

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM391850

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PRX Performance, Inc.		07/15/2016	Corporation: NORTH DAKOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PRX Performance, LLC		
<b>Street Address:</b>	2975 39th Street South		
<b>City:</b>	Fargo		
<b>State/Country:</b>	NORTH DAKOTA		
<b>Postal Code:</b>	58104		
<b>Entity Type:</b>	Limited Liability Company: NORTH DAKOTA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4933073	PROFILE	
<b>Registration Number:</b>	4585998	PRX PERFORMANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7012370544		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7012818822		
<b>Email:</b>	erika@neustel.com		
<b>Correspondent Name:</b>	NEUSTEL LAW OFFICES		
<b>Address Line 1:</b>	2534 South University Drive		
<b>Address Line 2:</b>	Suite 4		
<b>Address Line 4:</b>	Fargo, NORTH DAKOTA 58103		
<b>NAME OF SUBMITTER:</b>	ERIKA BARTLEY		
<b>SIGNATURE:</b>	/Erika Bartley/		
<b>DATE SIGNED:</b>	07/19/2016		
<b>Total Attachments: 2</b>			
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source=2016-07-19_Executed_Trademark_Assignment_PRXP#page2.tif			

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## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS **PRX Performance, Inc.** ("Assignor"), a North Dakota corporation with an address of 2975 39th Street South, Fargo, North Dakota 58104, has adopted, used and is using the marks referenced in the attached **Schedule A** attached hereto, including common law marks, marks which are registered and/or filed in the U.S. Patent and Trademark Office and/or foreign countries ("Trademark Rights");

WHEREAS **PRX Performance, LLC** ("Assignee"), a North Dakota limited liability company with an address of 2975 39th Street South, Fargo, North Dakota 58104, is desirous of acquiring any and all rights that Assignor may have in and to the Trademark Rights and the registrations therefor, together with the goodwill of the business in connection with which the Trademark Rights are used and which is symbolized by the the Trademark Rights, including without limitation, the right to sue for past, present and future infringement of the Trademark Rights;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Trademark Rights, together with the good will of the business in connection with which the Trademark Rights are used and which is symbolized by the Trademark Rights, and the registration thereof at the U.S. Patent and Trademark Office, and, without limitation, the right to sue for past, present and future infringement of the Trademark Rights, and the right to collect and receive any damages, royalties, or settlement for such past, present and future infringements and any and all causes of action relating to any of the Trademark Rights. Assignor further transfers and assigns the right to file for and obtain registrations of the Trademark Rights anywhere in the world with the right to base priority on Assignor's first date of use or on any application and/or registration being assigned herein. After the effective date hereof, Assignor covenants not to use or display the Trademark Rights, or any mark confusingly similar thereto, anywhere in the world and further covenants not to contest or challenge the validity of the Trademark Rights, any applicable registrations thereof or the ownership of the Trademark Rights by Assignee.

**ASSIGNOR: PRX Performance, Inc.**

Signature:  Date: 7/15/16  
Brian B. Brasch  
CEO of PRX Performance, Inc.

SCHEDULE A

<u>Marks</u>	<u>Registration Number</u>	<u>Registration Date</u>
1. PROFILE	4,933,073	4/5/2016
2. PRX PERFORMANCE	4,585,998	8/12/2014