

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM402399

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CRUZ BAY PUBLISHING, INC.		10/14/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ANTARES CAPITAL LP, AS AGENT		
<b>Street Address:</b>	500 WEST MONROE STREET		
<b>City:</b>	CHICAGO		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60661		
<b>Entity Type:</b>	Limited Partnership: DELAWARE		
<b>PROPERTY NUMBERS Total: 48</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4483860	FITFEED	
<b>Registration Number:</b>	4391330	FITNESSCONNECT	
<b>Registration Number:</b>	3358535	IDEA	
<b>Registration Number:</b>	1451415	IDEA	
<b>Registration Number:</b>	1562819	IDEA	
<b>Registration Number:</b>	4223603	INNER IDEA	
<b>Registration Number:</b>	2944372	INSPIRE THE WORLD TO FITNESS	
<b>Registration Number:</b>	5024112	CATAPULT CREATIVE LABS	
<b>Registration Number:</b>	4947658	AIM HEALTHY U	
<b>Registration Number:</b>	4947659	AIM HEALTHY U	
<b>Registration Number:</b>	4883037	BUSINESS OF YOGA PRESENTED BY YOGA JOURN	
<b>Registration Number:</b>	4883038	BUSINESS OF YOGA PRESENTED BY YOGA JOURN	
<b>Registration Number:</b>	4653620	YONDER	
<b>Registration Number:</b>	4058633	CLIMBING	
<b>Registration Number:</b>	4071514	PMY POWER & MOTORYACHT	
<b>Registration Number:</b>	4057359	PMY	
<b>Registration Number:</b>	4071513	PMY POWER & MOTORYACHT	
<b>Registration Number:</b>	4057360	PMY	
<b>Registration Number:</b>	3652538	YONDER	
<b>TRADEMARK</b>			

CH \$1215.00 4483860

Property Type	Number	Word Mark
Registration Number:	3058997	CABIN LIFE
Registration Number:	3167091	BAHAMAS BILLFISH CHAMPIONSHIP
Registration Number:	3167092	DANIA BEACH MARINE FLEA MARKET
Registration Number:	3022592	
Registration Number:	3037225	THE TEASER
Registration Number:	2513470	CABIN LIFE CABIN LIVING
Registration Number:	2239935	CLIMBING
Registration Number:	2261248	CLIMBING
Registration Number:	2133647	POWER & MOTORYACHT
Registration Number:	1650102	POWER AND MOTORYACHT
Registration Number:	0920246	SAIL
Registration Number:	0934484	SAIL
Serial Number:	87164996	DANIA MARINE FLEA MARKET
Serial Number:	87158492	GAMEFISH GRANDE CHAMPIONSHIP
Serial Number:	87153507	HOPE IN THE SADDLE
Serial Number:	87142477	STABLE MANAGEMENT
Serial Number:	87142473	EQUIMANAGEMENT BUSINESS SOLUTIONS FOR EQ
Serial Number:	87137065	SNEWS
Serial Number:	87130509	BAHAMAS BILLFISH CHAMPIONSHIP
Serial Number:	87083179	VEGETARIAN TODAY
Serial Number:	87042855	PRACTICAL HORSEMAN
Serial Number:	87041401	EQUINE.COM
Serial Number:	86888301	CATAPULT CREATIVE LABS
Serial Number:	86885369	QUALIFIED BUYER PROGRAM
Serial Number:	86804880	AIM ADVENTURE U
Serial Number:	86763118	CABIN LIVING
Serial Number:	86761096	YONDER
Serial Number:	86708277	AIM FITNESS NETWORK
Serial Number:	86445382	PEAK FLAVORS FEST

**CORRESPONDENCE DATA**

Fax Number: 2149813400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2149813300

Email: jchester@sidley.com

Correspondent Name: JULIA M. CHESTER, SIDLEY AUSTIN LLP

Address Line 1: 2021 MCKINNEY AVENUE, SUITE 2000

Address Line 4: DALLAS, TEXAS 75201

<b>NAME OF SUBMITTER:</b>	Julia M. Chester
<b>SIGNATURE:</b>	/Julia M. Chester/
<b>DATE SIGNED:</b>	10/18/2016

**Total Attachments: 60**

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**AMENDMENT  
TO  
TRADEMARK SECURITY AGREEMENT**

This AMENDMENT TO TRADEMARK SECURITY AGREEMENT, dated as of October 14, 2016, amends and supplements **Schedule A** to that certain Trademark Security Agreement, dated as of June 6, 2014, by and among Cruz Bay Publishing, Inc., a Delaware corporation (“**Grantor**”), and Antares Capital LP (as successor to General Electric Capital Corporation, “**Agent**”), as recorded with the US Patent and Trademark Office on June 23, 2014 at Reel/Frame 5307/0432 against the trademarks listed on Schedule 1 thereto, by adding the trademarks listed on Annex 1, attached hereto.

*[Signature pages follow]*

IN WITNESS WHEREOF, the parties have caused this Amendment to Trademark Security Agreement to be duly executed by their respective officers thereunto duly authorized as of the first date written above.

GRANTOR:

CRUZ BAY PUBLISHING, INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

*Brian Selstrom*  
*EVP & CFO*

**ANTARES CAPITAL LP, as Agent**



By: \_\_\_\_\_

Name: Phillip P. Smith

Title: Duly Authorized Signatory




**TRADEMARKS**

See attached.






