

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM385366

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Global Cellular, Inc.		03/15/2016	Corporation: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JJT Holdings, LLC		
<b>Street Address:</b>	6485 Shiloh Road, Bldg. B #100		
<b>City:</b>	Alpharetta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30005		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 33</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4693289	BESPOKE	
<b>Serial Number:</b>	86196709	C	
<b>Serial Number:</b>	86196691	C CELLAIRIS	
<b>Registration Number:</b>	3955085	CELLAIRIS	
<b>Registration Number:</b>	3291761	CELLAIRIS	
<b>Registration Number:</b>	4424089	CELLAIRIS	
<b>Registration Number:</b>	4424093	CELLAIRIS	
<b>Registration Number:</b>	3846063	CELLAIRIS.COM	
<b>Registration Number:</b>	3955086	CELLAIRIS.COM	
<b>Registration Number:</b>	4693315	COLOSSUS	
<b>Registration Number:</b>	4732306	CRYSTARIA	
<b>Registration Number:</b>	4503884	DEBARI	
<b>Registration Number:</b>	3965217	DRAGON FLY	
<b>Registration Number:</b>	3953239	DRAGON FLY	
<b>Registration Number:</b>	3966397	DRAGONFLY	
<b>Registration Number:</b>	4451530	EKON	
<b>Registration Number:</b>	4267528	FASHION MEETS MOBILE	
<b>Registration Number:</b>	4577363	FORA	
<b>Registration Number:</b>	4457366	G CLASS	

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Property Type	Number	Word Mark
Registration Number:	4663844	LIFE MEETS MOBILE
Registration Number:	4739821	LIVE TO GIVE
Registration Number:	4732268	MATTER
Registration Number:	4732305	PALADIN
Registration Number:	4292300	RAPTURE
Registration Number:	4515193	SERPICO
Registration Number:	4772690	SHELL SHOCK
Registration Number:	4689079	SHOUT!
Registration Number:	4682543	SHOUT!
Registration Number:	4605519	SHUX
Serial Number:	86358638	SHUX
Registration Number:	4593301	TRILOGY
Registration Number:	3295193	ULTRA-FIT
Registration Number:	4499139	YOUR LIFE. YOUR CASE.

**CORRESPONDENCE DATA**

**Fax Number:** 4048156555

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 404-815-6500

**Email:** ftaylor@kilpatricktownsend.com

**Correspondent Name:** Kilpatrick Townsend & Stockton LLP

**Address Line 1:** 1100 Peachtree Street, Suite 2800

**Address Line 2:** Attn: TM Administration

**Address Line 4:** Atlanta, GEORGIA 30309-4528

**NAME OF SUBMITTER:** K. Faye Taylor, Paralegal

**SIGNATURE:** /K. Faye Taylor/

**DATE SIGNED:** 05/24/2016

**Total Attachments: 10**

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**TRADEMARK ASSIGNMENT**

This Assignment is made and entered into and shall be effective as of the 15<sup>th</sup> day of March, 2016 by and between Global Cellular, Inc., a Georgia corporation with its principal place of business at 6485 Shiloh Rd., Bldg. B #100, Alpharetta, Georgia 30005 (“Assignor”) and JJT Holdings, LLC, a Georgia limited liability company with its principal place of business at 6485 Shiloh Rd., Bldg. B #100, Alpharetta, Georgia 30005 (“Assignee”).

WHEREAS, Assignor is the owner of the trademarks and service marks used in the United States by Assignor and/or by Cellairis Franchise, Inc. and Cellairis SNS, LLC including, without limitation, those identified in Exhibit 1 (collectively the “Trademarks”) as well as the registrations for the Trademarks identified in Exhibit 1 (the “Registrations”);

WHEREAS, Assignee wishes to acquire all right, title and interest Assignor has or may have in and to the Trademarks and the Registrations and the good will associated therewith including the right to sue for past infringement.

