

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM390948

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the provide missing cover sheet in corrective assignment filed July 1, 2016 previously recorded on Reel 004154 Frame 0482. Assignor(s) hereby confirms the Nunc Pro Tunc Trademark Assignment.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Formation, Inc.		06/14/2016	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Formation Brands, LLC		
<b>Street Address:</b>	400 Oyster Point Boulevard, Suite 200		
<b>City:</b>	South San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94080		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3437230	SLANT	
<b>Registration Number:</b>	3877197	SWIZZLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4157056383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-705-6377		
<b>Email:</b>	tmdocketing@dergnoah.com, tnoah@dergnoah.com, bfriedman@dergnoah.com		
<b>Correspondent Name:</b>	Dergosits & Noah		
<b>Address Line 1:</b>	One Embarcadero Center, Suite 350		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>ATTORNEY DOCKET NUMBER:</b>	830.01		
<b>NAME OF SUBMITTER:</b>	Barbara L. Friedman		
<b>SIGNATURE:</b>	/Barbara L. Friedman/		
<b>DATE SIGNED:</b>	07/11/2016		
<b>Total Attachments: 11</b>			
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source=7-1-2016 Second Corrective Trademark Assignment Recordation Form#page3.tif  
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source=6-15-16Confirmation Receipt - Trademark Assignment Cover Sheet - 6-15-2016#page2.tif  
source=Formation Recordation Cover Sheet 2-23-2010#page1.tif  
source=Formation Recordation Cover Sheet 2-23-2010#page2.tif  
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# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/01/2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Formation Inc.		01/01/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Formation Brands, LLC		
Street Address:	1000 Cherry Avenue, Suite 140		
City:	San Bruno		
State/Country:	CALIFORNIA		
Postal Code:	94065		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3295620	STEMOLOGY	
Serial Number:	77044322	SWIZZLE	
Registration Number:	3437230	SLANT	
Registration Number:	3437238	SLANT	
Registration Number:	3427903	STIR	
CORRESPONDENCE DATA			
Fax Number:	(415)705-6383		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(415) 705-6377		
Email:	tmdocketing@dergnoah.com		
Correspondent Name:	Todd A. Noah		
Address Line 1:	Three Embarcadero Center, Suite 410		
Address Line 2:	Dergosits & Noah LLP		
Address Line 4:	San Francisco, CALIFORNIA 94111		

900155391

TRADEMARK  
REEL: 004154 FRAME: 0482  
TRADEMARK  
REEL: 005838 FRAME: 0949

CH \$140.00 3295620

ATTORNEY DOCKET NUMBER:	830.01
NAME OF SUBMITTER:	Todd A. Noah
Signature:	/Todd A. Noah/
Date:	02/23/2010
Total Attachments: 2 source=Nunc Pro Tunc Trademark Assignment - Formation Inc. to Formation Brands LLC#page1.tif source=Nunc Pro Tunc Trademark Assignment - Formation Inc. to Formation Brands LLC#page2.tif	

## CORRECTIVE TRADEMARK ASSIGNMENT

WHEREAS, Formation Brands, LLC, a limited liability company organized under the laws of the state of Delaware having a business address at 400 Oyster Point Boulevard, Suite 200, South San Francisco, CA 94080, was on December 1, 2009, the owner of all right, title and interest in the trademark application and registrations identified in the attached *Nunc Pro Tunc* Trademark Assignment ("the Trademarks"), which is attached hereto as Exhibit A (the "Earlier Assignment").

WHEREAS, Formation, Inc. previously executed the Earlier Assignment, that included the assignment of the Trademarks to Formation Brands, LLC.

WHEREAS, the Earlier Assignment incorrectly identified Formation Brands, LLC as being a limited liability company organized under the laws of the state of California.

WHEREAS, to correct a clerical error, Formation, Inc. is executing this corrective assignment to remove any doubt that the Earlier Assignment was intended to be to Formation Brands, LLC as being a limited liability company organized under the laws of the state of Delaware.

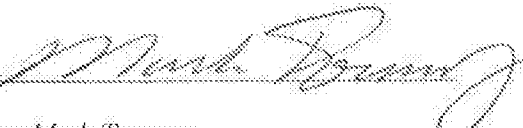
NOW THEREFORE, effective and binding *nunc pro tunc* as of December 1, 2009, for good and valuable consideration the sufficiency and receipt by Formation, Inc. of which is hereby acknowledged:

Formation, Inc. hereby agrees that the Earlier Assignment, as attached as Exhibit A, was to Formation Brands, LLC, a limited liability company organized under the laws of the state of Delaware and was effective as of December 1, 2009.

IN WITNESS WHEREOF, Formation, Inc. has caused this Corrective Trademark Assignment to be executed on this 14 day of June, 2016.

FORMATION, INC.

By:



Name: Mark Towery

Title: President

# EXHIBIT A

## NUNC PRO TUNC TRADEMARK ASSIGNMENT

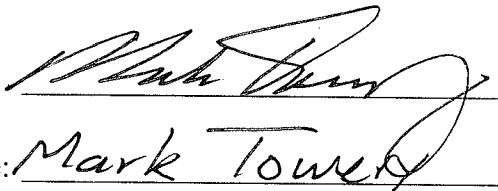
WHEREAS, Formation Inc., a corporation of the state of California having a business address at 1000 Cherry Avenue, Suite 140, San Bruno, California, 94066, (hereinafter referred to as "Assignor") is the owner of the trademark application and registrations identified on the attached Schedule A ("the Trademarks"); and,

WHEREAS, Formation Brands, LLC, a limited liability company organized under the laws of the state of California having a business address at 1000 Cherry Avenue, Suite 140, San Bruno, California, 94066, (hereinafter referred to as "Assignee"), desires to acquire all right, title and interest in and to the Trademarks and the goodwill associated therewith;

NOW, THEREFORE, effective and binding *nunc pro tunc* as of December 1, 2009, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee all right, title and interest in and to the Trademarks and the registrations issuing therefore, together with the goodwill of the business associated with the Trademarks and the portion of the business to which the Trademarks pertain, and all causes of action relating thereto.

IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment to be executed on this 1 day of Jan, 2010.

FORMATION INC.

By:   
Name: Mark Tower  
Title: President  
Formation Inc.

**SCHEDULE A**

**U.S. Federal Trademark Applications and Registrations**

<b>Trademark</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
STEMOLOGY	78/870,083	4/26/2006	3,295,620	9/18/2007
SWIZZLE	77/044,322	11/15/2006		
SLANT	77/136,294	3/21/2007	3,437,230	5/27/2008
SLANT (and Design)	77/138,100	3/22/2007	3,437,238	5/27/2008
STIR	77/198,376	6/5/2007	3,427,903	5/13/2008