## TRADEMARK REGISTRATIONS


Trademark Disclosure Report  
as of September 1, 2016

COUNTRY	TRADEMARK	STATUS	APP #	REG #	CLASS	APP DATE	REG DATE	OWNER
Australia	IDEA	Registered	454983	464983	41	May-11-1987	May-11-1987	Idea Health & Fitness, Inc.
Australia		Registered	770450	770450	16, 41	Aug-17-1998	Aug-17-1998	Idea Health & Fitness, Inc.
Brazil	IDEA	Registered	817082425	817082425	40	Jan-29-1993	Dec-6-1994	IDEA HEALTH & FITNESS INC
Brazil		Registered	821105698	821105698	41	Sep-25-1998	Feb-27-2007	International Dance Exercise Association, Inc.
Canada	IDEA	Registered	1351372	TMA727166		Jun-12-2007	Oct-28-2008	Idea Health & Fitness, Inc.
Canada		Registered	0601442	TMA381441		Feb-23-1988	Mar-15-1991	Idea Health & Fitness, Inc.,

Trademark Disclosure Report  
as of September 1, 2016

COUNTRY	TRADEMARK	STATUS	APP #	REG #	CLASS	APP DATE	REG DATE	OWNER
Canada		Registered	0893777	TMA583040		Oct-14-1998	Jun-4-2003	Idea Health & Fitness, Inc.
Canada	INSPIRE THE WORLD TO FITNESS	Registered	1608425	TMA288,666		Jan-7-2013	Oct-24-2014	Idea Health & Fitness, Inc.
China	IDEA	Pending	16453498		41	Mar-9-2015		IDEA Health & Fitness, Inc.
CTM / EUTM		Registered	000914556	000914556	9, 16, 41	Aug-24-1998	Dec-15-1999	Idea Health & Fitness, Inc.
Hong Kong	IDEA	Registered	303309651	303309651	41	Feb-18-2015	Feb-18-2015	IDEA Health & Fitness, Inc.
India		Pending	2510848		41	Feb-26-2015		IDEA Health & Fitness, Inc.



Trademark Disclosure Report  
as of September 3, 2016




COUNTRY	TRADEMARK	STATUS	APP #	REG #	CLASS	APP DATE	REG DATE	OWNER
Italy	IDEA	Registered	709900016 94	0001568585	9, 16, 41	Sep-21-1999	Dec-11-1999	IDEA HEALTH & FITNESS INC.
South Africa		Registered	98/14499	1998/14493	41	Aug-17-1998	Apr-4-2002	Idea Health & Fitness, Inc.
United Kingdom	IDEA	Registered	1308716	1308716	41	Apr-30-1987	Oct-6-1989	IDEA HEALTH & FITNESS INC.
United States of America	FitFeed	Registered	95879036	4483860	41, 42	Mar-19-2013	Feb-18-2014	IDEA Health & Fitness, Inc.
United States of America	FITNESSCONNECT	Registered	6580864	4991330	35	Dec-20-2012	Aug-27-2013	IDEA Health & Fitness, Inc.
United States of America	IDEA	Registered	77966829	3356535	9, 16, 25, 41, 44	Dec-18-2006	Dec-25-2007	IDEA Health & Fitness, Inc.

Trademark Disclosure Report  
as of September 1, 2016

COUNTRY	TRADEMARK	STATUS	APP #	REG #	CLASS	APP DATE	REG DATE	OWNER
United States of America	IDEA	Registered	73631974	1451415	41	Nov-24-1986	Aug-4-1987	IDEA Health & Fitness, Inc.
United States of America	IDEA	Registered	73631973	1562819		Nov-24-1986	Oct-24-1989	IDEA Health & Fitness, Inc.
United States of America	INNER IDEA	Registered	77201803	4228603	9, 25, 41, 44	Jun-8-2007	Oct-16-2012	IDEA Health & Fitness, Inc.
United States of America	INSPIRE THE WORLD TO FITNESS	Registered	76419893	2944372	16, 41	Jun-11-2002	Apr-26-2005	IDEA Health & Fitness, Inc.

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Current Owner	Comments
DANIA MARINE FLEA MARKET 	87164996 08-SEP-2016		CRUZ BAY PUBLISHING, INC.	
GAMEFISH GRANDE CHAMPIONSHIP	87158492 01-SEP-2016		CRUZ BAY PUBLISHING, INC.	
HOPE IN THE SADDLE 	87153507 29-AUG-2016		CRUZ BAY PUBLISHING, INC.	
STABLE MANAGEMENT	87142477 18-AUG-2016		CRUZ BAY PUBLISHING, INC.	
EQUIMANAGEMENT BUSINESS SOLUTIONS FOR EQUINE PRACTITIONERS  EquiManagement	87142473 18-AUG-2016		CRUZ BAY PUBLISHING, INC.	
SNEWS 	87137065 12-AUG-2016		CRUZ BAY PUBLISHING, INC.	
BAHAMAS BILLFISH CHAMPIONSHIP 	87130509 08-AUG-2016		CRUZ BAY PUBLISHING, INC.	
VEGETARIAN TODAY	87083179 24-JUN-2016		CRUZ BAY PUBLISHING, INC.	
PRACTICAL HORSEMAN	87042855 19-MAY-2016		CRUZ BAY PUBLISHING, INC.	
EQUINE.COM 	87041401 18-MAY-2016		CRUZ BAY PUBLISHING, INC.	
CATAPULT CREATIVE LABS 	86888301 27-JAN-2016		CRUZ BAY PUBLISHING, INC.	
QUALIFIED BUYER PROGRAM 	86885369 25-JAN-2016	5040000 13-SEP-2016	CRUZ BAY PUBLISHING, INC.	

