

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397617

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Southern Wine & Spirits of America, Inc.		06/27/2016	Corporation: FLORIDA

RECEIVING PARTY DATA

Name:	Southern Wine & Spirits of America, LLC
Street Address:	1600 N.W. 163rd Street
City:	Miami
State/Country:	FLORIDA
Postal Code:	33169
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 89

Property Type	Number	Word Mark
Registration Number:	1358367	SASHA
Registration Number:	1611467	BULL OF THE WOODS
Registration Number:	1835802	SOUTHERN WINE & SPIRITS OF AMERICA INC.
Registration Number:	1835803	SOUTHERN WINE AND SPIRITS
Registration Number:	1934784	SHAW-ROSS INTERNATIONAL IMPORTERS
Registration Number:	2137405	SOUTHERN SUPREME
Registration Number:	2641485	SWS SOUTHERN WINE & SPIRITS OF AMERICA,I
Registration Number:	2611716	BATTLE BORN DISTRIBUTING
Serial Number:	76166322	SWS
Registration Number:	2784131	BUBBLE Q
Registration Number:	3003380	SOUTHERN SUPREME
Registration Number:	3005495	SOUTHERN SUPREME
Registration Number:	3238444	ALOE FRESH
Registration Number:	3447686	SOUTH BEACH WINE & FOOD FESTIVAL
Registration Number:	3733437	BB BURGER BASH
Registration Number:	4006696	COALITION
Registration Number:	3864216	SOUTH BEACH WINE & FOOD FESTIVAL
Registration Number:	4936945	SOBE
Registration Number:	4258035	SOBEFEST

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2611026	LIBATIONS.COM
Registration Number:	2758805	ROMANO BROS.
Registration Number:	2779460	RB
Registration Number:	3930040	INCREDIBLE WINE EXPERIENCE
Registration Number:	3294561	INCREDIBLE CORDIAL EXPERIENCE
Registration Number:	4258293	MIASANGRIA
Registration Number:	4358468	MORTY'S MOSQUITO JUICE
Registration Number:	4169457	NORTH AMERICAN SPIRITS & WINE
Registration Number:	4748193	C & P
Registration Number:	4330249	TAMPA BAY WINE & FOOD FESTIVAL
Registration Number:	4330272	TAMPA BAY WINE & FOOD FESTIVAL
Registration Number:	4310330	SOUTHERN WINE & SPIRITS ARTISANAL GROUP
Registration Number:	4356419	SHAW-ROSS INTERNATIONAL IMPORTERS
Registration Number:	4392044	BURGER BASH
Registration Number:	4590029	SOUTHERN WINE & SPIRITS SWIRL INDIANA
Serial Number:	86112992	VOLUN CHEERS
Serial Number:	86114423	VOLUNCHEERS
Registration Number:	4782792	RARE LIQUID ASSETS. PROUD PURVEYORS OF T
Registration Number:	4791631	VAULT WINE MERCHANTS
Registration Number:	4791633	VAULT WINE MERCHANTS
Registration Number:	4800812	AMERICAN LIBERTY SPIRITS & WINE
Registration Number:	4771572	AMERICAN WINE & SPIRITS
Serial Number:	86323495	COASTAL & PACIFIC WINE & SPIRITS OF AMER
Registration Number:	4763296	CWS
Registration Number:	4758803	PWS
Registration Number:	4733458	PACIFIC WINE & SPIRITS
Registration Number:	4750907	COASTAL WINE & SPIRITS
Registration Number:	4800903	AMERICAN-LIBERTY SPIRITS & WINE
Serial Number:	86326950	C&P · COASTAL & PACIFIC ·
Registration Number:	4763307	CWS · COASTAL WINE & SPIRITS ·
Registration Number:	4750914	PWS · PACIFIC WINE & SPIRITS ·
Registration Number:	4708361	SWS ECOMMERCE
Registration Number:	4759087	SWS ECOMMERCE
Registration Number:	4751839	SOUTHERNWINEONLINE
Serial Number:	86506228	BEVONE
Registration Number:	4782037	SOBEWFF
Registration Number:	4917848	VWM
Serial Number:	86548622	VWM