NOW, THEREFORE, in consideration of payment of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest Assignor has or may have in and to the Trademarks and the Registrations, together with the good will of the business which is symbolized by the Trademarks and the Registrations and with the right to recover for damages and profits and all other remedies for past infringements thereof. Assignor further agrees to execute and deliver to Assignee, its successors and assigns, such other and further assignments, instruments and documents as Assignee reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing, or defending Assignee’s ownership of all rights, titles and interest of every kind and nature whatsoever in and to the Trademarks and the Registrations.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Trademark Assignment to be executed and affixed their seals as of this 15<sup>th</sup> day of March, 2016.

**GLOBAL CELLULAR, INC.**

**JJT HOLDINGS, LLC**

By: 

By: 

Name: Kostantinos Skouras

Name: Kostantinos Skouras


Title: CEO

Title: Manjiv

(signatures continued on next page)

(signatures continued from preceding page)

**CELLAIRIS SNS, LLC**


By:  \_\_\_\_\_

Name: Konstantinos Stouras

Title: CEO-Manager

**EXHIBIT 1**

**I. Registered Marks**

Mark	Reg. No.	App. No.	Class and Description of Goods
BESPOKE	4,693,289	86-140,901	09 Cases and covers for wireless devices, namely, covers and cases for mobile phones, smart phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
C (and design)  		86-196,709	09 Wireless device accessories, namely, replacement batteries, flashing batteries, wireless device headsets, pouch bags for carrying mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, battery chargers for car and travel, data cables, face plates, devices for hands free use of mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, holders, specialty holsters for carrying or attaching mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, to metal surfaces, lcd screens specially adapted for wireless devices, protective covers and carrying cases for mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, fitted silicone films known as skins for covering and providing a scratch proof barrier or protection for mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers; protective covers specifically adapted for protecting screens of mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers; all the foregoing not relating to the sports of baseball or softball or baseball or softball games and exhibitions or identifying a baseball or softball team, league, mascot or stadium.  35 Retail store services featuring wireless devices and accessories, on-line retail store services featuring wireless devices and accessories; franchising services, namely, providing business information and advice regarding the establishment and operation of a wireless device accessory business; all the foregoing not relating to the sports of baseball or softball or baseball or softball games and exhibitions or identifying a baseball or softball team, league, mascot or stadium.

Mark	Reg. No.	App. No.	Class and Description of Goods
			37 Wireless device repair services; all the foregoing not relating to the sports of baseball or softball or baseball or softball games and exhibitions or identifying a baseball or softball team, league, mascot or stadium.
C CELLAIRIS (and design)  C CELLAIRIS		86-196,691	09 Wireless device accessories, namely, replacement batteries, flashing batteries, wireless device headsets, pouch bags for carrying mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, battery chargers for car and travel, data cables, face plates, devices for hands free use of mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, holders, specialty holsters for carrying or attaching mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, to metal surfaces, LCD screens specially adapted for wireless devices, protective covers and carrying cases for mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, fitted silicone films known as skins for covering and providing a scratch proof barrier or protection for mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers; protective covers specifically adapted for protecting screens of mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers.  35 Retail store services featuring wireless devices and accessories, on-line retail store services featuring wireless devices and accessories; franchising services, namely, providing business information and advice regarding the establishment and operation of a wireless device accessory business.  37 Wireless device repair services.
CELLAIRIS	3,955,085	85-148,846	35 On-line retail store services featuring cellular telephones, equipment, and accessories.
CELLAIRIS	3,291,761	78-684,805	09 Cellular equipment and accessories, namely, wireless cellular phone headsets and microphones, pouch bags, battery chargers for car and travel, data cables, face plates, devices for hands free use of mobile phones, holders, clips, specialty holsters, skin covers, lanyards for attachment of mobile phones, LCD screens specially adapted for mobile phones, and mobile phone cases.

