

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM389208

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jason Higdon		06/24/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Board of Regents of The University of Texas System		
<b>Street Address:</b>	201 West 7th Street		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	State Agency: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86567592	#LETSRIDE	
<b>Registration Number:</b>	4886969	#LETSRIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(512) 322-5200		
<b>Email:</b>	tmcentral@pirkeybarber.com		
<b>Correspondent Name:</b>	Alison D. Frey		
<b>Address Line 1:</b>	600 Congress Avenue, Suite 2120		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
<b>ATTORNEY DOCKET NUMBER:</b>	UTEX472		
<b>NAME OF SUBMITTER:</b>	Kimberlie C. Nelson		
<b>SIGNATURE:</b>	/kcn/		
<b>DATE SIGNED:</b>	06/24/2016		
<b>Total Attachments: 1</b>			
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OP \$65.00 86567592

**Assignment for Recordation**

Jason Higdon, an individual residing in Dacula, GA, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, assigns, quitclaims, and transfers to the Board of Regents of the University of Texas System, the governing body of the University of Texas System, a Texas State agency, any and all right, title, and interest it may have in and to the trademark #LETSRIDE, including U.S. Application Serial No. 86567592 for the mark #LETSRIDE in Class 25 and U.S. Registration No. 4886969 for the mark #LETSRIDE in Class 14, together with any goodwill symbolized by such intellectual property (collectively, the "Mark"). This assignment also includes all of Higdon's causes of action relating to the Mark or the infringement thereof (including without limitation all claims for damages, profits, and costs or other remedies at law or in equity), whether such claims or causes of action were filed, arose, or accrued before or after the assignment of the Mark.

This assignment is effective as of the latest date of signature below.

AGREED AND ACCEPTED:

JASON HIGDON

By: 

Date: 6-23-16

AGREED AND ACCEPTED:

THE BOARD OF REGENTS OF THE  
UNIVERSITY OF TEXAS SYSTEM

By: 

Name: Craig Westmeier

Title: Sr. Assoc. Athletics Director

Date: 6/24/16