

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM381401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Infinity Performance, Inc.		03/23/2016	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	George Atkinson		
Street Address:	6735 N. Meridian Street		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46260		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86194157	G-FORCE	
CORRESPONDENCE DATA			
Fax Number:	3176377561		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(317) 634-3456		
Email:	DOCKETDEPT@USPATENT.COM		
Correspondent Name:	Charles J. Meyer		
Address Line 1:	111 Monument Circle, Suite 3700		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	34262-12		
NAME OF SUBMITTER:	Danielle Y. Sneed		
SIGNATURE:	/Danielle Y. Sneed/		
DATE SIGNED:	04/21/2016		
Total Attachments: 2			
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OP \$40.00 86194157

ASSIGNMENT

WHEREAS, Infinity Performance, Inc., an Indiana corporation located at 6735 N. Meridian Street, Indianapolis, IN 46260 (hereinafter "Assignor"), is the owner of United States Federal Trademark Application No. 86/194,157, filed February 14, 2014 for the mark G-FORCE; and

WHEREAS, George Atkinson, an Individual having an address of 6735 N. Meridian Street, Indianapolis, Indiana 46260 (hereinafter "Assignee"), desires to acquire said marks and registrations thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN


Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said Infinity Performance, Inc., hereby acknowledges the aforesaid contribution, assignment and transfer, and by these presents does contribute, assign and transfer unto George Atkinson the entire right, title and interest in and to the above named U.S. and foreign trademarks and Certificates of Registration, together with the goodwill of the business symbolized by said marks, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the Trademark Properties to Assignee.

Said trademark and registration is to be held and enjoyed by George Atkinson for his own use and benefit and for his successors and assigns to the full end of the present or extended term of said trademark, as fully and entirely as the same would have been held by Infinity Performance, Inc. if this assignment and contribution had not been made.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed and effective as of the 23rd day of March, 2016.

WITNESS Assignor's hand:

Infinity Performance, Inc.

By: 

Printed: George Atkinson

Title: President

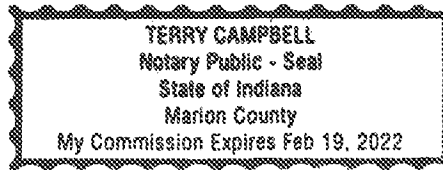
STATE OF INDIANA)
) SS: 379-78-6714
COUNTY OF Marion)

Before me, a Notary Public, in and for said County and State, personally appeared the above-named for Assignor, to me personally known, and who executed the foregoing Assignment in my presence and acknowledged the execution thereof as his free and voluntary act and deed for the uses and purposes therein set forth and expressed.


Notary Public

My Commission Expires:

Feb 19, 2022



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