

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM378230

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hillyard Enterprises, Inc.		03/28/2016	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	Hillyard Industries, Inc.		
Street Address:	302 North Fourth Street		
City:	Saint Joseph		
State/Country:	MISSOURI		
Postal Code:	64502		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 166			
Property Type	Number	Word Mark	
Serial Number:	86715598	HAND DEFENSE	
Serial Number:	86861566	HV-PRO	
Serial Number:	86708032	RECON	
Serial Number:	86873015	TRIDENT	
Registration Number:	1072077	1 ONE PLUS	
Registration Number:	3332233	1907	
Registration Number:	2749944	350 GYM FINISH	
Registration Number:	2749945	450 GYM FINISH	
Registration Number:	4262152	AFFINITY	
Registration Number:	4259317	AFFINITY	
Registration Number:	4262153	AFFINITY	
Registration Number:	4259316	AFFINITY	
Registration Number:	2065934	AFRC	
Registration Number:	2223305	ARSENAL	
Registration Number:	4499044	ARSENAL MDC	
Registration Number:	1196047	ASSAULT	
Registration Number:	1460537	ASSURANCE	
Registration Number:	3815766	AVIATOR	
Registration Number:	3430813	BLOX-ODOR	

CH \$4165.00 86715598

Property Type	Number	Word Mark
Registration Number:	3339169	C3
Registration Number:	2626512	CARIBBEAN SENSATION
Registration Number:	2798968	CARPET BOOSTER
Registration Number:	2514946	CCAP
Registration Number:	1073857	
Registration Number:	1073876	
Registration Number:	1073879	
Registration Number:	1073914	
Registration Number:	1074395	
Registration Number:	1074400	
Registration Number:	1074577	
Registration Number:	2868728	
Registration Number:	2898841	
Registration Number:	2961714	
Registration Number:	2898842	
Registration Number:	2926177	
Registration Number:	2898926	
Registration Number:	0199628	
Registration Number:	1572772	CITRUS-SCRUB
Registration Number:	1233216	CLEAN ACTION
Registration Number:	2400210	CLEAN ASSIST
Registration Number:	1211186	CLEAN RELEASE
Registration Number:	1143056	CLEAN SCRUB
Registration Number:	3331048	CLEANING COMPANION
Registration Number:	3136766	CONCRETE DEFENSE
Registration Number:	1167914	CONTENDER
Registration Number:	2278519	COURT PREP
Registration Number:	3033093	COURT TACK
Registration Number:	3036867	CUTBACK
Registration Number:	3815734	CV-PRO
Registration Number:	2072837	DE/CL-100
Registration Number:	1177721	DEEP ACTION
Registration Number:	4007476	DEFCON
Registration Number:	4246939	
Registration Number:	2211155	DEVASTATOR
Registration Number:	3726577	DISCOVERY 20
Registration Number:	1429732	DISCOVERY 2000
Registration Number:	3303786	DOUBLE DOWN

Property Type	Number	Word Mark
Registration Number:	1918677	ENDEAVOUR
Registration Number:	3729815	ENVIROLOGIX
Registration Number:	3823161	EP-22
Registration Number:	3118449	EQUALIZER
Registration Number:	1200085	EXPEDITER
Registration Number:	2074143	EXPLORER
Registration Number:	2488835	FIRST IN GYM FINISHES
Registration Number:	1090607	GOLD MEDALIST
Registration Number:	1019134	GREASE BUSTER
Registration Number:	3082019	GREEN SELECT
Registration Number:	3128061	GREENTOCLEAN
Registration Number:	1006716	GUM-GO
Registration Number:	2105429	GUM-GO
Registration Number:	1427086	H. R. 2000
Registration Number:	4898714	HAND DEFENSE
Registration Number:	2068029	HCL-145
Registration Number:	0841878	HIL-AIRE
Registration Number:	0295831	HIL-BRITE
Registration Number:	0299325	HIL-GLO
Registration Number:	1017306	HILLYARD
Registration Number:	1017824	HILLYARD
Registration Number:	1017834	HILLYARD
Registration Number:	1018044	HILLYARD
Registration Number:	1020255	HILLYARD
Registration Number:	1020272	HILLYARD
Registration Number:	1021358	HILLYARD
Registration Number:	2209927	HILLYARD
Registration Number:	4068687	HILLYARD CONNECT
Registration Number:	4072012	HILLYARD CONNECT
Registration Number:	3097507	HILLYARD GREEN SELECT
Registration Number:	1702755	HIL-MIST
Registration Number:	0410525	HIL-MIST
Registration Number:	2279679	HIL-PAC
Registration Number:	0843497	HIL-PHENE
Registration Number:	0805832	HIL-SHEEN
Registration Number:	0608233	HIL-TEX
Registration Number:	1702754	HIL-TONE
Registration Number:	3347921	HIL-TREAT

