

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM371948

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovative Beauty Group, LLC		02/04/2016	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Dee Set Cosmetics, LLC		
Street Address:	150 Motor Pkwy st 401		
City:	Hauppauge		
State/Country:	NEW YORK		
Postal Code:	11788		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85656365	PIXEL	
CORRESPONDENCE DATA			
Fax Number:	6314396801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	631-787-8576		
Email:	bkowalsky@innbeauty.com		
Correspondent Name:	Innovative Beauty Group, LLC.		
Address Line 1:	150 Motor Pkwy st 401		
Address Line 4:	Hauppauge, NEW YORK 11788		
NAME OF SUBMITTER:	Bruce Kowalsky		
SIGNATURE:	/bruce kowalsky/		
DATE SIGNED:	02/04/2016		
Total Attachments: 1 source=scan0115#page1.tif			

OP \$40.00 85656365

ASSIGNMENT OF TRADEMARK

WHEREAS, Innovative Beauty Group, LLC, having a principle place of business located at 150 Motor Parkway, Hauppauge, NY 11788 (referred to as "Assignor"), had purchased and/or used and/or applied to register in the United States Patent and Trademark Office the following trademarks and/or trade names (hereinafter "Mark") in connection with beauty Products:

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
"PIXEL"	85656365	June 20,2012

WHEREAS, Dee Set Cosmetics, LLC having a principle place of business at 150 Motor Parkway, Hauppauge, NY 11788 ("Assignee"), has desire to purchase the Mark and associated goodwill from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns the Assignee all right, title and interest in and to the Mark and registrations and/or applications therefore, together with the goodwill of the business symbolized by the Mark including claims for damages by reason of past infringements of the Mark, together with the right to sue and collect therefore.

"ASSIGNOR"

Barry Shields
By: *Barry Shields*
Title: *Mandy Karter*

Dated: 1/29/16

STATE OF N.Y.

COUNTY OF SUFFOLK

On JAN 29, 2016, before me, a Notary Public in the State and county aforesaid, personally appeared Barry Shields, to me known to me to be the persons of that name who signed the foregoing Assignment of Trademark, and acknowledged the same to be his free act and deed.

[Signature]
NOTARY PUBLIC

PAUL A. KALKER
Notary Public, State of New York
No. 4334802
Qualified in Suffolk County
Commission Expires April 13, 2017

TRADEMARK