# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM388565

**SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TERRA NOVO, INC.		06/20/2016	Corporation: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	TERRA NOVO, LLC
Street Address:	P. O. BOX 81916
City:	BAKERSFIELD
State/Country:	CALIFORNIA
Postal Code:	93308
Entity Type:	Corporation: CALIFORNIA

#### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2998872	SFM
Registration Number:	2436693	EARTHGUARD
Registration Number:	2836601	EARTHBOUND

## **CORRESPONDENCE DATA**

Fax Number: 9498556371

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-855-1246

Email: ljohnson@stetinalaw.com MATTHEW A. NEWBOLES **Correspondent Name:** 

Address Line 1: 75 ENTERPRISE

Address Line 2: SUITE 250

Address Line 4: ALISO VIEJO, CALIFORNIA 92656

ATTORNEY DOCKET NUMBER:	VHARR-000	
NAME OF SUBMITTER:	MATTHEW A. NEWBOLES	
SIGNATURE:	/MAN/	
DATE SIGNED:	06/20/2016	

**Total Attachments: 1** 

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**TRADEMARK** REEL: 005819 FRAME: 0493

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# TRADEMARK ASSIGNMENT

WHEREAS, TERRA NOVO, INC, a California corporation, having a mailing address at P. O. BOX 81916, Bakersfield, California 93308, (hereinafter "ASSIGNOR"), has adopted, used, and is using the following marks which are registered with the United States Patent and Trademark Office:

"SFM" filed on September 30, 2002, given Serial Number 78/169,517, and registered on September 20, 2005, as Registration Number 2,998,872;

"EARTHGUARD" filed on November 23, 1999, given Serial Number 75/857,142, and registered on March 20, 2001, as Registration Number 2,436,693; and

"EARTHBOUND" filed on May 15, 2003, given Serial Number 78/250,517, and registered on April 27, 2004, as Registration Number 2,836,601;

WHEREAS, TERRA NOVO, LLC, a California limited liability company, having a business mailing address at P. O. BOX 81916, Bakersfield, California 93308 (hereinafter "ASSIGNEE"), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE, all right, title, and interest in and to the marks described herein, together with the goodwill of the business symbolized by the marks and the above-identified registrations thereof.

The Commissioner of Patents and Trademarks is requested to record this Assignment of rights and trademark registrations in favor of said Assignee.

IN WITNESS WHEREOF,	Assignor has caused this	s document to b	e duly executed on
this date of	<u>,</u> 2016.		

ASSIGNOR: TERRA NOVO, INC.

Signature: Scott doni

Scott Harrison, President, Terra Novo, Inc.

TRADEMARK REEL: 005819 FRAME: 0494

**RECORDED: 06/20/2016**