Property Type	Number	Word Mark
Registration Number:	4831928	DWS
Serial Number:	86583091	DIRECT WAREHOUSE SALES
Serial Number:	86583732	SOUTHERN WINE & SPIRITS DIRECT WAREHOUSE
Serial Number:	86655889	SWSKNOWS
Registration Number:	4908084	THE WINE VOYAGER
Registration Number:	4908086	THE VOYAGER
Serial Number:	86704469	SOUTHERN WINE & SPIRITS OF CUBA
Serial Number:	86704481	VINOS Y LICORES DEL SUR - CUBA
Registration Number:	4889688	ACES
Registration Number:	4959618	ARTISANAL CRAFT & ESTATES SPIRITS ACES A
Serial Number:	86743027	ARTISANAL, CRAFT & ESTATE SPIRITS
Registration Number:	4960055	SASHA
Registration Number:	4982518	SASHA
Serial Number:	86869577	YOUTHINK RESPONSIBLY
Serial Number:	86887355	TRANSATLANTIC SPIRITS
Serial Number:	86887372	TRANSATLANTIC WINE & SPIRITS
Serial Number:	86906932	SOUTHERN GLAZER'S
Serial Number:	86906941	SOUTHERN-GLAZER'S
Serial Number:	86906955	SWS WYNWOOD
Serial Number:	86909486	SGWS WYNWOOD
Serial Number:	86956417	SGWS
Serial Number:	86956495	SG
Registration Number:	4968950	VOLUN CHEERS
Registration Number:	4968951	VOLUNCHEERS
Serial Number:	87003122	SG
Serial Number:	87003129	SG SOUTHERN GLAZER'S WINE AND SPIRITS
Serial Number:	87003134	SG
Serial Number:	87068469	SG SOUTHERN GLAZER'S WINE & SPIRITS
Serial Number:	87068471	BIG IS THE NEW SMALL
Serial Number:	87068472	ART FINE WINE & SPIRITS
Serial Number:	87068498	BIG IS THE NEW SMALL: WORLDCLASS CAPABIL
Registration Number:	3410284	INVISION MARKETING SOLUTIONS

CORRESPONDENCE DATA

Fax Number: 2146616876

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-953-5758

Email: sborrelliipdocket@jw.com

Correspondent Name: Sara K. Borrelli
Address Line 1: 2323 Ross Avenue, Suite 600
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 105546.41

NAME OF SUBMITTER: Sara K. Borrelli

SIGNATURE: /Sara K. Borrelli/

DATE SIGNED: 09/07/2016

Total Attachments: 4

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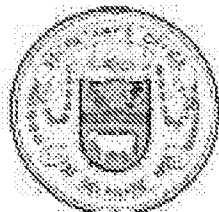
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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A FLORIDA CORPORATION UNDER THE NAME OF "SOUTHERN WINE & SPIRITS OF AMERICA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SOUTHERN WINE & SPIRITS OF AMERICA, INC." TO "SOUTHERN WINE & SPIRITS OF AMERICA, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JUNE, A.D. 2016, AT 10:15 O'CLOCK A.M.



EC80163 8100F
SR# 20164647562

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 201560069


Date: 06-27-16

TRADEMARK
REEL: 005871 FRAME: 0975

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Florida
- 2.) The jurisdiction immediately prior to filing this Certificate is Florida
- 3.) The date the corporation first formed is 8/18/1999
- 4.) The name of the Corporation immediately prior to filing this Certificate is
Southern Wine & Spirits of America, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is Southern Wine & Spirits of America, LLC
- 6.) This certificate of conversion shall be effective as of June 27, 2018.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
16 day of June, A.D. 2018



Authorized Person

Name: Lee F. Heger

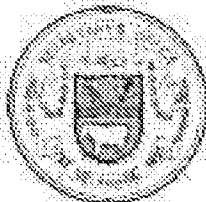
Print or Type

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "SOUTHERN WINE & SPIRITS OF AMERICA, LLC" FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JUNE, A.D. 2016, AT 10:15 O'CLOCK A.M.



6080163 8100F
SK# 20164647562

You may verify this certificate online at corp.delaware.gov/authver.html

Handwritten signature of Jeffrey W. Bullock, Secretary of State, over a horizontal line.

Jeffrey W. Bullock, Secretary of State

Authentication: 202560089
Date: 06-27-16

TRADEMARK
REEL: 005871 FRAME: 0977

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

• First: The name of the limited liability company is _____
Southern Wine & Spirits of America, LLC

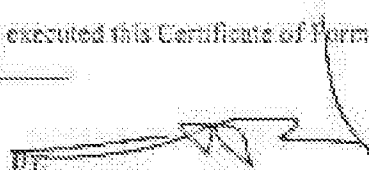
• Second: The address of its registered office in the State of Delaware is
1233 Orange Street in the City of Wilmington
Zip Code 19801

The name of its Registered agent at such address is _____
The Corporation Trust Company

• Third: (Insert any other matters the members determine to include herein.)

This certificate of formation shall be effective as of June 27, 2016.

In Witness Whereof, the undersigned have executed this Certificate of Formation this
16 day of June, 2016


Authorized Person(s)

Name: Lee F. Stager
Typed or Printed