

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM379296

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DHX Media Ltd.		03/31/2016	Corporation: CANADA

RECEIVING PARTY DATA

Name:	DHX Media (Toronto) Ltd.
Street Address:	235 Carlaw Avenue, 5th Floor
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M4M 2S1
Entity Type:	Corporation: CANADA

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	3145569	COOKIE JAR
Registration Number:	3145570	COOKIE JAR
Registration Number:	3145571	COOKIE JAR
Registration Number:	3807977	COOKIE JAR TV
Registration Number:	3807978	COOKIE JAR TV
Serial Number:	86621283	DR. DIMENSIONPANTS
Registration Number:	4522360	ELLA THE ELEPHANT
Registration Number:	3951183	KUNG FU DINO POSSE
Registration Number:	3727064	MAGI-NATION
Registration Number:	3825560	MAGI-NATION
Registration Number:	3278054	SPIDER RIDERS
Registration Number:	3812784	INSPECTOR GADGET
Registration Number:	1968662	INSPECTOR GADGET
Serial Number:	85896205	INSPECTOR GADGET
Serial Number:	85896197	INSPECTOR GADGET
Serial Number:	85896191	INSPECTOR GADGET
Registration Number:	4813290	INSPECTOR GADGET
Serial Number:	85896201	INSPECTOR GADGET

OP \$665.00 3145569

Property Type	Number	Word Mark
Registration Number:	4045832	JAROO
Registration Number:	3200793	THE DOODLEBOPS
Registration Number:	3750217	WILL & DEWITT
Registration Number:	3750218	WILL & DEWITT
Registration Number:	3709271	WORLD OF QUEST
Registration Number:	4874774	DHX KIDS
Registration Number:	4874775	DHX JUNIOR
Registration Number:	4874776	DHX RETRO

CORRESPONDENCE DATA

Fax Number: 2124255288

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-425-7200

Email: tmdocketny@kenyon.com

Correspondent Name: Jonathan D. Reichman, Esq.

Address Line 1: One Broadway

Address Line 4: New York, NEW YORK 10004

NAME OF SUBMITTER: Jonathan D. Reichman, Esq.

SIGNATURE: /Jonathan D. Reichman/

DATE SIGNED: 04/04/2016

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Assignment is made as of March 31, 2016 by DHX MEDIA LTD., a corporation organized under the laws of the Canada, and having a place of business at 235 Carlaw Avenue, 5th Floor, Toronto, Ontario M4M 2S1, Canada (“Assignor”), to DHX MEDIA (TORONTO) LTD., a corporation organized under the laws of the Canada, and having a place of business at 235 Carlaw Avenue, 5th Floor, Toronto, Ontario M4M 2S1, Canada (“Assignee”).

WITNESSETH THAT:

WHEREAS, Assignor is the owner of the trademarks set forth and/or identified on Schedule “A” attached hereto (collectively, the “Marks”); and


WHEREAS, Assignee is desirous of acquiring the Marks, including but not limited to the trademark applications and registrations set forth and/or identified on said Schedule “A” attached hereto, together with the goodwill of the business in connection with which each of the Marks is used, and which is symbolized by each of the Marks,

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does by these presents hereby assign, sell, transfer, convey and bequeath unto Assignee, the entire right, title and interest of Assignor in, to and under the Marks, including but not limited to all common law rights in and to the Marks, and the applications and registrations for trademarks set forth and/or identified on said Schedule “A” attached hereto, together with the right to recover for the past, present and future infringement thereof, and the goodwill of the business in connection with

which each of the Marks is used and which is symbolized thereby.

DHX MEDIA LTD.

Dated: _____

By: 
Name: Mark Gosine
Title: EVP, Legal Affairs, Corporate Secretary
and General Counsel

SCHEDULE A

COUNTRY	TRADEMARK	APPLICATION DATE	REGISTRATION DATE	APPLICATION NUMBER	REGISTRATION NUMBER
United States of America	COOKIE JAR LOGO	15-Nov-05	19-Sep-06	78/754,512	3145569
United States of America	COOKIE JAR LOGO	15-Nov-05	19-Sep-06	78/754,516	3145570
United States of America	COOKIE JAR LOGO	15-Nov-05	19-Sep-06	78/754,518	3145571
United States of America	COOKIE JAR TV	24-Feb-09	22-Jun-10	77/676,915	3807977
United States of America	COOKIE JAR TV	24-Feb-09	22-Jun-10	77/676,916	3807978
United States of America	DR. DIMENSIONPANTS	6-May-2015		86/621283	
United States of America	ELLA THE ELEPHANT	27-Sep-11	29-Apr-2014	85/432,824	4522360
United States of America	KUNG FU DINO POSSE	11-Feb-08	26-Apr-11	77/393,898	3951183
United States of America	MAGI-NATION	8-Nov-07	22-Dec-09	77/324,983	3727064
United States of America	MAGI-NATION	8-Nov-07	27-Jul-10	77/325,007	3825560
United States of America	SPIDER RIDERS	13-May-04	7-Aug-07	78/978,490	3278054
United States of America	INSPECTOR GADGET	4-May-09	6-Jul-10	77/728,027	3812784
United States of America	INSPECTOR GADGET	27-Jun-1995	16-Apr-1996	74/694611	1968662
United States of America	INSPECTOR GADGET	5-Apr-13		85/896205	
United States of America	INSPECTOR GADGET	5-Apr-13		85/896197	
United States of America	INSPECTOR GADGET	5-Apr-13		85/896191	
United States of America	INSPECTOR GADGET	5-Apr-13	12-11-13	85/896210	4813290
United States of America	INSPECTOR GADGET	5-Apr-13		85/896201	
United States of America	JAROO	31-Mar-09	25-Oct-11	77/703,538	4045832
United States of America	THE DOODLEBOPS	5-Aug-05	23-Jan-07	78/686,669	3200793
United States of America	WILL AND DEWITT	11-May-07	16-Feb-10	77/178,886	3750217
United States of America	WILL AND DEWITT	11-May-07	16-Feb-10	77/178,916	3750218

COUNTRY	TRADEMARK	APPLICATION DATE	REGISTRATION DATE	APPLICATION NUMBER	REGISTRATION NUMBER
United States of America	WORLD OF QUEST	25-Sep-07	10-Nov-09	77/288,392	3709271
United States of America	DHX KIDS	3-Apr-2013	22-Dec-2015	85894215	4874774
United States of America	DHX JUNIOR	3-Apr-2013	22-Dec-2015	85894230	4874775
United States of America	DHX RETRO	9-Apr-2013	22-Dec-2015	85894236	4874776