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Current Owner	Comments
AIM ADVENTURE U	86804880 30-OCT-2015		CRUZ BAY PUBLISHING, INC.	
CATAPULT CREATIVE LABS	86780640 07-OCT-2015	5024112 16-AUG-2016	CRUZ BAY PUBLISHING, INC.	
CABIN LIVING	86763118 21-SEP-2015		CRUZ BAY PUBLISHING, INC.	
YONDER	86761096 18-SEP-2015		CRUZ BAY PUBLISHING, INC.	
AIM FITNESS NETWORK	86708277 29-JUL-2015		CRUZ BAY PUBLISHING, INC.	
AIM HEALTHY U 	86548225 27-FEB-2015	4947658 26-APR-2016	CRUZ BAY PUBLISHING, INC.	
AIM HEALTHY U	86548233 27-FEB-2015	4947659 26-APR-2016	CRUZ BAY PUBLISHING, INC.	
BUSINESS OF YOGA PRESENTED BY YOGA JOURNAL	86526811 06-FEB-2015	4883037 05-JAN-2016	CRUZ BAY PUBLISHING, INC.	
BUSINESS OF YOGA PRESENTED BY YOGA JOURNAL 	86526840 06-FEB-2015	4883038 05-JAN-2016	CRUZ BAY PUBLISHING, INC.	
PEAK FLAVORS FEST	86445382 05-NOV-2014		CRUZ BAY PUBLISHING, INC.	
YONDER	85893742 03-APR-2013	4653620 09-DEC-2014	CRUZ BAY PUBLISHING, INC.	
CLIMBING	85146012 06-OCT-2010	4058633 22-NOV-2011	CRUZ BAY PUBLISHING, INC.	
PMY POWER & MOTORYACHT	85115832 25-AUG-2010	4071514 13-DEC-2011	CRUZ BAY PUBLISHING, INC.	
PMY	85115822 25-AUG-2010	4057359 15-NOV-2011	CRUZ BAY PUBLISHING, INC.	
PMY POWER & MOTORYACHT	85115829 25-AUG-2010	4071513 13-DEC-2011	CRUZ BAY PUBLISHING, INC.	
PMY	85115826 25-AUG-2010	4057360 15-NOV-2011	CRUZ BAY PUBLISHING, INC.	
YONDER	77560879 02-SEP-2008	3652538 07-JUL-2009	CRUZ BAY PUBLISHING, INC.	
CABIN LIFE	78573011 23-FEB-2005	3058997 14-FEB-2006	CRUZ BAY PUBLISHING, INC.	

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Current Owner	Comments
BAHAMAS BILLFISH CHAMPIONSHIP	76597634 16-JUN-2004	3167091 07-NOV-2006	CRUZ BAY PUBLISHING, INC.	
DANIA BEACH MARINE FLEA MARKET	76597637 16-JUN-2004	3167092 07-NOV-2006	CRUZ BAY PUBLISHING, INC.	
<i>Design Only</i> 	76596871 10-JUN-2004	3022592 06-DEC-2005	CRUZ BAY PUBLISHING, INC.	
THE TEASER	76588561 26-APR-2004	3037225 03-JAN-2006	CRUZ BAY PUBLISHING, INC.	
CABIN LIFE CABIN LIVING	76045159 10-MAY-2000	2513470 27-NOV-2001	CRUZ BAY PUBLISHING, INC.	
CLIMBING	75355561 12-SEP-1997	2239935 13-APR-1999	CRUZ BAY PUBLISHING, INC.	
CLIMBING	75978042 12-SEP-1997	2261248 13-JUL-1999	CRUZ BAY PUBLISHING, INC.	
POWER & MOTORYACHT 	74666800 28-APR-1995	2133647 03-FEB-1998	CRUZ BAY PUBLISHING, INC.	
POWER AND MOTORYACHT	73752793 20-SEP-1988	1650102 09-JUL-1991	CRUZ BAY PUBLISHING, INC.	
SAIL 	72372083 30-SEP-1970	0920246 14-SEP-1971	CRUZ BAY PUBLISHING, INC.	
SAIL	72367778 12-AUG-1970	0934484 23-MAY-1972	CRUZ BAY PUBLISHING, INC.	

**TRADEMARK SECURITY AGREEMENT  
RECORDED AT REEL/FRAME 5307/0432**

See attached.



## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of June 6, 2014, is made by each of the entities listed on the signature pages hereof (each a “Grantor” and, collectively, the “Grantors”), in favor of General Electric Capital Corporation (“GE Capital”), as administrative agent and revolver agent (in such capacity, together with its successors and permitted assigns, the “Agent”) for the Secured Parties (as defined in the Credit Agreement referred to below) and the other Secured Parties.

### W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement, dated as of June 6, 2014 (as the same may be amended, restated, supplemented and/or modified from time to time, the “Credit Agreement”), by and among the Borrower, Holdings, the other Credit Parties, the Lenders and the L/C Issuers from time to time party thereto and GE Capital, as Agent for the Lenders and the L/C Issuers, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor has agreed, pursuant to a Guaranty and Security Agreement of even date herewith in favor of Agent (and such agreement may be amended, restated, supplemented or otherwise modified from time to time, the “Guaranty and Security Agreement”), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrower; and

WHEREAS, all of the Grantors are party to the Guaranty and Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the “Trademark Collateral”):

(a) all of its Trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(a) all renewals and extensions of the foregoing;

(b) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(c) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.]

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

CRUZ BAY PUBLISHING, INC.

as Grantor

By:

Name: Brian Sellstrom

Title: Executive Vice President

ACKNOWLEDGMENT OF GRANTOR

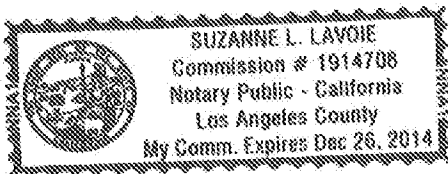
State of California )

County of Los Angeles )

ss.

