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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM390440

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNC BANK, NATIONAL ASSOCIATION		06/30/2016	National Association:

RECEIVING PARTY DATA

Name:	Continental Fragrances, Ltd.
Doing Business As:	Salon Grafix
Street Address:	Two Greenwich Office Park
Internal Address:	Suite 300
City:	Greenwich
State/Country:	CONNECTICUT
Postal Code:	06831
Entity Type:	Corporation: MICHIGAN

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3109381	FOR STYLES THAT DEFY GRAVITY
Registration Number:	3120082	GIGA. HOLD
Registration Number:	2809154	GIGA.HOLD
Registration Number:	3109379	HIGH BEAMS
Registration Number:	1440977	HIGH BEAMS
Registration Number:	3791155	I-MIX
Registration Number:	4306446	INFINITEASED
Registration Number:	4362991	INVISIBLE DRY SPRAY SHAMPOO
Registration Number:	3164909	M PROFESSIONAL
Registration Number:	4479061	PLAY IT BIG
Registration Number:	1767851	SALON GRAFIX
Registration Number:	4554289	SALON GRAFIX HEALTHY HAIR NUTRITION
Registration Number:	4554290	S G SALON GRAFIX HEALTH HAIR NUTRITION
Registration Number:	4239588	S·G
Registration Number:	1812676	STAT ONE
Serial Number:	86563250	GRAY BE GONE

TRADEMARK REEL: 005831 FRAME: 0678

900370339

CORRESPONDENCE DATA

Fax Number: 2029555564

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024695163

Email: dan.neustadt@hklaw.com

Correspondent Name: Daniel C. Neustadt
Address Line 1: Holland & Knight LLP

Address Line 2: 800 17th Street NW, Suite 1100

Address Line 4: Washington, D.C. 20006

ATTORNEY DOCKET NUMBER:	149181.00003
NAME OF SUBMITTER:	Daniel C. Neustadt
SIGNATURE:	/Daniel C. Neustadt/
DATE SIGNED:	07/06/2016

Total Attachments: 5

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TERMINATION AND RELEASE OF SECURITY INTEREST IN PATENTS, TRADEMARKS AND COPYRIGHTS

THIS TERMINATION AND RELEASE dated as of June 30, 2016, is granted by PNC BANK, NATIONAL ASSOCIATION, as Administrative Agent (the "Agent") for certain lenders, in favor of Continental Fragrances, Ltd., a Michigan corporation (d/b/a "Salon Grafix") ("Continental Fragrances").

WITNESSETH:

WHEREAS, pursuant to (i) the Second Amended and Restated Credit Agreement (as amended, restated, amended and restated, modified or supplemented from time to time), dated as of April 11, 2014, made by and among the Agent, High Ridge Brands Co., a Delaware corporation, the Guarantors party thereto, the Lenders party thereto, and PNC Bank, National Association, as Administrative Agent; (ii) the Guarantor Joinder and Assumption Agreement, dated as of September 30, 2015, by and between Agent and Continental Fragrances; and (iii) the Patent, Trademark and Copyright Security Agreement, dated as of September 30, 2015, made by and between the Agent and Continental Fragrances (the "2015 PTC Security Agreement"), security interests (the "Security Interest") were granted by Continental Fragrances in favor of the Agent in certain collateral, including certain Intellectual Property Collateral (as hereinafter defined);

WHEREAS, the 2015 PTC Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on October 5, 2015, at Reel 5637 Frame 0949; and

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Intellectual Property Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

- 1. <u>Definitions</u>. The term "Intellectual Property Collateral," as used herein, shall mean all of Continental Fragrances' right, title and interest of every kind and nature as of the date hereof in all trade names, patent applications, patents, trademark applications, trademarks and copyrights, including without limitation those listed on <u>Schedule A</u> hereto, including all proceeds thereof, the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof, and the good will with the use of, and symbolized by, connected with the business to which any of the Intellectual Property Collateral relates.
- 2. <u>Release of Security Interest</u>. The Agent hereby terminates, releases and discharges its Security Interest in the Intellectual Property Collateral, and any right, title or interest of the Agent in such Intellectual Property Collateral shall hereby cease and become void.
- 3. <u>Further Assurances</u>. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

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IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

PNC BANK, NATIONAL ASSOCIATION

By: Andrew Salvitte
Name: Briow Salvitte
Title: JP

[TERMINATION AND RELEASE OF SECURITY INTEREST IN PATENTS, TRADEMARKS AND COPYRIGHTS (Continental Fragrances, Ltd.)]

