

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382508

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Avon Products, Inc.		04/29/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Avon NA IP LLC		
Street Address:	777 Third Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 195			
Property Type	Number	Word Mark	
Registration Number:	4837117		
Registration Number:	4672248		
Registration Number:	4672247		
Registration Number:	3469979	A V O N	
Registration Number:	4365581	ABSOLUTE EVEN	
Registration Number:	2623893	ADVANCE TECHNIQUES	
Registration Number:	4544628	AERO VOLUME	
Registration Number:	4247262	A-F 33	
Registration Number:	3378320	AGELESS RESULTS	
Registration Number:	1982608	ANEW	
Registration Number:	2936317	ANEW	
Registration Number:	3373763	ANEW	
Registration Number:	3016088	ANEW CLINICAL	
Registration Number:	4155488	ANEW GENICS	
Registration Number:	3525279	ANEW REJUVENATE	
Registration Number:	4050488	ANEW SOLAR ADVANCE	
Registration Number:	2718121	ANEW ULTIMATE	
Registration Number:	4246969	ANEW ULTIMATE 7S	
Registration Number:	3030676	ANEW ULTIMATE DAY	

CH \$4890.00 4837117

Property Type	Number	Word Mark
Registration Number:	3038462	ANEW ULTIMATE NIGHT
Registration Number:	4787163	ANEW VITALE
Registration Number:	3835662	AROMADISIAC
Registration Number:	2222831	AVC10
Registration Number:	0633318	AVON
Registration Number:	0674387	AVON
Registration Number:	0692928	AVON
Registration Number:	0663255	AVON
Registration Number:	0932585	AVON
Registration Number:	0926035	AVON
Registration Number:	1122624	AVON
Registration Number:	1194685	AVON
Registration Number:	1488521	AVON
Registration Number:	1491306	AVON
Registration Number:	1540022	AVON
Registration Number:	1555418	AVON
Registration Number:	1538820	AVON
Registration Number:	2052798	AVON
Serial Number:	86314953	AVON
Registration Number:	4882432	AVON ATTRACTION
Registration Number:	4289738	AVON CUSTOMER CONNECT
Registration Number:	4476071	AVON ELEMENTS
Registration Number:	4649794	AVON EXPLORATION
Registration Number:	4594262	AVON INSTINCT
Registration Number:	4717251	AVON LUCK
Registration Number:	1492828	AVON MOISTURE THERAPY
Registration Number:	3089185	AVON NATURALS
Registration Number:	3187478	AVON NATURALS
Registration Number:	4594343	AVON PASSION
Registration Number:	2049866	BEYOND COLOR
Registration Number:	4717220	BIG & DARING
Registration Number:	4882427	BIG & FALSE LASH
Registration Number:	1150754	BLACK SUEDE
Registration Number:	4246804	BODY ILLUSIONS
Registration Number:	2100341	BUG GUARD
Registration Number:	2615287	CARE DEEPLY
Registration Number:	3658037	CHIC IN BLACK
Registration Number:	3796926	CHIC IN WHITE

Property Type	Number	Word Mark
Registration Number:	1975701	CLEARSKIN
Registration Number:	1976573	CLEARSKIN
Registration Number:	2265523	COLOR TREND
Registration Number:	3704308	C-THRU
Registration Number:	3094185	CURL GODDESS
Registration Number:	3094100	CUSHION WALK
Registration Number:	2713293	DEW KISS
Registration Number:	3319613	DRIVEN
Registration Number:	3758164	ELECTRIFY ME
Registration Number:	3873954	ETERNAL MAGIC
Registration Number:	3907636	EXTRALASTING
Registration Number:	1449166	EYE PERFECTOR
Registration Number:	1986071	FARAWAY
Registration Number:	1224783	FEELIN' FRESH
Registration Number:	2293987	FOOT WORKS
Registration Number:	2830800	FRESH & SMOOTH
Registration Number:	2384206	GLAZEWEAR
Registration Number:	1881791	GLIMMERSTICKS
Registration Number:	3018439	GOOD GLOWING
Registration Number:	2698122	HAIKU
Registration Number:	2720999	HAIKU
Registration Number:	3332761	HELLO TOMORROW
Registration Number:	3340778	HOOK UP
Registration Number:	2990289	I MARK
Registration Number:	3838687	ICE SHEERS
Registration Number:	4053928	IDEAL FLAWLESS
Registration Number:	1339942	IMARI
Registration Number:	4863892	IMARI ELIXIR
Registration Number:	4539931	INFINITE LIFT
Registration Number:	4144189	INFINITE MOMENT
Registration Number:	4343360	IRRESISTIBLY SEXY
Registration Number:	2979631	KISSINK
Registration Number:	4003695	LAUGH OFTEN
Registration Number:	1975306	LIFESTYLE SOLUTIONS
Registration Number:	4099739	LIVE WITHOUT REGRETS
Registration Number:	3895632	LOTUS SHIELD
Registration Number:	4003696	LOVE TO THE FULLEST
Registration Number:	2350822	LUMINOSITY

