

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM370531

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
William Chen		11/04/2015	INDIVIDUAL:
Michael Chen		11/04/2015	INDIVIDUAL:
Wen Wei		11/04/2015	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	ImportLA, Inc.
Street Address:	345 Cloverleaf Dr
City:	Baldwin Park
State/Country:	CALIFORNIA
Postal Code:	91706
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	86116943	APEX
Serial Number:	86169388	DRIFTER
Registration Number:	3922939	ENVY
Registration Number:	4309134	RAGE
Registration Number:	4202357	VALOR
Registration Number:	3922940	WRATH
Registration Number:	4345806	PRIDE
Registration Number:	4439067	VORTEX
Registration Number:	4478277	ERGO FORM
Registration Number:	4473333	FORTE
Registration Number:	4305333	COMFORT GROOM
Registration Number:	4559875	HEMI-LOCK
Serial Number:	86757539	NEXUS
Serial Number:	86500014	VANGUARD

CORRESPONDENCE DATA

Fax Number: 2077911350

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent***TRADEMARK**

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 207-791-1100
Email: trademark@pierceanwood.com
Correspondent Name: Daniel A. Lev
Address Line 1: 254 Commercial Street
Address Line 4: Portland, MAINE 04101

ATTORNEY DOCKET NUMBER:	32979/9885 LEV
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NAME OF SUBMITTER:	Daniel A. Lev
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SIGNATURE:	/Daniel A. Lev/
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DATE SIGNED:	01/26/2016
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is dated as of November 4, 2015 between William Chen, Michael Chen, and Wen Wei (collectively, the “*Assignors*”) and ImportLA, Inc., a California corporation (the “*Assignee*”) and is made and delivered pursuant to, and subject to the terms of the Intellectual Property Transfer Agreement dated as of November 4, 2015 (the “*Agreement*”).

WHEREAS, the Assignors are the owners of the trademarks listed on Exhibit A hereto (hereinafter called “*Trademarks*”); and

WHEREAS, the Assignee is desirous of acquiring the above identified Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignors do hereby sell, assign, transfer, and set over to the Assignee, its successors and assigns the Assignors’ entire right, title and interest in and to the Trademarks, together with the goodwill connected with and symbolized by the Trademarks and any renewals and extensions of the registrations that are or may be secured under the laws of the United States, together with any right to sue for past claims, including infringement and dilution, in, under and to the Trademarks.

This Trademark Assignment may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Counterparts may be delivered via facsimile, electronic mail (including PDF) or other transmission method and any counterpart so delivered shall be deemed to have been duly and validly delivered and be valid and effective for all purposes

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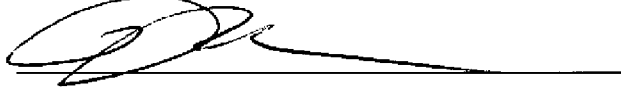
IN TESTIMONY WHEREOF, the Assignors have caused this Assignment to be executed effective as of the date above first written.

ASSIGNORS:

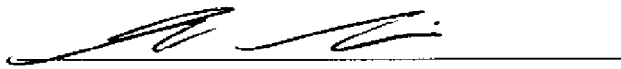
BILLY CHEN



MICHAEL CHEN



WEN WEI

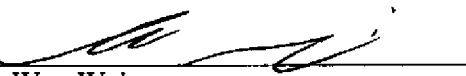


ASSIGNEE:

IMPORTLA, INC.

By:

Name:



Wen Wei

Title:

Chief Financial Officer

[Signature Page to Trademark Assignment]

Exhibit A

Trademarks

Registration or Application Number	Registration or Application Date	Title	Mark/Design	Jurisdiction
86116943	10/21/2014	Apex	Apex	USA
86169388	9/23/2014	Drifter	Drifter	USA
3922939	2/22/2011	Envy	Envy	USA
4309134	3/26/2013	Rage	Rage	USA
4202357	6/18/2013	Valor	Valor	USA
3922940	7/02/2013	Wrath	Wrath	USA
4345806	06/04/2013	Pride	Pride	USA
4439067	9/4/2012	Vortex	Vortex	USA
4478277	3/3/2009	Ergo Form	Ergo Form	USA
4473333	2/22/2011	Forte	Forte	USA
4305333	6/4/2013	Comfort Groom	Comfort Groom	USA
4559875	11/26/2013	Hemi-lock	Hemi-lock	USA
86757539	9/15/2015	Nexus	Nexus	USA
86500014	1/9/2015	Vanguard	Vanguard	USA