

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397148

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Glycine Watch SA		08/26/2016	société anonyme: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Invicta Watch Company of America, Inc.		
Street Address:	3069 Taft Street		
City:	Hollywood		
State/Country:	FLORIDA		
Postal Code:	33021		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2374713	AIRMAN	
Registration Number:	2480033	INCURSORE	
Registration Number:	3950306	GLYCINE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ben@natterip.com, us.docket@natterip.com		
Correspondent Name:	Ben Natter		
Address Line 1:	501 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	16-8008		
NAME OF SUBMITTER:	Ben Natter		
SIGNATURE:	//Ben Natter//		
DATE SIGNED:	09/01/2016		
Total Attachments: 3			
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source=Assignment US executed#page3.tif			

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TRADEMARK ASSIGNMENT

This Trademark Rights Assignment (this "Assignment") is entered and made effective this ^{26th} day of August, 2016, by and between Glycine Watch S.A., ("Assignor"), and Invicta Watch Company of America, Inc. ("Assignee").

WHEREAS, Assignor owns all right, title and interest to the Trademarks set forth in Exhibit A attached hereto and incorporated herein by reference (collectively, the "Assigned Trademarks"); and

WHEREAS, Assignor now wishes to assign all of its right, title and interest in and to the Assigned Trademarks together with the goodwill of the business symbolized by the Assigned Trademarks to Assignee, and Assignee desires to acquire all of Assignor's right, title and interest in and to the Assigned Trademarks together with the goodwill of the business symbolized by the Assigned Trademarks from Assignor;

NOW, THEREFORE, in consideration of one dollar and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged:

Assignor does hereby assign, convey and transfer unto Assignee and its successors, assigns, and legal representatives, Assignor's entire right, title and interest in and to the Assigned Trademarks together with the goodwill of the business symbolized by the Assigned Trademarks as fully and entirely as the same would have been held by Assignor had this assignment not been made; and Assignor hereby conveys all of its rights in and to the Assigned Trademarks together with the goodwill of the business symbolized by the Assigned Trademarks arising under or pursuant to any and all United States and other countries laws and any international treaties relating to the protection of Trademarks.

Assignor hereby further agrees for itself and its successors, assigns, agents, and legal representatives to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the rights in and to the Assigned Trademarks, to Assignee, its successors, assigns, and legal representatives, and generally do everything possible to aid Assignee, its successors, assigns and legal representatives to obtain, record, maintain, and enforce full protection for the Assigned Trademarks in the United States and in any and other countries.

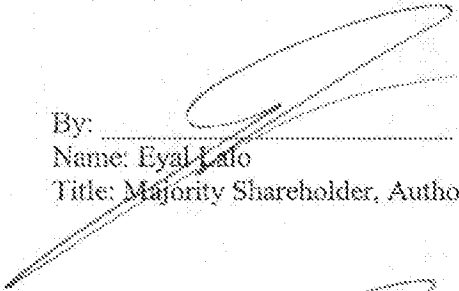
Assignor hereby further warrants that the Assigned Trademarks each of the Assigned Trademarks has been in continuous use in commerce on the goods indicated in the respective registrations since the date of registration and that no final decision adverse to Assignor's claim of ownership of such mark for those goods exists, or to Assignor's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists and further that the Assigned Trademarks are free and clear of any liens, encumbrances or other third party claims, and that Assignor has not conveyed to anyone other than Assignee any right, title or interest in and to the Assigned Trademarks or any license to use the same or to make, use or sell anything embodying or utilizing any of the Assigned Trademarks, and that it has good right to assign the Assigned Trademarks to Assignee without any encumbrance.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office and the relevant officer in any other foreign country, to record this Assignment of the Assigned Trademarks

to show that all right, title and interest in and to the Assigned Trademarks reside with the Assignee, its successors, assigns, or legal representatives in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on August 26th 2016.

GLYCINE WATCH S.A. (Assignor)

By: 
Name: Eyal Lalo
Title: Majority Shareholder, Authorized Signatory

Invicta Watch Company of America, Inc. (Assignee)

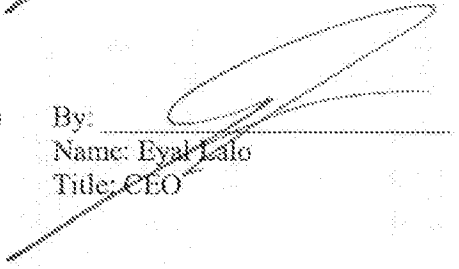
By: 
Name: Eyal Lalo
Title: CEO

EXHIBIT A

United States Trademarks:

Reg. Number	Mark
3,950,306	GLYCINE
2,480,033	INCURSORE
2,374,713	AIRMAN

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