TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM376072

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Assurant, Inc.		03/01/2016	Corporation: DELAWARE
Union Security Insurance Company		03/01/2016	Company: KANSAS

RECEIVING PARTY DATA

Name:	Sun Life Assurance Company of Canada
Street Address:	150 King Street West
Internal Address:	Suite 1400
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M5H 1J9
Entity Type:	Corporation: CANADA

PROPERTY NUMBERS Total: 47

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Property Type	Number	Word Mark
Registration Number:	4783610	ACA COMPLEMENT OPTION
Registration Number:	3309021	ASSURABILITY CLAIMS SYSTEM
Registration Number:	2887134	BRITE SOLUTIONS
Registration Number:	3403373	CALIFORNIA UDC PREPAID SERIES
Registration Number:	3061283	DCP
Registration Number:	2305158	DENTAL HEALTH ALLIANCE
Registration Number:	2976880	DENTAL SOLUTIONS
Registration Number:	2363506	DHA
Registration Number:	2310215	DHA DENTAL HEALTH ALLIANCE, L.L.C.
Registration Number:	2398309	DHA PERSONAL FEE PROFILE
Registration Number:	3009208	EDUCATOR BENEFITS SOLUTIONS
Registration Number:	3195105	ESSENTIALASSIST
Registration Number:	3202799	ESSENTIALASSIST PLUS
Registration Number:	3722316	FAMILY SHARE MAX
Registration Number:	2782832	FREEDOM ADVANCE
Registration Number:	2776573	FREEDOM BASIC
Registration Number:	2787268	FREEDOM PREFERRED
	•	TRADEMARK

REEL: 005748 FRAME: 0149 900356814

<u>TRADEMARK</u>

Property Type	Number	Word Mark
Registration Number:	2803196	FREEDOM SCHEDULE
Registration Number:	2784829	FREEDOM SOLUTIONS
Registration Number:	4837699	FULLSCOPE
Registration Number:	2894827	HEALTHYSOLUTIONS
Registration Number:	2505365	LEGEND SERIES
Registration Number:	3224926	LIFETIME OF SMILES
Registration Number:	3725523	MANAGED DISABILITY SOLUTIONS
Registration Number:	2117612	MANAGED DISABILITY SOLUTIONS
Registration Number:	2901075	PEAK
Registration Number:	3043116	PINNACLE
Registration Number:	3272823	PPO CHOICE + A DENTAL BENEFIT PLAN
Registration Number:	2805512	PREMIER DENTAL SOLUTIONS
Registration Number:	3862647	PREVENTIVE MAX WAIVER
Registration Number:	4875750	PROJECT PERSEVERANCE
Registration Number:	4863318	PROJECT PERSEVERANCE
Registration Number:	2205613	PROVIDERFUND
Registration Number:	2805511	SELECT DENTAL SOLUTIONS
Registration Number:	4187753	SELECTMYBENEFITS
Registration Number:	2892960	SENSIBLE DENTAL PLUS SOLUTIONS
Registration Number:	2805510	SENSIBLE DENTAL SOLUTIONS
Registration Number:	3181289	SIMPLE BENEFITS SOLUTIONS
Registration Number:	4765693	SOLIDIFY
Registration Number:	4399456	SOLIDIFY HR
Registration Number:	4399595	SOLIDIFY HR
Registration Number:	4187754	SOLIDIFY SOFTWARE
Registration Number:	2666471	SUMMIT
Registration Number:	3314040	VOLUNTARY DISABILITY SPECTRUM
Registration Number:	2065928	WILLRETURN
Registration Number:	2210905	WILLRETURN COUNCIL
Registration Number:	3655587	XTREME PERFORMANCE TRAINING

CORRESPONDENCE DATA

Fax Number: 6176468646

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6176468000

Email: drwtrademarks@wolfgreenfield.com

Correspondent Name: Douglas R. Wolf
Address Line 1: 600 Atlantic Avenue

Address Line 2: Wolf, Greenfield & Sacks, P.C.

