO                         |
| Registration Number: | 3016082  | EASY BREEZY BEAUTIFUL                   |
| Serial Number:       | 86887953 | EASY BREEZY BROW                        |
| Registration Number: | 0606816  | ERACE                                   |
| Serial Number:       | 86271568 | ESSENSYNC                               |
| Registration Number: | 3861472  | EXACT EYELIGHTS                         |
| Registration Number: | 4571095  | FABLAB BY COVERGIRL                     |
| Registration Number: | 4914130  | FACEFINITY                              |
| Serial Number:       | 86483400 | FALSE LASH DRAMA                        |
| Serial Number:       | 86440085 | FANICURE                                |
| Serial Number:       | 87080256 | FAREWELL FEATHERING                     |
| Registration Number: | 4397598  | FLAMED OUT                              |
| Registration Number: | 4516084  | FLAMED UP                               |

| Property Type        | Number   | Word Mark                    |
|----------------------|----------|------------------------------|
| Registration Number: | 4507926  | FLAMED UP MEGA CURL          |
| Registration Number: | 4654070  | FLARE                        |
| Serial Number:       | 86943877 | FLARE ME                     |
| Registration Number: | 0740432  | FLAXEN BLONDE                |
| Registration Number: | 4132230  | FLAXEN IN A FLASH            |
| Registration Number: | 1779446  | FRESH COMPLEXION             |
| Registration Number: | 1160557  | FROST & TIP                  |
| Registration Number: | 4713908  | FULL LASH BLOOM BY LASHBLAST |
| Registration Number: | 4914144  | GLOSSFINITY                  |
| Registration Number: | 4397599  | GLOSSTINIS                   |
| Registration Number: | 0810659  | GOLDEN APRICOT               |
| Registration Number: | 3049813  | GRAY BUSTERS                 |
| Registration Number: | 3283561  | GRAY SOLUTION                |
| Registration Number: | 4818308  | HAIRPAINTING                 |
| Registration Number: | 0791546  | HAPPY HONEY                  |
| Registration Number: | 3835961  | HONEY BE QUICK               |
| Registration Number: | 4401674  | INK IT!                      |
| Registration Number: | 4032625  | INTENSE SHADOWBLAST          |
| Registration Number: | 3378274  | INVISIBLE                    |
| Registration Number: | 1594819  | KALEIDOCOLORS                |
| Registration Number: | 3441497  | LASH BLAST                   |
| Serial Number:       | 85242311 | LASH FANATIC                 |
| Registration Number: | 3729743  | LASHBLAST LENGTH             |
| Registration Number: | 3732177  | LASHBLAST LUXE               |
| Registration Number: | 3732540  | LASHBLAST VOLUME             |
| Registration Number: | 3102152  | LASHEXACT                    |
| Registration Number: | 4914171  | LASHFINITY                   |
| Registration Number: | 2016546  | LASTING PERFORMANCE          |
| Registration Number: | 3835962  | LATTE WHIRL                  |
| Registration Number: | 4243151  | LINEBLAST                    |
| Registration Number: | 3422704  | LINEEXACT                    |
| Registration Number: | 4851954  | LIPFINITY                    |
| Registration Number: | 3285628  | LIPSLICKS                    |
| Registration Number: | 4401781  | LIPSLICKS SMOOCHIES          |
| Registration Number: | 3923747  | LIQUICOLOR PERMANENTE        |
| Registration Number: | 3858046  | LIQUILINE BLAST              |
| Registration Number: | 0707290  | LOVING CARE                  |
| Registration Number: | 1046630  | LUMINIZE                     |

| Property Type        | Number   | Word Mark                        |
|----------------------|----------|----------------------------------|
| Registration Number: | 1572758  | LUMINIZE                         |
| Registration Number: | 4655339  | MAKEUP MASTERS                   |
| Serial Number:       | 86457645 | MASTERPIECE GLAMOUR EXTENSIONS   |
| Registration Number: | 1373314  | MAX FACTOR                       |
| Serial Number:       | 86086680 | MAX FACTOR COLOR FACTOR          |
| Registration Number: | 4837256  | MAX FACTOR MASTERPIECE MAX       |
| Serial Number:       | 86086666 | MAX FACTOR XPERT                 |
| Serial Number:       | 87050703 | MELTING POUT                     |
| Registration Number: | 0367614  | METALEX                          |
| Registration Number: | 0555310  | MISS CLAIROL                     |
| Registration Number: | 1356159  | MISS CLAIROL                     |
| Registration Number: | 0812765  | MOONGOLD                         |
| Registration Number: | 0837702  | MOONHAZE                         |
| Registration Number: | 0944835  | MOONLIT BROWN                    |
| Serial Number:       | 85894339 | NAILGATING                       |
| Registration Number: | 1982870  | NATURAL INSTINCTS                |
| Registration Number: | 4518505  | NATURAL INSTINCTS                |
| Registration Number: | 4809840  | NATURAL INSTINCTS CREMA KERATINA |
| Registration Number: | 4049897  | NATURAL INSTINCTS VIBRANT        |
| Registration Number: | 2326391  | NATURAL LASH                     |
| Registration Number: | 3926504  | NATURELUXE                       |
| Registration Number: | 0805737  | NICE 'N EASY                     |
| Registration Number: | 3819552  |                                  |
| Registration Number: | 5013648  | OH SUGAR!                        |
| Registration Number: | 3326067  | ONCE A WEEK COLOR TREAT          |
| Registration Number: | 0350402  | PAN-CAKE                         |
| Registration Number: | 0501210  | PAN-STIK                         |
| Registration Number: | 3522549  | PERFECT 10                       |
| Registration Number: | 2939923  | PERFECT BLEND                    |
| Registration Number: | 4009893  | PERFECT LIGHTS                   |
| Registration Number: | 2309455  | PERFECT POINT PLUS               |
| Registration Number: | 5013664  | PLUMPIFY                         |
| Registration Number: | 2780755  | POCKET POWDER                    |
| Registration Number: | 4321856  | PRO4PLEX                         |
| Registration Number: | 4321871  | PRO4PLEX                         |
| Registration Number: | 2403470  | PROFESSIONAL                     |
| Registration Number: | 1526356  | PURE WHITE                       |
| Registration Number: | 0810660  | RED GINGER                       |

| Property Type        | Number   | Word Mark                                |
|----------------------|----------|------------------------------------------|
| Registration Number: | 1036537  | RED OAK                                  |
| Registration Number: | 2510528  | REMARKABLE                               |
| Registration Number: | 4800813  | RESULTS TODAY. BEAUTIFUL ALWAYS.         |
| Registration Number: | 0945345  | SABLE BROWN                              |
| Registration Number: | 1231598  | SECOND NATURE                            |
| Registration Number: | 1201718  | SHIMMER LIGHTS                           |
| Registration Number: | 3124945  | SHINE HAPPY                              |
| Registration Number: | 3753141  | SHINEBLAST                               |
| Registration Number: | 3941267  | SHINESCULPT                              |
| Registration Number: | 0791544  | SILENT SNOW                              |
| Registration Number: | 1914455  | SILK PERFECTION                          |
| Registration Number: | 3623640  | SIMPLY AGELESS                           |
| Registration Number: | 2086353  | SIMPLY POWDER                            |
| Registration Number: | 3755937  | SMOKY SHADOW BLAST                       |
| Serial Number:       | 86887938 | SO LASHY!                                |
| Registration Number: | 3929113  | SOY 4PLEX                                |
| Registration Number: | 3929114  | SOY 4PLEX                                |
| Registration Number: | 0944838  | SPRING HONEY                             |
| Registration Number: | 4259165  | STAY BRILLIANT                           |
| Registration Number: | 4293355  | STAY FABULOUS                            |
| Registration Number: | 4778732  | STAY LUMINOUS                            |
| Serial Number:       | 86483405 | STAY LUSCIOUS                            |
| Serial Number:       | 86713966 | STYLECALM                                |
| Registration Number: | 1394593  | SUMMER BLONDE                            |
| Registration Number: | 0944209  | SUNLIT BROWN                             |
| Registration Number: | 1325320  | SUNSET BROWN                             |
| Registration Number: | 2308117  | SUPER THICK LASH                         |
| Registration Number: | 3378323  | SUPER THICK LASH                         |
| Registration Number: | 2250232  | TEXTURES & TONES                         |
| Registration Number: | 3158268  | TEXTURES & TONES                         |
| Registration Number: | 3577341  | THE COLOR THAT CHANGES EVERYTHING        |
| Registration Number: | 4832925  | THE SUPER SIZER                          |
| Serial Number:       | 86683896 | THE SUPER SIZER FIBERS                   |
| Registration Number: | 0608511  | TOPAZ                                    |
| Registration Number: | 1421657  | TORRIDS                                  |
| Serial Number:       | 87039775 | TOTAL TEASE                              |
| Registration Number: | 3781884  | TRIPLE SHINE HYDRIENCE CONDITIONING COMP |
| Registration Number: | 2833270  | TRUBLEND                                 |