Property Type	Number	Word Mark
Registration Number:	4393441	ICON
Registration Number:	2854583	I-FORCE
Registration Number:	2374522	KA
Registration Number:	2342920	KA-NB
Registration Number:	2842325	KLEEN-UP SOLVENT
Registration Number:	1061978	LIQUID SWABBY
Registration Number:	0930287	LOK-GARD
Registration Number:	1652857	LOK-GARD
Registration Number:	1073427	LUSTRE-MIST
Registration Number:	2916633	MARINER
Registration Number:	1686981	MRD2
Registration Number:	2982254	MULTI-FLO
Registration Number:	3118394	NAVIGATOR
Registration Number:	0570204	NEUTONE
Registration Number:	1920647	NORTH STAR
Registration Number:	1521452	NUTRA-RINSE
Registration Number:	4614979	O.S.R.
Registration Number:	0416944	ONEX-SEAL
Registration Number:	0174861	PINE-O-CIDE
Registration Number:	3912435	POINT GUARD
Registration Number:	1590426	POWER-STRIP
Registration Number:	3446111	PRE-GAME
Registration Number:	1148649	Q.T.
Registration Number:	2049173	QT-TB
Registration Number:	2289494	QUICK & CLEAN
Registration Number:	4544879	QUICK-PASS
Registration Number:	0294507	RE-JUV-NAL
Registration Number:	2461268	RE-JUV-NAL
Registration Number:	1506743	RENOVATOR
Registration Number:	4002289	REPEL
Registration Number:	2356216	RESILIENCE
Registration Number:	4910146	ROBUSTO
Registration Number:	1137541	SALVATION
Registration Number:	1748051	SCUM BUSTER
Registration Number:	3723658	SEAL 340
Registration Number:	2335363	SEAL 341
Registration Number:	1258168	SHINE-ALL
Registration Number:	1531553	SHOWER FOAM

Property Type	Number	Word Mark
Registration Number:	3309917	SM-1
Registration Number:	1888163	SOIL-STOP
Registration Number:	0773351	SORB-IT
Registration Number:	4054132	STAR
Registration Number:	0942102	STRIP-ALL
Registration Number:	1172761	STRONG GUARD
Registration Number:	1895806	STRONG GUARD
Registration Number:	2410696	SUPER SHINE-ALL
Registration Number:	3140315	SUPROX
Registration Number:	3140314	SUPROX
Registration Number:	4016760	SUPROX-D
Registration Number:	4243528	SUREFOOT
Registration Number:	2865567	TACK-IT
Registration Number:	2613985	TAKE DOWN
Registration Number:	0289688	TERRAZZINE
Registration Number:	3630862	THE CHOICE OF CHAMPIONS
Registration Number:	2297829	THE CLEANING RESOURCE
Registration Number:	1760554	TIP-OFF
Registration Number:	1037178	TOP CLEAN
Registration Number:	0989243	TOP SHAPE
Registration Number:	2159735	TRAP SHOOTER
Registration Number:	2116325	TRAP SHOOTER
Registration Number:	2334892	TRILOGY
Registration Number:	2358703	TRILOGY
Registration Number:	3028653	TROPHY
Registration Number:	3035524	TROPHY
Registration Number:	2065103	TROPHY
Registration Number:	2595910	TYPHOON
Registration Number:	1507715	ULTRATHANE
Registration Number:	4666333	UPHOLD
Registration Number:	1246214	VINDICATOR
Registration Number:	0572861	WINDO-CLEAN
Registration Number:	2143408	ZIZ-O

CORRESPONDENCE DATA

Fax Number: 8167531536

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 816-572-4771

Email: uspt@polsinelli.com
Correspondent Name: Richard P. Stitt
Address Line 1: 900 W. 48th Place
Address Line 4: Kansas City, MISSOURI 64112