TRADEMARK

REEL: 005748 FRAME: 0150

Address Line 4: Boston, MASSACHUSETTS 02210

ATTORNEY DOCKET NUMBER: \$1410.40000US00

DOMESTIC REPRESENTATIVE

Name: Douglas R. Wolf

Address Line 1: 600 Atlantic Avenue

Address Line 2: Wolf, Greenfield & Sacks

Address Line 4: Boston, MASSACHUSETTS 02210

NAME OF SUBMITTER: Douglas R. Wolf

SIGNATURE: /drw/

DATE SIGNED: 03/09/2016

Total Attachments: 11

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INTELLECTUAL PROPERTY ASSIGNMENT AND LICENSE AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AND LICENSE AGREEMENT (this "Agreement"), dated as of March 1, 2016 is by and between Assurant, Inc., a Delaware corporation, ("Assurant") and Union Security Insurance Company, a company organized under the laws of Kansas ("USIC") (collectively "Assignors") and Sun Life Assurance Company of Canada, a stock life insurance company organized under the Insurance Companies Act (Canada) ("Assignee").

RECITALS

WHEREAS, Assurant and Assignee have entered into a Master Transaction Agreement, dated as of September 9, 2015 (the "MTA"), whereby Assignee will, among other things, acquire the Business and certain assets of the Assignors;

WHEREAS, Assignors own all right, title and interest in and to the Intellectual Property set forth on <u>Schedule A</u> attached hereto and all other Transferred Intellectual Property (collectively, the "<u>IP Assets</u>");

WHEREAS, Assignors wish to assign to Assignee, and Assignee wishes to accept, the assignment of the IP Assets as provided in this Agreement; and

NOW, THEREFORE, in consideration of the premises and the mutual covenants and agreements herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

Section 1. <u>Definitions</u>. Capitalized terms used but not otherwise defined herein shall be used as defined in the MTA.

Section 2. Assignment.

- (a) Assignors hereby grant, sell, assign, convey, transfer and deliver to Assignee, its successors and assigns forever, without any restrictions, limitations or reservations and free and clear of all Liens, all right, title and interest in and to the IP Assets throughout the world, as fully and entirely as the same would have been held and enjoyed by Assignors had this assignment not been made, including: (i) any and all rights or priority thereto and renewals thereof as may now or hereafter be granted to them by law, (ii) all goodwill related thereto, (iii) all rights to sue, counterclaim and recover damages and profits and all other remedies for claims of past, present and future infringement or misappropriation thereof, and (iv) all income, royalties, damages, and payments now or hereafter due or payable with respect to the IP Assets.
- (b) Assignors hereby agree to, and shall cause their Affiliates to, execute such documents and other papers and perform such further acts as may be reasonably requested by Assignee to register, enforce, maintain or otherwise give full effect to and perfect the rights of

Assignee under this Assignment, including all documents necessary to register in the name of Assignee the assignment of the IP Assets with the United States Patent & Trademark Office, the United States Copyright Office, or with any other appropriate foreign or international office or registrar. With respect to any domain names that are included in the IP Assets and Registered in the name of Assignors or their respective Affiliates (other than the Transferred Companies), Assignors shall (i) promptly arrange with the applicable domain name registrars for the transfer to Assignee of the registrations of such domain names, (ii) maintain and renew all of such registrations at Assignee's expense until the time of such transfer; and (iii) maintain, until the time of such transfer, the websites located at such domain names.



Section 4. Ownership. Assignors, on behalf of themselves and their respective Affiliates and permitted assigns, hereby acknowledge and agree that they shall not at any time file any application to register, or otherwise claim ownership of, or challenge Assignee's ownership of, anywhere in the world, the IP Assets. Nothing in this Section 4 shall be construed to prohibit Assignors from exercising their rights under Applicable Law with respect to the Intellectual Property owned by them (as of the date hereof or in the future).

Section 5. <u>Successors</u>. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns.





Section 9. <u>Counterparts</u>. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instruments.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of the day and year first above written.