Mark	Reg. No.	App. No.	Class and Description of Goods
			35 Retail store services featuring cellular equipment and accessories.
CELLAIRIS	4,424,089	85-704,553	<p>09 Wireless device accessories, namely, replacement batteries, flashing batteries, wireless device headsets, pouch bags for carrying mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, battery chargers for car and travel, data cables, face plates, devices for hands free use of mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, holders, specialty holsters for carrying or attaching mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, to metal surfaces, LCD screens specially adapted for wireless devices, protective covers and carrying cases for mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, fitted silicone films known as skins for covering and providing a scratch proof barrier or protection for mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers; protective covers specifically adapted for protecting screens of mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers.</p> <p>35 Retail store services featuring wireless devices and accessories, on-line retail store services featuring wireless devices and accessories; franchising services, namely, providing business information and advice regarding the establishment and operation of a wireless device accessory business.</p> <p>37 Wireless device repair services.</p>
CELLAIRIS (stylized)  	4,424,093	85-704,956	09 Wireless device accessories, namely, replacement batteries, flashing batteries, wireless device headsets, pouch bags for carrying mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, battery chargers for car and travel, data cables, face plates, devices for hands free use of mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, holders, specialty holsters for carrying or attaching mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, to metal

Mark	Reg. No.	App. No.	Class and Description of Goods
			<p>surfaces, LCD screens specially adapted for wireless devices, protective covers and carrying cases for mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers, fitted silicone films known as skins for covering and providing a scratch proof barrier or protection for mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers; protective covers specifically adapted for protecting screens of mobile telephones, smart telephones, personal digital assistants, portable media players, laptops, electronic reading devices and tablet computers.</p> <p>35 Retail store services featuring wireless devices and accessories, on-line retail store services featuring wireless devices and accessories; franchising services, namely, providing business information and advice regarding the establishment and operation of a wireless device accessory business.</p> <p>37 Wireless device repair services.</p>
CELLAIRIS.COM	3,846,063	77-714,489	<p>09 Cellular telephone accessories, namely, antenna bases, antenna lights, replacement antennas, replacement batteries, flashing batteries, wireless cellular phone headsets and microphones, pouch bags, battery chargers for car and travel, data cables, face plates, devices for hands free use of cellular phones, holders, clips, magnets for attachment of mobile phones to metal surfaces, LCD screens specially adapted for cellular phones; MP3 accessories, namely, protective carrying cases for portable music players; fitted silicone films known as skins for covering and providing a scratch proof barrier or protection for electronic devices, namely, MP3 players, mobile telephones, smart telephones, digital cameras, global positioning systems and personal digital assistants; protective covers and cases for cell phones; clear protective covers specially adapted for protecting screens of personal electronic devices, and decorative charms for cellular telephones.</p>
CELLAIRIS.COM	3,955,086	85-148,865	<p>35 Retail store and on-line retail store services featuring cellular telephones, equipment, and accessories.</p>
COLOSSUS	4,693,315	86-154,347	<p>09 Cases and covers for wireless devices, namely, covers and cases for mobile phones, smart phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.</p>
CRYSTARIA	4,732,306	86-040,407	<p>09 Cases and covers for wireless devices, namely, covers and cases for mobile phones, smart phones,</p>



Mark	Reg. No.	App. No.	Class and Description of Goods
			portable media players, tablet computers, electronic reading devices, and PDAs.
DEBARI	4,503,884	85-567,123	09 Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
DRAGON FLY	3,965,217	85-121,754	18 Cases of imitation leather; leather pouches; pouches made from imitation leather; pouches of leather.
DRAGON FLY (and design) 	3,953,239	77-915,129	09 Carrying cases for cellular phones, namely, pouch bags, specialty holsters for carrying or attaching cellular phones, fitted plastic films known as skins for covering and providing a scratch proof barrier or protection for electronic devices, namely, cellular phones and telephone keypads and mobile phone cases.
DRAGONFLY	3,966,397	85-167,997	09 Cellular telephone accessories, namely, antenna bases, antenna warning lights, replacement antennas, replacement batteries, flashing batteries, wireless cellular phone headsets, pouch bags for carrying cellular phones, battery chargers for car and travel, data cables, face plates, devices for hands free use of cellular phones, holders, clips, magnets for attachment of mobile phones to metal surfaces, LCD screens specially adapted for cellular phones; MP3 accessories, namely, protective carrying cases for portable music players, fitted silicone films known as skins for covering and providing a scratch proof barrier or protection for electronic devices, namely, MP3 players, mobile telephones, smart telephones, digital cameras, global positioning systems, and personal digital assistants; protective covers specifically adapted for protecting screens of personal electronic devices, and decorative charms for cellular telephones.
EKON	4,451,530	86-004,245	09 Cases and covers for wireless devices, namely, covers and cases for mobile phones, smart phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
FASHION MEETS MOBILE	4,267,528	85-602,498	09 Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
FORA	4,577,363	86-008,098	09 Cases and covers for wireless devices, namely, covers and cases for mobile phones, smart phones and PDAs.