On this 29th day of May, 2014 before me personally appeared Brian Sellstrom, Executive Vice President, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of Cruz Bay Publishing, Inc., who being by me duly sworn did depose and say that he is an authorized officer of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that he acknowledged said instrument to be the free act and deed of said corporation.

Suzanne L. Layoie  
Notary Public



*Signature Page to Trademark Security Agreement*

ACCEPTED AND AGREED  
as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION  
as Agent

By: \_\_\_\_\_

Name:

Title:



**Phillip P. Smith**

**Duly Authorized Signatory**

*Signature Page to Trademark Security Agreement*

**TRADEMARK**  
**REEL: 005904 FRAME: 0314**

SCHEDULE I  
TO TRADEMARK SECURITY AGREEMENT

Trademark Registrations

1. REGISTERED TRADEMARKS

See attached.

2. TRADEMARK APPLICATIONS

See attached.

3. IP LICENSES

None.

DETROIT 27932-399 1317768v1



**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

Page: 2

Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**ADVENTURES NYC**

027932-00201/ United States of America	78/572906 23-Feb-2005	03-Jan-2006	3073207 28-Mar-2006	Registered 28-Mar-2016
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**Class(es):** 35 Int., 41 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

**ADVENTURES OF ZIMMO & Design**

027932-00345/ United States of America	78/074324 17-Jul-2001	05-Aug-2003	2777828 28-Oct-2003	Registered 28-Oct-2023
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**Class(es):** 09 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

Page: 3

Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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AMERICAN COWBOY

Registered  
28-Aug-2017

3286181  
28-Aug-2007

78/885627  
17-May-2006

027932-00046/  
United States of America

12-Jun-2007

**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

ANGLERS JOURNAL

Pending

027932-00393/  
United States of America

86/160282  
08-Jan-2014

**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**



**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BACKPACKER	027932-00230/ Canada	575162 22-Dec-1986	23-Sep-1987	TMA348219 25-Nov-1988	Registered 25-Nov-2018
	<i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
BACKPACKER	027932-00204/ United States of America	73/323860 17-Aug-1981	20-Apr-1982	1201101 13-Jul-1982	Registered 13-Jul-2022
	<i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
BACKPACKER	027932-00205/ United States of America	75/982084 24-May-1999	17-Apr-2001	2595283 16-Jul-2002	Registered 16-Jul-2022
	<i>Class(es):</i> 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

BACKPACKER

**TRADEMARK**

REEL: 005904 FRAME: 0319

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
<b>BACKPACKER.COM</b>	027932-00207/ United States of America <i>Class(es):</i> 41 Int., 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/671443 29-Mar-1999	27-Feb-2001	2460850 19-Jun-2001	Registered 19-Jun-2021
<b>BETTER NUTRITION</b>	027932-00020/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/070141 11-Mar-1996		2102728 07-Oct-1997	Registered 07-Oct-2017
<b>RIPEPS &amp; MAN DESIGN</b>	027932-00385/ United States of America <i>Class(es):</i> <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/008193 20-Oct-1995		2010046 22-Oct-1996	Registered 22-Oct-2016

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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BLACK BELT	027932-00022/ United States of America	75/325883 17-Jul-1997		2157017 12-May-1998	Registered 12-May-2018
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

CLEAN EATING

	027932-00390/ United States of America	77/101160 07-Feb-2007		3494214 26-Aug-2008	Registered 26-Aug-2018
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*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

CLEM LABINE'S TRADITIONAL BUILDING

	027932-00392/ United States of America	78/430851 07-Jun-2004	21-Jun-2005	2994798 13-Sep-2005	Registered 13-Sep-2015
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*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**COUNTRY'S BEST LOG HOMES**

027932-00241/ United States of America	76/482160 14-Jan-2003	23-Sep-2003	2794279 16-Dec-2003	Registered 16-Dec-2013
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**EQUINE NETWORK**

027932-00308/ United States of America	75/305409 09-Jun-1997		2169554 30-Jun-1998	Registered 30-Jun-2018
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*Class(es):* 35 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
<b>EQUISEARCH</b>	027932-00307/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/423242 26-Jan-1998		2216471 05-Jan-1999	Registered 05-Jan-2019
<b>FOODIE AWARDS</b>	027932-00322/ Canada <i>Class(es):</i> none Natl <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	1586076 13-Jul-2012		TMA855072 12-Jul-2013	Registered 12-Jul-2028
<b>TRADIE AWARDS</b>	027932-00321/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/676139 13-Jul-2012		4344451 28-May-2013	Registered 28-May-2023

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
<b>GEARFINDER</b>	027932-00210/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/219038 27-Dec-1996		2136379 10-Feb-1998	Registered 10-Feb-2018
<b>GEARFINDER</b>	027932-00231/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/530765 24-Jul-2008	17-Feb-2009	3615092 05-May-2009	Registered 05-May-2019
<b>TRADETRENDS</b>	027932-00235/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/915858 04-Feb-2000		2423355 23-Jan-2001	Registered 23-Jan-2021

**TRADEMARK**

REEL: 005904 FRAME: 0324

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark

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Number/Date

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Number/Date

Registration  
Number/Date

Status  
Next Renewal

GET OUT MORE

027932-00212/  
United States of America

76/976757  
12-Mar-2003

10-Aug-2004

2899274  
02-Nov-2004

Registered  
02-Nov-2014

*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

GPS-ENABLED

027932-00213/  
United States of America

78/359545  
29-Jan-2004

15-Mar-2005

3477896  
29-Jul-2008

Registered  
29-Jul-2018

*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
GRAND CANYON JOURNAL	027932-00300/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/215949 12-Jan-2011		4227992 16-Oct-2012	Registered 16-Oct-2022
HORSE JOURNAL/THE PRODUCT, CARE AND SERVICE GUIDE FOR PEOPLE WHO LOVE HORSES	027932-00292/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/389471 13-Nov-1997		2349134 09-May-2000	Registered 09-May-2020
LOVE BETTER NATURALLY & Design	027932-00306/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/704167 15-Aug-2012	13-Nov-2012		Published