Property Type	Number	Word Mark
Registration Number:	3555031	MAGIX
Registration Number:	4256479	MARK
Registration Number:	4256480	MARK
Registration Number:	4256481	MARK
Registration Number:	4197643	MARK
Registration Number:	4252873	MARK.
Registration Number:	4256483	MARK.
Registration Number:	4201461	MARK.
Registration Number:	3701535	MARK. SELF SANCTUARY
Registration Number:	3046726	MARK.AVON
Registration Number:	3901824	MARK.CELEBRATE
Registration Number:	3445832	MARK.JEWEL
Registration Number:	3002557	MATTE-NIFICENT
Registration Number:	3677666	MEADOW DEW
Registration Number:	2972813	MEET MARK
Registration Number:	4533711	MEGA EFFECTS
Registration Number:	1749185	MESMERIZE
Registration Number:	2905393	MESMERIZE
Registration Number:	3845971	MIRROR SHINE
Registration Number:	1680036	MOISTURE THERAPY
Registration Number:	4026789	MOMMY TILLIA
Registration Number:	4026790	MOMMY TILLIA
Registration Number:	2620101	NAIL EXPERTS
Registration Number:	1432638	NIGHT MAGIC
Registration Number:	0925969	NURTURA
Registration Number:	0611883	ODYSSEY
Registration Number:	1515090	ODYSSEY
Registration Number:	3187386	ON DUTY
Registration Number:	2903040	ON DUTY 24
Registration Number:	3002558	ON THE EDGE
Registration Number:	3881179	OUTSPOKEN
Registration Number:	4060652	PAXILLIUM TECHNOLOGY
Registration Number:	2400424	PERCEIVE
Registration Number:	4218449	PERFECT STRENGTH
Registration Number:	1886868	PERFECT WEAR
Registration Number:	2288011	PERFECT WEAR
Registration Number:	4725139	PLANET SPA
Registration Number:	2550701	PUR BLANCA

Property Type	Number	Word Mark
Registration Number:	3815114	PUR BLANCA
Registration Number:	2990429	R.P.M.
Registration Number:	1987685	RARE GOLD
Registration Number:	2628960	RARE PEARLS
Registration Number:	4061198	REPAIRSHIELD
Registration Number:	3800463	REVERSALIST
Registration Number:	2990290	SCANDA-LASH
Registration Number:	4091476	SCENTINI
Registration Number:	4191728	SHINE ATTRACT
Registration Number:	3710021	SIGNATURE SILK
Registration Number:	3810753	SILICONE GLOVE
Registration Number:	3782005	SIMPLE ELEMENTS
Registration Number:	3982202	SIMPLY BECAUSE
Registration Number:	0780479	SKIN-SO-SOFT
Registration Number:	1748065	SKIN-SO-SOFT
Registration Number:	2267373	SKIN-SO-SOFT
Registration Number:	2272317	SKIN-SO-SOFT
Registration Number:	2318318	SKIN-SO-SOFT
Registration Number:	3710041	SMOOTH MINERALS
Registration Number:	3332517	SNAP TO IT
Registration Number:	3002511	SOCIAL BEAUTY
Registration Number:	1232450	SOFT MUSK
Registration Number:	4767040	SOLE SUPPORT
Registration Number:	3514530	SPEAK OUT AGAINST DOMESTIC VIOLENCE AVON
Registration Number:	3791050	SPECTRACOLOR
Registration Number:	4080531	STEP INTO SEXY
Registration Number:	4250791	SUPER DRAMA
Registration Number:	3769011	SUPERCURLACIOUS
Registration Number:	3955608	SUPEREXTEND
Registration Number:	3862167	SUPERFULL
Registration Number:	3481656	SUPERSHOCK
Registration Number:	4660926	SUPREME NOURISHMENT
Registration Number:	1867915	SWEET HONESTY
Registration Number:	2625444	THE COMPANY FOR WOMEN
Registration Number:	4467523	THE MORE OF US WHO WALK THE MORE OF US S
Registration Number:	3295251	THERMAFIRM
Registration Number:	1514261	TIMELESS
Registration Number:	4029512	TINY TILLIA

Property Type	Number	Word Mark
Registration Number:	4026787	TINY TILLIA
Registration Number:	4026788	TINY TILLIA
Registration Number:	3348476	TINY TILLIA
Registration Number:	3846851	TODAY TOMORROW ALWAYS
Registration Number:	4505975	TOTALLY KISSABLE
Registration Number:	3304368	TRIPLE SONIC TECHNOLOGY
Registration Number:	3832642	TRUE FORCE
Registration Number:	4242986	ULTRA COLOR RICH BRILLIANCE
Registration Number:	4582979	ULTRA SEXY
Registration Number:	4475819	ULTRA SEXY LACE
Registration Number:	4761098	ULTRA SEXY PINK
Registration Number:	3706133	UNSCRIPTED
Registration Number:	4407524	UNTOUCHABLE
Registration Number:	4717230	UNTOUCHABLE STRENGTH
Registration Number:	3758859	URBAN FLOWERS
Registration Number:	0695807	VITA-MOIST
Registration Number:	0833473	WILD COUNTRY
Registration Number:	3796755	WINDSCAPE
Registration Number:	4749820	WINGED OUT
Registration Number:	3359367	WINTERSOFT
Registration Number:	3726086	WISH OF HOPE
Registration Number:	4580937	X-SERIES RECHARGE
Registration Number:	4683833	YOU MAKE IT BEAUTIFUL
Registration Number:	4184159	YOUTHGEN TECHNOLOGY

CORRESPONDENCE DATA

Fax Number: 2123099560

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.801.2168

Email: NYTrademarks@gtlaw.com,nairm@gtlaw.com

Correspondent Name: Masahiro Noda/Greenberg Traurig, LLP

Address Line 1: 200 Park Ave., 38th Fl.