Assurant, Inc.
By: The 14M
Name: Larry Port Title: Senior Vice President
Senior vice President
Sun Life Assurance Company of Canada
Ву:
Name:
Title:
By:
Name: Title:
THO.
Union Security Insurance Company
(
By: The DON
Name: Larry Port
Title: ssistant Vice President

[Signature Page to the Intellectual Property Assignment and License Agreement]

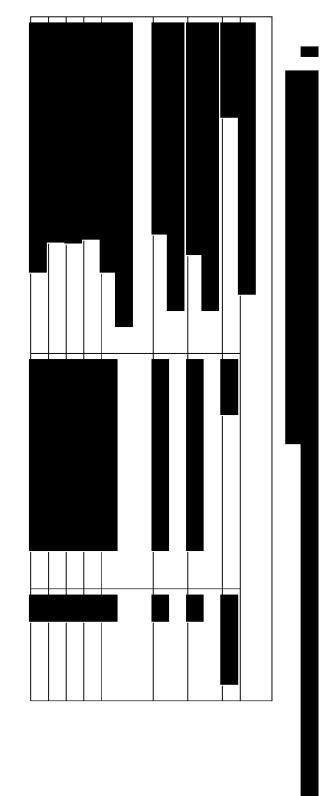
IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of the day and year first above written.

	rant, Inc.
Ву:	Name: Larry Port Title:
Sun	Life Assurance Conpany of Canada
Ву:	Tul Hay
	Name: Neil L. Haynes Title: Senior Vice-President and Chief Financial Officer, SLF U.S.
By:	Sant A. Tom
•	Name: Scott M. Davis Title: Senior Vice-President and General Counsel, SLF U.S.
Unic	on Security Insurance Company
Ву:	
	Name: Title:

[Signature Page to the Intellectual Property Assignment and License Agreement]

SCHEDULE A

IP Assets



2. Registered Trademarks

Mark	Goods & Services	Country	Appl. No. Reg. No. Appl. Date Reg. Dat	e	Status	Owner
ACA COMPLEMENT	Administration of preferred provider plans in the field of	U.S.	86/140,522	4,783,610	Registered	86/140,522 4,783,610 Registered Assurant, Inc.
OPTION	dental health; dental health insurance underwriting and administration, in Class 36.		12/11/2013	11/2013 07/28/2015		
ASSURABILITY CLAIMS	Insurance claims administration, namely, claims management U.S.	U.S.	78/741,390 3,309,021		Registered	Registered Assurant, Inc.
SYSTEM	for disability income claims and disability claim rehabilitation management, in class 36.		10/27/2005	27/2005 10/9/2007		
BRITE SOLUTIONS	Underwriting and administration of dental insurance, in Class U.S.	U.S.	76/428,745	76/428,745 2,887,134 Renewed		Assurant, Inc.
	36.		07/09/2002	09/2002 09/21/2004		
CALIFORNIA UDC	Underwriting and administration of dental insurance, in Class U.S.		78/840,257	3,403,373	Registered	840,257 3,403,373 Registered Assurant, Inc.
PREPAID SERIES	36.		03/17/2006	17/2006 03/25/2008		