**TRADEMARK**

REEL: 005904 FRAME: 0326



**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

LOG HOME LIVING

Registered  
29-Aug-2020

027932-00038/  
Canada

1177144  
02-May-2003

TMA646818  
29-Aug-2005

**Class(es):**

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:** 11839-0367

**Sub Status Date:** 8/29/2005

**Sub Status:** Issued

LOG HOME LIVING

Registered  
03-Dec-2021

027932-00037/  
United States of America

74/110742  
30-Oct-1990

1666700  
03-Dec-1991

**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

LOG HOMES ILLUSTRATED

Registered  
12-Sep-2020

027932-00245/  
United States of America

75/846348  
11-Nov-1999

2385742  
12-Sep-2000

**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

**TRADEMARK**

**REEL: 005904 FRAME: 0327**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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MAXIMUM FITNESS

027932-00388/0001 Canada	1265863 22-Jul-2005	22-Aug-2007	TMA734490 16-Feb-2009	Registered 16-Feb-2024
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**Class(es):** none Natl

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

MUD & OBSTACLES

027932-00334/ United States of America	85/960120 14-Jun-2013	12-Nov-2013		Published
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**Class(es):** 16 Int., 41 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

SCLESMAG INTERNATIONAL

027932-00384/ United States of America	75/008595 20-Oct-1995		2006139 08-Oct-1996	Registered 08-Oct-2016
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**Class(es):**

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:** Unfiled

**TRADE MARK**

**REEL: 005904 FRAME: 0328**

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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NASTER	027932-00350/ United States of America	73/137402 12-Aug-1977		1120914 26-Jun-1979	Registered 26-Jun-2019
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**Class(es):** 16 Int., 25 Int., 28 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

NASTER	027932-00351/ United States of America	74/136253 04-Feb-1991		1726359 20-Oct-1992	Registered 20-Oct-2022
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**Class(es):**  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
NATIONAL PARK TRIPS	027932-00238/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/687584 10-Mar-2009		3745569 02-Feb-2010	Registered 02-Feb-2020
OLD-HOUSE JOURNAL	027932-00253/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/389423 13-Nov-1997		2227859 02-Mar-1999	Registered 02-Mar-2019
MESSAGE MAKER	027932-00131/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	76/009735 27-Mar-2000		2528535 08-Jan-2002	Registered 08-Jan-2022

**TRADEMARK**

REEL: 005904 FRAME: 0330

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
REPS! REPS	027932-00389/ United Kingdom	13-Sep-2007		2466830 21-Mar-2008	Registered 13-Sep-2017
	<i>Class(es):</i> <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i> Unfiled		
ROBERT KENNEDY'S MAXIMUM FITNESS	027932-00387/0001 Canada	1265858 22-Jul-2005	22-Aug-2007	TMA734491 16-Feb-2009	Registered 16-Feb-2024
	<i>Class(es):</i> none Natl <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
ROBERT KENNEDY'S MAXIMUM FITNESS	027932-00387/ United States of America	78/691858 12-Aug-2005		3541855 02-Dec-2008	Registered 02-Dec-2018
	<i>Class(es):</i> <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.		<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

TRADEMARK

REEL: 005904 FRAME: 0331

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
<b>ROCKY MOUNTAIN JOURNAL</b>	027932-00301/ United States of America  <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/215992 12-Jan-2011		4219653 02-Oct-2012	Registered 02-Oct-2022
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
<b>SHAPING THE SUCCESSFUL SHOP</b>	027932-00132/ United States of America  <i>Class(es):</i> 16 Int., 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/852550 20-Oct-2009		3983180 28-Jun-2011	Registered 28-Jun-2021
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
	027932-00355/ Brazil  <i>Class(es):</i> <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	26-Jan-2011		903326248 22-Mar-2011	Registered 22-Mar-2021
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark

Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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SKIING

027932-00359/ United States of America	72/357462 20-Apr-1970		909613 09-Mar-1971	Registered 09-Mar-2021
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**Class(es):** 16 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

SKINET

027932-00362/ United States of America	75/047224 23-Jan-1996	06-May-1997	2083200 29-Jul-1997	Registered 29-Jul-2017
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**Class(es):** 42 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**

**Agent Ref:**

**Sub Status Date:**

**Sub Status:**

**TRADEMARK**

**REEL: 005904 FRAME: 0333**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark      Docket Number      Country Name      Application Number/Date      Publication Number/Date      Registration Number/Date      Status      Next Renewal

SNEWS      027932-00234/  
United States of America      76/394723      11-Apr-2002      2768837      30-Sep-2003      Registered      30-Sep-2023

*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

SNOWORLD      027932-00363/  
United States of America      78/510843      03-Nov-2004      3035448      27-Dec-2005      Registered      27-Dec-2015

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

SOUNDINGS      027932-00133/  
United States of America      73/180667      02-Aug-1978      1122364      17-Jul-1979      Registered      17-Jul-2019

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*



**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Number/Date

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Number/Date

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SOUNDINGS

Registered  
08-Aug-2020

75/510756  
30-Jun-1998

2374291  
08-Aug-2000

027932-00134/  
United States of America

**Class(es):** 35 Int., 41 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

SOUNDINGS

Registered  
24-Aug-2020

77/784513  
20-Jul-2009

3836801  
24-Aug-2010

027932-00135/  
United States of America

**Class(es):** 16 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

SOUNDINGS TRADE ONLY

**TRADEMARK**

Registered  
24-Nov-2018

75/421408  
22-Jan-1998

2205867  
24-Nov-1998

027932-00136/  
United States of America

**Class(es):** 16 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Docket Number  
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Number/Date