Address Line 4: New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER:	001054.010000
NAME OF SUBMITTER:	Masahiro Noda
SIGNATURE:	/MASAHIRO NODA/
DATE SIGNED:	04/29/2016

Total Attachments: 13

source=Avon TM assignment - final#page1.tif
source=Avon TM assignment - final#page2.tif
source=Avon TM assignment - final#page3.tif
source=Avon TM assignment - final#page4.tif
source=Avon TM assignment - final#page5.tif
source=Avon TM assignment - final#page6.tif
source=Avon TM assignment - final#page7.tif
source=Avon TM assignment - final#page8.tif
source=Avon TM assignment - final#page9.tif
source=Avon TM assignment - final#page10.tif
source=Avon TM assignment - final#page11.tif
source=Avon TM assignment - final#page12.tif
source=Avon TM assignment - final#page13.tif


TRADEMARK ASSIGNMENT

WHEREAS, Avon Products, Inc., a corporation organized and existing under the laws of the State of New York, and having a principal place of business at 777 Third Avenue, New York, New York 10017 ("Assignor"), is the owner of all right, title, and interest in and to U.S. Trademark Registrations as set forth in Schedule A herein and the goodwill of the business symbolized thereby (the "Trademarks"); and

WHEREAS, Avon NA IP LLC, a Delaware limited liability company with a principal place of business at 777 Third Avenue, New York, New York 10017 ("Assignee"), has acquired all of Assignor's right, title and interest in and to the Trademarks, including without limitation the goodwill of the business symbolized by the Trademarks, and Assignor has agreed to assign the Trademarks to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, sells, and transfers to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right to sue and recover damages and profits for all past, present, and future third-party infringements, if any.

Assignor agrees on behalf of itself, its directors, officers, employees, agents, successors, assigns, and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or requested by Assignee, in order to carry into full force and effect this assignment and transfer.

 IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this day of April, 2016, intending thereby to be legally bound.

AVON PRODUCTS, INC.

By: 

Name: David Soyak

Title: Director + Senior Patent Counsel

Schedule for USPTO Filing
Trademarks assigned from Avon Products, Inc. to Avon NA IP LLC

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
FOUR 'A' DESIGN (Device Only)	Avon Products, Inc.	United States of America	Registered	85776891	12-Nov-12	4837117	20-Oct-15	25
FOUR 'A' DESIGN (Device Only)	Avon Products, Inc.	United States of America	Registered	85776860	12-Nov-12	46722248	13-Jan-15	18
FOUR 'A' DESIGN (Device Only)	Avon Products, Inc.	United States of America	Registered	85776839	12-Nov-12	46722247	13-Jan-15	14
A V O N	Avon Products, Inc.	United States of America	Registered	75703776	12-May-99	3469979	22-Jul-08	35
ABSOLUTE EVEN	Avon Products, Inc.	United States of America	Registered	85574167	20-Mar-12	4365581	9-Jul-13	3
ADVANCE TECHNIQUES	Avon Products, Inc.	United States of America	Registered	76225190	16-Mar-01	2623893	24-Sep-02	3
AERO VOLUME	Avon Products, Inc.	United States of America	Registered	85868315	6-Mar-13	4544628	3-Jun-14	3
A-F 33	Avon Products, Inc.	United States of America	Registered	85471458	14-Nov-11	4247262	20-Nov-12	3
AGELESS RESULTS	Avon Products, Inc.	United States of America	Registered	77205851	14-Jun-07	3378320	5-Feb-08	3
ANEW	Avon Products, Inc.	United States of America	Registered	74705178	24-Jul-95	1982608	25-Jun-96	3
ANEW	Avon Products, Inc.	United States of America	Registered	78382300	11-Mar-04	2936317	29-Mar-05	5
ANEW	Avon Products, Inc.	United States of America	Registered	78382318	11-Mar-04	3373763	22-Jan-08	3
ANEW CLINICAL	Avon Products, Inc.	United States of America	Registered	78205424	21-Jan-03	3016088	15-Nov-05	3
ANEW GENICS	Avon Products, Inc.	United States of America	Registered	85299962	20-Apr-11	4155488	5-Jun-12	3

