

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM386565

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HONEYFY LTD.		04/11/2016	Limited Liability Company: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GONG I.O LTD.		
<b>Street Address:</b>	P.O. Box 4077		
<b>City:</b>	Kadima		
<b>State/Country:</b>	ISRAEL		
<b>Postal Code:</b>	60920		
<b>Entity Type:</b>	Limited Liability Company: ISRAEL		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86869195	GONG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122468959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2127083460		
<b>Email:</b>	slebson@ladas.com		
<b>Correspondent Name:</b>	Ladas & Parry LLP		
<b>Address Line 1:</b>	1040 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	NTMA161361:753		
<b>NAME OF SUBMITTER:</b>	Scott J. Lebson		
<b>SIGNATURE:</b>	/SJL/		
<b>DATE SIGNED:</b>	06/03/2016		
<b>Total Attachments: 2</b>			
source=Change of Name from HONEYFY LTD to GONG IO LTD against TM App No 86869195 for GONG in the USA#page1.tif			
source=Change of Name from HONEYFY LTD to GONG IO LTD against TM App No 86869195 for GONG in the USA#page2.tif			

CH \$40.00 86869195

[Symbol of the State of Israel]

THE MINISTRY OF JUSTICE

THE REGISTRAR OF COMPANIES

**THE STATE OF ISRAEL  
THE COMPANIES LAW 5759-1999**

**CERTIFICATE OF  
CHANGE OF NAME OF A COMPANY**

I hereby certify that on the basis of a resolution and pursuant to Section 31(b) of the Companies Law 5759-1999 the company:

**HONEYFY LTD**

changed its name, and shall hereafter be called

**GONG I.O LTD**

Given under my signature in Jerusalem

3 Nissan 5776  
11/04/2016

**Company no. 515299196**

[seal of The Ministry of Justice,  
The Registrar of Companies]

Eyal Globus, Advocate  
The Registrar of Companies and  
Partnerships  
Head of the Israeli Corporations Authority

Carried out by Yehuda Katz,  
Advocate

**TRADEMARK  
REEL: 005805 FRAME: 0795**



מדינת ישראל  
משרד המשפטים – רשות התאגידים  
רשם החברות והשותפויות



# תעודת שינוי שם של חברה

וזאת לתעודה כי החברה

**האניפיי בע"מ**

**HONEYFY LTD**

שמספרה 515299196

שינתה את שמה ומעתה תקרא בשם

**גונג איי.או בע"מ**

**GONG I.O LTD**

ניתנה בירושלים ביום:

11/04/2016

ג' ניסן תשע"ו



אייל גלובוס, עו"ד  
רשם החברות והשותפויות  
ראש רשות התאגידים

בוצע על ידי יהודה כץ, עו"ד

**TRADEMARK**