

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM405521

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FUSIONBRANDS INCORPORATED		10/21/2016	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FUSIONBRANDS LLC		
<b>Street Address:</b>	PO BOX 2166		
<b>City:</b>	WEST CHESTER		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19380		
<b>Entity Type:</b>	Limited Liability Company: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 24</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4117361	TASTINGCRADLE	
<b>Registration Number:</b>	4441099	HEATWAVE	
<b>Registration Number:</b>	4301249	GOHOOK	
<b>Serial Number:</b>	78662125	FUSIONBRANDS	
<b>Serial Number:</b>	86220160	THEFOODLOOP	
<b>Serial Number:</b>	77081618	ICEORB	
<b>Serial Number:</b>	77692172	FUSIONBRANDS	
<b>Serial Number:</b>	77692158	FUSIONBRANDS	
<b>Serial Number:</b>	77737196	STUFF	
<b>Serial Number:</b>	77737223	STUFF CULTURE	
<b>Serial Number:</b>	77688908	CONVERTABOARD	
<b>Serial Number:</b>	77688933	FOODPOD	
<b>Serial Number:</b>	77964285	FOODDAM	
<b>Serial Number:</b>	77964252	SERVEITUP	
<b>Serial Number:</b>	77964253	CRACKPOT	
<b>Serial Number:</b>	77964256	EGGCRADLE	
<b>Serial Number:</b>	77964249	FOODBOARD	
<b>Serial Number:</b>	77061270	TENDERPRESS	
<b>Serial Number:</b>	85683085	SPOON SPREADER	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	85683126	PETITPOT
Serial Number:	85683212	GRILLCOMB
Serial Number:	85683165	ROOMINBOARDS
Serial Number:	85973490	STICKYRUBBER
Serial Number:	77301122	THE LOVEHANDLE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** GSMITH@SRTSLAW.COM

**Correspondent Name:** Smith tempel blaha

**Address Line 1:** 1055 prince ave

**Address Line 4:** athens, GEORGIA 30606

<b>NAME OF SUBMITTER:</b>	GREGORY SCOTT SMITH
<b>SIGNATURE:</b>	/Gregory Scott Smith/
<b>DATE SIGNED:</b>	11/15/2016

**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 21 day of October, 2016, by and between FUSIONBRANDS INCORPORATED, FUSIONBRANDS, INC. and FUSIONBRANDS INC., having an address of P.O. Box 36, Pittsford, NY. 14534. (hereinafter referred to as "Assignor"), and FUSIONBRANDS LLC, having a mailing address of PO Box 2166 West Chester PA 19380, (hereinafter referred to as "Assignee");

### WITNESSETH

WHEREAS, Assignor has adopted and used and is the owner of the marks listed in Schedule A incorporated herein by this reference (the "Marks"); and

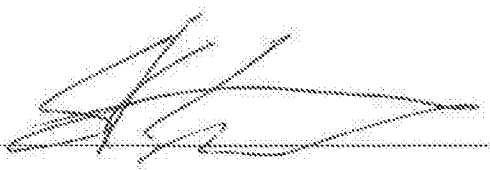
WHEREAS, Assignor is the owner of all right, title and interest in and to the U.S. and International Registrations set forth on Schedule A; and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer to Assignee the Marks listed in Schedule A on a worldwide basis; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title and interest in and to the Marks on a worldwide basis, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Marks, and to enable such right, title and interest to be recorded in the United States Patent & Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

  
Signature

**STEPHEN KRAIGH STEWART** on behalf of  
**FUSIONBRANDS INCORPORATED,**  
**FUSIONBRANDS, INC. AND**  
**FUSIONBRANDS INC.**

Name  
Date 10-21-2016

STATE OF NEW YORK  
COUNTY OF NYC

On this 21 day of October, 2016, before me personally appeared **STEPHEN KRAIGH STEWART**, known to me to be the individual aforesaid who duly acknowledged the signing of the foregoing instrument to be his voluntary act and deed and who executed the same for uses and purposes therein specified.

(SEAL)

**ANN MARIE PURDY**  
Notary Public, State of New York  
Munroe County Reg. #61P0338132 Notary Public  
Commission Expires 07/21/18  


Witness my hand this 21 day of October, 2016

**Schedule A – Trademark/Application Assets**

Matter Number	Serial Number	Mark	Filing Date	Registration Date	Registration Number	Current Owner
06011.8010	78662125	FUSIONBRANDS	30-Jun-2005	Dec. 04, 2007	3349597	1
06011.8010CN	6913335	FUSIONBRANDS	30-Jun-2005	Sep 7, 2010	6913335	1
06011.8041	86220160	THEFOODLOOP	13-Mar-2014	11-04-2014	4631634	2
06011.8060	77081618	ICEORB	12-Jan-2007	07-07-2009	3651621	2
06011.8060AU	1289389	ICEORB	13-Mar-2009		1003669	2
06011.8060CA	1440098	ICEORB	02-Jun-2009		1003669	2
06011.8060CN	1003669	ICEORB	13-May-2009		1003669	2
06011.8060DE	1003669	ICEORB	13-May-2009		1003669	2
06011.8060GB	1003669	ICEORB	13-May-2009		1003669	2
06011.8070	77692172	FUSIONBRANDS	16-Mar-2009	09-27-2011	4030265	2
06011.8070AU	1013866	FUSIONBRANDS	19-May-2009		1013866	2
06011.8070CA	1440097	FUSIONBRANDS	02-Jun-2009		1013866	2
06011.8070CN	1013866	FUSIONBRANDS	19-May-2009		1013866	2
06011.8070DE	1013866	FUSIONBRANDS	19-May-2009		1013866	2



