

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM387222

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		05/10/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Livefyre, Inc.		
Street Address:	360 3rd St., Suite 700		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94017		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4039419	STORIFY	
Registration Number:	4244623	S	
Registration Number:	4217789	STORIFY	
Registration Number:	4368046	S	
CORRESPONDENCE DATA			
Fax Number:	2066756818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2066757000		
Email:	tm@adobe.com		
Correspondent Name:	J. Scott Evans		
Address Line 1:	801 North 34th Street		
Address Line 2:	Legal Department		
Address Line 4:	Seattle, WASHINGTON 98103		
NAME OF SUBMITTER:	J. Scott Evans		
SIGNATURE:	/J. Scott Evans/		
DATE SIGNED:	06/09/2016		
Total Attachments: 6			

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RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This **RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST**, dated as of the date of the signature page hereto (this "**Release**"), is made by **SILICON VALLEY BANK** ("**Lender**"), in favor of **LIVEFYRE, INC.** ("**Grantor**").

All capitalized terms used but not otherwise defined herein have the meanings given to them in the Loan and Security Agreement or the Intellectual Property Security Agreement (each as defined below).

WITNESSETH

WHEREAS, Lender and Grantor are parties to that certain Amended and Restated Loan and Security Agreement, dated as of December 11, 2015 (as amended, restated, supplemented or otherwise modified, the "**Loan and Security Agreement**") and Intellectual Property Security Agreement, dated as of October 6, 2014 (as amended, restated, supplemented or otherwise modified, the "**Intellectual Property Security Agreement**").

WHEREAS, pursuant to the Loan and Security Agreement, Grantor granted Lender a security interest in certain collateral.

WHEREAS, pursuant to the Intellectual Property Security Agreement, Grantor granted Lender a security interest in the Intellectual Property Collateral (as defined in the Intellectual Property Security Agreement) in conjunction with the security interest granted pursuant to the Loan and Security Agreement.

WHEREAS, Lender and Grantor desire that Lender terminates and releases its security interest in all of Grantor's right, title and interest in, to and under any and all intellectual property rights throughout the world (whether registered or unregistered) and corresponding goodwill and other rights of Grantor, including all Collateral (as defined in the Loan and Security Agreement), Intellectual Property Collateral, Copyrights, Patents, Trademarks, and Mask Works (each as defined in the Intellectual Property Security Agreement) (the "**Released Intellectual Property Collateral**").

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Lender hereby terminates, releases and discharges fully, without representation, warranty or recourse, its security interest in all right, title and interest of Grantor in, to and under all of the Released Intellectual Property Collateral, including the Patents (as defined in the Intellectual Property Security Agreement) listed on Schedule A attached hereto and the Trademarks (as defined in the Intellectual Property Security Agreement) listed on Schedule B attached hereto, and reassigns and transfers any right, title and interest that Lender may have in, to and under all of the foregoing to Grantor.

Lender hereby authorizes Grantor, or Grantor's authorized representative, to record this Release with the United States Patent and Trademark Office, the United States Copyright Office, or in any similar office or agency of the United States, any state thereof, or any foreign country or any political subdivision thereof.

Lender agrees to execute all documents and take all actions reasonably requested by Grantor (at the sole cost and expense of Grantor) to: (a) terminate, release and discharge fully, without representation, warranty or recourse, its security interest in all right, title and interest of Grantor in, to and under all of the Released Intellectual Property Collateral; (b) reassign and transfer any right, title and interest that Lender may have in the Released Intellectual Property Collateral to Grantor; and (c) perfect, register or record the rights of Grantor to the Released Intellectual Property Collateral.

This Release may be executed in counterparts, each of which when executed will be deemed to be an original but all of which taken together will constitute one and the same agreement. The words "include", "including" and variations thereof will be deemed to be followed by the words "without limitation". The use of "or" will not be deemed to be exclusive.

THIS RELEASE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE INTERNAL LAWS OF THE UNITED STATES AND THE STATE OF CALIFORNIA, WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES.

[Signature page follows]

IN WITNESS WHEREOF, the parties have executed this Release as of the date written below.

Made this 10th day of May 2016.

SILICON VALLEY BANK

By: Bryce Gerber
Name: Bryce Gerber
Title: Vice President

LIVEFYRE, INC.

By: Jordan Kretchmer
Name: Jordan Kretchmer
Title: Chief Executive Officer


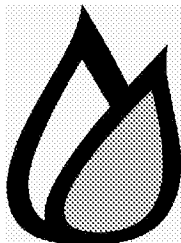
Schedule A

Patents

	Patent	Jurisdiction	Application Number	Application Date	Patent (Publication) Number	Patent (Publication) Date
1.	SHARABLE CURATED SCRAPBOOK PAGES THROUGH SOURCE ATTRIBUTION OF EMBEDDED CONTENT	United States	13/645527	05-Oct-2012	(20130024519)	(24-Jan-2013)
2.	AMPLIFICATION OF A SOCIAL OBJECT THROUGH AUTOMATIC REPUBLISHING OF THE SOCIAL OBJECT ON CURATED CONTENT PAGES BASED ON RELEVANCY	United States	13/854145	01-Apr-2013	(20130185143)	(18-Jul-2013)
3.	SOURCE ATTRIBUTION OF EMBEDDED CONTENT	United States	13/156368	09-Jun-2011	8082486	20-Dec-2011
4.	SOURCE ATTRIBUTION OF EMBEDDED CONTENT	United States	13/462663	02-May-2012	8843543	23-Sep-2014
5.	SOURCE ATTRIBUTION OF EMBEDDED CONTENT	United States	13/296525	15-Nov-2011		
6.	AMPLIFICATION OF A SOCIAL OBJECT THROUGH AUTOMATIC REPUBLISHING OF THE SOCIAL OBJECT ON CURATED CONTENT PAGES BASED ON RELEVANCY	United States	14/496863	25-Sep-2014	(20150012452)	(08-Jan-2015)

Schedule B

Trademarks

	Trademark	Jurisdiction	Application Number	Application Date	Registration Number	Registration Date
1.	S 	United States	85787113	26-NOV-2012	4368046	16-JUL-2013
2.	STORIFY Storify	United States	85556902	29-FEB-2012	4217789	02-OCT-2012
3.	S 	United States	85457809	27-OCT-2011	4244623	20-NOV-2012
4.	STORIFY STORIFY	United States	85074376	29-JUN-2010	4039419	11-OCT-2011
5.	SOCIALSYNC SOCIALSYNC	United States	85970207	26-JUN-2013	4437786	19-NOV-2013
6.		United States	85838205	01-FEB-2013		
7.	LIVEFYRE	United States	86468778	12/02/2014		
8.	LIVEFYRE LIVEFYRE	United States	77844490	08-OCT-2009	3896053	28-DEC-2010
9.		European Community	11931201	25-JUN-2013	11931201	04-JAN-2014
10.	LIVEFYRE	European	11943362	28-JUN-2013	11943362	20-NOV-2013

		Community				
11.	LIVEFYRE	Australia	1618557	22-APR-2014		
12.	LIVEFYRE	Canada	1664715	20-FEB-2014		
13.	STORIFY	Australia	1617373	14-APR-2014		
14.	STORIFY	European Community	11357977	20-NOV-2012	11357977	28-SEP-2013