Registration  
Number/Date

Status  
Next Renewal

**SOUNDINGS TRADE ONLY TODAY**

027932-00137/  
United States of America  
*Class(es):* 35 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

76/111531  
17-Aug-2000

2630091  
08-Oct-2002

Registered  
08-Oct-2022

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**SPIN TO WIN**

027932-00293/  
United States of America  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

75/250859  
03-Mar-1997

2239462  
13-Apr-1999

Registered  
13-Apr-2019

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**SPIN TO WIN RODEO MAGAZINE**

027932-00295/  
United States of America  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

77/263478  
24-Aug-2007

3457014  
01-Jul-2008

Registered  
01-Jul-2018

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark      Docket Number      Country Name      Application Number/Date      Publication Number/Date      Registration Number/Date      Status      Next Renewal

STN      027932-00364/  
United States of America      75/564825      29-Jun-1999      2279479      21-Sep-1999      Registered      21-Sep-2019

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*      *Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TEACHERS PLUS      027932-00396/  
United States of America      86/214723      03-Jun-2014

*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*      *Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Published

THE BOX      027932-00309/  
United States of America      85/584894      01-Jan-2013      4407879      24-Sep-2013      Registered      24-Sep-2023

*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*      *Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark

**THE BOX (Logo)**

027932-00319/  
United States of America

85/657989  
21-Jun-2012

08-Jan-2013

4419503  
15-Oct-2013

Registered  
15-Oct-2023

*Class(es):* 16 Int., 41 Int., 44 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**THE OUTDOORS AT YOUR DOORSTEP**

027932-00223/  
United States of America

78/436105  
16-Jun-2004

28-Jun-2005

2997600  
20-Sep-2005

Registered  
20-Sep-2015

*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**THE TRAIL RIDER**

027932-00294/  
United States of America

78/564415  
10-Feb-2005

19-Dec-2006

3188339  
19-Dec-2006

Registered  
19-Dec-2016

*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*

*Client Ref:*  
*Agent Ref:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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*Owner:* Cruz Bay Publishing, Inc.

*Sub Status Date:*  
*Sub Status:*

TIMBER HOME LIVING

027932-00045/ Canada	1294132 17-Mar-2006	25-Jul-2007	TMA704110 08-Jan-2008	Registered 08-Jan-2023
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*Class(es):* 00000 Int.

*Client:* Active Interest Media, Inc.

*Client Ref:*  
*Agent Ref:* 11839-366

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Sub Status Date:*  
*Sub Status:*

TIMBER HOME LIVING

027932-00040/ United States of America	78/617879 27-Apr-2005		3082472 18-Apr-2006	Registered 18-Apr-2016
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*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Client Ref:*  
*Agent Ref:*

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Sub Status Date:*  
*Sub Status:*

TIMBER HOMES ILLUSTRATED

027932-00247/ United States of America	75/847375 12-Nov-1999		2360961 20-Jun-2000	Registered 20-Jun-2020
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*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Client Ref:*  
*Agent Ref:*

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Sub Status Date:*  
*Sub Status:*

**TRADE MARK**

**REEL: 005904 FRAME: 0339**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
TRAWLER FEST	027932-00139/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/646940 09-Jun-2005		3285561 28-Aug-2007	Registered 28-Aug-2017
TRAWLERPORT	027932-00140/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	76/009736 27-Mar-2000		2486313 04-Sep-2001	Registered 04-Sep-2021
VEGETARIAN TIMES	027932-00008/ United States of America <i>Class(es):</i> 16 Int., 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	75/425369 29-Jan-1998		2268499 10-Aug-1999	Registered 10-Aug-2019

**TRADEMARK**

**REEL: 005904 FRAME: 0340**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark      Docket Number      Country Name      Application Number/Date      Publication Number/Date      Registration Number/Date      Status      Next Renewal

VEGETARIAN TIMES      027932-00028/  
United States of America      73/710473      10-Feb-1988      1526826      28-Feb-1989      Registered      28-Feb-2019

*Class(es):* 38 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:* 2/28/1989  
*Sub Status:* Issued

VEGETARIAN TIMES

027932-00032/  
United States of America      74/392385      13-May-1993      1849276      09-Aug-1994      Registered      09-Aug-2014

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

VEGETARIAN TIMES Logo

027932-00337/  
India      06-Jun-2013      Pending

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* T28614-RNS  
*Sub Status Date:*  
*Sub Status:*

**TRADEMARK**

**REEL: 005904 FRAME: 0341**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark

Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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VEGETARIAN TIMES Logo

Pending

027932-00338/  
India

06-Jun-2013

**Class(es):** 42 Int.

**Client:** Active Interest Media, Inc.

**Agent Name:**

**Owner:** Cruz Bay Publishing, Inc.

**Client Ref:**  
**Agent Ref:** T28615-RNS  
**Sub Status Date:**  
**Sub Status:**

WARREN MILLER

Registered  
16-Sep-2017

027932-00365/  
United States of America

75/062698  
26-Feb-1996

20-May-1997  
**Attorney(s):** RMB JCN JCB  
**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

2096710  
16-Sep-1997

**Class(es):** 09 Int., 39 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.

WARREN MILLER

Registered  
24-Jun-2018

027932-00366/  
United States of America

78/698019  
23-Aug-2005

21-Nov-2006  
**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

3455321  
24-Jun-2008

**Class(es):** 09 Int.  
**Client:** Active Interest Media, Inc.  
**Agent Name:**  
**Owner:** Cruz Bay Publishing, Inc.