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
ANEW REJUVENATE	Avon Products, Inc.	United States of America	Registered	77251112	9-Aug-07	3525279	28-Oct-08	3
ANEW SOLAR ADVANCE	Avon Products, Inc.	United States of America	Registered	85117271	27-Aug-10	4050488	1-Nov-11	3
ANEW ULTIMATE	Avon Products, Inc.	United States of America	Registered	78063121	11-May-01	2718121	20-May-03	3
ANEW ULTIMATE 7S	Avon Products, Inc.	United States of America	Registered	85393063	9-Aug-11	4246969	20-Nov-12	3
ANEW ULTIMATE DAY	Avon Products, Inc.	United States of America	Registered	78446104	6-Jul-04	3030676	13-Dec-05	3
ANEW ULTIMATE NIGHT	Avon Products, Inc.	United States of America	Registered	78446105	6-Jul-04	3038462	3-Jan-06	3
ANEW VITALE	Avon Products, Inc.	United States of America	Registered	86305062	10-Jun-14	4787163	4-Aug-15	3
AROMADISIAC	Avon Products, Inc.	United States of America	Registered	77495451	10-Jun-08	3835662	17-Aug-10	3
AVC10	Avon Products, Inc.	United States of America	Registered	75426702	30-Jan-98	2222831	9-Feb-99	3
AVON	Avon Products, Inc.	United States of America	Registered	71695678	3-Oct-55	0633318	21-Aug-56	3
AVON	Avon Products, Inc.	United States of America	Registered	72036947	10-Sep-57	0674387	24-Feb-59	5
AVON	Avon Products, Inc.	United States of America	Registered	72036948	10-Sep-57	0692928	9-Feb-60	3
AVON	Avon Products, Inc.	United States of America	Registered	72036949	10-Sep-57	0663255	17-Jun-58	3
AVON	Avon Products, Inc.	United States of America	Registered	72389361	16-Apr-71	0932585	18-Apr-72	3
AVON	Avon Products, Inc.	United States of America	Registered	72390477	28-Apr-71	0926035	21-Dec-71	35
AVON	Avon Products, Inc.	United States of America	Registered	73150176	28-Nov-77	1122624	24-Jul-79	3, 5
AVON	Avon Products, Inc.	United States of America	Registered	73223463	16-Jul-79	1194685	4-May-82	14

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
AVON	Avon Products, Inc.	United States of America	Registered	73691207	22-Oct-87	1488521	17-May-88	21
AVON	Avon Products, Inc.	United States of America	Registered	73691208	22-Oct-87	1491306	7-Jun-88	28
AVON	Avon Products, Inc.	United States of America	Registered	73761314	1-Nov-88	1540022	23-May-89	4
AVON	Avon Products, Inc.	United States of America	Registered	73761316	1-Nov-88	1555418	12-Sep-89	3
AVON	Avon Products, Inc.	United States of America	Registered	73761332	1-Nov-88	1538820	16-May-89	3
AVON	Avon Products, Inc.	United States of America	Registered	75118006	12-Jun-96	2052798	15-Apr-97	25
AVON	Avon Products, Inc.	United States of America	Pending	86314953	19-Jun-14			18
AVON ATTRACTION	Avon Products, Inc.	United States of America	Registered	86325211	1-Jul-14	4882432	5-Jan-2016	3
AVON CUSTOMER CONNECT	Avon Products, Inc.	United States of America	Registered	85363217	5-Jul-11	4289738	12-Feb-13	35
AVON ELEMENTS	Avon Products, Inc.	United States of America	Registered	85799716	11-Dec-12	4476071	28-Jan-14	3
AVON EXPLORATION	Avon Products, Inc.	United States of America	Registered	85868273	6-Mar-13	4649794	2-Dec-14	3
AVON INSTINCT	Avon Products, Inc.	United States of America	Registered	86027032	2-Aug-13	4594262	26-Aug-14	3
AVON LUCK	Avon Products, Inc.	United States of America	Registered	86031660	7-Aug-13	4717251	7-Apr-15	3
AVON MOISTURE THERAPY	Avon Products, Inc.	United States of America	Registered	73687024	28-Sep-87	1492828	21-Jun-88	3
AVON NATURALS	Avon Products, Inc.	United States of America	Registered	76618066	28-Oct-04	3089185	9-May-06	3
AVON NATURALS	Avon Products, Inc.	United States of America	Registered	78936964	25-Jul-06	3187478	19-Dec-06	3
AVON PASSION	Avon Products, Inc.	United States of America	Registered	86061861	11-Sep-13	4594343	26-Aug-14	3

