

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM400822

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BMO Harris Bank		09/21/2016	National Banking Association: UNITED STATES

## RECEIVING PARTY DATA

<b>Name:</b>	A&E Acquisition, LLC
<b>Street Address:</b>	1 Collins Drive
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Carneys Point
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08069-3600
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Apple & Eve, LLC
<b>Street Address:</b>	1 Collins Drive
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Carneys Point
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08069-3600
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 43

Property Type	Number	Word Mark
<b>Registration Number:</b>	4257691	MUNCH SOMETHING GOOD FOR A CHANGE
<b>Registration Number:</b>	4257690	DRINK SOMETHING GOOD FOR A CHANGE
<b>Registration Number:</b>	4304232	SNACKTACULAR
<b>Registration Number:</b>	4227661	FLIP CHIPS
<b>Registration Number:</b>	2664591	THE SWITCH
<b>Registration Number:</b>	3736602	THE SWITCH
<b>Registration Number:</b>	4544895	APPLE & EVE ORGANIC QUENCHERS
<b>Registration Number:</b>	4417350	APPLE & EVE
<b>Registration Number:</b>	4377321	WATER FRUITS
<b>Registration Number:</b>	4359126	NORTHLAND NATURALLY SMART
<b>Registration Number:</b>	4158548	NORTHLAND CRANBERRY CARE UT

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4139890	CRANBERRY CARE
Registration Number:	4158547	CRANBERRY CARE UT
Registration Number:	3955051	FRUITABLES
Registration Number:	3451274	DRINK TO PINK
Registration Number:	3437929	CRANBERRY WELLNESS
Registration Number:	4032278	SEEDING THE ARTS
Registration Number:	3945797	SEEDING THE ARTS
Registration Number:	3945796	FRUITABLES SEEDING THE ARTS
Registration Number:	4032277	FRUITABLES SEEDING THE ARTS
Registration Number:	3874476	DARK NATURALS
Registration Number:	3782589	NECTAR-C
Registration Number:	3751354	DARINGLY DARK. RICHLY NUTRITIOUS.
Registration Number:	4043663	NORTHLAND THE POWER OF DARK FRUIT
Registration Number:	3459004	FIZZ ED
Registration Number:	3880291	APPLE & EVE FRUITABLES
Registration Number:	3607079	TROPICAL WAVES
Registration Number:	3515132	AWAKE GOOD MORNING ENERGY
Registration Number:	3472991	APPLE & EVE FAMILIES FIT TOGETHER
Registration Number:	2750120	BE PURE. BE FRUITFUL.
Registration Number:	2667017	CRANBERRY JUICE & MORE
Registration Number:	2265146	NOTHIN' BUT JUICE
Registration Number:	2216485	NORTHLAND CRANBERRIES
Registration Number:	1803370	APPLE & EVE
Registration Number:	1966800	MADE IN THE SHADE
Registration Number:	1925743	NORTHLAND CRANBERRIES, INC.
Registration Number:	1986535	ORIGINAL TREE SWEET
Registration Number:	1949332	NORTHLAND
Registration Number:	1817513	NORTHLAND
Registration Number:	1972041	NATURALLY CRANBERRY
Registration Number:	1406048	THE JUICE, THE WHOLE JUICE AND NOTHING B
Registration Number:	0656892	TREESWEET
Registration Number:	0354723	TREESWEET

**CORRESPONDENCE DATA**

Fax Number: 2149695100

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 214.969.4804

Email: aaaugustine@jonesday.com

**Correspondent Name:** Jones Day  
**Address Line 1:** 2727 North Harwood Street  
**Address Line 4:** Dallas, TEXAS 75201

**ATTORNEY DOCKET NUMBER:** 230397-615868

**NAME OF SUBMITTER:** Michael Kobb

**SIGNATURE:** /Michael Kobb/

**DATE SIGNED:** 10/04/2016

**Total Attachments: 5**

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 21 day of September 2016, by BMO HARRIS BANK N.A., in its capacity as administrative agent ("Administrative Agent"), in favor of APPLE & EVE, LLC, a Delaware limited liability company, and A&E ACQUISITION, LLC, a Delaware limited liability company (collectively, the "Companies").