ATTORNEY DOCKET NUMBER:	HIL064308608
NAME OF SUBMITTER:	Geneva Reimer for Richard P. Stitt
SIGNATURE:	/Geneva Reimer/
DATE SIGNED:	03/28/2016

Total Attachments: 10

source=Hillyard TM Assignment Agree#page1.tif
source=Hillyard TM Assignment Agree#page2.tif
source=Hillyard TM Assignment Agree#page3.tif
source=Hillyard TM Assignment Agree#page4.tif
source=Hillyard TM Assignment Agree#page5.tif
source=Hillyard TM Assignment Agree#page6.tif
source=Hillyard TM Assignment Agree#page7.tif
source=Hillyard TM Assignment Agree#page8.tif
source=Hillyard TM Assignment Agree#page9.tif
source=Hillyard TM Assignment Agree#page10.tif

TRADEMARK ASSIGNMENT

WHEREAS, Hillyard Enterprises, Inc., a Missouri Corporation having a principal place of business at 302 North Fourth Street, Saint Joseph, Missouri 64502, is the owner of all right, title and interest and goodwill in and to the registered trademarks identified in **Exhibit A** attached hereto, and

WHEREAS, Hillyard Enterprises, Inc., is the owner of all right, title and interest in and to the trademark applications identified on **Exhibit B** attached hereto and wishes to transfer, and is transferring, the entirety of the business to which the trademark applications identified on **Exhibit B** pertain and any goodwill associated therewith to Hillyard Industries, Inc, and

WHEREAS, Hillyard Industries, Inc., a Missouri Corporation, having a principal place of business at 302 North Fourth Street, Saint Joseph, Missouri 64502 wishes to acquire the trademarks and trademark registrations identified on **Exhibit A** and wishes to acquire the Intent-to-Use trademark applications identified on **Exhibit B** and the entirety of the business to which the trademark applications identified on **Exhibit B** pertain from Hillyard Enterprises, Inc. including all right, title and interest in and to the trademarks, registrations, and the goodwill of the business symbolized by the marks and the rights to enforce any past, present or future claims related thereto;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Hillyard Enterprises, Inc., hereby assigns, transfers and conveys to Hillyard Industries, Inc.:

- (1) all right, title and interest in and to the trademarks and trademark registrations identified in **Exhibit A**, together with the goodwill of the business symbolized by the

trademarks, including all common law rights and all rights and claims for damages by reason of past infringement of said trademarks, with the right to sue and collect therefor.

(2) the entirety of the business to which the trademark applications identified on Exhibit B pertain and all right, title and interest in and to the trademarks and trademark applications on Exhibit B any goodwill associated therewith to Hillyard Industries, Inc, including all common law rights and all rights and claims for damages by reason of past infringement of said trademarks, with the right to sue and collect therefor.

Executed the 28 day of March, 2016.

HILLYARD ENTERPRISES, INC.

By: James P. Carolus
James P. Carolus, President, CEO

STATE OF MISSOURI)
) ss.
COUNTY OF Andrew)

On this 28 day of March, 2016, before me, a Notary Public in and for the State and county aforesaid, came James P. Carolus who being duly sworn, did depose and state that he is the President and Chief Executive Officer of Hillyard Enterprises, Inc., the corporation described in the foregoing instrument and that he executed said instrument on behalf of said corporation with full authority to do so.

Debra S. Lewis
Notary Public

My Commission Expires:
Feb 12, 2017



**Exhibit A to Assignment
From Hillyard Enterprises Inc., to Hillyard Industries**

<u>Trademark</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
1 ONE PLUS	8/30/1977	1,072,077
1907	11/6/2007	3,332,233
350 GYM FINISH	8/12/2003	2,749,944
450 GYM FINISH	8/12/2003	2,749,945
AFFINITY	2/18/2012	4,262,152
AFFINITY	12/11/2012	4,259,317
AFFINITY & design	12/18/2012	4,262,153
AFFINITY & design	12/11/2012	4,259,316
AFRC	5/27/1997	2,065,934
ARSENAL	2/9/1999	2,223,305
ARSENAL MDC	3/18/2014	4,499,044
ASSAULT	5/25/1982	1,196,047
ASSURANCE	10/13/1987	1,460,537
AVIATOR	7/6/2010	3,815,766
BLOX-ODOR	5/20/2008	3,430,813
C3	11/20/2007	3,339,169
CARIBBEAN SENSATION	9/24/2002	2,626,512
CARPET BOOSTER	12/23/2003	2,798,968
CCAP	12/4/2001	2,514,946
CHECKERBOARD (and Design)	9/27/1977	1,073,857
CHECKERBOARD (and Design)	9/27/1977	1,073,876
CHECKERBOARD (and Design)	9/27/1977	1,073,879

