

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM397983

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MOPRO, INC.		10/20/2015	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MPDIRECT, INC.		
<b>Street Address:</b>	4800 126th Ave. North		
<b>City:</b>	Clearwater		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33762		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3097772	SLIDER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8134892520		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	813-452-2000		
<b>Email:</b>	bcjb@dlphlaw.com		
<b>Correspondent Name:</b>	Brent Britton		
<b>Address Line 1:</b>	400 N. Tampa Street, Suite 2840		
<b>Address Line 4:</b>	Tampa, FLORIDA 33602		
<b>NAME OF SUBMITTER:</b>	Brent Britton		
<b>SIGNATURE:</b>	/-brent/		
<b>DATE SIGNED:</b>	09/09/2016		
<b>Total Attachments: 2</b>			
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source=MPDIRECT INC-MOPRO INC_Assignment_10-20-15#page2.tif			

OP \$40.00 3097772

ASSIGNMENT

WHEREAS, MOPRO, INC., a Texas corporation ("ASSIGNOR"), is the sole and exclusive owner of all rights, title and interest in and to the patents listed on the attached Appendix A ("Patent and Trademark Assets"); and


WHEREAS, MPDIRECT, INC., a Florida corporation ("ASSIGNEE"), is desirous of acquiring all right, title and interest in the Patent and Trademark Assets.

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR has assigned, sold, transferred and set over and by these presents does assign, sell, transfer and set over unto said ASSIGNEE the all rights, title and interest in and to the Patent and Trademark Assets, including but not limited to: (a) all world-wide rights therein, if any, and (b) all reissues, reexaminations, divisions, continuations, continuations-in-part, renewals, and extensions thereof, the same to be held and enjoyed by said ASSIGNEE, its assigns and successors, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, had this assignment and sale not been made.

ASSIGNOR covenants and agrees that ASSIGNOR will upon the request and at the expense of said ASSIGNEE, execute and deliver any and all additional documents and do all lawful acts that may be necessary or desirable to enable and assist ASSIGNEE to establish, maintain and secure title in said ASSIGNEE, its successors and assigns to the Patent and Trademark Assets, including making such title of lawful public record.

IN TESTIMONY WHEREOF, ASSIGNOR has duly executed this assignment on this 20 day of Oct, 2015.

MOPRO, INC.

By:   
Lonnie L. Lawrence  
Its President

THE STATE OF TEXAS §  
§  
COUNTY OF ECTOR §

BEFORE me, the undersigned authority, on this day personally appeared Lonnie L. Lawrence, known to me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and in the capacity therein stated.

GIVEN under my hand and seal of office this 21<sup>st</sup> day of Oct, 2015.



  
NOTARY PUBLIC, STATE OF TEXAS

Appendix A  
Patent Assets

Patents include the following:

1. U.S. Patent No. 7,721,570: primary spacer emblematic of a golf ball marker; and
2. U.S. Patent No. 7,793,445: infinitely variable commemorative coin.

Trademarks include the following:

1. Registration No. 2,657,281: "BIL-BOW"; and
2. Registration No. 3,097,772: "SLIDER"