

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM370247

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Assignment		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Thane International, Inc.		12/18/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Thane IP Limited		
<b>Street Address:</b>	Craftwork Studios, 1st Floor, 1-3 Dufferin Street		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC1Y 8NA		
<b>Entity Type:</b>	Private limited company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 88</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4561409	. . . BEYOND SHAPEWEAR	
<b>Registration Number:</b>	3786387	3 MINUTE LEGS	
<b>Registration Number:</b>	3747696	3 MINUTE LEGS	
<b>Registration Number:</b>	3747745	3ML TOTAL TRANSFORMATIONS	
<b>Registration Number:</b>	4580773	AB COMMAND	
<b>Registration Number:</b>	3765095	AB DOER TWIST	
<b>Registration Number:</b>	2654616	AB-DOER	
<b>Registration Number:</b>	4339184	AGELESS WONDER	
<b>Registration Number:</b>	3528879	AQUA-FORCE TECHNOLOGY	
<b>Registration Number:</b>	2282132	CALIFORNIA BEAUTY	
<b>Registration Number:</b>	3529835	CALIFORNIA BEAUTY	
<b>Registration Number:</b>	3884648	CB	
<b>Registration Number:</b>	3930963	CB	
<b>Registration Number:</b>	3935836	COOLFLEX	
<b>Registration Number:</b>	3868134	DERMA SETA	
<b>Registration Number:</b>	3931140	DERMA SETA	
<b>Registration Number:</b>	4275669	FLABBY TO FIT	
<b>Registration Number:</b>	4556492	FLAVORCHEF	
<b>Registration Number:</b>	4769168	FLAVORFRESH	

OP \$2215.00 4561409

Property Type	Number	Word Mark
Registration Number:	4804491	FLAVORFULL
Registration Number:	4804456	FLAVORQUIK
Registration Number:	4140195	FLAVORSTONE
Registration Number:	2560401	FLAVORWAVE OVEN
Registration Number:	3501777	FLAVORWAVE OVEN TURBO
Registration Number:	4381334	H2O
Registration Number:	3378030	H2O M O
Registration Number:	3425675	H2O MOP
Registration Number:	3780607	H2O MOP ULTRA
Registration Number:	3648522	H2O MOP ULTRA
Registration Number:	3797752	
Registration Number:	4007640	H2O MOP X5
Registration Number:	4068858	
Registration Number:	4566701	FIRSTCOMPLY
Registration Number:	3378365	H2O V O
Registration Number:	3378364	H2O VAC
Registration Number:	3801292	
Registration Number:	4157759	H2O X5
Registration Number:	4557437	INSTANT SHAPE, FOREVER SMOOTH
Registration Number:	3300051	LOOK FLAWLESS NOT FAKE
Registration Number:	2439148	MAKING FITNESS FUN!
Registration Number:	4243665	MOLD N HOLD
Registration Number:	1653314	PLAY THE GUITAR OVERNIGHT
Registration Number:	4740892	POWERX
Registration Number:	4219520	RED FUSION
Registration Number:	3346182	REVEAL YOUR TRUE BEAUTY
Registration Number:	3326756	ROCKIN' ABS
Registration Number:	3504993	SILHOUETTE SLIM 'N LIFT
Registration Number:	3339260	SLIM 'N LIFT
Registration Number:	4335037	SLIM 'N LIFT AIRE
Registration Number:	4007648	SLIM 'N LIFT AIRE
Registration Number:	4498843	SLIM 'N LIFT CARESSE
Registration Number:	4544417	SLIM 'N LIFT INFUSED
Registration Number:	4515466	SLIM 'N LIFT SHEER SECRET
Registration Number:	3548115	SLIM 'N LIFT SUPREME COMFORT
Registration Number:	3548123	SLIM 'N LIFT SUPREME COMFORT
Registration Number:	4255143	STEAM LAZER
Registration Number:	3300052	SWIRL GLIDE AND GLOW

Property Type	Number	Word Mark
Registration Number:	3543606	THANE
Registration Number:	2773051	
Registration Number:	4635690	THANE
Registration Number:	2731346	THANE FITNESS
Registration Number:	4808546	THANE H2O HD
Registration Number:	3346181	THE TRUE COVER DIFFERENCE
Registration Number:	4440568	THUNDERSTICK
Registration Number:	3526986	THUNDER STICK
Registration Number:	3304403	TRUE COVER
Registration Number:	3327850	TRUE COVER'S GOT IT COVERED
Registration Number:	3346183	TRUE COVER SETS YOU FREE
Registration Number:	2912071	TRUE SLEEP
Registration Number:	3285450	TRUE SLEEPER
Registration Number:	3962819	TOTAL FLEX
Registration Number:	4063472	TOTAL FLEX
Registration Number:	3702517	TOTAL VIBES
Serial Number:	86681119	COPPERX
Serial Number:	86499830	CROSSX2
Serial Number:	86753278	DUALBLAST
Serial Number:	86746823	FLATTER FORM
Serial Number:	86616796	FLAVORGOURMET
Serial Number:	86316327	FLAVORMASTER
Serial Number:	86607692	FLAVORSTONE INFUSIONGRILL
Serial Number:	86680693	H2O HD
Serial Number:	86317057	IX2
Serial Number:	86754358	JEGEEZE
Serial Number:	86361948	ROBOPAL
Serial Number:	85938883	SLEEPSLIM
Serial Number:	86701379	SLIM 'N LIFT PERFECT FIT
Serial Number:	86745936	SLIMFIT
Serial Number:	86057031	TOTALTONE

