

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM404439

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JAMBA JUICE COMPANY		11/03/2016	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CADENCE BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT		
<b>Street Address:</b>	3500 COLONNADE PARKWAY		
<b>Internal Address:</b>	SUITE 400		
<b>City:</b>	BIRMINGHAM		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35243		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 86</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5055978	TEAMUP	
<b>Registration Number:</b>	5038180	WATERMELON KIWI COOLER	
<b>Registration Number:</b>	4984132	AMAZING GREENS	
<b>Registration Number:</b>	4969973	JAMBAWARD	
<b>Registration Number:</b>	4965869	JAMBA	
<b>Registration Number:</b>	4955510	APPLE CHERRY CHILL	
<b>Registration Number:</b>	4947510	BLEND IN THE GOOD	
<b>Registration Number:</b>	4947509	BLEND IN THE GOOD	
<b>Registration Number:</b>	4947508	BLEND IN THE GOOD	
<b>Registration Number:</b>	4947507	BLEND IN THE GOOD	
<b>Registration Number:</b>	4947506	BLEND IN THE GOOD	
<b>Registration Number:</b>	4947505	BLEND IN THE GOOD	
<b>Registration Number:</b>	4913772	MANGO MAGNIFICO	
<b>Registration Number:</b>	4913771	STRAWBERRY SYMPHONY	
<b>Registration Number:</b>	4889695	ORCHARD JAMBOREE	
<b>Registration Number:</b>	4889694	TROPICAL GETAWAY	
<b>Registration Number:</b>	4812726	JAMBAWARD	
<b>Registration Number:</b>	4791498		
<b>TRADEMARK</b>			

OP \$2165.00 5055978

Property Type	Number	Word Mark
Registration Number:	4630580	LIVE FRUITFULLY
Registration Number:	4451565	JAMBA
Registration Number:	4279954	
Registration Number:	4279953	
Registration Number:	4207398	JAMBA GO
Registration Number:	4207397	JAMBAGO
Registration Number:	4039849	SQUEEZE THE DAY
Registration Number:	4023768	
Registration Number:	3978891	
Registration Number:	3967998	FRUIT WITH A BOOST
Registration Number:	3967944	JAMBA
Registration Number:	3967943	
Registration Number:	3962706	JAMBA
Registration Number:	3962705	
Registration Number:	3934727	SQUEEZE THE DAY
Registration Number:	3892223	THAT FELT GOOD
Registration Number:	3887377	
Registration Number:	3871461	JAMBA
Registration Number:	3808348	JAMBA
Registration Number:	3651041	
Registration Number:	3651040	JAMBA JUICE
Registration Number:	3493485	GREEN CAFFEINE
Registration Number:	3388782	PUMPKIN SMASH
Registration Number:	3367108	JAMBA
Registration Number:	3355997	
Registration Number:	3323804	MANGO-A-GO-GO
Registration Number:	3308029	BANANA MAN
Registration Number:	3296446	JAMBA
Registration Number:	3243490	ALOHA PINEAPPLE
Registration Number:	3134411	MATCHA GREEN TEA BLAST
Registration Number:	2982186	BERRY FULFILLING
Registration Number:	2945904	PROTEIN BOOST
Registration Number:	2906506	ORANGE DREAM MACHINE
Registration Number:	2903333	PEANUT BUTTER MOO'D
Registration Number:	2879662	JAMBACARD
Registration Number:	2874887	JAMBA JUICE
Registration Number:	2526399	JAMBA
Registration Number:	2334084	RAZZMATAZZ

