

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401367

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DENNIS BRAID		09/28/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	NIGEL HAMER		
Street Address:	444 West Ocean Blvd.		
Internal Address:	Suite 1400		
City:	Long Beach		
State/Country:	CALIFORNIA		
Postal Code:	90802		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1720438	POWER PLAY	
Registration Number:	1873959	FLASHDANCER	
Registration Number:	2476511	JUST ADD WATER	
Registration Number:	2559866	SLAMMER	
Registration Number:	2598743	BLACKJACK	
Registration Number:	3285845	TANTRUM	
CORRESPONDENCE DATA			
Fax Number:	3109793603		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3108921613		
Email:	marc@hankinpatentlaw.com		
Correspondent Name:	Marc E. Hankin		
Address Line 1:	12400 Wilshire Blvd.		
Address Line 2:	Suite 1265		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Marc E. Hankin		
SIGNATURE:	/Marc E. Hankin/		
DATE SIGNED:	10/07/2016		

OP \$165.00 1720438

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effect as of the 28th day of September 2016 by and between DENNIS BRAID, an individual with addresses at 538 E. Rancho Vista Blvd., Palmdale, California 93550 and 616 East Avenue P, Palmdale, California 93550 (hereinafter referred to as "Assignor") and NIGEL HAMER, President Equitable Transitions, Assignee for the Benefit of Creditors of Braid Products, Inc. at the address 444 West Ocean Blvd., Suite 1400, Long Beach, California 90802 (hereinafter referred to as "Assignee");

WHEREAS, Assignor is the owner of U.S. Trademark Application Serial No. 74/304,152 for BRUTE BUSTER and U.S. Trademark Registration Nos.: 1,720,438 for POWER PLAY; 1,873,959 for FLASHDANCER; 2,476,511 for JUST ADD WATER; 2,559,866 for SLAMMER; 2,598,743 for BLACKJACK; 2,630,583 for SPEEDSTER; and 3,285,845 for TANTRUM (collectively the "Marks") as recorded in the U.S. Patent and Trademark Office; and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Marks to Assignee; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all of its rights, title, and interest in and to the Marks, together with the goodwill associated herewith and the right to recover for damages and profits and other remedies for past infringements of the Marks and the right to prosecute this and any other applications or registrations of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts, to vest in Assignee Assignor's right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

"ASSIGNOR"

Dennis Braid

By: 

Name: Dennis Braid

"ASSIGNEE"

Nigel Hamer

By: 

Name: Nigel Hamer

Title: President Equitable Transitions,
Assignee for the Benefit of Creditors
of Braid Products, Inc.