TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM386683

SUBMISSION TYPE:	BMISSION TYPE: NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	03/02/2016	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
John Paul McDaniel		05/03/2016	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Critical Fail Productions, LLC	
Street Address:	20403 Encino Ledge #591186	
City:	San Antonio	
State/Country:	TEXAS	
Postal Code:	78259	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4658586	ROLLPLAY
Registration Number:	4900735	ITMEJP

CORRESPONDENCE DATA

Fax Number: 3172317433

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 317-236-1313 Email: dwong@btlaw.com **Correspondent Name:** David A. W. Wong

Address Line 1: 11 South Meridian Street

Address Line 4: Indianapolis, INDIANA 46204-3535

ATTORNEY DOCKET NUMBER:	61881-228111
NAME OF SUBMITTER:	David A. W. Wong
SIGNATURE:	/dwong/
DATE SIGNED:	06/06/2016

Total Attachments: 2

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> TRADEMARK REEL: 005807 FRAME: 0700

NUNC PRO TUNC INTELLECTUAL PROPERTY ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, John Paul McDaniel, an individual residing at 3900 Coronado Drive, Plano, Texas 75074 (ASSIGNOR), hereby assigns, sells, conveys and transfers *nunc pro tunc*, as of March 2, 2016, to Critical Fail Productions, LLC, a Delaware limited liability company (ASSIGNEE), all rights, title, and interest to the intellectual properties identified in Schedule A attached hereto (the "Properties"), including all regisrations thereof, all common law rights to the Properties, the goodwill of the business with which the Properties are used, all claims for damages by reason of infringement, and the right to sue for and collect the same for its own use and for the use of its successors and assigns. ASSIGNEE is the successor in interest to the ongoing business of ASSIGNOR, or that portion of the business to which the Properties pertain.

ASSIGNOR

Name: John Paul McDaniel

Date: 05 / 03 / 2016

TRADEMARK REEL: 005807 FRAME: 0701

Schedule A

Properties	U.S. Registration No.
ROLLPLAY trademark	4658586
ITMEJP trademark	4900735
All other trademarks associated with the Critical Fail business	n/a
All copyrights associated with the Critical Fail business	n/a

RECORDED: 06/06/2016

TRADEMARK
REEL: 005807 FRAME: 0702