

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM372336

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
John C Wheeler		12/09/2015	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	York Special Opportunities Fund AIV I, L.P.		
Street Address:	767 Fifth Avenue		
Internal Address:	17th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10153		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	3697248	WARM APPLE PIE	
Registration Number:	3627640	AIR SECURE	
Serial Number:	86801783	SMITH BROS.	
Registration Number:	0050947	SMITH BROTHERS	
Registration Number:	1192612	SEN-SEN	
Registration Number:	0247091	SEN-SEN	
Registration Number:	4804870	SUPPORT RELIEF RESTORE	
Registration Number:	0425169	SB	
Registration Number:	1949738	ALL-HERBAL	
Registration Number:	2430636	DAILY-C	
Registration Number:	2353548	PHARMARIGHT	
Registration Number:	2370639	INTENSEMINTS	
Registration Number:	2693606	SMOKERSGUARD	
Registration Number:	2260023	FRUITRIENTS	
Registration Number:	0421962	JUICELETS	
Registration Number:	2304353		
Registration Number:	1950350		
Registration Number:	1410815		

OP \$490.00 3697248

Property Type	Number	Word Mark
Registration Number:	0247418	
CORRESPONDENCE DATA		
Fax Number:	2125865095	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	ltauber@ctswlaw.com	
Correspondent Name:	Laurence S. Tauber	
Address Line 1:	420 Lexington Ave, #2400	
Address Line 4:	New York, NEW YORK 07661	
NAME OF SUBMITTER:	Laurence S. Tauber	
SIGNATURE:	/Laurence S. Tauber/	
DATE SIGNED:	02/08/2016	
Total Attachments: 2		
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US Trademark Assignment

TRADEMARK ASSIGNMENT made as of December 9, 2015, by John C. Wheeler, not individually but solely in his trust capacity as assignee for the benefit of creditors of Universal Holdings I, LLC, as assignor ("Assignor"), to York Special Opportunities Fund AIV I, L.P. ("Assignee").

WHEREAS, Assignor desires to transfer and assign to Assignee the trademarks set forth on Exhibit A attached hereto, for which federal registrations have been filed or obtained, in the United States Patent and Trademark Office (hereinafter the "Marks"), along with the goodwill of the business developed through the use of and symbolized by the Marks;

WHEREAS, Assignee desires to purchase, acquire, and accept the entire rights, title and interest in and to the Marks, the federal registrations therefor, and the goodwill of the business connected with the use of and symbolized by the Marks, and Assignor has agreed to, among other things, sell, convey, assign, and transfer the Marks and related registrations and goodwill to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, Assignor's entire right, title, and interest in, to, and under the Marks and the registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks. All transferrable rights and privileges associated with the Marks, including the right to sue for and receive all damages from any past or future infringements or other violations of the Marks, will be held and enjoyed by Assignee, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first above written.

John Wheeler, not individually but solely in his capacity as assignee for the benefit of creditors of Universal Holdings I, LLC.

By: [Signature]
Name: John C. Wheeler

State of Illinois
County of Cook SS:

Before me personally appeared said John C. Wheeler and acknowledged the foregoing instrument to be his/her free act and deed this 9th day of December 2015.

[Signature]
Notary Public

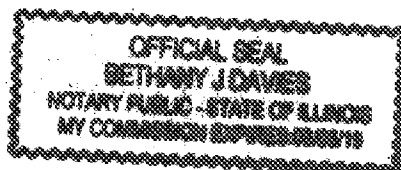


EXHIBIT A

US Registered Trademarks

Mark	Registration No. (or Serial No. as indicated)	Registration Date (or Filing Date if so indicated)
WARM APPLE PIE	3697248	10/23/2009
AIR SECURE	3627640	5/26/2009
SMITH BROS. (pending)	86801783 (serial number)	10/28/2015 (filing date)
SMITH BROTHERS	0050947	4/3/1906
SEN-SEN	1192612	3/23/1982
SEN-SEN	0247091	9/18/1928
SUPPORT RELIEF RESTORE	4804870	9/1/2015
SB	0425169	11/5/1946
ALL-HERBAL	1949738	1/16/1996
DAILY-C	2430636	2/27/2001
PHARMARIGHT	2353548	5/30/2000
INTENSEMINTS	2370639	7/5/2000
SMOKERSGUARD	2693606	3/4/2003
FRUITRIENTS	2260023	7/6/1999
JUICELETS	0421962	6/25/1946
<i>Design Only</i>	2304353	12/28/1999
<i>Design Only</i>	1950350	1/23/1996
<i>Design Only</i>	1410815	9/23/1986
<i>Design Only</i>	0247418	9/25/1928