# CH \$390.00 064523

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM394864

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
U.S. Nonwovens Corp.		08/08/2016	Corporation: NEW YORK

# **RECEIVING PARTY DATA**

Name:	HSBC Bank USA	
Street Address:	425 Fifth Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	National Banking Association: UNITED STATES	

# **PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	0645230	DYNAMO
Registration Number:	0139710	FAB
Registration Number:	4309156	FAB
Registration Number:	0736986	FINAL TOUCH
Registration Number:	1582173	FINAL TOUCH
Registration Number:	4441481	FRESH EXPRESSIONS
Registration Number:	1072080	FRESH START
Registration Number:	4441503	PROPAX
Registration Number:	2505418	RAIN FOREST
Registration Number:	2887472	SPRING MAGIC
Registration Number:	4960495	SUN SHOWER FRESH
Registration Number:	3177848	SUNRISE FRESH
Registration Number:	3985297	TAHITIAN SUMMER SPLASH
Registration Number:	3985298	TOQUE DE VERANO TAHITIANO
Registration Number:	2646593	WATERFALL FRESH

### **CORRESPONDENCE DATA**

**Fax Number:** 2129728798

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK
REEL: 005855 FRAME: 0949

900374644

**Phone:** 212-973-8122

Email: trademarks@schnader.com

Correspondent Name: W. Drew Kastner

Address Line 1: 1600 Market Street, Suite 3600

Address Line 2: Schnader Harrison Segal & Lewis LLP Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Kimberly Bittinger
SIGNATURE:	/Kimberly Bittinger/
DATE SIGNED:	08/12/2016

# **Total Attachments: 6**

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> TRADEMARK REEL: 005855 FRAME: 0950

### TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "<u>Agreement</u>"), dated as of August 8, 2016, is made by U.S. NONWOVENS CORP., a New York corporation ("<u>Grantor</u>"), in favor of HSBC BANK USA, NATIONAL ASSOCIATION ("<u>Lender</u>").

### WITNESSETH:

WHEREAS, pursuant to that certain Loan and Security Agreement, dated as of December 29, 2015 (as amended, restated, amended and restated, supplemented or otherwise modified and in effect from time to time, the "Loan Agreement"), by and between Grantor, and Lender, the Lender has agreed to make loans and other extensions of credit to Grantor upon the terms and subject to the conditions set forth therein; and

WHEREAS, Lender has required, as a condition, among others, to the making of any such extensions of credit, that Grantor grant to Lender a security interest in all of the Trademark Collateral (as such term is defined below) and execute and deliver this Agreement to Lender;

NOW, THEREFORE, in consideration of the premises and to induce the Lender to make its extensions of credit to Grantor under the Loan Agreement, Grantor hereby agrees with Lender as follows:

<u>Section 1.</u> <u>Defined Terms.</u> Capitalized terms used above and elsewhere in this Trademark Security Agreement but not defined herein shall have the respective meanings ascribed to such terms in the Loan Agreement. For purposes of this Agreement, the following terms have the following meanings:

"Trademark License Rights" means any and all past, present or future rights and interests of the Grantor pursuant to the licensing agreements described on Schedule 1 hereto in favor of the Grantor, or to which the Grantor is a party, pertaining to any trademark owned or used by third parties in the past, present or future, together with the goodwill of the business associated therewith and including the right (but not the obligation) in the name of the Grantor to enforce, and sue and recover for, any past, present or future breach or violation of any such agreement.

"Trademarks" means all of the trademarks, service marks, designs, logos, indicia, tradenames, corporate names, company names, business names, fictitious business names, trade styles, elements of package or trade dress, and other source and product or services identifiers, used or associated with or appurtenant to the products, services and business of the Grantor, together with the goodwill of the business associated therewith, that are set forth on Schedule 1 hereto.

<u>Section 2.</u> <u>Grant of Security Interest in Trademark Collateral</u>. Grantor, as collateral security for the prompt and complete payment, performance and observance

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when due (whether at stated maturity, by acceleration or otherwise) of the Obligations, hereby mortgages, pledges and hypothecates to Lender, and grants to Lender a security interest in all of its right, title and interest in, to and under the following Collateral of such Grantor (the "<u>Trademark Collateral</u>"):

- (a) all of its Trademarks and all Trademark License Rights identified in Schedule 1 hereto providing for the grant by or to such Grantor of any right under any such Trademark or intellectual property license;
  - (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business symbolized by each such Trademark or Trademark License Right; and
- (d) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing Trademark Collateral, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof and any revenue due from the Trademark License Rights. Notwithstanding the foregoing, in no event shall Trademarks include any application for registration of a Trademark filed with the United States Patent and Trademark Office (the "<u>USPTO</u>") on an intent-to-use basis until such time (if any) as a statement of use or amendment to allege use is accepted by the USPTO.
- Section 3. Loan and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Lender pursuant to the Loan Agreement and Grantor hereby acknowledges and agrees that the rights and remedies of Lender with respect to the security interest in the Trademark Collateral and the Trademark License Rights made and granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Grantor acknowledges and agrees that Lender has the right to record this Agreement with the USPTO with respect to the Trademark Collateral identified in Schedule 1.
- Section 4. Grantor Remains Responsible. Grantor hereby agrees that, anything herein to the contrary notwithstanding, Grantor remains fully and completely responsible for the prosecution, maintenance, enforcement or any other necessary or desirable actions in connection with their Trademarks and Trademark License Rights subject to a security interest hereunder, subject to the terms and conditions of the Loan Agreement. If there is a conflict between this Agreement and the Loan Agreement, the Loan Agreement shall control.
- Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken

together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. THIS TRADEMARK SECURITY AGREEMENT SHALL BE A CONTRACT MADE UNDER AND GOVERNED BY THE INTERNAL LAWS OF THE STATE OF NEW YORK APPLICABLE TO CONTRACTS MADE AND TO BE PERFORMED ENTIRELY WITHIN SUCH STATE.

[Remainder of Page Intentionally Left Blank; Signature Page Follows]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

> U.S. NONWOVENS CORP., a New York corporation, as Grantor

By:
Name: Shervin Mehdizadeh
Title: CEO 8/8/16

Trademark Security Agreement

ACKNOWLEDGED AND AGREED TO as of the day and year first written above:

HSBC BANK USA, NATIONAL ASSOCIATION, as Lender

By:

Title:

Name: Cristina Givelechian Senior Vice President

Trademark Security Agreement

# SCHEDULE I TO TRADEMARK SECURITY AGREEMENT

# **Trademark Registrations**

# 1. REGISTERED TRADEMARKS

Registration Number	Registration Date
645,230	May 7, 1957
139,710	February 15, 1921
4,309,156	March 26, 2013
736,986	September 4, 1962
1,582,173	February 13, 1990
4,441,481	November 26, 2013
1,072,080	August 30, 1977
4,441,503	November 26, 2013
2,505,418	November 6, 2001
2,887,472	September 21, 2004
4,960,495	May 17, 2016
3,177,848	November 28, 2006
3,985,297	June 28, 2011
3,985,298	June 28, 2011
2,646,593	November 5, 2002
	645,230 139,710 4,309,156 736,986 1,582,173 4,441,481 1,072,080 4,441,503 2,505,418 2,887,472 4,960,495 3,177,848 3,985,297 3,985,298

# 2. TRADEMARK LICENSE RIGHTS

License Agreement, dated August 24, 2005, between Grantor as assignee of Phoenix Brands Canada Laundry LLC and Colgate-Palmolive Company and Colgate-Palmolive Canada Inc. for the Ajax mark

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**RECORDED: 08/12/2016**