| Property Type        | Number   | Word Mark                     |
|----------------------|----------|-------------------------------|
| Registration Number: | 3445793  | TRUBLEND                      |
| Registration Number: | 3305458  | TRUBLEND                      |
| Registration Number: | 4519108  | TRUBLEND FIXSTICK             |
| Serial Number:       | 86161556 | TRUBODY                       |
| Serial Number:       | 86705656 | TRUCONTOUR                    |
| Registration Number: | 4552668  | TRUMAGIC                      |
| Registration Number: | 4544479  | TRUMAGIC THE SUNKISSER        |
| Registration Number: | 2150436  | ULTIMATE FINISH               |
| Registration Number: | 0853890  | ULTRA BLUE                    |
| Registration Number: | 3485821  | VIVID IMPACT                  |
| Registration Number: | 4486081  | VOLUME IGNITER                |
| Registration Number: | 4039130  | WEEK 2 COLORFRESH!            |
| Registration Number: | 2787680  | WETSLICKS                     |
| Registration Number: | 3332711  | WETSLICKS FRUIT SPRITZERS     |
| Registration Number: | 1255718  | WHIPPED CREME                 |
| Registration Number: | 4874889  | WILD MEGA VOLUME              |
| Registration Number: | 4969136  | WILD SHADOW POTS              |
| Registration Number: | 0791545  | WINSOME WHEAT                 |
| Registration Number: | 0945913  | WINTER WHEAT                  |
| Registration Number: | 3819487  | YOUR RIGHT COLOR              |
| Registration Number: | 2196588  | STICK STRAIGHT                |
| Registration Number: | 3772587  | DAILY REPAIR                  |
| Registration Number: | 1115495  | CELLOPHANES                   |
| Registration Number: | 2173915  | COLLECTIVES                   |
| Registration Number: | 0765229  | COLOR CHARM                   |
| Registration Number: | 1639489  | COLOR CHARM                   |
| Registration Number: | 4147221  | COLOR IGNITE                  |
| Registration Number: | 1339898  | COLOR PERFECT                 |
| Registration Number: | 1637342  | COLOR PERFECT                 |
| Registration Number: | 2059426  | COLOR PERFECT SPECIAL BLONDES |
| Registration Number: | 3558343  | CRAFT CLAY                    |
| Registration Number: | 4581286  | DRY CLEAN ONLY                |
| Registration Number: | 4973715  | ERUPTEK                       |
| Registration Number: | 1643296  | FROSTY WELLITE                |
| Registration Number: | 1466848  | HI CONTRAST GEL               |
| Registration Number: | 2057452  | LIQUID HAIR                   |
| Registration Number: | 3541294  | LIQUID STEEL                  |
| Registration Number: | 3709247  | MICROWEB FIBER                |

| Property Type        | Number   | Word Mark                                |
|----------------------|----------|------------------------------------------|
| Registration Number: | 1559495  | MIDWAY COUTURE                           |
| Registration Number: | 1642549  | MIDWAY COUTURE                           |
| Registration Number: | 3544680  | MOLDING MUD                              |
| Registration Number: | 1537106  | MOLDING MUD                              |
| Registration Number: | 2172236  | MOON SHINE                               |
| Serial Number:       | 86632679 | NUTREE                                   |
| Registration Number: | 1470358  | PENETRAITT                               |
| Registration Number: | 1467889  | PERFECT CONTROL                          |
| Registration Number: | 2301169  | POTION 9                                 |
| Registration Number: | 3965199  | PROFESSIONAL SEBASTIAN                   |
| Registration Number: | 3547889  | PROFESSIONAL SEBASTIAN                   |
| Registration Number: | 3502708  | RE-SHAPER                                |
| Registration Number: | 4973714  | RESINTEK                                 |
| Registration Number: | 1495590  | S                                        |
| Registration Number: | 1209082  | SEBASTIAN                                |
| Registration Number: | 1231575  | SEBASTIAN                                |
| Registration Number: | 3577292  | SEBASTIAN                                |
| Registration Number: | 2099654  | SEBASTIAN S COLLECTIVE SALON MEMBER      |
| Serial Number:       | 86866682 | SEBASTIAN SUBLIMATE                      |
| Registration Number: | 1861584  | SHAPER                                   |
| Registration Number: | 1373319  | SHAPER                                   |
| Registration Number: | 3522008  | SHAPER FIERCE                            |
| Registration Number: | 4258497  | SHINE CRAFTER                            |
| Registration Number: | 3581221  | SHINE DEFINE                             |
| Registration Number: | 4560682  | SHINE SHAKER                             |
| Registration Number: | 4851985  | STYLBRID 9                               |
| Registration Number: | 3517700  | STYLIXIR                                 |
| Registration Number: | 1069697  | SYSTEM PROFESSIONAL                      |
| Registration Number: | 3517699  | TAMING ELIXIR                            |
| Registration Number: | 4522425  | TEXTURE MAKER                            |
| Registration Number: | 3699504  | TEXTURE TANDEM                           |
| Registration Number: | 2860086  | THE COLOR YOU CHOOSE IS THE COLOR YOU US |
| Registration Number: | 2945247  | THICKEYFY                                |
| Registration Number: | 4265240  | TRILLIANCE                               |
| Registration Number: | 3554819  | TRILLIANT                                |
| Registration Number: | 0575177  | WELLA                                    |
| Registration Number: | 0979071  | WELLA                                    |
| Registration Number: | 1642546  | WELLA                                    |



| Property Type        | Number  | Word Mark                                |
|----------------------|---------|------------------------------------------|
| Registration Number: | 0575178 | WELLA                                    |
| Registration Number: | 1447056 |                                          |
| Registration Number: | 1643295 |                                          |
| Registration Number: | 1834278 |                                          |
| Registration Number: | 4804665 | WELLA PROFESSIONALS ELEMENTS             |
| Registration Number: | 4646502 | WELLA PROFESSIONALS LUXEOIL              |
| Registration Number: | 4646499 | WELLA PROFESSIONALS LUXEOIL KERATIN BOOS |
| Registration Number: | 4646498 | WELLA PROFESSIONALS LUXEOIL KERATIN PROT |
| Registration Number: | 4646500 | WELLA PROFESSIONALS LUXEOIL KERATIN REST |
| Registration Number: | 4646501 | WELLA PROFESSIONALS LUXEOIL LIGHT OIL    |
| Registration Number: | 4380811 | WHAT'S NEXT.                             |
| Registration Number: | 3558344 | WHIPPED CREME                            |
| Registration Number: | 0641865 | WELLITE                                  |
| Registration Number: | 1061496 | FASHION FROST                            |
| Registration Number: | 1416281 | WET                                      |
| Registration Number: | 1418044 | THICK-ENDS                               |

**CORRESPONDENCE DATA**

Fax Number: 8004947512

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 202-370-4790

Email: IPTEAM@NATIONALCORP.COM

Correspondent Name: PAUL TATE

Address Line 1: 1025 VERMONT AVENUE, NW #1130

Address Line 2: NATIONAL CORPORATE RESEARCH, LTD.

Address Line 4: WASHINGTON, D.C. 20005

|                                |                |
|--------------------------------|----------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | F165717        |
| <b>NAME OF SUBMITTER:</b>      | Alan Delaney   |
| <b>SIGNATURE:</b>              | /ALAN DELANEY/ |
| <b>DATE SIGNED:</b>            | 11/09/2016     |

**Total Attachments: 33**

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Intellectual Property Security Agreement**INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the “**IP Security Agreement**”) dated September 29, 2016, is among the Persons listed on the signature pages hereof (collectively, the “**Grantors**”) and JPMorgan Chase Bank, N.A., as collateral agent (the “**Collateral Agent**”) for the Secured Parties (as defined in the Credit Agreement referred to below).