Property Type	Number	Word Mark
Registration Number:	2299491	THE COLDBUSTER
Registration Number:	2275124	STRAWBERRIES WILD
Registration Number:	2243494	CARIBBEAN PASSION
Registration Number:	2209377	
Registration Number:	2174345	CHOCOLATE MOO'D
Registration Number:	2138335	CITRUS SQUEEZE
Registration Number:	2126829	PEACH PLEASURE
Registration Number:	2097875	JAMBA JUICE
Registration Number:	2087566	VIBRANT C
Registration Number:	2014541	JAMBA JUICE
Serial Number:	87175248	BETTER BLENDED
Serial Number:	87175243	BETTER BLENDED
Serial Number:	87110855	JUICE CLUB
Serial Number:	87110407	BANANA BERRY SMOOTHIE
Serial Number:	86923110	JAMBA
Serial Number:	86923106	JAMBA JUICE
Serial Number:	86903364	ORANGE BERRY BLITZ
Serial Number:	86844833	STRAWBERRY NIRVANA
Serial Number:	86842519	CITRUS SPARK
Serial Number:	86841191	FIBER BOOST
Serial Number:	86705551	MIXED BERRY MANIA
Serial Number:	86702725	TRUE GREENS
Serial Number:	86694223	ZUKA JUICE
Serial Number:	86667158	CITRUS BREEZE
Serial Number:	86628851	JAMBA JUICE EXPRESS
Serial Number:	86628847	JAMBA JUICE EXPRESS
Serial Number:	86520025	BLEND IN THE GOOD
Serial Number:	86422027	ALOHA GREENS
Serial Number:	86369824	REAL FOOD. GREAT TASTE. PURE & SIMPLE.
Serial Number:	86076054	JAMBA

**CORRESPONDENCE DATA**

Fax Number: 9192868199

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 919 286-8000

Email: PTO\_TMconfirmation@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

**TRADEMARK**

REEL: 005916 FRAME: 0692

<b>Address Line 4:</b>	MORRISVILLE, NORTH CAROLINA 27560
<b>ATTORNEY DOCKET NUMBER:</b>	041774.006
<b>NAME OF SUBMITTER:</b>	John E. Slaughter
<b>SIGNATURE:</b>	/John E. Slaughter/
<b>DATE SIGNED:</b>	11/04/2016
<b>Total Attachments: 6</b> source=NGSI-T#page1.tif source=NGSI-T#page2.tif source=NGSI-T#page3.tif source=NGSI-T#page4.tif source=NGSI-T#page5.tif source=NGSI-T#page6.tif	

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of November 3, 2016 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the “Agreement”) and among the Grantors party thereto (each a “Grantor” and collectively, the “Grantors”) and Cadence Bank, National Association, as administrative agent (the “Administrative Agent”) for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

[SIGNATURE PAGES FOLLOW]

Very truly yours,

JAMBA JUICE COMPANY

By: Marie Perry

Name: Marie Perry

Title: Executive Vice President, Chief Financial Officer,  
Chief Administrative Officer and Secretary

IP NOTICE (TRADEMARKS)  
JAMBA JUICE COMPANY

**TRADEMARK**  
**REEL: 005916 FRAME: 0695**

Acknowledged and Accepted:

