OP \$90.00 86724213

ETAS ID: TM377018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------|----------|----------------|---------------------------|
| Donald J. Trump | | 03/16/2016 | INDIVIDUAL: UNITED STATES |

RECEIVING PARTY DATA

| Name: | DONALD J. TRUMP FOR PRESIDENT, INC. | | |
|-----------------|-------------------------------------|--|--|
| Street Address: | 725 Fifth Avenue | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10022 | | |
| Entity Type: | Non-Profit Corporation: VIRGINIA | | |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------|----------|--------------------------|
| Serial Number: | 86724213 | MAKE AMERICA GREAT AGAIN |
| Serial Number: | 86716074 | MAKE AMERICA GREAT AGAIN |
| Serial Number: | 86724115 | MAKE AMERICA GREAT AGAIN |

CORRESPONDENCE DATA

Fax Number: 2122996264

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-837-6264

Email: trademarks@hugheshubbard.com

Correspondent Name: Patrice P. Jean

Address Line 1: One Batter Park Plaza

Address Line 4: New York, NEW YORK 10004-1482

| ATTORNEY DOCKET NUMBER: | 031842-00001 |
|-------------------------|-------------------|
| NAME OF SUBMITTER: | Patrice P. Jean |
| SIGNATURE: | /Patrice P. Jean/ |
| DATE SIGNED: | 03/17/2016 |

Total Attachments: 2

source=Assignment1#page1.tif source=Assignment1#page2.tif

> TRADEMARK REEL: 005752 FRAME: 0967

900357689

ASSIGNMENT OF TRADEMARKS AND GOODWILL

This ASSIGNMENT OF TRADEMARK AND GOODWILL is made and entered into as of the 16th day of March 2016, between Donald J. Trump, a U.S. citizen doing business at 725 Fifth Avenue, New York, NY 10022 ("Assignor"), and DONALD J. TRUMP FOR PRESIDENT, INC., a Foreign Not-For-Profit Corporation organized and existing under the laws of the State of Virginia, with its principal place of business at 725 Fifth Avenue, New York, NY 10022 ("Assignee").

WHEREAS, Assignor is the owner of all pending and registered marks listed in the accompanying Schedule A (the "Marks"), which are pending or registered in the United States Patent and Trademark Office.

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Marks, including, without limitation, the applications, registrations and any renewals that may be granted thereon, together with the goodwill of the businesses symbolized by the Marks, past common law causes of action and all rights to sue and to recover all damages and other appropriate relief for all past infringement of the Marks.

NOW, THEREFORE, in exchange for 100% of the interests in Assignee and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee and Assignee's successors and assigns, all of Assignor's right, title and interest in and to the Marks, including, without limitation, the applications, registrations and any renewals that may be granted thereon, together with the goodwill of the businesses symbolized by the Marks, common law causes of action and all rights to sue and to recover all damages other relief for past infringement of the Marks.

Donald J. Trump

Accepted and Agreed:

DONALD J. TRUMP FOR PRESIDENT, INC

Donald J. Trump

President

TRADEMARK
REEL: 005752 FRAME: 0968

Schedule A

| <u>Trademark</u> | Reg. No. | <u>Class</u> |
|--------------------------|----------|----------------------------|
| MAKE AMERICA GREAT AGAIN | 86724213 | 18 |
| MAKE AMERICA GREAT AGAIN | 86716074 | 18, 25 |
| MAKE AMERICA GREAT AGAIN | 86724115 | 16, 25, 26, 35, 36, 41, 45 |

TRADEMARK REEL: 005752 FRAME: 0969

RECORDED: 03/17/2016