WHEREAS, Galleria Co., a Delaware corporation, has entered into the Credit Agreement dated as of January 26, 2016, with the Lenders party thereto from time to time, JPMorgan Chase Bank, N.A., as administrative agent and collateral agent and the other parties thereto from time to time (as amended, amended and restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**”). Terms defined in the Credit Agreement or in the Security Agreement (as defined below) and not otherwise defined herein are used herein as defined in the Credit Agreement or the Security Agreement, as the case may be (and in the event a term is defined differently in the Credit Agreement and the Security Agreement, the applicable definition shall be the one given to such term in the Security Agreement).

WHEREAS, as a condition precedent to the making of the Loans by the Lenders from time to time and the issuance of Letters of Credit by the Issuing Banks from time to time, the entry into Swap Agreements by certain Secured Parties from time to time and the entry into arrangements the obligations under which constitute Deposit Obligations by certain Secured Parties from time to time, each Grantor has executed and delivered that certain Pledge and Security Agreement dated September 29, 2016 among the Grantors and the Collateral Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”).

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain Intellectual Property of the Grantors, and have agreed thereunder to execute this IP Security Agreement for recording with the United States Patent and Trademark Office, the United States Copyright Office and any other appropriate domestic governmental authorities, as applicable.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Grant of Security. To secure the prompt and complete payment and performance of all Secured Obligations, each Grantor hereby pledges, assigns and grants to the Collateral Agent, on behalf of and for the benefit of the Secured Parties, a security interest in all of such Grantor’s right, title and interest in and to all Intellectual Property to the extent governed by, arising under, pursuant to, or by virtue of, the laws of the United States of America or any state thereof, including the following (the “**Collateral**”):

(i) (a) any and all patents and patent applications (whether issued or applied-for in the United States); (b) all inventions and improvements described and claimed therein; (c) all reissues, divisions, continuations, renewals, extensions, and continuations-in-part thereof; (d) all income, royalties, damages, claims, and payments now or hereafter due or payable under and with respect thereto, including, without limitation, damages and payments for past and future infringements thereof; and (e) all rights to sue for past, present, and future infringements thereof (“**Patents**”);

(ii) (a) all trademarks (including service marks), trade names, trade dress, and trade styles, whether registered or unregistered in the United States, and the registrations and applications for registration thereof and the goodwill of the business symbolized by the foregoing; (b) all renewals of the foregoing; (c) all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including, without limitation, damages, claims, and payments for past and future infringements thereof; and (d) all rights to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing (“**Trademarks**”); and

(iii) (a) all copyrights, rights and interests in such copyrights, works protectable by copyright, copyright registrations, and applications to register copyright; (b) all renewals of any of the foregoing; (c) all income, royalties, damages, and payments now or hereafter due and/or payable under any of the foregoing, including, without limitation, damages or payments for past or future infringements for any of the foregoing; and (d) the right to sue for past, present, and future infringements of any of the foregoing (“**Copyrights**”);

(iv) the registrations and applications for registration of United States intellectual property set forth in Schedule I hereto (as may be supplemented from time to time), together with all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations thereof;

provided that notwithstanding anything to the contrary contained in the foregoing clauses (i) through (iv), the security interest created hereby shall not extend to, and the term “Collateral” shall not include, any Excluded Assets, including, but not limited to, any intent-to-use trademark applications prior to the filing, and acceptance by the United States Patent and Trademark Office, of a “Statement of Use” or “Amendment to Allege Use” with respect thereto, if any, to the extent that, and solely during the period in which, the grant of a security interest therein prior to such filing and acceptance would impair the validity or enforceability of such intent-to-use trademark applications or the resulting trademark registrations under applicable federal law.

**SECTION 2. Security for Obligations.** The grant of a security interest in the Collateral by each Grantor under this IP Security Agreement secures the payment of all Secured Obligations of such Grantor now or hereafter existing, whether direct or indirect, absolute or

contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise.

SECTION 3. Recordation. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner for Patents and the Commissioner for Trademarks and any other applicable government officer record this IP Security Agreement.

SECTION 4. Counterparts. This IP Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or other electronic imaging (including in .pdf or format) means shall be effective as delivery of a manually executed counterpart of this Agreement.

SECTION 5. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this IP Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 6. Governing Law; Jurisdiction; Etc. (a) This IP Security Agreement shall be construed in accordance with and governed by the law of the State of New York without regard to conflicts of law principles.

(b) Each Grantor and each other party to this IP Security Agreement hereby irrevocably and unconditionally submits, for itself and its property, to the exclusive jurisdiction of any federal or state court located in the borough of Manhattan in the City of New York, and any appellate court from any thereof, in any action or proceeding arising out of or relating to any Loan Document (excluding the enforcement of the Security Documents to the extent such security documents expressly provide otherwise), or for recognition or enforcement of any judgment, and each of such parties hereto hereby irrevocably and unconditionally agrees that all claims in respect of any such action or proceeding may be heard and determined in such New York State or, to the extent permitted by law, in such federal court. Each of such parties hereto agrees that a final judgment in any such action or proceeding shall be conclusive and may be enforced in other jurisdictions by suit on the judgment or in any other manner provided by law.

(c) Each Grantor and each other party to this IP Security Agreement hereby irrevocably and unconditionally waives, to the fullest extent it may legally and effectively do so, any objection which it may now or hereafter have to the laying of venue of any suit, action or proceeding arising out of or relating to this IP Security Agreement or any other Loan Document in any court referred to in clause (b) of this Section 6. Each of the parties hereto hereby irrevocably waives, to the fullest extent permitted by law, the defense of an inconvenient forum to the maintenance of such action or proceeding in any such court.

(d) Each Grantor and each other party to this IP Security Agreement hereto irrevocably consents to service of process in the manner provided for notices in Section 10.01 of the Credit Agreement. Nothing in this IP Security Agreement or any other Loan Document will affect the right of any party to this IP Security Agreement to serve process in any other manner permitted by law.


**(e) EACH GRANTOR AND EACH OTHER PARTY TO THIS IP SECURITY AGREEMENT HEREBY EXPRESSLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY RIGHT IT MAY HAVE TO A TRIAL BY JURY IN ANY LEGAL PROCEEDING DIRECTLY OR INDIRECTLY ARISING OUT OF OR RELATING TO THIS IP SECURITY AGREEMENT OR, ANY OTHER LOAN DOCUMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY OR THEREBY (WHETHER BASED ON CONTRACT, TORT OR ANY OTHER THEORY). EACH PARTY HERETO (A) CERTIFIES THAT NO REPRESENTATIVE, AGENT OR ATTORNEY OF ANY OTHER PARTY HAS REPRESENTED, EXPRESSLY OR OTHERWISE, THAT SUCH OTHER PARTY WOULD NOT, IN THE EVENT OF LITIGATION, SEEK TO ENFORCE THE FOREGOING WAIVER AND (B) ACKNOWLEDGES THAT IT AND THE OTHER PARTIES HERETO HAVE BEEN INDUCED TO ENTER INTO THE LOAN DOCUMENTS BY, AMONG OTHER THINGS, THE MUTUAL WAIVERS AND CERTIFICATIONS IN THIS SECTION 6(e).**

IN WITNESS WHEREOF, each Grantor and the Collateral Agent have caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first written above.

GRAHAM WEBB INTERNATIONAL, INC.  
THE WELLA CORPORATION  
NOXELL CORPORATION

By: Robert B. White  
Name: Robert B. White  
Title: Vice President & Assistant Secretary

JPMORGAN CHASE BANK,  
N.A.,  
as Collateral Agent

By: 