SCHEDULE A

$\underline{Trademarks}$

Grantor	Title	Country	Reg/Ser. No.	Renewal/Duc Date
Continental Fragrances, Ltd.	S.G.	Australia	1414290	Renewal March 14, 2021
Continental Fragrances, Ltd.	SALON GRAFIX	Australia	1414289	Renewal March 14, 2021
Continental Fragrances, Ltd.	GIGA-HOLD	Canada	TMA654324	Renewal December 5, 2020
Continental Fragrances, Ltd.	I-MIX	Canada	TMA796046	Renewal April 21, 2026
Continental Fragrances, Ltd.	INVISIBLE	Canade	TMA814884	Renewal January 4, 2027
Continental Fragrances, Ltd.	SALON GRAFIX	Canada	TMA654423	Renewal December 6, 2020
Continental Fragrances, Ltd.	SG (STYLIZED)	Canada	TMA743703	Renewal July 17, 2024
Continental Fragrances, Ltd.	TRUE DENSITY	Canada	App. No. 1597874	Allowed, not registered yet.
Continental Fragrances, Ltd	SALON GRAFIX	Mexico	1409426	Renewal May 2, 2023
Continental Fragrances, Ltd.	GIGA-HOLD	EU/CTM	003180551	Renewal April 7, 2023
Continental Fragrances, Ltd.	IMIX	EU/CTM	008513707	Renewal August 27, 2019

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Grantor	Title	Country	Reg/Ser. No.	Renewal/Due Date
Continental Fragrances, Ltd.	INVISIBLE	EU/CTM	008509747	Renewal August 25, 2019
Continental Fragrances, Ltd.	*NAKED NATURALS	EU/CTM	005527866	Renewal December 6, 2016
Continental Fragrances, Ltd.	SG (STYLIZED)	EU/CTM	006516231	Renewai December 14, 2017
Continental Fragrances, Ltd.	S.G.	New Zealand	838555	Renewal March 14, 2021
Continental Fragrances, Ltd.	SALON GRAFIX	New Zealand	838553	Renewal March 14, 2021
Continental Fragrances, Ltd.	FOR STYLES THAT DEFY GRAVITY	United States	3,109,381	Renewal June 27, 2016
Continental Fragrances, Ltd.	GIGA HOLD (STYLIZED)	United States	3,120,082	Renewal July 25, 2016
Continental Fragrances, Ltd.	GIGA.HOLD	United States	2,809,154	Renewal January 27, 2024
Continental Fragrances, Ltd.	HIGH BEAMS	United States	3,109,379	Renewal June 27, 2016
Continental Fragrances, Ltd.	HIGH BEAMS & DESIGN	United States	1,440,977	Renewal June 2, 2017
Continental Fragrances, Ltd.	i-MIX	United States	3,791,155	Maintenance May 18, 2016 (not to be maintained per client)
Continental Fragrances, Ltd.	INFINITEASED	United States	4,306,446	Maintenance March 19, 2019
Continental Fragrances, Ltd.	INVISIBLE DRY SPRAY SHAMPOO	United States	4362991	Maintenance July 9, 2019

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Grantor	Title	Country	Reg/Ser. No.	Renewal/Due Date
Continental Fragrances, Ltd.	M PROFESSIONAL	United States	3,164,909	Renewal October 31, 2016
Continental Fragrances, Ltd.	PLAY IT BIG	United States	4479061	Maintenance February 4, 2020
Continental Fragrances, Ltd.	SALON GRAFIX	United States	1,767.851	Renewal April 27, 2023
Continental Fragrances, Ltd.	SALON GRAFIX HEALTHY HAIR NUTRITION	United States	4554289	Maintenance June 24, 2020
Continental Fragrances, Ltd.	SG SALON GRAFIX HEALTHY HAIR NUTRITION (& DESIGN)	United States	4554290	Maintenance June 24, 2020
Continental Fragrances, Ltd.	S-G (Stylized)	United States	4,239,588	Maintenance November 13, 2018
Continental Fragrances, Ltd.	STAT ONE	United States	1,812,676	Still listed as active in USPTO, not maintained per client.
Continental Fragrances, Ltd.	GRAY BE GONE	United States	SN 86- 563250	Pending, response due December 18, 2015

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None.

Trade Names

None.

Copyrights

None.

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RECORDED: 07/06/2016