

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM379970

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The St. Louis Rams, LLC		04/01/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Los Angeles Rams, LLC		
<b>Street Address:</b>	29899 Agoura Road		
<b>City:</b>	Agoura Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91301		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 33</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86360523	DEFEND OUR TURF	
<b>Serial Number:</b>	86874294	LA RAMS	
<b>Serial Number:</b>	86874299	LOS ANGELES RAMS	
<b>Registration Number:</b>	0971047	LOS ANGELES RAMS	
<b>Registration Number:</b>	1889818	LOS ANGELES RAMS	
<b>Serial Number:</b>	86827025	LR	
<b>Serial Number:</b>	86773691	MOB SQUAD	
<b>Serial Number:</b>	86760328	MOB SQUAD	
<b>Registration Number:</b>	4525573	R	
<b>Registration Number:</b>	2592107	R	
<b>Registration Number:</b>	0971048	RAMS	
<b>Registration Number:</b>	3449573	RAMS	
<b>Registration Number:</b>	3400425	RAMS	
<b>Registration Number:</b>	3400426	RAMS	
<b>Serial Number:</b>	86283871	SACK CITY	
<b>Registration Number:</b>	3486636	ST. LOUIS FOOTBALL	
<b>Registration Number:</b>	2893650	ST. LOUIS RAMS	
<b>Registration Number:</b>	2824202	ST. LOUIS RAMS	
<b>Registration Number:</b>	3256433	ST. LOUIS RAMS	
<b>TRADEMARK</b>			

CH \$840.00 86360523

Property Type	Number	Word Mark
Registration Number:	3052567	ST. LOUIS RAMS
Registration Number:	2452785	ST. LOUIS RAMS CHEERLEADERS
Registration Number:	0969844	
Registration Number:	0971046	
Registration Number:	1861767	
Registration Number:	3256434	
Registration Number:	3329550	
Registration Number:	2443393	
Registration Number:	2541067	
Registration Number:	2565679	
Registration Number:	3568042	
Registration Number:	2808932	
Registration Number:	3010425	
Registration Number:	3052568	

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** trademarkmatters@nfl.com

**Correspondent Name:** Anastasia Danias

**Address Line 1:** 345 Park Avenue

**Address Line 4:** New York, NEW YORK 10154

**NAME OF SUBMITTER:** Victoria Loughery

**SIGNATURE:** /Victoria Loughery/

**DATE SIGNED:** 04/08/2016

**Total Attachments: 2**

source=LA RAMS LLC#page1.tif

source=The Los Angeles Rams LLC DE Amendment#page1.tif

# Delaware

Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "THE LOS ANGELES RAMS, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE FIRST DAY OF APRIL, A.D. 2016.



4878159 8300

SR# 20162015780

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 202078283

Date: 04-01-16

**TRADEMARK**  
**REEL: 005768 FRAME: 0375**

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: The St. Louis Rams, LLC
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is changed to: The Los Angeles Rams, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 1st day of April, A.D. 2016.

By:   
Authorized Person(s)

Name: Jason S. Gannon  
Print or Type