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
BEYOND COLOR	Avon Products, Inc.	United States of America	Registered	74708819	31-Jul-95	2049866	1-Apr-97	3
BIG & DARING	Avon Products, Inc.	United States of America	Registered	86019461	25-Jul-13	4717220	7-Apr-15	3
BIG & FALSE LASH	Avon Products, Inc.	United States of America	Registered	86322371	27-Jun-14	4882427	5-Jan-2016	3
BLACK SUEDE	Avon Products, Inc.	United States of America	Registered	73224632	24-Jul-79	1150754	14-Apr-81	3
BODY ILLUSIONS	Avon Products, Inc.	United States of America	Registered	85330618	26-May-11	4246804	20-Nov-12	25
BUG GUARD	Avon Products, Inc.	United States of America	Registered	75102151	10-May-96	2100341	23-Sep-97	5
CARE DEEPLY	Avon Products, Inc.	United States of America	Registered	76345810	7-Dec-01	2615287	3-Sep-02	3
CHIC IN BLACK	Avon Products, Inc.	United States of America	Registered	77669431	12-Feb-09	3658037	21-Jul-09	3
CHIC IN WHITE	Avon Products, Inc.	United States of America	Registered	77669439	12-Feb-09	3796926	1-Jun-10	3
CLEARSKIN	Avon Products, Inc.	United States of America	Registered	74515428	22-Apr-94	1975701	28-May-96	5
CLEARSKIN	Avon Products, Inc.	United States of America	Registered	74687583	12-Jun-95	1976573	28-May-96	3
COLOR TREND	Avon Products, Inc.	United States of America	Registered	75337165	7-Aug-97	2265523	27-Jul-99	3
C-THRU	Avon Products, Inc.	United States of America	Registered	77568955	12-Sep-08	3704308	3-Nov-2009	3
CURL GODDESS	Avon Products, Inc.	United States of America	Registered	78457921	28-Jul-04	3094185	16-May-06	3
CUSHION WALK	Avon Products, Inc.	United States of America	Registered	78441590	25-Jun-04	3094100	16-May-06	25
DEW KISS	Avon Products, Inc.	United States of America	Registered	76420696	14-Jun-02	2713293	6-May-03	3
DRIVEN	Avon Products, Inc.	United States of America	Registered	78498273	12-Oct-04	3319613	23-Oct-2007	

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
ELECTRIFY ME	Avon Products, Inc.	United States of America	Registered	77351966	14-Dec-07	3758164	9-Mar-10	3
ETERNAL MAGIC	Avon Products, Inc.	United States of America	Registered	77567513	11-Sep-08	3873954	9-Nov-10	3
EXTRALASTING	Avon Products, Inc.	United States of America	Registered	85054709	4-Jun-10	3907636	18-Jan-11	3
EYE PERFECTOR	Avon Products, Inc.	United States of America	Registered	73604489	16-Jun-86	1449166	28-Jul-87	3
FARAWAY	Avon Products, Inc.	United States of America	Registered	74508521	4-Apr-94	1986071	9-Jul-96	3
FEELIN' FRESH	Avon Products, Inc.	United States of America	Registered	73326070	31-Aug-81	1224783	25-Jan-83	3
FOOT WORKS	Avon Products, Inc.	United States of America	Registered	75407077	17-Dec-97	2293987	23-Nov-99	3
FRESH & SMOOTH	Avon Products, Inc.	United States of America	Registered	78147565	25-Jul-02	2830800	6-Apr-04	3
GLAZEWEAR	Avon Products, Inc.	United States of America	Registered	75671832	31-Mar-99	2384206	5-Sep-00	3
GLIMMERSTICKS	Avon Products, Inc.	United States of America	Registered	74513761	18-Apr-94	1881791	7-Mar-95	3
GOOD GLOWING	Avon Products, Inc.	United States of America	Registered	78214965	14-Feb-03	3018439	22-Nov-05	3
HAIKU	Avon Products, Inc.	United States of America	Registered	75839924	5-Nov-99	2698122	18-Mar-03	3
HAIKU	Avon Products, Inc.	United States of America	Registered	76416499	31-May-02	2720999	3-Jun-03	3
HELLO TOMORROW	Avon Products, Inc.	United States of America	Registered	78926562	11-Jul-06	3332761	6-Nov-07	35
HOOK UP	Avon Products, Inc.	United States of America	Registered	78215125	14-Feb-03	3340778	20-Nov-07	3
IMARK	Avon Products, Inc.	United States of America	Registered	78214972	14-Feb-03	2990289	30-Aug-05	3
ICE SHEERS	Avon Products, Inc.	United States of America	Registered	77666450	9-Feb-09	3838687	24-Aug-10	3