Name: Lauren Baker  
Title: Vice President

*{Signature Page to Galleria Co. Intellectual Property Security Agreement}*

**TRADEMARK**  
**REEL: 005921 FRAME: 0667**



Trademarks

| <u>Owner</u>       | <u>Trademark</u>                                         | <u>Application Date</u> | <u>Application No</u> | <u>Registration Date</u> | <u>Registration No</u> |
|--------------------|----------------------------------------------------------|-------------------------|-----------------------|--------------------------|------------------------|
| Noxell Corporation | 2000 CALORIE                                             | 1/17/1989               | 73774922              | 9/19/1989                | 1556445                |
| Noxell Corporation | 50 YEARS OF ROCKING YOUR COVERGIRL                       | 7/15/2010               | 85085530              | 9/20/2011                | 4029755                |
| Noxell Corporation | Advanced O2 Technology (Stylized & Bubble Device 14 bw)  | 1/5/2015                | 86495135              |                          |                        |
| Noxell Corporation | ADVANCED RADIANCE                                        | 12/21/2004              | 78536323              | 4/18/2006                | 3,083,850              |
| Noxell Corporation | ALOE JOJOBA VITAMIN E (Clairrol Droplet Device 08 color) | 3/17/2008               | 77423924              | 9/15/2009                | 3683926                |
| Noxell Corporation | ALPHA-RED                                                | 9/18/2013               | 86068051              | 12/9/2014                | 4653998                |
| Noxell Corporation | AQUASMOOTH                                               | 6/4/2001                | 78067183              | 10/15/2002               | 2637441                |
| Noxell Corporation | ARCTIC BLONDE                                            | 7/11/1969               | 72/332317             | 10/17/1972               | 945353                 |
| Noxell Corporation | AUTUMN MIST                                              | 8/9/1968                | 72/304763             | 10/17/1972               | 945350                 |
| Noxell Corporation | BASIC WHITE                                              | 3/26/1969               | 72/322833             | 2/3/1970                 | 885600                 |

|                    |                                                                                                    |            |           |            |         |
|--------------------|----------------------------------------------------------------------------------------------------|------------|-----------|------------|---------|
| Noxell Corporation | BEAUTIFUL COLLECTION                                                                               | 4/12/1993  | 74/378414 | 6/20/1995  | 1901110 |
| Noxell Corporation | BECAUSE EVERY WOMAN IS A QUEEN (COVER GIRL 07)                                                     | 10/23/2007 | 77311046  | 12/23/2008 | 3551355 |
| Noxell Corporation | BERRYWOOD                                                                                          | 6/12/1975  | 73054921  | 3/30/1976  | 1036538 |
| Noxell Corporation | BIOCHROMATICS (& Device colour 11)                                                                 | 3/25/2011  | 85276532  | 10/30/2012 | 4234710 |
| Noxell Corporation | BIOCHROMATICS...ADVANCING COLOR AND BEAUTY THROUGH OPTICS, CHEMISTRY AND PSYCHOLOGY (CoverGirl 11) | 4/1/2011   | 85283531  | 10/30/2012 | 4234721 |
| Noxell Corporation | BLACK VELVET                                                                                       | 5/25/1965  | 72219676  | 6/28/1966  | 810658  |
| Noxell Corporation | BLASTFLIPSTICK                                                                                     | 3/16/2011  | 85268485  | 4/3/2012   | 4122971 |
| Noxell Corporation | BLASTPRO                                                                                           | 3/11/2015  | 86560653  | 5/31/2016  | 4970089 |
| Noxell Corporation | BOMBSHELL INTENSITY LINER BY LASHBLAST                                                             | 3/15/2013  | 85877116  | 7/29/2014  | 4576822 |
| Noxell Corporation | BOMBSHELL POW-DER BROW & LINER BY LASHBLAST                                                        | 12/19/2013 | 86148547  | 3/10/2015  | 4701072 |
| Noxell Corporation | BOMBSHELL SHINESHADOW BY LASHBLAST                                                                 | 3/15/2013  | 85877108  | 7/29/2014  | 4576821 |

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|--------------------|-------------------|-----------|-----------|-----------|-----------|
| Noxell Corporation | BOMBSHELL VOLUME  | 7/20/2012 | 85682540  | 8/18/2015 | 4795541   |
| Noxell Corporation | BORN BLONDE       | 3/10/1964 | 72188336  | 2/8/1966  | 803548    |
| Noxell Corporation | BORN RED          | 12/3/2014 | 86469722  | 5/31/2016 | 4969677   |
| Noxell Corporation | BRASS BUSTERS     | 9/9/2004  | 78480981  | 8/8/2006  | 3127837   |
| Noxell Corporation | BROW & EYE MAKERS | 3/25/1999 | 75/668483 | 2/15/2000 | 2,319,504 |
| Noxell Corporation | BW2               | 12/4/1985 | 73571637  | 8/12/1986 | 1404561   |
| Noxell Corporation | CC COLORSEAL      | 1/25/2013 | 85832382  | 3/25/2014 | 4502990   |
| Noxell Corporation | CG                | 9/21/1992 | 74/316017 | 6/29/1993 | 1,778,603 |
| Noxell Corporation | CG (Stylized 07)  | 3/28/2012 | 85581770  | 5/21/2013 | 4339817   |
| Noxell Corporation | CG (Stylized 07)  | 9/12/2007 | 77277646  | 7/14/2009 | 3655347   |
| Noxell Corporation | CG (Stylized 07)  | 8/7/2008  | 77541431  | 6/5/2012  | 4154332   |

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| Noxell Corporation | CG (Stylized 07)                | 8/7/2008   | 77541473  | 6/5/2012   | 4154333   |
| Noxell Corporation | CG (Stylized 07)                | 8/7/2008   | 77541497  | 3/17/2009  | 3590825   |
| Noxell Corporation | CG INVISIBLE CONCEALER          | 3/13/2006  | 78835744  | 1/23/2007  | 3201578   |
| Noxell Corporation | CG SMOOTHERS                    | 1/28/1999  | 75/628472 | 11/28/2000 | 2,409,377 |
| Noxell Corporation | CHAMPAGNE INDULGENCE COLLECTION | 6/10/2008  | 77495353  | 1/25/2011  | 3911493   |
| Noxell Corporation | CHEEKERS                        | 6/10/1985  | 73542227  | 1/21/1986  | 1378750   |
| Noxell Corporation | ChromaLOCK                      | 5/5/2014   | 86271573  | 4/5/2016   | 4933038   |
| Noxell Corporation | CLAIROL                         | 10/30/1975 | 73067529  | 5/18/1976  | 1039498   |
| Noxell Corporation | CLAIROL                         | 10/17/1977 | 73/145014 | 7/11/1978  | 1095639   |
| Noxell Corporation | CLAIROL                         | 3/5/1985   | 73/525366 | 9/3/1985   | 1357545   |
| Noxell Corporation | CLAIROL                         | 2/10/1987  | 73/644051 | 11/24/1987 | 1466663   |

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|--------------------|----------------------------------------------------|------------|-----------|------------|-----------|
| Noxell Corporation | CLAIROL NICE 'N EASY (Ribbon Strands Device 09 bw) | 6/29/2009  | 77769918  | 1/25/2011  | 3911807   |
| Noxell Corporation | CLAIROL PROFESSIONAL                               | 8/30/1976  | 73098184  | 3/29/1977  | 1062017   |
| Noxell Corporation | CLAIROL PROFESSIONAL                               | 9/29/1982  | 73/393439 | 11/22/1983 | 1258175   |
| Noxell Corporation | CLAIROL PROFESSIONAL                               | 9/29/1982  | 73/393440 | 11/22/1983 | 1258176   |
| Noxell Corporation | CLAIROL PROFESSIONAL CLASSIC COLLECTION            | 12/12/2012 | 85800401  | 4/15/2014  | 4515734   |
| Noxell Corporation | CLAIROL PROFESSIONAL RADIANCE                      | 10/27/1999 | 75/834800 | 9/26/2000  | 2389885   |
| Noxell Corporation | CLAIROL STERLING 3D                                | 1/19/2016  | 86879043  |            |           |
| Noxell Corporation | CLAIROL YOUR COLOR EXPERT                          | 12/1/2014  | 86467762  |            |           |
| Noxell Corporation | CLAIROXIDE                                         | 9/10/1946  | 71508789  | 10/21/1947 | 433594    |
| Noxell Corporation | CLEAN MAKE-UP                                      | 12/5/1988  | 73/767291 | 6/29/1993  | 1,778,584 |
| Noxell Corporation | CLUMP CRUSHER                                      | 12/8/2011  | 85490271  | 1/1/2013   | 4269567   |

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|--------------------|--------------------------|------------|------------|-----------|-----------|
| Noxell Corporation | CLUMP CRUSHER            | 12/8/2011  | 85490285   | 1/1/2013  | 4269568   |
| Noxell Corporation | COLOR ADAPT              | 5/1/2014   | 86268571   |           |           |
| Noxell Corporation | COLOR AS REAL AS YOU ARE | 11/2/2015  | 86806449   |           |           |
| Noxell Corporation | COLOR BLEND TECHNOLOGY   | 3/27/2009  | 77701155   | 2/23/2010 | 3753450   |
| Noxell Corporation | COLORBLEND FOAM          | 3/16/2011  | 85268181   | 8/16/2011 | 4014185   |
| Noxell Corporation | COLORLICIOUS             | 7/2/2013   | 86000319   | 9/2/2014  | 4598591   |
| Noxell Corporation | COLORSEAL                | 8/5/1988   | 73744359   | 2/21/1989 | 1525158   |
| Noxell Corporation | COMPLEMENTS              | 8/10/1993  | 74422846   | 6/13/1995 | 1899529   |
| Noxell Corporation | CONTINUOUS COLOR         | 1/6/1994   | 74/477,034 | 1/17/1995 | 1,873,525 |
| Noxell Corporation | CONTINUOUS WEAR          | 7/13/1995  | 74705215   | 12/3/1996 | 2021460   |
| Noxell Corporation | COVER GIRL               | 11/25/1987 | 73697616   | 8/2/1988  | 1,498,995 |