CADENCE BANK, NATIONAL ASSOCIATION,  
as Administrative Agent



By: \_\_\_\_\_

Name: Charles M. Joye III

Title: Senior Vice President

**Schedule 1**

**Jamba Juice Company  
(California Corporation)**

**U.S. Trademarks**

**Trademark Registrations**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
TEAMUP and Design	5055978	10/04/16
WATERMELON KIWI COOLER	5038180	09/06/16
AMAZING GREENS	4984132	06/21/16
JAMBAWARD	4969973	05/31/16
JAMBA	4965869	05/24/16
APPLE CHERRY CHILL	4955510	05/10/16
BLEND IN THE GOOD	4947510	04/26/16
BLEND IN THE GOOD	4947509	04/26/16
BLEND IN THE GOOD	4947508	04/26/16
BLEND IN THE GOOD	4947507	04/26/16
BLEND IN THE GOOD	4947506	04/26/16
BLEND IN THE GOOD	4947505	04/26/16
MANGO MAGNIFICO	4913772	03/08/16
STRAWBERRY SYMPHONY	4913771	03/08/16
ORCHARD JAMBOREE	4889695	01/19/16
TROPICAL GETAWAY	4889694	01/19/16
JAMBAWARD	4812726	09/15/15
Design Only	4791498	08/11/15
LIVE FRUITFULLY	4630580	11/04/14
JAMBA	4451565	12/17/13
Design Only	4279954	01/22/13
Design Only	4279953	01/22/13
JAMBA GO and Design	4207398	09/11/12
JAMBAGO	4207397	09/11/12
SQUEEZE THE DAY	4039849	10/11/11
Design Only	4023768	09/06/11
Design Only	3978891	06/14/11
FRUIT WITH A BOOST	3967998	05/24/11
JAMBA	3967944	05/24/11
Design Only	3967943	05/24/11
JAMBA	3962706	05/17/11
Design Only	3962705	05/17/11
SQUEEZE THE DAY	3934727	03/22/11
THAT FELT GOOD	3892223	12/21/10
Design Only	3887377	12/07/10
JAMBA	3871461	11/02/10
JAMBA	3808348	06/22/10
Design Only	3651041	07/07/09
JAMBA JUICE	3651040	07/07/09



GREEN CAFFEINE	3493485	08/26/08
PUMPKIN SMASH	3388782	02/26/08
JAMBA	3367108	01/08/08
Design Only	3355997	12/18/07
MANGO-A-GO-GO	3323804	10/30/07
BANANA MAN	3308029	10/09/07
JAMBA	3296446	09/25/07
ALOHA PINEAPPLE	3243490	05/22/07
MATCHA GREEN TEA BLAST	3134411	08/22/06
BERRY FULFILLING	2982186	08/02/05
PROTEIN BOOST	2945904	05/03/05
ORANGE DREAM MACHINE	2906506	11/30/04
PEANUT BUTTER MOO'D	2903333	11/16/04
JAMBACARD	2879662	08/31/04
JAMBA JUICE and Design	2874887	08/17/04
JAMBA	2526399	01/08/02
RAZZMATAZZ	2334084	03/28/00
THE COLDBUSTER	2299491	12/14/99
STRAWBERRIES WILD	2275124	09/07/99
CARIBBEAN PASSION	2243494	05/04/99
Design Only	2209377	12/08/98
CHOCOLATE MOO'D	2174345	07/21/98
CITRUS SQUEEZE	2138335	02/24/98
PEACH PLEASURE	2126829	01/06/98
JAMBA JUICE	2097875	09/16/97
VIBRANT C	2087566	08/12/97
JAMBA JUICE	2014541	11/05/96

### **Trademark Applications**

<b>Mark</b>	<b>Appl. No.</b>	<b>Filing Date</b>
BETTER BLENDED	87175248	09/19/16
BETTER BLENDED	87175243	09/19/16
JUICE CLUB	87110855	07/20/16
BANANA BERRY SMOOTHIE	87110407	07/20/16
JAMBA	86923110	02/29/16
JAMBA JUICE	86923106	02/29/16
ORANGE BERRY BLITZ	86903364	02/10/16
STRAWBERRY NIRVANA	86844833	12/10/15
CITRUS SPARK	86842519	12/08/15
FIBER BOOST	86841191	12/07/15
MIXED BERRY MANIA	86705551	07/27/15
TRUE GREENS	86702725	07/23/15
ZUKA JUICE	86694223	07/15/15
CITRUS BREEZE	86667158	06/18/15
JAMBA JUICE EXPRESS	86628851	05/13/15
JAMBA JUICE EXPRESS	86628847	05/13/15
BLEND IN THE GOOD	86520025	01/30/15
ALOHA GREENS	86422027	10/13/14

REAL FOOD. GREAT TASTE. PURE & SIMPLE.	86369824	08/18/14
JAMBA	86076054	09/26/13