CHECKERBOARD (and Design)	9/27/1977	1,073,914
CHECKERBOARD design	10/4/1977	1,074,395
CHECKERBOARD design	10/4/1977	1,074,400
CHECKERBOARD design	10/4/1977	1,074,577
CHECKERBOARD design	8/3/2004	2,868,728
CHECKERBOARD design	11/2/2004	2,898,841
CHECKERBOARD design	6/14/2005	2,961,714
CHECKERBOARD design	11/2/2004	2,898,842
CHECKERBOARD design	2/15/2005	2,926,177
CHECKERBOARD design	11/2/2004	2,898,926
CHECKERED Drum Design	6/16/1925	199,628
CITRUS SCRUB	12/26/1989	1,572,772
CLEAN ACTION	4/5/1983	1,233,216
CLEAN ASSIST	10/31/2000	2,400,210
CLEAN RELEASE	10/5/1982	1,211,186
CLEAN SCRUB	12/16/1980	1,143,056
CLEANING COMPANION	11/6/2007	3,331,048
CONCRETE DEFENSE	8/29/2006	3,136,766
CONTENDER	9/8/1981	1,167,914
COURT PREP	9/14/1999	2,278,519
COURT TACK	12/20/2005	3,033,093
CUTBACK	12/27/2005	3,036,867
CV-PRO	7/6/2010	3,815,734
DE/CL-100	6/17/1997	2,072,837
DEEP ACTION	11/17/1981	1,177,721

DEFCON	8/2/2011	4,007,476
(Design only)	11/20/2012	4,246,939
DEVASTATOR	12/15/1998	2,211,155
DISCOVERY 20	12/15/2009	3,726,577
DISCOVERY 2000	2/24/1987	1,429,732
DOUBLE DOWN	10/2/2007	3,303,786
ENDEAVOUR	9/12/1995	1,918,677
ENVIROLOGIX	12/22/2009	3,729,815
EP-22	7/20/2010	3,823,161
EQUALIZER	7/18/2006	3,118,449
EXPEDITER	7/6/1982	1,200,085
EXPLORER	6/24/1997	2,074,143
FIRST IN GYM FINISHES	9/11/2001	2,488,835
GOLD MEDALIST	5/9/1978	1,090,607
GREASE BUSTER	9/2/1975	1,019,134
GREEN SELECT	4/18/2006	3,082,019
GREENTOCLEAN	8/8/2006	3,128,061
GUM-GO	3/11/1975	1,006,716
GUM-GO	10/14/1997	2,105,429
H. R. 2000	2/3/1987	1,427,086
HAND DEFENSE	2/9/2016	4,898,714
HCL-145	6/3/1997	2,068,029
HIL-AIRE	1/9/1968	841,878
HIL-BRITE	7/12/1932	295,831
HIL-GLO	11/29/1932	299,325

HILLYARD	8/5/1975	1,017,306
HILLYARD	8/12/1975	1,017,824
HILLYARD	8/12/1975	1,017,834
HILLYARD	8/12/1975	1,018,044
HILLYARD	9/16/1975	1,020,255
HILLYARD	9/16/1975	1,020,272
HILLYARD	9/30/1975	1,021,358
HILLYARD	12/15/1998	2,209,927
HILLYARD CONNECT	12/6/2011	4,068,687
HILLYARD CONNECT and design	12/13/2011	4,072,012
HILLYARD GREEN SELECT	5/30/2006	3,097,507
HIL-MIST	7/28/1992	1,702,755
HIL-MIST	11/28/1944	410,525
HIL-PAC	9/21/1999	2,279,679
HIL-PHENE	2/6/1968	843,497
HIL-SHEEN	3/22/1966	805,832
HIL-TEX	7/5/1955	608,233
HIL-TONE	7/28/1992	1,702,754
HIL-TREAT	12/4/2007	3,347,921
ICON	8/27/2013	4,393,441
I-FORCE	6/15/2004	2,854,583
KA	8/8/2000	2,374,522
KA-NB	4/18/2000	2,342,920
KLEEN-UP SOLVENT	5/18/2004	2,842,325
LIQUID SWABBY	3/29/1977	1,061,978

