

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM402360

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quality Importers Trading Co., Inc.		10/17/2016	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	The Big Easy Tobacco Co., Inc.		
Street Address:	3350 Enterprise Avenue, Suite 120		
City:	Weston		
State/Country:	FLORIDA		
Postal Code:	33331		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	85438896	CULT	
Serial Number:	85574100	JOIN THE CULT	
Serial Number:	85574109	LIFE'S TOO SHORT TO SMOKE ALONE	
Serial Number:	85643098	OMETEPE	
Serial Number:	85702081	ABACUS	
Serial Number:	85702085	PROFILE	
Serial Number:	85762518	BLOOD RED MOON	
Serial Number:	86046338	CONSPIRACY	
Serial Number:	86734894	REO	
Serial Number:	86852404	EMBASSY	
Serial Number:	86852413	ANONYMOUS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7275460660		
Email:	TMDOCKET@LARSONPATENTLAW.COM		
Correspondent Name:	H. William Larson		
Address Line 1:	11199 69th Street N.		

CH \$290.00 85438896

Address Line 4:	Largo, FLORIDA 33773
NAME OF SUBMITTER:	H. William Larson
SIGNATURE:	/H. William Larson/
DATE SIGNED:	10/18/2016
Total Attachments: 2 source=Executed Assignment#page1.tif source=Executed Assignment#page2.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Quality Importers Trading Co., Inc., a Florida corporation ("Assignor") is the owner of the United States Trademark Registrations listed in Exhibit "A" (hereinafter the "Trademarks"), and Assignor hereby warrants that it is legally entitled to assign said Trademarks unto Assignee, that said Trademarks are not encumbered by license or other interest, and

WHEREAS, The Big Easy Tobacco Co. Inc. a Florida corporation ("Assignee"), desires to acquire the entire right, title and interest in the Trademarks, and the good will represented therewith.

NOW THEREFORE, in consideration of valuable consideration, the sufficiency of which is hereby acknowledged, Assignor, by these present, does sell, assign and transfer unto said Assignee the full and exclusive right, title and interest in and to the Trademarks, together with the goodwill of the business, including all right to bring and maintain actions for all past and future infringement of said Trademarks. The undersigned, an authorized representative of Assignor, on behalf of Assignor, hereby authorizes and requests the Commissioner of Patents and Trademarks to record this Assignment of the Trademarks, unto said Assignee, as the owner by assignment of the entire right, title and interest in and to said Trademarks, and any renewals thereof, for its sole use and for the use of its legal representatives, to the full end of the term for which the Trademarks are granted, as fully and entirely as the same had this assignment and sale not been made.

Effective this 17 day of October 2016

For Assignor:

Quality Importers Trading Co., Inc.

By: Michael Giordano
Print Name/Title: Michael Giordano, President

Dated: 10/17/16

Exhibit A

Ref. No.	Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
1531.18	CULT	85438896	10/04/2011	4188126	08/07/2012
1531.22	JOIN THE CULT	85574100	03/20/2012	4362179	07/02/2013
1531.23	LIFE'S TOO SHORT TO SMOKE ALONE	85574109	03/20/2012	4239332	11/06/2012
1531.29	OMETEPE	85643098	06/05/2012	4231735	10/23/2012
1531.30	ABACUS	85702081	08/13/2012	4397606	09/03/2013
1531.31	PROFILE	85702085	08/13/2012	4397607	09/03/2013
1531.36	BLOOD RED MOON	85762518	10/24/2012	4401720	09/10/2013
1531.44	CONSPIRACY	86046338	08/23/2013	4642243	11/18/2014
1531.67	REO	86734894	08/24/2015	4961665	05/17/2016
1531.68	EMBASSY	86852404	12/17/2015	5042936	09/13/2016
1531.69	ANONYMOUS	86852413	12/17/2015	5042937	09/13/2016