# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM385902

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Berger-Seidle Management, Inc.,		05/19/2016	Corporation: GEORGIA

## **RECEIVING PARTY DATA**

Name:	Phil. Berger Lack- und chemische Fabrik GmbH	
Street Address:	Maybachstraße 2	
City:	Grünstadt	
State/Country:	GERMANY	
Postal Code:	D-67269	
Entity Type:	Gesellschaft Mit Beschränkter Haftung (Gmbh): GERMANY	

# **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2146322	AQUACHOICE
Registration Number:	2243387	EVERCLEAR
Registration Number:	2224732	BERGER-SEIDLE

## **CORRESPONDENCE DATA**

Fax Number: 4046856929

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048153511

Email: jklemmer@sgrlaw.com, mbedsole@sgrlaw.com

Joyce B. Klemmer **Correspondent Name:** 

Address Line 1: 1230 Peachtree Street, N.E. Address Line 2: Suite 3100 - Promenade Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Joyce B. Klemmer	
SIGNATURE:	/Joyce B. Klemmer/	
DATE SIGNED:	05/27/2016	

**Total Attachments: 2** 

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> TRADEMARK REEL: 005801 FRAME: 0949

## TRADEMARK ASSIGNMENT

WHEREAS, Berger-Seidle Management, Inc., a corporation of Georgia ("Assignor"), is the owner of the following trademarks and the U.S. federal trademark registrations therefor:

Registration No.	Mark
2146322	AQUACHOICE
2243387	EVERCLEAR
2224732	BERGER-SEIDLE and Design

WHEREAS, Phil. Berger Lack- und chemische Fabrik GmbH, a Gesellschaft mit beschränkter Haftung, organized and existing under the laws of the Germany, with a principal business address of Maybachstraße 2, D-67269 Grünstadt ("Assignee"), is desirous of acquiring the trademarks AQUACHOICE, EVERCLEAR and BERGER-SEIDLE and Design and the respective U.S. Trademark Registration Nos. 2146322, 2243387 and 2224732 therefor ("the referenced Trademarks and the U.S. federal trademark registrations").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee Assignor's entire right, title, and interest in the referenced Trademarks and the U.S. federal trademark registrations and the good will of the business symbolized by the referenced Trademarks and the U.S. federal trademark registrations therefor.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized representatives on this 19 day of 11 a 4 , 2016.

Berger-Seidle Management, Inc., Assignor

By: Name:

Title:

Thomas H. Adam Rivertos

SGR/13821631.1

### TRADEMARK ASSIGNMENT

WHEREAS, Berger-Seidle America, LP, a limited partnership of Georgia ("Assignor"), is the owner of the following trademarks and the U.S. federal trademark registrations therefor:

Registration No.	Mark
2176724	OMNISILVER
2174942	OMNIGOLD

WHEREAS, Phil. Berger Lack- und chemische Fabrik GmbH, a Gesellschaft mit beschränkter Haftung, organized and existing under the laws of the Germany, with a principal business address of Maybachstraße 2, D-67269 Grünstadt ("Assignee"), is desirous of acquiring the trademarks OMNISILVER and OMNIGOLD and the respective U.S. Trademark Registration Nos. 2176724 and 2174942 therefor ("the referenced Trademarks and the U.S. federal trademark registrations").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee Assignor's entire right, title, and interest in the referenced Trademarks and the U.S. federal trademark registrations therefor and the good will of the business symbolized by the referenced Trademarks and the U.S. federal trademark registrations therefor.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized representatives on this  $\frac{1}{2}$  day of  $\frac{1}{2}$ , 2016.

Berger-Seidle America, MASignor

Ву:

RECORDED: 05/27/2016

Name: Title:

Director

SGR/13821568.1