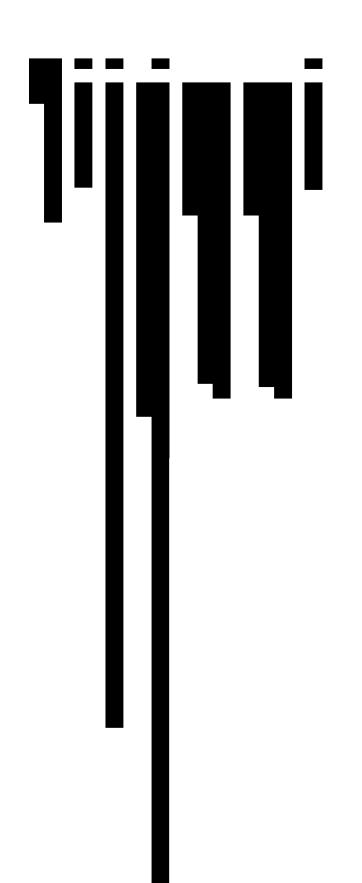
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Mark	Goods & Services	Country	Appl. No. Reg. No. Appl. Date Reg. Date		Status	Owner
DCP	, namely, claims administration and		76,289,588 3,061,283 07/24/2001 2/21/2006		Registered	Assurant, Inc.
DENTAL HEALTH ALLIANCE	Dental referral services, in Class 35.; Providing dental information, in Class 42.	U.S.	75/354,937 2,305,158 09/11/1997 01/04/2000	2,305,158 01/04/2000	Renewed	Assurant, Inc.
DENTAL SOLUTIONS	istration of dental insurance, in Class	U.S.	76/379,915 2,976,880 03/07/2002 07/26/2005		Registered	Assurant, Inc.
DHA	Dental referral services, in Class 35.; Providing dental information, in Class 42.	U.S.	75/305,064 2,363,506 06/09/1997 07/04/2000	2,363,506 07/04/2000	Renewed	Assurant, Inc.
DHA DENTAL HEALTH ALLIANCE, L.L.C. & Design	Dental referral services, in Class 35.; Providing dental information, in Class 42.	U.S.	75/305,148 2,310,215 06/09/1997 01/25/2000	2,310,215 01/25/2000	Renewed	Assurant, Inc.
DHA PERSONAL FEE PROFILE	Insurance services, namely, administration of preferred provider plans in the field of dental insurance, organizing preferred provider programs in the field of dental insurance, in Class 36.	U.S.	75/421,439 2,398,309 01/22/1998 10/24/2000		Renewed	Assurant, Inc.
EDUCATOR BENEFITS SOLUTIONS	Underwriting and administration of insurance, namely, life insurance, health insurance, accident insurance, disability insurance, critical illness insurance, vision insurance, dental insurance, and travel accident insurance, in Class 36.	U.S.	76/554,344 3,009,208 10/08/2003 10/25/2005		Registered	Assurant, Inc.
ESSENTIALASSIST	Providing referrals to coaching and counseling services in connection with job performance, family problems, personal health, mental health, substance abuse, personal finance and personal legal matters, in Class 35; Administration of employee benefit plans providing benefits to employees in connection with coaching and counseling services relating to job performance, family problems, personal health, mental health, substance abuse, personal finance and personal legal matters, in Class 36.	U.S.	78/609,966 3,195,105 04/15/2005 01/02/2007		Registered	Assurant, Inc.
ESSENTIALASSIST PLUS	Providing referrals to coaching and counseling services in connection with job performance, family problems, personal health, mental health, substance abuse, personal finance and personal legal matters, in Class 35.; Administration of employee benefit plans providing benefits to employees in connection with coaching and counseling services relating to job performance, family problems, personal health, mental health, substance abuse, personal finance and personal legal	U.S.	78/610,162 04/15/2005	/610,162 3,202,799 /15/2005 01/23/2007	Registered	Assurant, Inc.

Mosk	Cools & Services		Appl. No. Reg. No.		C to to	
	3.5					
FAMILY SHARE MAX	Underwriting and administration of dental insurance, in Class 36.	U.S.	77/754,275 06/08/2009	754,275 3,722,316 08/2009 12/08/2009	Registered	Assurant, Inc.
FREEDOM ADVANCE	Underwriting and administration of dental insurance, in Class 36.	U.S.	76/379,833 2,782,832 03/07/2002 11/11/2003	2,782,832 11/11/2003	Renewed	Assurant, Inc.
FREEDOM BASIC	Underwriting and administration of dental insurance, in Class 36.	U.S.	76/379,914 2,776,573 03/07/2002 10/21/2003		Renewed	Assurant, Inc.
FREEDOM PREFERRED	Underwriting and administration of dental insurance, in Class 36.	U.S.	76/379,836 2,787,268 03/07/2002 11/25/2003		Renewed	Assurant, Inc.
FREEDOM SCHEDULE	Underwriting and administration of dental insurance, in Class 36.	U.S.	76/380,320 2,803,196 03/07/2002 01/06/2004	2,803,196 01/06/2004	Renewed	Assurant, Inc.
FREEDOM SOLUTIONS	Underwriting and administration of dental insurance, in Class 136.	U.S.	76/379,939 2,784,829 03/07/2002 11/18/200	2,784,829 11/18/2003	Renewed	Assurant, Inc.
FullScope	Third party administration and administration of employee benefit plans concerning group ancillary and voluntary insurance products in the fields of individual and group short and long term disability insurance, life insurance including universal life, individual term life and group voluntary term life, supplemental health insurance, namely, critical illness, accident, cancer, GAP, hospital indemnity, voluntary dental and long term care, in Class 36.; Providing an online, secured-access, members only website featuring technology that gives member employees and groups access to employee information, payroll deductions, elections changes and billing reconciliation in the field of group ancillary and voluntary insurance products in the fields of individual and group short and long term disability insurance, life insurance including universal life, individual term life and group voluntary term life, supplemental health insurance, namely, critical illness, accident, cancer, GAP, hospital indemnity, voluntary dental and long term care, in international, in Class 42.	U.S.	86/305,578 06/10/2014	305,578 4,837,699 10/2014 10/20/2015	Registered	Assurant, Inc.
HEALTHYSOLUTIONS	Providing and administrating a discount program enabling participants to obtain discounts on the purchase of eyeglasses and eye care services, nurse hotline services, counseling services, retail and mail order pharmacy services, chiropractic services and travel assistance, through use of a membership	U.S.	76/544,885 2,894,827 09/05/2003 10/19/2004		Renewed	Assurant, Inc.

