

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM402682

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Morgan & Morgan, P.A.		10/04/2016	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Morgan Global, PLLC		
<b>Street Address:</b>	20 North Orange		
<b>Internal Address:</b>	Suite 1600		
<b>City:</b>	Orlando		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32801		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2510452	FOR THE PEOPLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4076453728		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	407-423-4246		
<b>Email:</b>	rcarolan@whww.com		
<b>Correspondent Name:</b>	J. P. Carolan		
<b>Address Line 1:</b>	329 North Park Avenue		
<b>Address Line 2:</b>	2nd floor		
<b>Address Line 4:</b>	Winter Park, FLORIDA 32789		
<b>NAME OF SUBMITTER:</b>	J.P. Carolan		
<b>SIGNATURE:</b>	/J.P. Carolan/		
<b>DATE SIGNED:</b>	10/20/2016		
<b>Total Attachments: 4</b>			
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OP \$40.00 2510452

## ASSIGNMENT OF MARK

This Assignment of Mark is made and entered into effective October 15, 2016 by and between MORGAN & MORGAN, P.A., a Florida professional association ("Assignor"), of 20 North Orange Avenue, Suite 1600, Orlando, Florida 32801, and MORGAN GLOBAL, PLLC, a Florida limited liability company ("Assignee,") of 20 North Orange Avenue, Suite 1600, Orlando, Florida 32801.

### WITNESSETH:

WHEREAS, Assignor provides attorney and legal services in connection with the following mark registered in the United States Patent and Trademark Office (the "Mark"): **FOR THE PEOPLE**, Registration Number 2510452, registered November 20, 2001 (the "Registration"); and,

WHEREAS, Assignor is the sole owner of all right, title, and interest in the Mark, the Registration, and all goodwill associated therewith; and,

WHEREAS, Assignee desires to acquire the Mark, the Registration, and goodwill associated therewith;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

1. Assignor does hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to the Mark and the Registration, including any renewals and extensions of the Registration and any other registrations of the Mark if issued that are or may be secured, now or hereafter in effect, all rights of priority thereto, and all goodwill associated therewith (collectively, the "Rights"). Such assignment of the Rights by Assignor is for Assignee's own use and enjoyment and for the use and enjoyment of Assignee's successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for and collect the same for such improper uses.
2. Assignor hereby covenants and represents that Assignor has the full right to convey the entire interest in the Rights herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict herewith.
3. Assignor requests the Commissioner of Patents and Trademarks of the United States or, in the case of the countries outside of the United States, the analogous individual or agency

responsible for trademarks, service marks, trade names and assumed names, to record Assignee as owner of the Mark, including any variations thereof, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

4. Assignor agrees to cooperate with Assignee such that Assignee may enjoy to the fullest extent the Rights conveyed hereunder. Such duty includes prompt execution of all papers that are deemed necessary or desirable by Assignee to perfect in Assignee the conveyed Rights or in order to consummate more effectively the transaction contemplated hereby.

5. The terms, covenants, and conditions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and/or other legal representatives, and shall be binding on Assignor, its successors, and assigns and/or other legal representatives.

6. This Assignment and any amendments, waivers, consents or supplements may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which, when so executed and delivered, shall be deemed an original, but all of which counterparts together shall constitute but one agreement. Delivery of an executed counterpart of a signature page to this Assignment by facsimile or in electronic (i.e., "pdf" or "tif") format shall be effective as delivery of a manually executed counterpart signature page.

**[The remainder of this page is intentionally left blank.]**

Dated effective October 15, 2016.

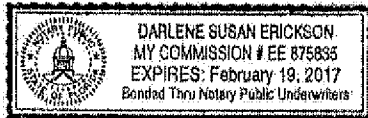
MORGAN & MORGAN, P.A.  
a Florida professional association

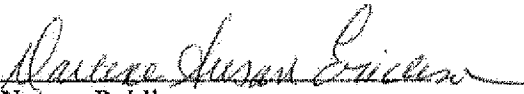
  
By: John B. Morgan, President

“Assignor”

STATE OF FLORIDA  
COUNTY OF ORANGE

The foregoing was acknowledged before me this 4<sup>th</sup> day of October, 2016,  
by JOHN B. MORGAN, as President of Morgan & Morgan, P.A., who is personally known to  
me or has produced \_\_\_\_\_ as identification.



  
Notary Public

COUNTERPART SIGNATURE PAGE TO  
ASSIGNMENT OF MARK

TRADEMARK  
REEL: 005904 FRAME: 0272

Dated effective October 15, 2016.

MORGAN GLOBAL, PLLC,  
a Florida professional limited liability company

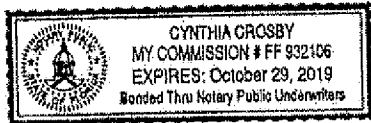


By: Scott W. Weinstein, Manager

"Assignee"

STATE OF FLORIDA  
COUNTY OF LEE

The foregoing was acknowledged before me this 3 day of October, 2016,  
by SCOTT W. WEINSTEIN, as Manager of Morgan Global, PLLC, who is personally known to  
me or has produced \_\_\_\_\_ as identification.



  
Notary Public

COUNTERPART SIGNATURE PAGE TO  
ASSIGNMENT OF MARK