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
IDEAL FLAWLESS	Avon Products, Inc.	United States of America	Registered	85124648	8-Sep-10	40539928	8-Nov-11	3
IMARI	Avon Products, Inc.	United States of America	Registered	73499898	17-Sep-84	1339942	11-Jun-85	3
IMARI ELIXIR	Avon Products, Inc.	United States of America	Registered	86237536	31-Mar-14	4863892	1-Dec-2015	3
INFINITE LIFT	Avon Products, Inc.	United States of America	Registered	85907774	18-Apr-13	4539931	27-May-14	3
INFINITE MOMENT	Avon Products, Inc.	United States of America	Registered	85330078	25-May-11	4144189	15-May-12	3
IRRESISTIBLY SEXY	Avon Products, Inc.	United States of America	Registered	85492596	12-Dec-11	4343360	28-May-13	3
KISSINK	Avon Products, Inc.	United States of America	Registered	78334995	2-Dec-03	2979631	26-Jul-05	3
LAUGH OFTEN	Avon Products, Inc.	United States of America	Registered	85060326	11-Jun-10	4003695	26-Jul-11	3
LIFESTYLE SOLUTIONS	Avon Products, Inc.	United States of America	Registered	74525322	16-May-94	1975306	21-May-96	42
LIVE WITHOUT REGRETS	Avon Products, Inc.	United States of America	Registered	85060333	11-Jun-10	4099739	14-Feb-12	3
LOTUS SHIELD	Avon Products, Inc.	United States of America	Registered	85022904	26-Apr-10	3895632	21-Dec-10	3
LOVE TO THE FULLEST	Avon Products, Inc.	United States of America	Registered	85060360	11-Jun-10	4003696	26-Jul-11	3
LUMINOSITY	Avon Products, Inc.	United States of America	Registered	75509486	26-Jun-98	2350822	16-May-00	3
MAGIX	Avon Products, Inc.	United States of America	Registered	77344697	5-Dec-07	3555031	30-Dec-08	3
MARK	Avon Products, Inc.	United States of America	Registered	85505413	29-Dec-11	4256479	11-Dec-12	14
MARK	Avon Products, Inc.	United States of America	Registered	85505458	29-Dec-11	4256480	11-Dec-12	3
MARK	Avon Products, Inc.	United States of America	Registered	85505472	29-Dec-11	4256481	11-Dec-12	18

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
MARK	Avon Products, Inc.	United States of America	Registered	85505495	29-Dec-11	4197643	28-Aug-12	5
MARK. & Design	Avon Products, Inc.	United States of America	Registered	85/505486	29-Dec-2011	4252873	4-Dec-2012	25
MARK. & Design	Avon Products, Inc.	United States of America	Registered	85/505520	29-Dec-11	4256483	11-Dec-2012	35
MARK. & Design	Avon Products, Inc.	United States of America	Registered	85/505536	29-Dec-11	4201461	4-Sep-2012	21
MARK. SELF SANCTUARY	Avon Products, Inc.	United States of America	Registered	77711407	10-Apr-09	3701535	27-Oct-09	3
MARK. AVON	Avon Products, Inc.	United States of America	Registered	78166023	19-Sep-02	3046726	17-Jan-06	35
MARK. CELEBRATE	Avon Products, Inc.	United States of America	Registered	77886082	4-Dec-09	3901824	4-Jan-11	3
MARK. JEWEL	Avon Products, Inc.	United States of America	Registered	77052818	29-Nov-06	3445832	10-Jun-08	3
MATTE-NIFICENT	Avon Products, Inc.	United States of America	Registered	78215047	14-Feb-03	3002557	27-Sep-05	3
MEADOW DEW	Avon Products, Inc.	United States of America	Registered	77549481	18-Aug-08	3677666	1-Sep-09	3
MEET MARK	Avon Products, Inc.	United States of America	Registered	78166138	20-Sep-02	2972813	19-Jul-05	35
MEGA EFFECTS	Avon Products, Inc.	United States of America	Registered	86110542	5-Nov-13	4533711	20-May-14	3
MESMERIZE	Avon Products, Inc.	United States of America	Registered	74185140	15-Jul-91	1749185	26-Jan-93	3
MESMERIZE	Avon Products, Inc.	United States of America	Registered	75764649	29-Jul-99	2905393	30-Nov-04	3
MIRROR SHINE	Avon Products, Inc.	United States of America	Registered	77657163	27-Jan-09	3845971	7-Sep-10	3
MOISTURE THERAPY	Avon Products, Inc.	United States of America	Registered	74168185	20-May-91	1680036	24-Mar-92	3
MOMMY TILLIA	Avon Products, Inc.	United States of America	Registered	77959246	15-Mar-10	4026789	13-Sep-11	3

TRADEMARK
REEL: 005781 FRAME: 0427

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
MOMMY TILLIA	Avon Products, Inc.	United States of America	Registered	77959271	15-Mar-10	4026790	13-Sep-11	5
NAIL EXPERTS	Avon Products, Inc.	United States of America	Registered	76186426	26-Dec-00	2620101	17-Sep-02	3
NIGHT MAGIC	Avon Products, Inc.	United States of America	Registered	73590488	28-Mar-86	1432638	17-Mar-87	3
NURTURA	Avon Products, Inc.	United States of America	Registered	72371329	22-Sep-70	0925969	21-Dec-71	
ODYSSEY	Avon Products, Inc.	United States of America	Registered	71672442	30-Aug-54	0611883	6-Sep-55	
ODYSSEY	Avon Products, Inc.	United States of America	Registered	73724887	27-Apr-88	1515090	6-Dec-88	3
ON DUTY	Avon Products, Inc.	United States of America	Registered	78838499	16-Mar-06	3187386	19-Dec-06	3
ON DUTY 24	Avon Products, Inc.	United States of America	Registered	76559208	12-Nov-03	2903040	16-Nov-04	3
ON THE EDGE	Avon Products, Inc.	United States of America	Registered	78215055	14-Feb-03	3002558	27-Sep-05	3
OUTSPOKEN	Avon Products, Inc.	United States of America	Registered	77814357	27-Aug-09	3881179	23-Nov-10	3
PAXILLIUM TECHNOLOGY	Avon Products, Inc.	United States of America	Registered	77942871	23-Feb-10	4060652	22-Nov-11	3
PERCEIVE	Avon Products, Inc.	United States of America	Registered	75316567	30-Jun-97	2400424	31-Oct-00	3
PERFECT STRENGTH	Avon Products, Inc.	United States of America	Registered	85158740	22-Oct-10	4218449	2-Oct-12	3
PERFECT WEAR	Avon Products, Inc.	United States of America	Registered	74515426	22-Apr-94	1886868	4-Apr-95	3
PERFECT WEAR	Avon Products, Inc.	United States of America	Registered	75577502	27-Oct-98	2288011	19-Oct-99	3
PLANET SPA	Avon Products, Inc.	United States of America	Registered	86214683	7-Mar-14	4,725,139	21-Apr-15	3
PUR BLANCA	Avon Products, Inc.	United States of America	Registered	75839922	5-Nov-99	2550701	19-Mar-02	3