Mark	Goods & Services	Country	Appl. No. Reg. No. Appl. Date Reg. Date		Status	Owner
	card, in Class 35.					
LEGEND SERIES	Underwriting insurance for prepaid dental plans, in Class 36.	U.S.	75/848,493 2,505,365 11/15/1999 11/06/2001		Renewed	Assurant, Inc.
LIFETIME OF SMILES	Underwriting and administration of dental insurance, in Class l	.S.n	78/891,601 3,224,926 05/24/2006 04/03/2007		Registered	Assurant, Inc.
MANAGED DISABILITY SOLUTIONS	Insurance services, namely, long-term disability insurance, in Class 36.	U.S.	77/746,423 3,725,523 05/28/2009 12/15/2009		Registered	Assurant, Inc.
MANAGED DISABILITY SOLUTIONS	Insurance services, namely, long-term disability plan, in Class 436.	U.S.	75/142,500 2,117,612 07/30/1996 12/02/1997	,	Renewed	Assurant, Inc.
PEAK	Underwriting and administration of dental insurance, in Class 136.	U.S.	76/386,687 2,901,075 03/25/2002 11/09/2004		Renewed	Assurant, Inc.
PINNACLE	Underwriting and administration of dental insurance, in Class label.	U.S.	76/386,688 3,043,116 03/25/2002 01/17/2006		Registered	Assurant, Inc.
PPO CHOICE + A DENTAL BENEFIT PLAN	Underwriting and administration of dental insurance, in Class 136.	U.S.	78/535,577 3,272,823 12/20/2004 07/31/2007	7	Registered	Assurant, Inc.
PREMIER DENTAL SOLUTIONS	Underwriting and administration of dental insurance, in Class last.	U.S.	76/379,932 2,805,512 03/07/2002 01/13/2004		Renewed	Assurant, Inc.
PREVENTIVE MAX WAIVER	Dental insurance services, in Class 36.	U.S.	77/795,580 3,862,647 08/03/2009 10/19/2010	0	Registered	Assurant, Inc.
PROJECT PERSEVERANCE	Arranging and conducting incentive award programs designed to reward program participants who have been gravely ill or injured and to inspire and support them for engaging in health-promoting activities, in Class 41.	U.S.	86/650819 4,875,750 12/10/2014 12/22/201	5	Pending	Assurant, Inc.
PROJECT PERSEVERANCE	Charitable grant-making, namely, providing grants to non-profit organizations chosen by program participants who have overcome challenges posed by grave illness or injury, in Class 36.	U.S.	86/650819 06/03/2015	4,863,318 12/01/2015	Registered	Assurant, Inc.
PROVIDERFUND	Banking services in the nature of a personal checking account for the beneficiary of a life insurance policy, in Class 36.	U.S.	75/370,305 2,205,613 10/08/1997 11/24/1998		Renewed	Assurant, Inc.
SELECT DENTAL SOLUTIONS	Underwriting and administration of dental insurance, in Class 436.	U.S.	76/379,911 2,805,511 03/07/2002 01/13/2004		Renewed	Assurant, Inc.
SELECTMYBENEFITS	Computer software for administration, enrollment, billing, coordination and communication of employee benefit programs, in Class 9.; Providing online non-downloadable software for administration, enrollment, billing, coordination	U.S.	85/313,879 4,187,753 05/05/2011 08/07/2012		Registered	Assurant, Inc.

