# OP \$215.00 8524871(

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

nic Version v1.1 ETAS ID: TM370919

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Entity type previously recorded on Reel 005581 Frame 0841. Assignor(s) hereby confirms the Assignment of the entire interest and the goodwill.

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kendra Scott Design, Inc.		07/17/2015	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Kendra Scott, LLC
Street Address:	1400 S Congress Ave A170
City:	Austin
State/Country:	TEXAS
Postal Code:	78704
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

### **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark	
Serial Number:	85248716	COLOR BAR	
Serial Number:	86488304		
Serial Number:	77859007	I DO	
Serial Number:	86485010		
Serial Number:	85615070		
Serial Number:	86492825		
Serial Number:	86601462		
Serial Number:	86601470		

### **CORRESPONDENCE DATA**

**Fax Number:** 5123225201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 5123225200

**Email:** tmcentral@pirkeybarber.com

Correspondent Name: Sherri L. Eastley

Address Line 1: 600 Congress Avenue Suite 2120

Address Line 4: Austin, TEXAS 78701

ATTORNEY DOCKET NUMBER: KSCT221

NAME OF SUBMITTER:	Sherri L. Eastley		
SIGNATURE:	/Sherri L. Eastley/		
DATE SIGNED:	01/28/2016		
Total Attachments: 6			
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## OP \$215.00 852487

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM348776

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kendra Scott Design, Inc.		07/17/2015	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Kendra Scott, LLC
Street Address:	1400 S Congress Ave A170
City:	Austin
State/Country:	TEXAS
Postal Code:	78704
Entity Type:	CORPORATION: DELAWARE

### **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Serial Number:	85248716	COLOR BAR
Serial Number:	86488304	
Serial Number:	77859007	I DO
Serial Number:	86485010	
Serial Number:	85615070	
Serial Number:	86492825	
Serial Number:	86601462	
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**Email:** tmcentral@pirkeybarber.com

Correspondent Name: Sherri L. Eastley

**Address Line 1:** 600 Congress Avenue Suite 2120

Address Line 4: Austin, TEXAS 78701

NAME OF SUBMITTER:Sherri L. EastleySIGNATURE:/Sherri L. Eastley/

DATE SIGNED:	07/21/2015	
Total Attachments: 4		
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### ASSIGNMENT OF MARKS

WHEREAS, Kendra Scott Design, Inc., a corporation organized under the laws of Delaware ("KSD"), having an address of 1400 South Congress Ave., A-170, Austin, Texas 78704, is the owner of the trademarks listed on **Schedule A** attached hereto, as well as numerous additional unregistered trademarks used by KSD and its predecessors in interest (the "Trademarks");

WHEREAS, Kendra Scott, LLC, a limited liability company under the laws of Delaware ("LLC"), having an address of 1400 South Congress Ave., A-170, Austin, Texas 78704, is the successor to the KSD business to which the Trademarks pertain pursuant to that certain Contribution Agreement between KSD and LLC, dated as of July 17, 2015 ("Contribution Agreement"), and LLC desires to acquire any and all rights and goodwill associated with the Trademarks, including the related applications and registrations;

NOW, THEREFORE, for good and valuable consideration as set forth in the Contribution Agreement, the receipt and sufficiency of which are hereby acknowledged, KSD does hereby assign to LLC all right, title and interest in and to said Trademarks, including related applications and registrations, together with the goodwill of the business symbolized by the Trademarks and all of KSD's claims and causes of action for the infringement by any third party of any rights in or to the Trademarks that KSD may possess therein, whether such claims and causes of action are filed, arose or accrued before or after the execution of this Agreement, and all remedies associated therewith.

For purposes of clarity, the assignment contained herein does not assign any marks that incorporate the words KENDRA, KENDRA SCOTT or KS, as these marks are not owned by KSD.

This trademark assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, each of the parties has duly executed this Assignment as of July 17, 2015.

\*\*Signature page to follow\*\*

## KENDRA SCOTT DESIGN, INC. KENDRA SCOTT, LLC

Title: CTO Date: July 17, 2015

By:	Mary Company	
Name:	Buria un Mada	
Title:	C.F.C.	
Date:	July 17, 2015	

Schedule A to Trademark Assignment from KSD to LLC

Schedule A to Trademark Assignment from KSD to LLC				
Mark	Class of	Country	Application	Registration
	Goods	•	No.	No. or Status
COLOR BAR	Class 14	USA	85/248,716	4,159,941
Geometric Flower	Classes 14 &	USA	86/488,304	Pending
Medallion Filigree	18	OSA	00/400,504	Tending
Wiedamon Fingree	10			
1/txt				
\pq\				
IDO	Class 14	USA	77/859,007	Pending
Print Flower Medallion	Class 35	USA	86/485,010	Pending
Filigree				
<b>{</b>				
Print Flower Medallion	Class 14	USA	85/615,070	4,297,566
Filigree (Color)				
Symmetrical Flower	Classes 3, 6,	Canada	1729129	Pending
1 *		Canada	1729129	Fending
Medallion Filigree	9, 14, 18, 20,			
	21, 25 & 35			
Symmetrical Flower	Class 14	China	1250271	Pending
Medallion Filigree				
<b>{</b>				
Symmetrical Flower	Class 14	USA	86/492,825	Pending
Medallion Filigree	Class I	0011	00/192,025	Tonams
Tyledamon i mgree				
	01 14	WIDOAT	10040771	1050051
Symmetrical Flower	Class 14	WIPO/Madrid	A0049771	1250271
Medallion Filigree				
(6)				
Trade Dress for Danielle	Class 14	USA	86/601,462	Pending
***	1	1	1	1

Trade Dress for Rayne	Class 14	USA	86/601,470	Pending
Will Hard				
Manufact.				
***				

RECORDED: 07/28/2016