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
PUR BLANCA	Avon Products, Inc.	United States of America	Registered	77546737	14-Aug-08	3815114	6-Jul-10	3
R.P.M.	Avon Products, Inc.	United States of America	Registered	78297956	9-Sep-03	2990429	30-Aug-05	3
RARE GOLD	Avon Products, Inc.	United States of America	Registered	74622005	17-Jan-95	1987685	16-Jul-96	3
RARE PEARLS	Avon Products, Inc.	United States of America	Registered	76056643	25-May-00	2628960	1-Oct-02	3
REPAIRSHIELD	Avon Products, Inc.	United States of America	Registered	85117289	27-Aug-10	4061198	22-Nov-11	3
REVERSALIST	Avon Products, Inc.	United States of America	Registered	77635816	18-Dec-08	3800463	8-Jun-10	3
SCANDA-LASH	Avon Products, Inc.	United States of America	Registered	78215089	14-Feb-03	2990290	30-Aug-05	3
SCENTINI	Avon Products, Inc.	United States of America	Registered	77877167	20-Nov-09	4091476	24-Jan-12	3
SHINE ATTRACT	Avon Products, Inc.	United States of America	Registered	85330680	26-May-11	4191728	14-Aug-12	3
SIGNATURE SILK	Avon Products, Inc.	United States of America	Registered	77546726	14-Aug-08	3710021	10-Nov-09	3
SILICONE GLOVE	Avon Products, Inc.	United States of America	Registered	77871997	13-Nov-09	3810753	29-Jun-10	3
SIMPLE ELEMENTS	Avon Products, Inc.	United States of America	Registered	77546731	14-Aug-08	3782005	27-Apr-10	3
SIMPLY BECAUSE	Avon Products, Inc.	United States of America	Registered	77865939	5-Nov-09	3982202	21-Jun-11	3
SKIN-SO-SOFT	Avon Products, Inc.	United States of America	Registered	72158130	29-Nov-62	0780479	17-Nov-64	3
SKIN-SO-SOFT	Avon Products, Inc.	United States of America	Registered	74286231	19-Jun-92	1748065	26-Jan-93	3
SKIN-SO-SOFT	Avon Products, Inc.	United States of America	Registered	75543607	27-Aug-98	2267373	3-Aug-99	3
SKIN-SO-SOFT	Avon Products, Inc.	United States of America	Registered	75545042	27-Aug-98	2272317	24-Aug-99	5

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
SKIN-SO-SOFT	Avon Products, Inc.	United States of America	Registered	75545043	27-Aug-98	2318318	15-Feb-00	3
SMOOTH MINERALS	Avon Products, Inc.	United States of America	Registered	77550551	19-Aug-08	3710041	10-Nov-09	3
SNAP TO IT	Avon Products, Inc.	United States of America	Registered	78868984	25-Apr-06	3332517	6-Nov-07	3
SOCIAL BEAUTY	Avon Products, Inc.	United States of America	Registered	78166141	20-Sep-02	3002511	27-Sep-05	35
SOFT MUSK	Avon Products, Inc.	United States of America	Registered	73328697	18-Sep-81	1232450	29-Mar-83	3
SOLE SUPPORT	Avon Products, Inc.	United States of America	Registered	86259001	22-Apr-14	4767040	7-Jul-15	3
SPEAK OUT AGAINST DOMESTIC VIOLENCE AVON FOUNDATIO	Avon Products, Inc.	United States of America	Registered	76649985	8-Nov-05	3514530	14-Oct-08	36
SPECTRACOLOR	Avon Products, Inc.	United States of America	Registered	77653211	21-Jan-09	3791050	18-May-10	3
STEP INTO SEXY	Avon Products, Inc.	United States of America	Registered	77856135	23-Oct-09	4080531	3-Jan-12	3
SUPER DRAMA	Avon Products, Inc.	United States of America	Registered	85301146	21-Apr-11	4250791	27-Nov-12	3
SUPERCURLAGIOUS	Avon Products, Inc.	United States of America	Registered	77676079	23-Feb-09	3769011	30-Mar-10	3
SUPEREXTEND and Design	Avon Products, Inc.	United States of America	Registered	77916726	21-Jan-10	3955608	3-May-11	3
SUPERFULL	Avon Products, Inc.	United States of America	Registered	78808151	6-Feb-06	3862167	12-Oct-10	3
SUPERSHOCK	Avon Products, Inc.	United States of America	Registered	77166663	26-Apr-07	3481656	5-Aug-08	3
SUPREME NOURISHMENT	Avon Products, Inc.	United States of America	Registered	86143243	13-Dec-13	4660926	23-Dec-14	3
SWEET HONESTY	Avon Products, Inc.	United States of America	Registered	74431987	3-Sep-93	1867915	20-Dec-94	3

