

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM392472

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LAWRENCE P. DAVIDSON		07/21/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	LAND-UM TACKLE, LLC		
Street Address:	6825 BRIARLAKE CIRCLE		
City:	PALM BEACH GARDENS		
State/Country:	FLORIDA		
Postal Code:	33418		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4565074	TRAPPER	
CORRESPONDENCE DATA			
Fax Number:	4137343910		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	413.733.3111		
Email:	mpfeiffer@dwpm.com		
Correspondent Name:	Deborah A. Basile		
Address Line 1:	One Monarch Place, 1414 Main Street		
Address Line 2:	Suite 1900		
Address Line 4:	Springfield, MASSACHUSETTS 01144-1900		
NAME OF SUBMITTER:	DEBORAH A. BASILE		
SIGNATURE:	/DEBORAH A. BASILE/		
DATE SIGNED:	07/25/2016		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

WHEREAS, LAWRENCE P. DAVIDSON of 29 Smallwood Street, Indian Orchard, MA 01151 is the owner of the United States trademark registration for "TRAPPER", Registration No. 4,565,074 (hereinafter referred to as the "Trademark");

WHEREAS, LAND-UM TACKLE, LLC, a Florida limited liability company with a place of business at 6825 Briarlake Circle, Palm Beach Gardens, FL 33418 is desirous of acquiring all exclusive rights of ownership to the Trademark;

WHEREAS, LAWRENCE P. DAVIDSON is desirous of assigning all exclusive rights of ownership to the Trademark to LAND-UM TACKLE, LLC;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, LAWRENCE P. DAVIDSON does hereby assign to LAND-UM TACKLE, LLC the Trademark, including all right, title and interest in and to such Trademark including the goodwill of the business symbolized by the Trademark and the right to re-assign the Trademark.

Signed as a sealed instrument as of this 21st day of July 2016.

George Catuogno
Digitally signed by George Catuogno
DN: cn=George Catuogno, o, ou,
email=george.catuogno@stentel.com,
c=US
Date: 2016.07.21 22:02:35 -04'00'
Witness

LAWRENCE P. DAVIDSON

By: *Lawrence P. Davidson*
Name and Title