

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM373348

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haier Group Corporation		02/01/2016	CORPORATION: CHINA
RECEIVING PARTY DATA			
Name:	Qingdao Haier Investment & Development Co., Ltd.		
Street Address:	Haier Industrial Park		
Internal Address:	Qingdao Hi-tech Industrial Park		
City:	Shandong Province		
State/Country:	CHINA		
Postal Code:	266101		
Entity Type:	CORPORATION: CHINA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2120737	HAIER	
Registration Number:	2717688	HAIER	
Registration Number:	2131584	HAIER	
Registration Number:	2131583		
CORRESPONDENCE DATA			
Fax Number:	2129499190		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129499022		
Email:	fterranella@lawabel.com		
Correspondent Name:	Lawrence E. Abelman		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	998730		
DOMESTIC REPRESENTATIVE			
Name:	Lawrence E. Abelman		
Address Line 1:	666 Third Avenue		

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Address Line 2:	10th Floor
Address Line 4:	New York, NEW YORK 10017
NAME OF SUBMITTER:	Frank Terranella
SIGNATURE:	/ft/
DATE SIGNED:	02/16/2016
Total Attachments: 2 source=Haier Group Corporation#page1.tif source=Haier Group Corporation#page2.tif	

ASSIGNMENT

WHEREAS, Haier Group Corporation, a corporation organized and existing under the laws of China, with an office at Haier Hi-Tech Zone, Haier Road, Qingdao, Shandong Province, China 266101 (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>
HAIER	2120737
Haier	2717688
Haier 海尔	2131584
海尔	2131583

AND WHEREAS, Qingdao Haier Investment & Development Co., Ltd., a corporation organized and existing under the laws of China, with an office at Haier Industrial Park, Qingdao Hi-tech Industrial Park, Shandong Province, China 266101 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and

transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks. This assignment is effective immediately.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this ____ 1st ____ day of February, 2016.

Assignor: Haier Group Corporation

By .
Name: WANG Jianguo

Title: IP Director