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
THE COMPANY FOR WOMEN	Avon Products, Inc.	United States of America	Registered	75590121	17-Nov-98	2625444	24-Sep-02	35
THE MORE OF US WHO WALK THE MORE OF US SURVIVE	Avon Products, Inc.	United States of America	Registered	85743441	2-Oct-12	4467523	14-Jan-14	35, 36
THERMAFIRM	Avon Products, Inc.	United States of America	Registered	78740650	26-Oct-05	3295251	18-Sep-07	3
TIMELESS	Avon Products, Inc.	United States of America	Registered	73724891	27-Apr-88	1514261	29-Nov-88	3
TINY TILLIA	Avon Products, Inc.	United States of America	Registered	77959041	15-Mar-10	4029512	20-Sep-11	3
TINY TILLIA	Avon Products, Inc.	United States of America	Registered	77959182	15-Mar-10	4026787	13-Sep-11	5
TINY TILLIA	Avon Products, Inc.	United States of America	Registered	77959207	15-Mar-10	4026788	13-Sep-11	25
TINY TILLIA	Avon Products, Inc.	United States of America	Registered	78928806	13-Jul-06	3348476	4-Dec-07	3
TODAY TOMORROW ALWAYS	Avon Products, Inc.	United States of America	Registered	76633431	16-Mar-05	3846851	14-Sep-10	3
TOTALLY KISSABLE	Avon Products, Inc.	United States of America	Registered	85598497	16-Apr-12	4505975	1-Apr-14	3
TRIPLE SONIC TECHNOLOGY	Avon Products, Inc.	United States of America	Registered	78810691	9-Feb-06	3304368	2-Oct-07	3
TRUE FORCE	Avon Products, Inc.	United States of America	Registered	77649032	14-Jan-09	3832642	10-Aug-10	3
ULTRA COLOR RICH BRILLIANCE	Avon Products, Inc.	United States of America	Registered	85375708	20-Jul-11	4242986	13-Nov-12	3
ULTRA SEXY	Avon Products, Inc.	United States of America	Registered	86001797	3-Jul-13	4582979	12-Aug-14	3
ULTRA SEXY LACE	Avon Products, Inc.	United States of America	Registered	85709616	22-Aug-12	4475819	28-Jan-14	3
ULTRA SEXY PINK	Avon Products, Inc.	United States of America	Registered	86129570	26-Nov-13	4761098	23-Jun-15	3

Trademark	Owner	Jurisdiction	Status	Application Number	Application Date	Registration Number	Registration Date	Class
UNSCRIPTED	Avon Products, Inc.	United States of America	Registered	77409551	29-Feb-08	3706133	3-Nov-09	3
UNTOUCHABLE	Avon Products, Inc.	United States of America	Registered	85363843	6-Jul-11	4407524	24-Sep-13	3
UNTOUCHABLE STRENGTH	Avon Products, Inc.	United States of America	Registered	86023537	30-Jul-13	4717230	7-Apr-15	3
URBAN FLOWERS	Avon Products, Inc.	United States of America	Registered	77618789	20-Nov-08	3758859	9-Mar-10	3
VITA-MOIST	Avon Products, Inc.	United States of America	Registered	72063921	9-Dec-58	0695807	5-Apr-60	
WILD COUNTRY	Avon Products, Inc.	United States of America	Registered	72248959	27-Jun-66	0833473	8-Aug-67	
WINDSCAPE	Avon Products, Inc.	United States of America	Registered	77621303	25-Nov-08	3796755	1-Jun-10	3
WINGED OUT	Avon Products, Inc.	United States of America	Registered	86221101	14-Mar-14	4749820	2-Jun-15	3
WINTERSOFT	Avon Products, Inc.	United States of America	Registered	77166050	26-Apr-07	3359367	25-Dec-07	3
WISH OF HOPE	Avon Products, Inc.	United States of America	Registered	77351964	14-Dec-07	3726086	15-Dec-09	3
X-SERIES RECHARGE	Avon Products, Inc.	United States of America	Registered	85792790	3-Dec-12	4580937	5-Aug-14	3
YOU MAKE IT BEAUTIFUL	Avon Products, Inc.	United States of America	Registered	86196583	18-Feb-14	4683833	10-Feb-15	35
YOUTHGEN TECHNOLOGY	Avon Products, Inc.	United States of America	Registered	85311876	4-May-11	4184159	31-Jul-12	3

TRADEMARK

REEL: 005781 FRAME: 0432

RECORDED: 04/29/2016