Reference is made to that certain Payoff Letter dated as of September 21, 2016 by and among Administrative Agent, Companies and the other parties thereto (the "Payoff Letter").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Payoff Letter, Administrative Agent hereby releases and terminates its collateral pledge, grant, assignment, lien and security interests in the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated July 25, 2014, executed by Companies in favor of Administrative Agent and recorded with the United States Patent and Trademark Office on July 25, 2014 at Reel/Frame: 5330/0226.

[Signature Page Follows]

IN WITNESS WHEREOF, Administrative Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

BMO HARRIS BANK N.A., as Administrative Agent

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_



Quinn Heiden

Director

**SCHEDULE A  
TO  
RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS**

Trademark Registrations:

<b>MARK</b>	<b>REGIS. NUMBER</b>	<b>REGIS. DATE</b>	<b>Country</b>	<b>OWNER INFORMATION</b>
<u>MUNCH SOMETHING GOOD FOR A CHANGE</u>	<u>4257691</u>	12/11/12	USA	A & E Acquisition, LLC
<u>DRINK SOMETHING GOOD FOR A CHANGE</u>	<u>4257690</u>	12/11/12	USA	A & E Acquisition, LLC
<u>SNACKTACULAR</u>	<u>4304232</u>	03/19/13	USA	A & E Acquisition, LLC
<u>FLIP CHIPS</u>	<u>4227661</u>	10/16/12	USA	A & E Acquisition, LLC
<u>THE SWITCH</u>	<u>2664591</u>	12/17/02	USA	A & E Acquisition, LLC
<u>THE SWITCH</u>	<u>3736602</u>	01/12/10	USA	A & E Acquisition, LLC
<u>APPLE &amp; EVE ORGANIC QUENCHERS</u>	<u>4544895</u>	06/03/14	USA	Apple & Eve, LLC
<u>APPLE &amp; EVE</u>	<u>4417350</u>	10/15/13	USA	Apple & Eve, LLC
<u>WATER FRUITS</u>	<u>4377321</u>	07/30/13	USA	Apple & Eve, LLC
<u>NORTHLAND NATURALLY SMART</u>	<u>4359126</u>	06/25/13	USA	Apple & Eve, LLC
<u>NORTHLAND CRANBERRY CARE UT</u>	<u>4158548</u>	06/12/12	USA	Apple & Eve, LLC
<u>CRANBERRY CARE</u>	<u>4139890</u>	05/08/12	USA	Apple & Eve, LLC
<u>CRANBERRY CARE UT</u>	<u>4158547</u>	06/12/12	USA	Apple & Eve, LLC
<u>FRUITABLES</u>	<u>3955051</u>	05/03/11	USA	Apple & Eve, LLC
<u>DRINK TO PINK</u>	<u>3451274</u>	06/17/08	USA	Apple & Eve, LLC
<u>CRANBERRY WELLNESS</u>	<u>3437929</u>	05/27/08	USA	Apple & Eve, LLC