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|--------------------|-------------------------------|------------|-----------|------------|-----------|
| Noxell Corporation | COVER GIRL                    | 9/21/1992  | 74/316022 | 12/7/1993  | 1,808,733 |
| Noxell Corporation | COVER GIRL                    | 9/13/2001  | 78083695  | 10/29/2002 | 2644668   |
| Noxell Corporation | COVER GIRL BEAUTYU            | 10/20/2015 | 86792874  |            |           |
| Noxell Corporation | COVER GIRL Bottle             | 4/2/1996   | 75082784  | 10/28/1997 | 2108371   |
| Noxell Corporation | COVER GIRL LIP LAVA           | 12/19/2013 | 86148550  | 4/7/2015   | 4717583   |
| Noxell Corporation | COVERGIRL                     | 8/6/2008   | 77540586  | 11/24/2009 | 3716448   |
| Noxell Corporation | COVERGIRL GIRLS CAN           | 6/20/2014  | 86315665  |            |           |
| Noxell Corporation | COVERGIRL INTENSIFY ME!       | 6/18/2014  | 86312794  | 7/21/2015  | 4778708   |
| Noxell Corporation | COVERGIRL READY, SET GORGEOUS | 6/10/2014  | 86305640  | 2/24/2015  |           |
| Noxell Corporation | COVERGIRL TRUNAKED            | 10/30/2014 | 86439856  | 3/1/2016   | 4909714   |
| Noxell Corporation | CREME PUFF                    | 9/17/2013  | 86066885  | 9/15/2015  | 4813450   |

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|--------------------|------------------------------------------------------------------|------------|-----------|------------|---------|
| Noxell Corporation | CURL EXOTIC                                                      | 5/26/2015  | 86641167  |            |         |
| Noxell Corporation | CUSTOM REDS                                                      | 12/21/2015 | 86855367  |            |         |
| Noxell Corporation | DEEP CONDITIONING FOR HEALTHY SHINE SOY COMPLEX (& Device 08 bw) | 9/25/2008  | 77578542  | 3/9/2010   | 3758645 |
| Noxell Corporation | DOUBLE ESPRESSO                                                  | 3/14/2003  | 78/225745 | 11/30/2004 | 2907276 |
| Noxell Corporation | EASY BREEZY BEAUTIFUL                                            | 12/12/2002 | 78193794  | 11/15/2005 | 3016082 |
| Noxell Corporation | EASY BREEZY BROW                                                 | 1/27/2016  | 86887953  |            |         |
| Noxell Corporation | ERACE                                                            | 4/26/1954  | 71665190  | 5/31/1955  | 606816  |
| Noxell Corporation | EssensYNC                                                        | 5/5/2014   | 86271568  |            |         |
| Noxell Corporation | EXACT EYELIGHTS                                                  | 10/30/2008 | 77603753  | 10/12/2010 | 3861472 |
| Noxell Corporation | FABLAB BY COVERGIRL                                              | 8/26/2013  | 86048103  | 7/22/2014  | 4571095 |
| Noxell Corporation | FACEFINITY                                                       | 6/28/2013  | 85972480  | 3/8/2016   | 4914130 |



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| Noxell Corporation | FALSE LASH DRAMA    | 12/17/2014 | 86483400  |           |           |
| Noxell Corporation | FANICURE            | 10/30/2014 | 86440085  |           |           |
| Noxell Corporation | FAREWELL FEATHERING | 6/22/2016  | 87080256  |           |           |
| Noxell Corporation | FLAMED OUT          | 8/10/2012  | 85700706  | 9/3/2013  | 4397598   |
| Noxell Corporation | FLAMED UP           | 3/4/2013   | 85865381  | 4/15/2014 | 4516084   |
| Noxell Corporation | FLAMED UP MEGA CURL | 5/7/2013   | 85925299  | 4/1/2014  | 4507926   |
| Noxell Corporation | FLARE               | 10/8/2013  | 86085703  | 12/9/2014 | 4654070   |
| Noxell Corporation | FLARE ME            | 3/17/2016  | 86943877  |           |           |
| Noxell Corporation | FLAXEN BLONDE       | 9/14/1961  | 72/127841 | 11/6/1962 | 740432    |
| Noxell Corporation | FLAXEN IN A FLASH   | 4/29/2009  | 77725009  | 4/24/2012 | 4132230   |
| Noxell Corporation | FRESH COMPLEXION    | 5/21/1992  | 74/277953 | 6/29/1993 | 1,779,446 |

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|--------------------|------------------------------|------------|-----------|-----------|---------|
| Noxell Corporation | FROST & TIP                  | 9/5/1979   | 73/230262 | 7/14/1981 | 1160557 |
| Noxell Corporation | FULL LASH BLOOM BY LASHBLAST | 3/18/2014  | 86224569  | 3/31/2015 | 4713908 |
| Noxell Corporation | GLOSSFINITY                  | 7/9/2013   | 86005517  | 3/8/2016  | 4914144 |
| Noxell Corporation | GLOSSTINIS                   | 8/10/2012  | 85700752  | 9/3/2013  | 4397599 |
| Noxell Corporation | GOLDEN APRICOT               | 5/25/1965  | 72219679  | 6/28/1966 | 810659  |
| Noxell Corporation | GRAY BUSTERS                 | 11/11/2004 | 78515227  | 1/24/2006 | 3049813 |
| Noxell Corporation | GRAY SOLUTION                | 2/15/2005  | 78567724  | 8/21/2007 | 3283561 |
| Noxell Corporation | HAIRPAINTING                 | 3/11/2013  | 85872483  | 9/22/2015 | 4818308 |
| Noxell Corporation | HAPPY HONEY                  | 8/28/1964  | 72/200825 | 6/22/1965 | 791546  |
| Noxell Corporation | HONEY BE QUICK               | 4/29/2009  | 77725017  | 8/17/2010 | 3835961 |
| Noxell Corporation | INK IT!                      | 10/12/2012 | 85752693  | 9/10/2013 | 4401674 |

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| Noxell Corporation | INTENSE SHADOWBLAST | 8/24/2010  | 85114257  | 9/27/2011  | 4032625   |
| Noxell Corporation | INVISIBLE           | 6/12/2007  | 77202615  | 2/5/2008   | 3378274   |
| Noxell Corporation | KALEIDOCOLORS       | 9/29/1989  | 73/828449 | 5/8/1990   | 1594819   |
| Noxell Corporation | LASH BLAST          | 12/15/2006 | 77065421  | 6/3/2008   | 3441497   |
| Noxell Corporation | LASH FANATIC        | 2/15/2011  | 85242311  | 8/28/2012  |           |
| Noxell Corporation | LASHBLAST LENGTH    | 11/19/2008 | 77617761  | 12/22/2009 | 3729743   |
| Noxell Corporation | LASHBLAST LUXE      | 4/22/2008  | 77454268  | 12/29/2009 | 3732177   |
| Noxell Corporation | LASHBLAST VOLUME    | 11/19/2008 | 77617771  | 12/29/2009 | 3732540   |
| Noxell Corporation | LASHEXACT           | 12/21/2004 | 78536315  | 6/6/2006   | 3,102,152 |
| Noxell Corporation | LASHFINITY          | 9/17/2013  | 86067041  | 3/8/2016   | 4914171   |
| Noxell Corporation | LASTING PERFORMANCE | 7/13/1995  | 74705225  | 11/12/1996 | 2016546   |

