

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385802

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
York Special Opportunities Fund AIV I, L.P.		05/25/2016	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Jakemans, Inc.		
Street Address:	114 Bay Street		
City:	Manchester		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03104		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	3697248	WARM APPLE PIE	
Serial Number:	86801783	SMITH BROS.	
Registration Number:	0050947	SMITH BROTHERS	
Registration Number:	0247091	SEN-SEN	
Registration Number:	4804870	SUPPORT RELIEF RESTORE	
Registration Number:	0425169	SB	
Registration Number:	1949738	ALL-HERBAL	
Registration Number:	2430636	DAILY-C	
Registration Number:	2353548	PHARMARIGHT	
Registration Number:	2370639	INTENSEMINTS	
Registration Number:	2693606	SMOKERSGUARD	
Registration Number:	2260023	FRUITRIENTS	
Registration Number:	0421962	JUICELETS	
Registration Number:	2304353		
Registration Number:	1950350		
Registration Number:	1410815		
Registration Number:	0247418		
CORRESPONDENCE DATA			
TRADEMARK			

OP \$440.00 3697248

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-586-5800
Email: rboghosian@ctswlaw.com
Correspondent Name: Robert A. Boghosian
Address Line 1: 420 Lexington Ave, Suite #2400
Address Line 4: New York, NEW YORK 10170

NAME OF SUBMITTER:	Mai-Khoi Nguyen-Thanh
SIGNATURE:	/Mai-Khoi Nguyen-Thanh/
DATE SIGNED:	05/26/2016

Total Attachments: 3
source=00292355#page1.tif
source=00292355#page2.tif
source=00292355#page3.tif

**TRADEMARK, SERVICE MARK, TRADE NAME
AND TRADE DRESS ASSIGNMENT**

THIS TRADEMARK, SERVICE MARK, TRADE NAME AND TRADE DRESS ASSIGNMENT, dated as of May 25, 2016 (this "Assignment"), is made by YORK SPECIAL OPPORTUNITIES FUND AIV I, L.P., a Delaware limited partnership ("Assignor") in favor of JAKEMANS, INC., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks, service marks, trade names, trade dress listed on Schedule A attached hereto and the applications and registrations therefor (collectively, the "Marks"); and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated as of May 25, 2016, by and between Assignor and Assignee (the "Asset Purchase Agreement") pursuant to which, among other things, Assignor has agreed to sell and assign to Assignee, and Assignee has agreed to purchase and accept, all of Assignor's right, title, and interest in and to the Marks; and

WHEREAS, this Assignment is entered into pursuant to, and as a condition of the closing of the transactions contemplated under the Asset Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration acknowledged by Assignor to have been received in full from Assignee and pursuant to the terms of the Asset Purchase Agreement, Assignor hereby agrees as follows:

1. Assignor hereby conveys, transfers, assigns, and delivers unto Assignee, absolutely and forever, its entire right, title, and interest in in and to the Marks, whether statutory or at common law, including, without limitation, any extensions and renewals thereof, together with any and all goodwill symbolized by, or otherwise resulting from, such Marks, with the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors and assigns, including the right to sue for and receive all damages accruing from past infringement of the Marks, to be used as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made.

2. This Assignment is intended only to affect the transfer of the Marks pursuant to the Asset Purchase Agreement and shall be governed entirely in accordance with the terms and conditions of the Asset Purchase Agreement.

3. This Assignment shall be binding on, and shall inure to the benefit of, Assignor, Assignee, and their respective successors and/or assigns.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representatives effective this 25th day of May 2016.

ASSIGNOR: YORK SPECIAL OPPORTUNITIES FUND AIV I, L.P.

By: YORK SPECIAL OPPORTUNITIES DOMESTIC HOLDINGS, LLC, its general partner

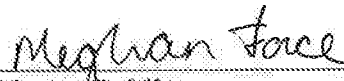
By: 
Name: John J. Fosina
Title: Chief Financial Officer

State of New York

SS:

County of New York

Before me personally appeared said John J. Fosina, being the Chief Financial Officer of YORK SPECIAL OPPORTUNITIES DOMESTIC HOLDINGS, LLC, being the general partner of YORK SPECIAL OPPORTUNITIES FUND AIV I, L.P., and acknowledged the foregoing instrument to be his free and voluntary act, and the free and voluntary act of such entities, as of this 25 day of May, 2016.


Notary Public

MEGHAN FORCE
NOTARY PUBLIC-STATE OF NEW YORK
No. 02FO6204765
Qualified In New York County
My Commission Expires 04-20-2017

[SIGNATURE PAGE – TRADEMARK, SERVICE MARK, TRADE NAME AND TRADE DRESS ASSIGNMENT]

SCHEDULE A

Mark	Registration No. or Serial No.	Registration Date
WARM APPLE PIE	3697248	10/13/2009
SMITH BROS.	86801783, pending	filed 10/28/2015
SMITH BROTHERS	0050947	4/3/1906
SEN-SEN	0247091	9/18/1928
SUPPORT RELIEF RESTORE	4804870	9/1/2015
SB	0425169	11/5/1946
ALL-HERBAL	1949738	1/16/1996
DAILY-C	2430636	2/27/2001
PHARMARIGHT	2353548	5/30/2000
INTENSEMINTS	2370639	7/25/2000
SMOKERSGUARD	2693606	3/4/2003
FRUITRIENTS	2260023	7/6/1999
JUICELETS	0421962	6/25/1946
Design Only	2304353	12/28/1999
Design Only	1950350	1/23/1996
Design Only	1410815	9/23/1986
Design Only	0247418	9/25/1928