Mark	Goods & Services	Country	Appl. No. Reg. No.		Status	Owner
	n of employee benefit programs, in Class	ę	,			
SENSIBLE DENTAL PLUS SOLUTIONS	Underwriting and administration of dental insurance, in Class 36.	U.S.	76/551,715 2,892,960 09/25/2003 10/12/2004	2,892,960 10/12/2004	Renewed	Assurant, Inc.
SENSIBLE DENTAL SOLUTIONS	Underwriting and administration of dental insurance, in Class 36.	U.S.	76/379,837 2,805,510 03/07/2002 01/13/2004	2,805,510 01/13/2004	Renewed	Assurant, Inc.
SIMPLE BENEFITS SOLUTIONS	Underwriting and administration of life and disability insurance, in Class 36.	U.S.	76/484,589 3,181,289 01/23/2003 12/05/2006	3,181,289 12/05/2006	Registered	Assurant, Inc.
SOLIDIFY	Downloadable computer software for use by benefits brokers and employers for administering employee benefits at the workplace, in Class 9.	U.S.	86/257,660 4,765,693 04/21/2014 06/30/2015	4,765,693 06/30/2015	Registered	Assurant, Inc.
SOLIDIFY HR	ter software for use by benefits brokers ninistering employee benefits at the	U.S.	85/832,969 4,399,456 01/25/2013 09/10/2013	4,399,456 09/10/2013	Registered	Assurant, Inc.
SOLIDIFY HR & Design	Downloadable computer software for use by benefits brokers and employers for administering employee benefits at the workplace, in Class 9.	U.S.	85/836,229 4,399,595 01/30/2013 09/10/2013		Registered	Assurant, Inc.
SOLIDIFY SOFTWARE	Design and development of computer software and mobile software applications; Maintenance of computer software and mobile software applications; Technical support services, namely, troubleshooting of computer software and mobile application software problems; Design and creating websites for others; Design and maintenance of websites for others; Technical support services, namely, installation, administration and troubleshooting of web and mobile applications, in Class 42.	U.S.	85/313,881 4,187,754 05/05/2011 08/07/201	2	Registered	Assurant, Inc.
SUMMIT	Insurance services, namely, underwriting dental insurance, in Class 36.	U.S.	76/386,689 2,666,471 03/25/2002 12/24/2002	2,666,471 12/24/2002	Renewed	Assurant, Inc.
VOLUNTARY DISABILITY SPECTRUM	Underwriting and administration of disability insurance, in Class 36.	U.S.	78/760,166 3,314,040 11/23/2005 10/16/2007	3,314,040 10/16/2007	Registered	Assurant, Inc.
WILLRETURN	Insurance claims administration, namely identifying and classifying future disability claimants according to their likelihood of returning to work by a certain time period, in Class 36.	U.S.	75/040,619 2,065,928 01/05/1996 05/27/1997		Renewed	Assurant, Inc.

RECORDED: 03/09/2016



Mark	Coods & Corrigos	Country	Appl. No. Reg. No.	Appl. No. Reg. No. Status		Owner
			,	0		
WILLRETURN COUNCIL	Insurance claims administration, namely identifying and	U.S.	75/377,190	75/377,190 2,210,905	Renewed	Assurant, Inc.
	classifying future disability claimants according to their		10/21/1997	21/1997 12/15/1998		
	likelihood of returning to work by a certain time period, in					
	Class 36.					
XTREME PERFORMANCE	XTREME PERFORMANCE Training services in the field of insurance, in Class 41.	U.S.	77/443,543	3,655,587	Registered	77/443,543 3,655,587 Registered Assurant, Inc.
TRAINING			04/09/2008 07/14/2009	07/14/2009		