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| Noxell Corporation | LATTE WHIRL           | 4/29/2009 | 77725054  | 8/17/2010  | 3835962 |
| Noxell Corporation | LINEBLAST             | 8/26/2011 | 85408191  | 11/13/2012 | 4243151 |
| Noxell Corporation | LINEEXACT             | 9/18/2007 | 77282327  | 5/6/2008   | 3422704 |
| Noxell Corporation | LIPFINITY             | 3/11/2014 | 86217649  | 11/10/2015 | 4851954 |
| Noxell Corporation | LIPSLICKS             | 8/26/2005 | 78701481  | 8/28/2007  | 3285628 |
| Noxell Corporation | LIPSLICKS SMOOCHIES   | 12/4/2012 | 85794258  | 9/10/2013  | 4401781 |
| Noxell Corporation | LIQUICOLOR PERMANENTE | 5/19/2009 | 77740398  | 2/22/2011  | 3923747 |
| Noxell Corporation | LIQUILINE BLAST       | 8/21/2009 | 77809775  | 10/5/2010  | 3858046 |
| Noxell Corporation | LOVING CARE           | 3/11/1960 | 72/092595 | 11/15/1960 | 707290  |
| Noxell Corporation | LUMINIZE              | 2/5/1976  | 73076260  | 8/24/1976  | 1046630 |
| Noxell Corporation | LUMINIZE              | 3/24/1989 | 73/788923 | 12/26/1989 | 1572758 |

|                    |                                |            |           |            |           |
|--------------------|--------------------------------|------------|-----------|------------|-----------|
| Noxell Corporation | MAKEUP MASTERS                 | 12/12/2013 | 86142123  | 12/16/2014 | 4655339   |
| Noxell Corporation | MASTERPIECE GLAMOUR EXTENSIONS | 11/18/2014 | 86457645  |            |           |
| Noxell Corporation | MAX FACTOR                     | 4/24/1985  | 73534234  | 12/3/1985  | 1,373,314 |
| Noxell Corporation | MAX FACTOR COLOR FACTOR        | 10/9/2013  | 86086680  |            |           |
| Noxell Corporation | MAX FACTOR MASTERPIECE MAX     | 8/9/2013   | 86033764  | 10/20/2015 | 4837256   |
| Noxell Corporation | MAX FACTOR XPERT               | 10/9/2013  | 86086666  |            |           |
| Noxell Corporation | MELTING POUT                   | 5/26/2016  | 87050703  |            |           |
| Noxell Corporation | METALEX (Stylized)             | 12/29/1938 | 71/414287 | 5/23/1939  | 367614    |
| Noxell Corporation | MISS CLAIROL                   | 4/15/1950  | 71/595760 | 2/26/1952  | 555310    |
| Noxell Corporation | MISS CLAIROL                   | 3/1/1985   | 73/524788 | 8/27/1985  | 1356159   |
| Noxell Corporation | MOONGOLD                       | 5/25/1965  | 72219678  | 8/9/1966   | 812765    |

|                    |                                                        |            |           |            |           |
|--------------------|--------------------------------------------------------|------------|-----------|------------|-----------|
| Noxell Corporation | MOONHAZE                                               | 12/23/1966 | 72261361  | 10/24/1967 | 837702    |
| Noxell Corporation | MOONLIT BROWN                                          | 10/30/1967 | 72/283627 | 10/10/1972 | 944835    |
| Noxell Corporation | NAILGATING                                             | 4/3/2013   | 85894339  |            |           |
| Noxell Corporation | NATURAL INSTINCTS                                      | 1/18/1994  | 74480250  | 6/25/1996  | 1982870   |
| Noxell Corporation | NATURAL INSTINCTS (& Leaf Device 12 bw)                | 7/30/2012  | 85690352  | 4/22/2014  | 4518505   |
| Noxell Corporation | NATURAL INSTINCTS CREMA KERATINA (& Leaf device 14 bw) | 6/25/2014  | 86319990  | 9/8/2015   | 4809840   |
| Noxell Corporation | NATURAL INSTINCTS VIBRANT (& Device 10 bw)             | 1/21/2010  | 77916962  | 11/1/2011  | 4049897   |
| Noxell Corporation | NATURAL LASH                                           | 3/25/1999  | 75/667616 | 3/7/2000   | 2,326,391 |
| Noxell Corporation | NATURELUXE                                             | 8/19/2009  | 77807791  | 3/1/2011   | 3926504   |
| Noxell Corporation | NICE'N EASY                                            | 4/21/1965  | 72217009  | 3/15/1966  | 805737    |
| Noxell Corporation | NICE'N EASY (Twisting Ribbon Device 09 bw)             | 5/15/2009  | 77738200  | 7/13/2010  | 3819552   |

|                    |                         |            |           |            |           |
|--------------------|-------------------------|------------|-----------|------------|-----------|
| Noxell Corporation | OH SUGARI               | 12/8/2014  | 86473932  | 8/2/2016   | 5013648   |
| Noxell Corporation | ONCE A WEEK COLOR TREAT | 4/8/2005   | 78604769  | 10/30/2007 | 3326067   |
| Noxell Corporation | PAN-CAKE                | 3/27/1937  | 71390590  | 9/28/1937  | 350402    |
| Noxell Corporation | PAN-STIK                | 8/23/1947  | 71532244  | 7/27/1948  | 501210    |
| Noxell Corporation | PERFECT 10              | 12/12/2005 | 78771557  | 10/21/2008 | 3522549   |
| Noxell Corporation | PERFECT BLEND           | 1/27/2004  | 78357874  | 4/12/2005  | 2,939,923 |
| Noxell Corporation | PERFECT LIGHTS          | 6/11/2009  | 77757870  | 8/9/2011   | 4009893   |
| Noxell Corporation | PERFECT POINT PLUS      | 3/25/1999  | 75/667615 | 1/18/2000  | 2,309,455 |
| Noxell Corporation | PLUMPIFY                | 12/18/2014 | 86484691  | 8/2/2016   | 5013664   |
| Noxell Corporation | POCKET POWDER           | 5/1/2002   | 78/125445 | 11/4/2003  | 2,780,755 |
| Noxell Corporation | PRO4PLEX                | 1/13/2012  | 85515703  | 4/16/2013  | 4321856   |

|                    |                                  |            |           |            |           |
|--------------------|----------------------------------|------------|-----------|------------|-----------|
| Noxell Corporation | PRO4PLEX (& Curl Device 12 bw)   | 1/17/2012  | 85517680  | 4/16/2013  | 4321871   |
| Noxell Corporation | PROFESSIONAL                     | 3/25/1999  | 75/667619 | 11/14/2000 | 2,403,470 |
| Noxell Corporation | PURE WHITE                       | 12/10/1986 | 73/634680 | 2/28/1989  | 1526356   |
| Noxell Corporation | RED GINGER                       | 5/25/1965  | 72219683  | 6/28/1966  | 810660    |
| Noxell Corporation | RED OAK                          | 6/12/1975  | 73054920  | 3/30/1976  | 1036537   |
| Noxell Corporation | REMARKABLE                       | 5/10/2000  | 78007567  | 11/20/2001 | 2510528   |
| Noxell Corporation | RESULTS TODAY. BEAUTIFUL ALWAYS. | 6/12/2014  | 86307937  | 8/25/2015  | 4800813   |
| Noxell Corporation | SABLE BROWN                      | 11/6/1967  | 72/284163 | 10/17/1972 | 945345    |
| Noxell Corporation | SECOND NATURE                    | 6/4/1981   | 73/313133 | 3/22/1983  | 1231598   |
| Noxell Corporation | SHIMMER LIGHTS                   | 9/29/1980  | 73/279774 | 7/20/1982  | 1201718   |
| Noxell Corporation | SHINE HAPPY                      | 4/28/2005  | 78619296  | 8/1/2006   | 3124945   |



|                    |                            |            |           |            |           |
|--------------------|----------------------------|------------|-----------|------------|-----------|
| Noxell Corporation | SHINEBLAST                 | 11/19/2008 | 77617243  | 2/23/2010  | 3753141   |
| Noxell Corporation | SHINESCULPT                | 5/7/2009   | 77731111  | 4/5/2011   | 3941267   |
| Noxell Corporation | SILENT SNOW                | 8/28/1964  | 72/200821 | 6/22/1965  | 791544    |
| Noxell Corporation | SILK PERFECTION            | 8/30/1994  | 74/567668 | 8/29/1995  | 1,914,455 |
| Noxell Corporation | SIMPLY AGELESS             | 7/10/2007  | 77225855  | 5/19/2009  | 3623640   |
| Noxell Corporation | SIMPLY POWDER              | 8/7/1995   | 74711673  | 8/5/1997   | 2086353   |
| Noxell Corporation | SMOKY SHADOW BLAST         | 1/29/2009  | 77659286  | 3/2/2010   | 3755937   |
| Noxell Corporation | SO LASHY!                  | 1/27/2016  | 86887938  |            |           |
| Noxell Corporation | SOY 4PLEX                  | 3/23/2009  | 77696593  | 3/8/2011   | 3929113   |
| Noxell Corporation | SOY 4PLEX (& Device 09 bw) | 3/23/2009  | 77696761  | 3/8/2011   | 3929114   |
| Noxell Corporation | SPRING HONEY               | 8/12/1968  | 72/304895 | 10/10/1972 | 944838    |