Matter Number	Serial Number	Mark	Filing Date	Registration Date	Registration Number	Current Owner
06011.8110	77688908	CONVERTABOARD	11-Mar-2009		Abandoned	2
06011.8110AU		CONVERTABOARD	11-Mar-09		Abandoned	2
06011.8110CA	1440101	CONVERTABOARD	11-Mar-09		Abandoned	2
06011.8110CN		CONVERTABOARD	11-Mar-09		Abandoned	2
06011.8110DE		CONVERTABOARD	11-Mar-09		Abandoned	2
06011.8110GB		CONVERTABOARD	11-Mar-09		Abandoned	2
06011.8120	77688933	FOODPOD	Mar. 11, 2009	May 18, 2010	3791193	2
06011.8120AU		FOODPOD	3/23/2010		1 035 788	2
06011.8120CN		FOODPOD	3/23/2010		1 035 788	2
06011.8120FR		FOODPOD	3/23/2010		1 035 788	2

Matter Number	Serial Number	Mark	Filing Date	Registration Date	Registration Number	Current Owner
06011.8120FR		FOODPOD	3/23/2010		1 035 788	2
06011.8120GB		FOODPOD	3/23/2010		001672502-0001/2/3	2
06011.8130	77964285	FOODDAM	21-Mar-2010	May 24, 2011	3967497	2
06011.8130AU	1 035 016	FOODDAM	3/21/2010		1 035 016	2
06011.8130CN	1 035 016	FOODDAM	3/21/2010		1 035 016	2
06011.8130DE	1 035 016	FOODDAM	3/21/2010		1 035 016	2
06011.8130FR	1 035 016	FOODDAM	40260		1 035 016	2
06011.8130GB	1 035 016	FOODDAM	40260		1 035 016	2
06011.8130MD	1 035 016	FOODDAM	3/21/2010		1 035 016	2
06011.8140	77964252	SERVEITUP	21-Mar-2010	Feb. 14, 2012	4099588	2
06011.8140AU	1 034 761	SERVEITUP	3/21/2010		1 034 846	2
06011.8140CN	1 034 846	SERVEITUP	3/21/2010		1 034 846	2
06011.8140DE	1 034 846	SERVEITUP	3/21/2010		1 034 846	2
06011.8140FR	1 034 846	SERVEITUP	3/21/2010		1 034 846	2
06011.8140GB	1 034 846	SERVEITUP	3/21/2010		1 034 846	2



Matter Number	Serial Number	Mark	Filing Date	Registration Date	Registration Number	Current Owner
06011.8150	77964253	CRACKPOT	21-Mar-2010	Jun. 07, 2011	3975562	2
06011.8150AU	1 036 161	CRACKPOT	3/21/2010		1 036 161	2
06011.8150CN	1 036 161	CRACKPOT	3/21/2010		1 036 161	2
06011.8150DE	1 036 161	CRACKPOT	3/21/2010		1 036 161	2
06011.8150FR	1 036 161	CRACKPOT	3/21/2010		1 036 161	2
06011.8150GB	1 035 016	CRACKPOT	3/21/2010		1 036 161	2
06011.8160	77964256	EGGCRADLE	Mar. 21, 2010	May 17, 2011	3983184	2
06011.8170	77964249	FOODBOARD	3/21/2010		Abandoned	2
06011.8180	77061270	TENDERPRESS	11-Dec-2006	Sep. 18, 2007	3293126	2
06011.8180DE		TENDERPRESS	12/11/2006		1 034 930	2
06011.8180FR		TENDERPRESS	12/11/2006		1 034 930	2
06011.8180GB		TENDERPRESS	12/11/2006		1 034 930	2
06011.8180MD	A0019130	TENDERPRESS	19-Mar-2010			
06011.8200	85/274,203	TASTINGCRADLE	23-Mar-2011	Mar. 27, 2012	4117361	2

Matter Number	Serial Number	Mark	Filing Date	Registration Date	Registration Number	Current Owner
06011.8210	85/683,246	HEATWAVE	0-Jul-2012	Nov. 26, 2013	4441099	2
06011.8220	85/683,269	GOHOOK	0-Jul-2012	Mar. 12, 2013	4301249	2
06011.8230	85683085	SPOONSPREADER			Abandoned	2
06011.8240	85/683,126	PETITPOT	20-Jul-2012	Jul. 30, 2013	4374861	2
06011.8250	85/683,212	GRILLCOMB	20-Jul-2012	Jul. 30, 2013	4374862	2
06011.8270	85/683,165	ROOMINBOARDS	20-Jul-2012	Oct. 29, 2013	4423991	2
06011.8280	85973490	STICKY RUBBER			Abandoned	2
06011.8290	77301172	THE LOVEHANDLE			Abandoned	2

Key: 1 – FUSIONBRANDS INCORPORATED  
2 – FUSIONBRANDS INC.