**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

WARREN MILLER

027932-00367/  
United States of America

78/698018  
23-Aug-2005

21-Nov-2006

3412901  
15-Apr-2008

Registered  
24-Jun-2018

*Class(es):* 38 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

WARREN MILLER

027932-00368/  
United States of America

78/856776  
07-Apr-2006

07-Aug-2007

3317579  
23-Oct-2007

Registered  
23-Oct-2017

*Class(es):* 39 Int., 41 Int., 42 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
WARREN MILLER'S	027932-00370/ United States of America <i>Class(es):</i> 09 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/740057 25-Oct-2005	09-Jan-2007	3221805 27-Mar-2007	Registered 27-Mar-2017
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
WARREN MILLER'S	027932-00371/ United States of America <i>Class(es):</i> 39 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/740125 25-Oct-2005	28-Aug-2007	3334548 13-Nov-2007	Registered 13-Nov-2017
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		
WARREN MILLER'S GLOBAL ADVENTURE	027932-00374/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	78/074288 17-Jul-2001	24-Jun-2003	2764135 16-Sep-2003	Registered 16-Sep-2023
			<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>		

TRADEMARK

REEL: 005904 FRAME: 0344

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark

WARREN MILLER'S SNOWWORLD Logo

Docket Number: 027932-00375/  
Country Name: United States of America  
Application Number/Date: 75/398000  
21-Nov-1997  
Publication Number/Date: 07-Jul-1998  
Registration Number/Date: 2192419  
29-Sep-1998  
Status: Registered  
Next Renewal: 29-Sep-2018  
  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

WARREN MILLER'S THE POWER OF SNOW

Docket Number: 027932-00376/  
Country Name: United States of America  
Application Number/Date: 78/260992  
11-Jun-2003  
Publication Number/Date: 07-Sep-2004  
Registration Number/Date: 2906377  
30-Nov-2004  
Status: Registered  
Next Renewal: 30-Nov-2014  
  
*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TRADER MARK  
ENTER LAB

Docket Number: 027932-00377/  
Country Name: United States of America  
Application Number/Date: 77/898091  
21-Dec-2009  
Publication Number/Date: 14-Sep-2010  
Registration Number/Date: 3978959  
14-Jun-2011  
Status: Registered  
Next Renewal: 14-Jun-2021  
  
*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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WOODSHOP

027932-00141/ United States of America	73/655816 17-Apr-1987		1465437 17-Nov-1987	Registered 17-Nov-2017
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*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

WOODSHOP NEWS

027932-00142/ United States of America	77/875529 18-Nov-2009	27-Sep-2011	4069020 13-Dec-2011	Registered 13-Dec-2021
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*Class(es):* 35 Int., 40 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

WOODSHOP NEWS & Design

027932-00143/ United States of America	75/415281 08-Jan-1998		2209123 08-Dec-1998	Registered 08-Dec-2018
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*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YACHTS INTERNATIONAL	027932-00233/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc..	77/522361 15-Jul-2008	02-Jun-2009	3668460 18-Aug-2009	Registered 18-Aug-2019
YELLOWSTONE JOURNAL	027932-00287/ United States of America <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/969871 26-Mar-2010	13-Sep-2011	4061894 29-Nov-2011	Registered 29-Nov-2021
OGA JOURNAL	027932-00087/ European Community <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	3078029 12-Mar-2003	3078029 17-Jul-2006	3078029 26-Jan-2007	Registered 12-Mar-2023

**TRADEMARK**

REEL: 005904 FRAME: 0347

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL	027932-00232/ Russian Federation  <i>Class(es):</i> 16 Int., 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	2004728948 15-Dec-2004		292885 25-Jul-2005	Registered 15-Dec-2014
					<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>
YOGA JOURNAL	027932-00054/ United States of America  <i>Class(es):</i> 09 Int., 35 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	76/244355 19-Apr-2001		2609355 20-Aug-2002	Registered 20-Aug-2022
					<i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>
YOGA JOURNAL & Design	027932-00067/ Canada  <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	1283228 15-Dec-2005		TMA824697 24-May-2012	Registered 24-May-2027
					<i>Client Ref:</i> <i>Agent Ref:</i> 80323-0306 <i>Sub Status Date:</i> <i>Sub Status:</i>

**TRADEMARK**

REEL: 005904 FRAME: 0348

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL CONFERENCE	027932-00290/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/049226 27-May-2010	10-May-2011	4000905 26-Jul-2011	Registered 26-Jul-2021
YOGA JOURNAL iPRACTICE	027932-00252/ United States of America <i>Class(es):</i> 09 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	77/869400 10-Nov-2009	13-Jul-2010	4053529 08-Nov-2011	Registered 08-Nov-2021
YOGA JOURNAL LIVE!	027932-00394/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/185182 05-Feb-2014	10-Jun-2014		Published

**TRADEMARK**

**REEL: 005904 FRAME: 0349**

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL LIVE! & design	027932-00395/ United States of America <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/185233 05-Feb-2014	10-Jun-2014		Published
YOGA JOURNAL Stylized	027932-00079/ Australia <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	1029853 15-Nov-2004	1029853 28-Sep-2006	1029853 15-Jan-2007	Registered 15-Nov-2014
YOGA JOURNAL Stylized	027932-00065/ Brazil <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	827305109 01-Apr-2005	827305109 03-May-2005	827305109 02-Oct-2007	Registered 02-Oct-2017

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Client Ref:*  
*Agent Ref:* 12533620/AMS/AHM  
*Sub Status Date:*  
*Sub Status:*