|                    |                  |            |           |            |         |
|--------------------|------------------|------------|-----------|------------|---------|
| Noxell Corporation | STAY BRILLIANT   | 2/3/2012   | 85533471  | 12/11/2012 | 4259165 |
| Noxell Corporation | STAY FABULOUS    | 2/14/2012  | 85542348  | 2/19/2013  | 4293355 |
| Noxell Corporation | STAY LUMINOUS    | 6/24/2014  | 86318666  | 7/21/2015  | 4778732 |
| Noxell Corporation | STAY LUSCIOUS    | 12/18/2014 | 86483405  |            |         |
| Noxell Corporation | StyleCALM        | 8/4/2015   | 86713966  |            |         |
| Noxell Corporation | SUMMER BLONDE    | 10/7/1985  | 73562057  | 5/27/1986  | 1394593 |
| Noxell Corporation | SUNLIT BROWN     | 10/30/1967 | 72/283626 | 10/3/1972  | 944209  |
| Noxell Corporation | SUNSET BROWN     | 9/21/1983  | 73/444627 | 3/19/1985  | 1325320 |
| Noxell Corporation | SUPER THICK LASH | 3/25/1999  | 75/667618 | 1/11/2000  | 2308117 |
| Noxell Corporation | SUPER THICK LASH | 6/15/2007  | 77207140  | 2/5/2008   | 3378323 |
| Noxell Corporation | TEXTURES & TONES | 4/30/1997  | 75/284205 | 6/1/1999   | 2250232 |

|                    |                                             |            |           |            |           |
|--------------------|---------------------------------------------|------------|-----------|------------|-----------|
| Noxell Corporation | TEXTURES & TONES (& Device 04 bw)           | 11/18/2005 | 78757382  | 10/17/2006 | 3158268   |
| Noxell Corporation | THE COLOR THAT CHANGES EVERYTHING           | 9/27/2007  | 77290378  | 2/17/2009  | 3577341   |
| Noxell Corporation | THE SUPER SIZER                             | 6/18/2014  | 86312803  | 10/13/2015 | 4832925   |
| Noxell Corporation | THE SUPER SIZER FIBERS                      | 7/6/2015   | 86683896  |            |           |
| Noxell Corporation | TOPAZ                                       | 8/8/1952   | 71/597596 | 7/5/1955   | 608511    |
| Noxell Corporation | TORRIDS                                     | 5/15/1986  | 73599003  | 12/23/1986 | 1421657   |
| Noxell Corporation | TOTAL TEASE                                 | 5/17/2016  | 87039775  |            |           |
| Noxell Corporation | TRIPLE SHINE HYDRIENCE CONDITIONING COMPLEX | 6/18/2008  | 77501675  | 4/27/2010  | 3781884   |
| Noxell Corporation | TRUBLEND                                    | 10/1/2002  | 78/169727 | 4/13/2004  | 2,833,270 |
| Noxell Corporation | TRUBLEND                                    | 11/7/2006  | 77038756  | 6/10/2008  | 3445793   |
| Noxell Corporation | TRUBLEND                                    | 11/7/2006  | 77038542  | 10/9/2007  | 3305458   |

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|--------------------|------------------------|------------|-----------|------------|-----------|
| Noxell Corporation | TRUBLEND FIXSTICK      | 4/10/2013  | 85900168  | 4/22/2014  | 4519108   |
| Noxell Corporation | TRUBODY                | 1/9/2014   | 86161556  |            |           |
| Noxell Corporation | TRUCONTOUR             | 7/27/2015  | 86705656  |            |           |
| Noxell Corporation | TRUMAGIC               | 2/14/2013  | 85850117  | 6/17/2014  | 4552668   |
| Noxell Corporation | TRUMAGIC THE SUNKISSER | 1/30/2013  | 85836131  | 6/3/2014   | 4544479   |
| Noxell Corporation | ULTIMATE FINISH        | 12/6/1996  | 75/209485 | 4/14/1998  | 2150436   |
| Noxell Corporation | ULTRA BLUE             | 4/10/1967  | 72/268703 | 7/30/1968  | 853890    |
| Noxell Corporation | VIVID IMPACT           | 4/17/2007  | 77158473  | 8/12/2008  | 3485821   |
| Noxell Corporation | VOLUME IGNITER         | 10/12/2012 | 85752683  | 2/18/2014  | 4486081   |
| Noxell Corporation | WEEK 2 COLORFRESH!     | 1/21/2010  | 77916953  | 10/11/2011 | 4039130   |
| Noxell Corporation | WETSLICKS              | 11/1/2002  | 78/183588 | 11/25/2003 | 2,787,680 |

|                                 |                           |           |           |            |         |
|---------------------------------|---------------------------|-----------|-----------|------------|---------|
| Noxell Corporation              | WETSLICKS FRUIT SPRITZERS | 6/20/2006 | 78911896  | 11/6/2007  | 3332711 |
| Noxell Corporation              | WHIPPED CREME             | 7/6/1981  | 73317531  | 11/1/1983  | 1255718 |
| Noxell Corporation              | WILD MEGA VOLUME          | 9/18/2013 | 86068257  | 12/22/2015 | 4874889 |
| Noxell Corporation              | WILD SHADOW POTS          | 9/17/2013 | 86066819  | 5/31/2016  | 4969136 |
| Noxell Corporation              | WINSOME WHEAT             | 8/28/1964 | 72/200823 | 6/22/1965  | 791545  |
| Noxell Corporation              | WINTER WHEAT              | 8/12/1968 | 72/304893 | 10/24/1972 | 945913  |
| Noxell Corporation              | YOUR RIGHT COLOR          | 4/23/2009 | 77720715  | 7/13/2010  | 3819487 |
| Graham Webb International, Inc. | STICK STRAIGHT            | 3/12/1997 | 75256127  | 10/13/1998 | 2196588 |
| Graham Webb International, Inc. | DAILY REPAIR              | 8/4/2008  | 77538640  | 4/6/2010   | 3772587 |
| The Wella Corporation           | CELLOPHANES               | 7/5/1978  | 73177265  | 3/27/1979  | 1115495 |
| The Wella Corporation           | COLLECTIVES (Stylized 97) | 2/7/1997  | 75238258  | 7/14/1998  | 2173915 |

|                       |                               |           |          |           |         |
|-----------------------|-------------------------------|-----------|----------|-----------|---------|
| The Wella Corporation | COLOR CHARM                   | 1/11/1962 | 72135646 | 2/18/1964 | 0765229 |
| The Wella Corporation | COLOR CHARM                   | 5/18/1990 | 74060540 | 4/2/1991  | 1639489 |
| The Wella Corporation | COLOR IGNITE                  | 7/16/2010 | 85086816 | 5/22/2012 | 4147221 |
| The Wella Corporation | COLOR PERFECT                 | 8/1/1983  | 73437341 | 6/1/1985  | 1339898 |
| The Wella Corporation | COLOR PERFECT                 | 5/18/1990 | 74060464 | 3/12/1991 | 1637342 |
| The Wella Corporation | COLOR PERFECT SPECIAL BLONDES | 7/2/1996  | 75129173 | 5/6/1997  | 2059426 |
| The Wella Corporation | CRAFT CLAY                    | 7/2/2007  | 77220803 | 1/6/2009  | 3558343 |
| The Wella Corporation | DRY CLEAN ONLY                | 5/6/2013  | 85923900 | 8/5/2014  | 4581286 |
| The Wella Corporation | ERUPTK                        | 6/3/2014  | 86298491 | 7/29/2014 | 4973715 |
| The Wella Corporation | FROSTY WELLITE                | 6/15/1990 | 74069236 | 5/7/1991  | 1643296 |
| The Wella Corporation | HI CONTRAST GEL               | 3/20/1986 | 73589005 | 12/1/1987 | 1466848 |
| The Wella Corporation | LIQUID HAIR                   | 6/20/1996 | 75122476 | 4/29/1997 | 2057452 |