Mark	Reg. No.	App. No.	Class and Description of Goods
G CLASS	4,457,366	85-642,692	09 Cases and covers for wireless devices, namely protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
LIFE MEETS MOBILE	4,663,844	86-313,666	35 Retail store services featuring wireless devices and accessories, on-line retail store services featuring wireless devices and accessories.
LIVE TO GIVE	4,739,821	86-040,422	09 Cases and covers for wireless devices, namely, covers and cases for mobile phones, smart phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
MATTER	4,732,268	86-023,460	09 Cases and covers for wireless devices, namely, covers and cases for mobile phones, smart phones, portable media players, tablet computers, electronic reading devices, and Pdas.
PALADIN	4,732,305	86-040,396	09 Cases and covers for wireless devices, namely, covers and cases for mobile phones, smart phones, portable media players, tablet computers, electronic reading devices, and PDAs.
RAPTURE	4,292,300	85-672,069	09 Cases and covers for wireless devices, namely protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices and PDAs.
SERPICO	4,515,193	85-567,273	09 Cases and covers for wireless devices, namely, protective covers and cases for cell phones.
SHELL SHOCK	4,772,690	86-458,367	09 Screen protectors for wireless devices.
SHOUT!	4,689,079	85-696,942	40 Custom imprinting of cell phone and mobile electronic device cases with images, decorative designs and personalized messages.
SHOUT!	4,682,543	85-914,998	09 Cases and covers for wireless devices, namely, protective covers and cases for cell phones, portable media players, tablet computers, electronic reading devices, and PDAs.
SHUX	4,605,519	86-205,823	37 Wireless device repair services.
SHUX		86358638	35 Retail store services featuring wireless devices, telecommunications apparatus, and related accessories; on-line retail store services featuring wireless devices, telecommunications apparatus, and related accessories; business organization and management consultancy in relation to franchising, marketing and communication;

Mark	Reg. No.	App. No.	Class and Description of Goods
			business information and reports relating to franchising, marketing and communication; professional business consultancy relating to franchising, marketing and communication; franchising services, namely providing business information and advice relating to the establishment and operation of business, including those involving wireless devices and telecommunications apparatus, accessories and parts therefor, as well as those providing maintenance and repair services. 37 Maintenance and repair of wireless devices and telecommunications apparatus, and related accessories.
TRILOGY	4,593,301	85-567,251	09 Cases and covers for wireless devices, namely, protective covers and cases for cell phones, portable media players, electronic reading devices, and PDAs.
ULTRA-FIT	3,295,193	78-729,783	09 Cases for mobile phones.
YOUR LIFE. YOUR CASE.	4,499,139	85-780,400	09 Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.

## II. Common Law Marks

Mark	Description of Goods
AVALON	Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
FLUTTER	Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
SCORPION	Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
MADISON	Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.

Mark	Description of Goods
VESSEL	Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
ALOHA	Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
AERO	Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
TEK	Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.
LUME	Cases and covers for wireless devices, namely, protective covers and cases for cell phones, laptops, portable media players, tablet computers, electronic reading devices, and PDAs.