TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM371590

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Locemia Solutions ULC		12/21/2015	unlimited liability corporation: CANADA

RECEIVING PARTY DATA

Name:	Eli Lilly and Company	
Street Address:	Lilly Corporate Center	
City:	Indianapolis	
State/Country:	INDIANA	
Postal Code:	46285	
Entity Type:	CORPORATION: INDIANA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	86042569	BAQSI
Serial Number:	86648904	BAQSIMI

CORRESPONDENCE DATA

3172761919 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 317 651 1346

Email: trademarks@lilly.com **Correspondent Name:** Bruce W. Longbottom Address Line 1: Lilly Corporate Center

Address Line 4: Indianapolis, INDIANA 46285

NAME OF SUBMITTER:	Bruce W. Longbottom
SIGNATURE:	/blongbottom/
DATE SIGNED:	02/02/2016

Total Attachments: 1

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TRADEMARK REEL: 005723 FRAME: 0245

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ASSIGNMENT

WHEREAS, Locemia Solutions ULC, a Canadian unlimited liability corporation with an

address of 8505 Dalton Rd. Montreal, Quebec CANADA H4T1V5 (hereinafter called the ASSIGNOR) is

the owner of the following trademarks and has applied to register the marks in the United States Patent

and Trademark Office:

Trademarks

Application Numbers

BAQSIMI

86648904

BAQSI

86042569

AND WHEREAS, Eli Lilly and Company, an Indiana corporation with an address of Lilly

Corporate Center, Indianapolis, INDIANA 46285 (hereinafter called the ASSIGNEE) is desirous of

acquiring the right, title and interest in and to the said Trademarks and applications for registration;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which

is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the

said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said Trademarks and

trademark applications, together with that part of the ASSIGNOR's business (including the goodwill)

connected with the use of and symbolized by the said trademark, as successor to the applicant's business,

or portion of the business to which the mark pertains. This assignment is effective immediately.

IN WITNESS WHEREOF, the ASSIGNOR has signed this document below as of the

day of December, 2015 and agrees to its recordal.

Assignor: Locemia Solutions ULC

Claude A. Piché

President and CEO

TRADEMARK REEL: 005723 FRAME: 0246

RECORDED: 02/02/2016