|                       |                        |            |          |            |         |
|-----------------------|------------------------|------------|----------|------------|---------|
| The Wella Corporation | LIQUID STEEL           | 8/29/2007  | 77267630 | 12/2/2008  | 3541294 |
| The Wella Corporation | MICROWEB FIBER         | 8/29/2007  | 77267645 | 11/10/2009 | 3709247 |
| The Wella Corporation | MIDWAY COUTURE         | 12/16/1988 | 73769929 | 10/10/1989 | 1559495 |
| The Wella Corporation | MIDWAY COUTURE         | 6/4/1990   | 74065863 | 4/30/1991  | 1642549 |
| The Wella Corporation | MOLDING MUD            | 10/18/2007 | 77307985 | 12/9/2008  | 3544680 |
| The Wella Corporation | MOLDING MUD            | 8/13/1987  | 73678580 | 5/2/1989   | 1537106 |
| The Wella Corporation | MOON SHINE             | 6/20/1996  | 75122498 | 7/14/1998  | 2172236 |
| The Wella Corporation | NUTREE                 | 5/18/2015  | 86632679 |            |         |
| The Wella Corporation | PENETRAITT             | 5/26/1987  | 73662765 | 12/29/1987 | 1470358 |
| The Wella Corporation | PERFECT CONTROL        | 11/28/1986 | 73632884 | 12/8/1987  | 1467889 |
| The Wella Corporation | POTION 9               | 6/19/1995  | 74690659 | 12/21/1999 | 2301169 |
| The Wella Corporation | PROFESSIONAL SEBASTIAN | 8/31/2010  | 85119923 | 5/24/2011  | 3965199 |

|                       |                                               |           |          |            |         |
|-----------------------|-----------------------------------------------|-----------|----------|------------|---------|
| The Wella Corporation | PROFESSIONAL SEBASTIAN                        | 10/9/2007 | 77299383 | 12/16/2008 | 3547889 |
| The Wella Corporation | RE-SHAPER                                     | 7/2/2007  | 77220813 | 9/16/2008  | 3502708 |
| The Wella Corporation | RESINTEK                                      | 6/3/2014  | 86298489 | 6/7/2016   | 4973714 |
| The Wella Corporation | S (SEBASTIAN Stylized 86)                     | 11/2/1987 | 73693063 | 7/12/1988  | 1495590 |
| The Wella Corporation | SEBASTIAN                                     | 3/17/1980 | 73254428 | 9/14/1982  | 1209082 |
| The Wella Corporation | SEBASTIAN                                     | 3/4/1980  | 73252560 | 3/22/1983  | 1231575 |
| The Wella Corporation | SEBASTIAN (& Guarantee Seal 07 bw)            | 9/12/2007 | 77278240 | 2/17/2009  | 3577292 |
| The Wella Corporation | SEBASTIAN S COLLECTIVE SALON MEMBER Stylized) | 4/9/1992  | 74264053 | 9/23/1997  | 2099654 |
| The Wella Corporation | Sebastian Sublimate                           | 1/6/2016  | 86866682 |            |         |
| The Wella Corporation | SHAPER                                        | 12/2/1993 | 74464872 | 11/8/1994  | 1861584 |
| The Wella Corporation | SHAPER                                        | 5/7/1985  | 73536346 | 12/3/1985  | 1373319 |
| The Wella Corporation | SHAPER FIERCE                                 | 8/29/2007 | 77267662 | 10/21/2008 | 3522008 |



|                       |                                           |           |          |            |         |
|-----------------------|-------------------------------------------|-----------|----------|------------|---------|
| The Wella Corporation | SHINE CRAFTER                             | 5/27/2011 | 85332334 | 12/11/2012 | 4258497 |
| The Wella Corporation | SHINE DEFINE                              | 7/2/2007  | 77220852 | 2/24/2009  | 3581221 |
| The Wella Corporation | SHINE SHAKER                              | 1/12/2012 | 85514957 | 7/1/2014   | 4560682 |
| The Wella Corporation | STYLBRID 9                                | 3/24/2014 | 86229822 | 11/10/2015 | 4851985 |
| The Wella Corporation | STYLIXIR                                  | 8/29/2007 | 77267624 | 10/14/2008 | 3517700 |
| The Wella Corporation | SYSTEM PROFESSIONAL                       | 6/14/1976 | 73090429 | 7/19/1977  | 1069697 |
| The Wella Corporation | TAMING ELIXIR                             | 8/29/2007 | 77267619 | 10/14/2008 | 3517699 |
| The Wella Corporation | TEXTURE MAKER                             | 1/12/2012 | 85514955 | 4/29/2014  | 4522425 |
| The Wella Corporation | TEXTURE TANDEM                            | 8/29/2007 | 77267610 | 10/20/2009 | 3699504 |
| The Wella Corporation | THE COLOR YOU CHOOSE IS THE COLOR YOU USE | 1/23/2003 | 78206621 | 7/6/2004   | 2860086 |
| The Wella Corporation | THICKEYFY                                 | 9/18/2003 | 78302148 | 4/26/2005  | 2945247 |
| The Wella Corporation | TRILLIANCE                                | 5/27/2011 | 85332457 | 12/25/2012 | 4265240 |

|                       |                                             |            |          |            |         |
|-----------------------|---------------------------------------------|------------|----------|------------|---------|
| The Wella Corporation | TRILLIANT                                   | 7/2/2007   | 77220840 | 12/30/2008 | 3554819 |
| The Wella Corporation | WELLA                                       | 4/1/1952   | 71627415 | 6/2/1953   | 0575177 |
| The Wella Corporation | WELLA                                       | 1/31/1973  | 72447362 | 2/19/1974  | 0979071 |
| The Wella Corporation | WELLA                                       | 5/18/1990  | 74060462 | 4/30/1991  | 1642546 |
| The Wella Corporation | WELLA (& Woman's Head Device 93 bw)         | 4/1/1952   | 71627416 | 6/2/1953   | 0575178 |
| The Wella Corporation | WELLA (Woman's Head Device 93 bw)           | 10/30/1986 | 73627662 | 7/14/1987  | 1447056 |
| The Wella Corporation | WELLA (Woman's Head Device 93 bw)           | 6/15/1990  | 74069235 | 5/7/1991   | 1643295 |
| The Wella Corporation | WELLA (Woman's Head Device 93 bw)           | 12/17/1992 | 74344015 | 5/3/1994   | 1834278 |
| The Wella Corporation | WELLA PROFESSIONALS ELEMENTS                | 11/4/2013  | 86109618 | 9/1/2015   | 4804665 |
| The Wella Corporation | WELLA PROFESSIONALS LUXEOIL                 | 11/4/2013  | 86109611 | 11/25/2014 | 4646502 |
| The Wella Corporation | WELLA PROFESSIONALS LUXEOIL KERATIN BOOST   | 11/4/2013  | 86109604 | 11/25/2014 | 4646499 |
| The Wella Corporation | WELLA PROFESSIONALS LUXEOIL KERATIN PROTECT | 11/4/2013  | 86109599 | 11/25/2014 | 4646498 |

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|-----------------------|---------------------------------------------|-----------|----------|------------|---------|
| The Wella Corporation | WELLA PROFESSIONALS LUXEOIL KERATIN RESTORE | 11/4/2013 | 86109607 | 11/25/2014 | 4646500 |
| The Wella Corporation | WELLA PROFESSIONALS LUXEOIL LIGHT OIL       | 11/4/2013 | 86109608 | 11/25/2014 | 4646501 |
| The Wella Corporation | WHAT'S NEXT.                                | 1/10/2012 | 85512451 | 8/6/2013   | 4380811 |
| The Wella Corporation | WHIPPED CREME                               | 7/2/2007  | 77220845 | 1/6/2009   | 3558344 |
| The Wella Corporation | WELLITE                                     | 2/1/1956  | 72001928 | 2/19/1957  | 0641865 |
| The Wella Corporation | FASHION FROST                               | 7/6/1976  | 73092452 | 3/22/1977  | 1061496 |
| The Wella Corporation | WET                                         | 2/19/1985 | 73522679 | 11/4/1986  | 1416281 |
| The Wella Corporation | THICK-ENDS                                  | 11/4/1985 | 73566858 | 11/25/1986 | 1418044 |

TRADEMARK

REEL: 005921 FRAME: 0694

RECORDED: 10/19/2016