<b>MARK</b>	<b>REGIS. NUMBER</b>	<b>REGIS. DATE</b>	<b>Country</b>	<b>OWNER INFORMATION</b>
<u>SEEDING THE ARTS</u>	<u>4032278</u>	09/27/11	USA	Apple & Eve, LLC
<u>SEEDING THE ARTS</u>	<u>3945797</u>	04/12/11	USA	Apple & Eve, LLC
<u>FRUITABLES SEEDING THE ARTS</u>	<u>3945796</u>	04/12/11	USA	Apple & Eve, LLC
<u>FRUITABLES SEEDING THE ARTS</u>	<u>4032277</u>	09/27/11	USA	Apple & Eve, LLC
<u>DARK NATURALS</u>	<u>3874476</u>	11/09/10	USA	Apple & Eve, LLC
<u>NECTAR-C</u>	<u>3782589</u>	04/27/10	USA	Apple & Eve, LLC
<u>DARINGLY DARK. RICHLY NUTRITIOUS.</u>	<u>3751354</u>	02/23/10	USA	Apple & Eve, LLC
<u>NORTHLAND THE POWER OF DARK FRUIT</u>	<u>4043663</u>	10/25/11	USA	Apple & Eve, LLC
<u>FIZZ ED</u>	<u>3459004</u>	07/01/08	USA	Apple & Eve, LLC
<u>APPLE &amp; EVE FRUITABLES</u>	<u>3880291</u>	11/23/10	USA	Apple & Eve, LLC
<u>TROPICAL WAVES</u>	<u>3607079</u>	04/14/09	USA	Apple & Eve, LLC
<u>AWAKE GOOD MORNING ENERGY</u>	<u>3515132</u>	10/14/08	USA	Apple & Eve, LLC
<u>APPLE &amp; EVE FAMILIES FIT TOGETHER</u>	<u>3472991</u>	07/22/08	USA	Apple & Eve, LLC
<u>BE PURE. BE FRUITFUL.</u>	<u>2750120</u>	08/12/03	USA	Apple & Eve, LLC
<u>CRANBERRY JUICE &amp; MORE</u>	<u>2667017</u>	12/24/02	USA	Apple & Eve, LLC
<u>NOTHIN' BUT JUICE</u>	<u>2265146</u>	07/27/99	USA	Apple & Eve, LLC
<u>NORTHLAND CRANBERRIES</u>	<u>2216485</u>	01/05/99	USA	Apple & Eve, LLC
<u>APPLE &amp; EVE</u>	<u>1803370</u>	11/09/93	USA	Apple & Eve, LLC

<b>MARK</b>	<b>REGIS. NUMBER</b>	<b>REGIS. DATE</b>	<b>Country</b>	<b>OWNER INFORMATION</b>
<u>MADE IN THE SHADE</u>	<u>1966800</u>	04/09/96	USA	Apple & Eve, LLC
<u>NORTHLAND CRANBERRIES, INC.</u>	<u>1925743</u>	10/10/95	USA	Apple & Eve, LLC
<u>ORIGINAL TREE SWEET</u>	<u>1986535</u>	07/16/96	USA	Apple & Eve, LLC
<u>NORTHLAND</u>	<u>1949332</u>	01/16/96	USA	Apple & Eve, LLC
<u>NORTHLAND</u>	<u>1817513</u>	01/18/94	USA	Apple & Eve, LLC
<u>NATURALLY CRANBERRY</u>	<u>1972041</u>	05/07/96	USA	Apple & Eve, LLC
<u>THE JUICE, THE WHOLE JUICE AND NOTHING BUT THE JUICE</u>	<u>1406048</u>	08/19/86	USA	Apple & Eve, LLC
<u>TREESWEET</u>	<u>0656892</u>	01/07/58	USA	Apple & Eve, LLC
<u>TREESWEET</u>	<u>0354723</u>	02/22/38	USA	Apple & Eve, LLC
APPLE & EVE	411183	04/16/1993	Canada	Apple & Eve, LLC
APPLE & EVE (Stylized)	243881	04/25/1980	Canada	Apple & Eve, LLC
NORTHLAND	533057	09/20/2000	Canada	Apple & Eve, LLC
ORIGINAL TREE SWEET & DESIGN	TMA475547	04/30/1997	Canada	Apple & Eve, LLC
THE JUICE, THE WHOLE JUICE AND NOTHING BUT THE JUICE	408409	02/19/1993	Canada	Apple & Eve, LLC
TREESWEET	233729	06/15/1979	Canada	Apple & Eve, LLC
TREESWEET (STYLIZED)	191494	06/01/1973	Canada	Apple & Eve, LLC
FRUITABLES	1603204	11/20/2012	Canada	Apple & Eve, LLC