*Client Ref:*  
*Agent Ref:* P-827305109  
*Sub Status Date:*  
*Sub Status:*

**TRADEMARK**

**REEL: 005904 FRAME: 0350**



**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL Stylized	027932-00074/ Brazil  <i>Class(es):</i> 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	827305095 01-Apr-2005	827305095 03-May-2005		Published
YOGA JOURNAL Stylized	027932-00080/ Brazil  <i>Class(es):</i> 09 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	827305079 01-Apr-2005	827305079 03-May-2005		Published
YOGA JOURNAL Stylized	027932-00077/ European Community  <i>Class(es):</i> 09 Int., 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	004632303 13-Sep-2005	12-Feb-2007	005632303 23-Aug-2007	Registered 13-Sep-2015

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Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
YOGA JOURNAL Stylized	027932-00076/ India <i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	1419705 06-Feb-2006			Pending
					<i>Client Ref:</i> <i>Agent Ref:</i> T17331.007 SLM <i>Sub Status Date:</i> <i>Sub Status:</i>
YOGA JOURNAL Stylized	027932-00336/ India <i>Class(es):</i> 42 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	06-Jun-2013			Pending
					<i>Client Ref:</i> <i>Agent Ref:</i> T28613-RNS <i>Sub Status Date:</i> <i>Sub Status:</i>
YOGA JOURNAL Stylized	027932-00081/ Italy <i>Class(es):</i> 09 Int., 16 Int., 41 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	MI2005C003597 04-Apr-2005		1131821 05-Aug-2008	Registered 04-Apr-2015
					<i>Client Ref:</i> <i>Agent Ref:</i> fm/FPV 44526 <i>Sub Status Date:</i> <i>Sub Status:</i>

**TRADEMARK**

REEL: 005904 FRAME: 0352

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark

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Country Name

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Number/Date

Publication  
Number/Date

Status  
Next Renewal

YOGA JOURNAL Stylized

Registered  
22-Nov-2017

027932-00091/  
Japan

2007-014691  
21-Feb-2007

5094388  
22-Nov-2007

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* C0904 WY0001-JP

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL Stylized

Registered  
16-Dec-2015

027932-00068/  
Spain

2685380(9)  
16-Dec-2005

2685380  
24-May-2006

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* LAD/M-162088

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL Stylized

Pending

027932-00064/  
Ukraine

M200503565  
04-Apr-2005

*Class(es):* 09 Int., 16 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark

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Country Name

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Number/Date

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Number/Date

Registration  
Number/Date

Status  
Next Renewal

YOGA JOURNAL Stylized

Registered  
03-Jun-2023

76/238469  
10-Apr-2001

2720497  
03-Jun-2003

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized

Registered  
05-Nov-2022

75/981808  
10-Apr-2001

2645039  
05-Nov-2002

*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized

Registered  
15-Feb-2017

095005337  
06-Feb-2006

01250808  
15-Feb-2007

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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YOGA JOURNAL TEACHERS PLUS	027932-00397/ United States of America	86/214745 07-Mar-2014	03-Jun-2014		Published
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*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

YOGA NOW	027932-00305/ United States of America	85/541070 13-Feb-2012	03-Jul-2012	4321967 16-Apr-2013	Registered 16-Apr-2023
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*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

YOGA STEP BY STEP	027932-00050/ United States of America	78/335381 02-Dec-2003		2911052 14-Dec-2004	Registered 14-Dec-2014
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*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BOATQUEST.COM	029955-00007/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/256488 03-Mar-2011	19-Jul-2011 <i>Attorney(s):</i> RMB JCN JCB <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	4034940 04-Oct-2011	Registered 04-Oct-2021
MY BOAT SHOW	029955-00003/ United States of America <i>Class(es):</i> 9 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/423477 15-Sep-2011	28-Aug-2012 <i>Attorney(s):</i> RMB JCN JCB <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	4358621 25-Jun-2013	Registered 25-Jun-2023
ST. PETERSBURG POWER & SAILBOAT SHOW	029955-00004/ United States of America <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/037473 13-May-2010	<i>Attorney(s):</i> RMB JCN JCB <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	4061666 22-Nov-2011	Registered 22-Nov-2021

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SUNCOAST BOAT SHOW	029955-00005/ United States of America <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	85/036920 12-May-2010	26-Apr-2011	3992116 12-Jul-2011 RMB JCN JCB <i>Attorney(s):</i> <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Registered 12-Jul-2021
SUPERYACHT MIAMI	029955-00009/ United States of America <i>Class(es):</i> 35 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.	86/019737 25-Jul-2013		RMB JCN JCB <i>Attorney(s):</i> <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Pending
PANAMA INTERNATIONAL BOAT SHOW THE FLAMENCO MARINA	029955-00010/ Panama <i>Class(es):</i> 35 Int., 41 Int. <i>Client:</i> Yachting Promotions, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc. & Fuerte Resort & Marina	231202-01 10-Apr-2014		RMB JCN JCB <i>Attorney(s):</i> <i>Client Ref:</i> <i>Agent Ref:</i> <i>Sub Status Date:</i> <i>Sub Status:</i>	Pending

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DRESSAGE TODAY	U.S.	74530191		1897498 JUNE 6, 1995	JUNE 6, 2015
DRESSAGE TODAY	U.S.	74530192		1907322 JULY 25, 1995	JULY 25, 2015
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EQUUS	U.S.	74705500		1991191 AUG. 6, 1996	AUG. 6, 2016
HORSE & RIDER	U.S.	73729071		1518894 JAN. 3, 1989	JAN. 3, 2019
SKI	U.S.	73011482		1002770 JAN. 28, 1975	JAN. 28, 2015
RIDER	U.S.	78373157		2925456 FEB. 8, 2005	FEB. 8, 2015
RIDER PROTECTION PLUS+	U.S.	86006500		4478241 FEB. 4, 2014	FEB. 4, 2024