

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM400054

|                                   |                       |                       |                       |
|-----------------------------------|-----------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT        |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>      | CHANGE OF NAME        |                       |                       |
| <b>CONVEYING PARTY DATA</b>       |                       |                       |                       |
| <b>Name</b>                       | <b>Formerly</b>       | <b>Execution Date</b> | <b>Entity Type</b>    |
| Snapchat, Inc.                    |                       | 09/23/2016            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>       |                       |                       |                       |
| <b>Name:</b>                      | Snap Inc.             |                       |                       |
| <b>Street Address:</b>            | 63 Market Street      |                       |                       |
| <b>City:</b>                      | Venice                |                       |                       |
| <b>State/Country:</b>             | CALIFORNIA            |                       |                       |
| <b>Postal Code:</b>               | 90291                 |                       |                       |
| <b>Entity Type:</b>               | Corporation: DELAWARE |                       |                       |
| <b>PROPERTY NUMBERS Total: 19</b> |                       |                       |                       |
| <b>Property Type</b>              | <b>Number</b>         | <b>Word Mark</b>      |                       |
| <b>Serial Number:</b>             | 86571773              | 3V ADVERTISING        |                       |
| <b>Serial Number:</b>             | 87024929              |                       |                       |
| <b>Registration Number:</b>       | 4573338               |                       |                       |
| <b>Serial Number:</b>             | 86977685              | SNAP                  |                       |
| <b>Registration Number:</b>       | 4925206               | SNAP                  |                       |
| <b>Registration Number:</b>       | 5022674               | SNAP                  |                       |
| <b>Serial Number:</b>             | 86721820              | SNAP ADS              |                       |
| <b>Registration Number:</b>       | 4967313               | SNAP CHANNEL          |                       |
| <b>Serial Number:</b>             | 86457062              | SNAPCASH              |                       |
| <b>Serial Number:</b>             | 86335307              | SNAPCHAT              |                       |
| <b>Serial Number:</b>             | 86619190              | SNAPCHAT              |                       |
| <b>Registration Number:</b>       | 4933187               | SNAPCHAT              |                       |
| <b>Registration Number:</b>       | 4943051               | SNAPCHAT              |                       |
| <b>Registration Number:</b>       | 4971934               | SNAPCHAT              |                       |
| <b>Registration Number:</b>       | 4925610               | SNAPCODE              |                       |
| <b>Serial Number:</b>             | 86841510              | SNAPMOJI              |                       |
| <b>Serial Number:</b>             | 86720539              | UNDER THE GHOST       |                       |
| <b>Serial Number:</b>             | 87177391              |                       |                       |
| <b>Registration Number:</b>       | 4901855               | 3V                    |                       |

OP \$490.00 86571773

**CORRESPONDENCE DATA****Fax Number:** 4155760300*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 415-576-0200**Email:** mmartinenko@kilpatricktownsend.com**Correspondent Name:** Jennifer D. Arkowitz**Address Line 1:** Kilpatrick Townsend & Stockton LLP**Address Line 2:** MS:IPDock22, 1100 Peachtree St, Ste 2800**Address Line 4:** Atlanta, GEORGIA 30309

|                                |                        |
|--------------------------------|------------------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 097246-name change     |
| <b>NAME OF SUBMITTER:</b>      | Jennifer D. Arkowitz   |
| <b>SIGNATURE:</b>              | /Jennifer D. Arkowitz/ |
| <b>DATE SIGNED:</b>            | 09/28/2016             |

**Total Attachments: 3**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SNAPCHAT, INC.", CHANGING ITS NAME FROM "SNAPCHAT, INC." TO "SNAP INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2016, AT 8:18 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Handwritten signature of Jeffrey W. Bullock, Secretary of State, written in black ink over a horizontal line.

Jeffrey W. Bullock, Secretary of State

5159776 8100  
SR# 20165931245

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203054913  
Date: 09-26-16

**TRADEMARK**  
**REEL: 005885 FRAME: 0955**

**CERTIFICATE OF AMENDMENT  
OF AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
SNAPCHAT, INC.**

Evan Spiegel hereby certifies that:

**ONE:** The date of filing the original Certificate of Incorporation of this corporation with the Secretary of State of the State of Delaware was May 24, 2012.

**TWO:** He is the duly elected and acting President and Chief Executive Officer of Snapchat, Inc., a Delaware corporation.

**THREE:** Article I of the Amended and Restated Certificate of Incorporation of this corporation is hereby amended and restated to read in its entirety as follows:

“The name of this corporation is Snap Inc. (the “*Company*”).”

**FOUR:** All other provisions of the Amended and Restated Certificate of Incorporation of this corporation shall remain in full force and effect.

**FIVE:** This Certificate of Amendment of Amended and Restated Certificate of Incorporation has been duly approved by the Board of Directors of this corporation.

**SIX:** This Certificate of Amendment of Amended and Restated Certificate of Incorporation was approved by the holders of the requisite number of shares of said corporation in accordance with Section 228 of the Delaware General Corporation Law. This Certificate of Amendment of Amended and Restated Certificate of Incorporation has been duly adopted in accordance with the provisions of Section 242 of the Delaware General Corporation Law by the stockholders of this corporation.

*[Signature Page to Follow]*

Snapchat, Inc. has caused this Certificate of Amendment of Amended and Restated Certificate of Incorporation to be signed by its President and Chief Executive on September 23, 2016.

/s/ Evan Spiegel  
Evan Spiegel  
President and Chief Executive Officer