LOK-GARD	3/7/1972	930,287
LOK-GARD	8/6/1991	1,652,857
LUSTRE-MIST	9/20/1977	1,073,427
MARINER	1/4/2005	2,916,633
MRD2	5/12/1992	1,686,981
MULTI-FLO	8/2/2005	2,982,254
NAVIGATOR	7/18/2006	3,118,394
NEUTONE	2/10/1953	570,204
NORTH STAR*	9/19/1995	1,920,647
NUTRA-RINSE	1/24/1989	1,521,452
O.S.R.	9/30/2014	4,614,979
ONEX-SEAL	10/9/1945	416,944
PINE-O-CIDE	10/23/1923	174,861
POINT GUARD	1/25/2011	3,912,435
POWER-STRIP	4/10/1990	1,590,426
PRE-GAME	6/10/2008	3,446,111
Q.T.	3/24/1981	1,148,649
QT-TB	4/1/1997	2,049,173
QUICK & CLEAN	10/26/1999	2,289,494
QUICK-PASS	6/3/2014	4,544,879
RE-JUV-NAL	5/31/1932	294,507
RE-JUV-NAL	6/19/2001	2,461,268
RENOVATOR	10/4/1988	1,506,743
REPEL	7/26/2011	4,002,289
RESILIENCE	6/6/2000	2,356,216

ROBUSTO	3/1/2016	4,910,146
SALVATION	7/8/1980	1,137,541
SCUM BUSTER	1/26/1993	1,748,051
SEAL 340	12/8/2009	3,723,658
SEAL 341	3/28/2000	2,335,363
SHINE-ALL	11/22/1983	1,258,168
SHOWER FOAM	3/28/1989	1,531,553
SM-1	10/9/2007	3,309,917
SOIL-STOP	4/11/1995	1,888,163
SORB-IT	7/14/1964	773,351
STAR	11/8/2011	4,054,132
STRIP-ALL	8/29/1972	942,102
STRONG GUARD	10/13/1981	1,172,761
STRONG GUARD	5/30/1995	1,895,806
SUPER SHINE-ALL	12/5/2000	2,410,696
SUPROX	9/5/2006	3,140,315
SUPROX	9/5/2006	3,140,314
SUPROX-D	8/23/2011	4,016,760
SUREFOOT	11/13/2012	4,243,528
TACK-IT	7/20/2004	2,865,567
TAKE DOWN	9/3/2002	2,613,985
TERRAZZINE	12/1/1931	289,688
THE CHOICE OF CHAMPIONS	6/2/2009	3,630,862
THE CLEANING RESOURCE	12/7/1999	2,297,829
TIP-OFF	3/23/1993	1,760,554

TOP CLEAN	4/6/1976	1,037,178
TOP SHAPE	7/30/1974	989,243
TRAP SHOOTER	5/19/1998	2,159,735
TRAP SHOOTER	11/25/1997	2,116,325
TRILOGY	3/28/2000	2,334,892
TRILOGY	6/13/2000	2,358,703
TROPHY	12/13/2005	3,028,653
TROPHY	12/27/2005	3,035,524
TROPHY	5/27/1997	2,065,103
TYPHOON	7/16/2002	2,595,910
ULTRATHANE	10/11/1988	1,507,715
UPHOLD	1/6/2015	4,666,333
VINDICATOR	7/26/1983	1,246,214
WINDO-CLEAN	4/7/1953	572,861
ZIZ-O	3/10/1998	2,143,408

**Exhibit B to Assignment
From Hillyard Enterprises Inc., to Hillyard Industries**

<u>Trademark</u>	<u>Filing Date</u>	<u>Serial. No.</u>
HAND DEFENSE	8/5/2015	86/715,598
HV-PRO	12/30/2015	86/861,566
RECON	7/29/2015	86/708,032
TRIDENT	1/12/2016	86/873,015