

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900352377		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bazzle Baby Inc.		12/05/2012	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Mad Product Innovations LLC		
Street Address:	312 Midway Street		
City:	Neptune Beach		
State/Country:	FLORIDA		
Postal Code:	32266		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3316647	BB BAZZLE BABY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	509-944-4647		
Email:	karig@leehayes.com		
Correspondent Name:	Kari Gondry		
Address Line 1:	601 W Riverside Ave		
Address Line 2:	Suite 1400		
Address Line 4:	Spokane, WASHINGTON 99201		
ATTORNEY DOCKET NUMBER:	M145-0002TMUS		
NAME OF SUBMITTER:	Kari Gondry		
SIGNATURE:	/Kari Gondry/		
DATE SIGNED:	02/04/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This *nunc pro tunc* TRADEMARK ASSIGNMENT, effective December 5, 2012 (the "Assignment") is made and entered into this 27th day of May, 2015 by and between BAZZLE BABY INC., a corporation organized under the laws of the state of Utah ("Assignor"), and MAD PRODUCT INNOVATIONS LLC, a limited liability company organized under the laws of the State of Florida, ("Assignee") (each a "Party," and collectively, the "Parties").

The subject marks of this Assignment are as follows:

- (i) United States Trademark Registration No. 3,316,647



Trademark:

Status: Registered, October 23, 2007;

- (ii) Trademark: BAZZLE BABY
Status: Common Law
First Use: At least as early as January 15, 2007
- (iii) Trademark: BANDABIB
Status: Common Law
First Use: At least as early as September 10, 2006
- (iv) Trademark: BANDA BIB
Status: Common Law
First Use: At least as early as December 31, 2012
- (v) All other marks associated with Bazzle Baby, Inc. or the products and services of Bazzle Baby, Inc., whether registered or unregistered, including but not limited to logos, symbols, images, brands, words, or any other source identifier.

WHEREAS, Assignor is the owner of the trademarks and associated trademark registrations and goodwill associated with the trademarks described above (the "Marks"); and

WHEREAS, Assignee is desirous to obtain the Marks and all goodwill associated therewith,

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is

hereby acknowledged, the Parties agree as follows:

1. Assignment. Assignor hereby assigns, *in pro tunc* effective December 5, 2012, to Assignee all of Assignor's right, title and interest in and to the Marks and any and all goodwill associated with the Marks, including all rights therein provided by international conventions and treaties, and the right to sue for past, present and future infringement thereof.
2. Warranties. Assignor warrants that to the best of its knowledge, the Marks described in the above disclosures (i) and (ii) constitute all trademarks, whether registered or unregistered, associated with the products and services provided by Assignor.
3. Further Assurances. Assignor shall take all reasonable actions and execute all documents necessary or desirable to record and perfect the interest of Assignee in and to the Marks, and shall not enter into any agreement in conflict with this Assignment.

IN WITNESSES WHEREOF, each Party has caused this Assignment to be executed as of the date first written above by its duly authorized officer.

Bazzle Baby, Inc


By: Amanda Davis, President

5-27-15
Date