

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM403183

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Grit Technology Group, LLC		10/17/2016	Limited Liability Company: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grit Digital Health, LLC		
<b>Street Address:</b>	2128 15th Street, Suite 100		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80202		
<b>Entity Type:</b>	Limited Liability Company: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87123399	YOU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3032230942		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(303) 223-1142		
<b>Email:</b>	eholmes@bhfs.com		
<b>Correspondent Name:</b>	Emily C. Holmes		
<b>Address Line 1:</b>	410 Seventeenth Street, Suite 2200		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	010242.0010		
<b>NAME OF SUBMITTER:</b>	Emily C. Holmes		
<b>SIGNATURE:</b>	/emilycholmes/		
<b>DATE SIGNED:</b>	10/25/2016		
<b>Total Attachments: 1</b>			
source=YOU Trademark Assignement#page1.tif			

CH \$40.00 87123399

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into as of October 17, 2016, by and between Grit Technology Group, LLC, a Colorado limited liability company with a principal place of business at 2128 15th Street, Suite 100, Denver, CO 80202 ("Assignor") and Grit Digital Health, LLC, a Colorado limited liability company with a principal place of business at 2128 15th Street, Suite 100, Denver, CO 80202 ("Assignee").

WHEREAS, Assignor is the owner of the trademark YOU (& Design) and a corresponding federal application for use in connection with assessing and conveying health, academic, education, wellness, and career development information and services for organizations (U.S. Ser. No. 87/123,399) and all of the goodwill associated therewith and symbolized thereby (the "Mark");

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

Assignor does hereby assign to Assignee, all of Assignor's right, title and interest in and to the Mark, together with that portion of Assignor's business in connection with which it has an intent to use the Mark and the goodwill of the business symbolized by the Mark. Assignor acknowledges that subsequent to the date hereof, Assignor shall not claim to possess any right, title or interest in and to such Mark and shall take no actions jeopardizing the existence or enforceability of the Mark or Assignee's rights therein. Assignor will not adopt or use or register or seek to register any name or mark anywhere in the world which is identical in word or design to the Mark or so similar thereto as to constitute a colorable imitation thereof or to suggest some association between Assignor and Assignee or sponsorship and/or endorsement of Assignor by Assignee. Assignor agrees to assist Assignee in every legal way to evidence, record and perfect this Assignment and to apply for and obtain recordation of and from time to time enforce, maintain, and defend the assigned rights.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first written above.

GRIT TECHNOLOGY GROUP, LLC

By: 

Name: Joe Conrad

Its: Founder & Chief Strategy Officer.