**CORRESPONDENCE DATA**

Fax Number: 3309565310

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3309565310

Email: hmarino@thaneinc.com

Correspondent Name: Joe Franz

Address Line 1: 4450 Belden Village St. NW, Suite 304

**TRADEMARK**

**REEL: 005714 FRAME: 0809**

<b>Address Line 4:</b>	Canton, OHIO 44718
<b>ATTORNEY DOCKET NUMBER:</b>	TII TO TIPL - 88 US TMS
<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	Joe Franz
<b>Address Line 1:</b>	4450 Belden Village St. NW, Suite 304
<b>Address Line 4:</b>	Canton, OHIO 44718
<b>NAME OF SUBMITTER:</b>	Helena Marino
<b>SIGNATURE:</b>	/helena marino/
<b>DATE SIGNED:</b>	01/24/2016
<b>Total Attachments: 5</b> source=2015.12.18_US TMAssign_TII to TIPL#page1.tif source=2015.12.18_US TMAssign_TII to TIPL#page2.tif source=2015.12.18_US TMAssign_TII to TIPL#page3.tif source=2015.12.18_US TMAssign_TII to TIPL#page4.tif source=2015.12.18_US TMAssign_TII to TIPL#page5.tif	

## TRADEMARKS ASSIGNMENT AGREEMENT

This Trademarks Assignment Agreement is made, effective December 18, 2015, by and between:

**Thane International, Inc.**, a corporation formed under the laws of the State of Delaware, U.S.A., with its address at 2321 Rosecrans Avenue, Suite 4210, El Segundo, CA, U.S.A. ("**Assignor**")

and

**Thane IP Limited**, a United Kingdom company, with its address at Craftwork Studios, 1st Floor, 1-3 Dufferin Street, London, UK EC1Y 8NA ("**Assignee**").

Whereas:

- A. **Assignor** is the owner of the U.S. trademark registrations and applications set forth in the attached Schedule (the "**Trademarks**"); and
- B. **Assignor** and **Assignee** have agreed that the **Trademarks** should be transferred to **Assignee**;

Now it is hereby agreed as follows:

For good and valuable consideration (receipt of which is hereby acknowledged by **Assignee**), **Assignor** assigns and transfers to **Assignee** all right, title and interest in and to the **Trademarks**, together with all good will of the business symbolized by each **Trademark** and/or accrued to **Assignor** from each **Trademark**.

**Assignee** shall record a true and correct copy of this signed Agreement with the U.S. Patent and Trademark Office.

**SIGNATURE PROVISIONS FOLLOW ON THE NEXT PAGE**

**TRADEMARKS ASSIGNMENT AGREEMENT**

Assignor  
**Thane International, Inc.**

Assignee  
**Thane IP Limited**

By:



\_\_\_\_\_  
Bob Sencer, Secretary

By:



\_\_\_\_\_  
Bob Sencer, Legal  
Representative

Date: December 18, 2015

Date: December 18, 2015

**TRADEMARKS SCHEDULE**  
**(Trademarks listed in Alphabetical Order)**

	<b>Mark</b>	<b>Serial Nr.</b>	<b>Reg. Nr.</b>
1	... BEYOND SHAPEWEAR	86013772	4561409
2	3 MINUTE LEGS	77612343	3786387
3	3 MINUTE LEGS	77660240	3747696
4	3ML TOTAL TRANSFORMATIONS	77714243	3747745
5	AB COMMAND	85735018	4580773
6	AB DOER TWIST (figurative)	77679149	3765095
7	AB-DOER	75395129	2654616
8	AGELESS WONDER	85258177	4339184
9	AQUA-FORCE TECHNOLOGY	77360110	3528879
10	CALIFORNIA BEAUTY (Cl. 03)	75421582	2282132
11	CALIFORNIA BEAUTY (Cl. 25)	77225349	3529835
12	CB (figurative) (Cl. 03)	77245826	3884648
13	CB (figurative) (Cl. 25)	85087714	3930963
14	COOLFLEX	85030670	3935836
15	COPPERX (figurative)	86681119	
16	CROSSX2	86499830	
17	DERMA SETA	77655630	3868134
18	DERMA SETA (figurative)	85099821	3931140
19	DualBlast	86753278	
20	FLABBY TO FIT	85644067	4275669
21	FLATTER FORM	86746823	
22	FLAVORCHEF	85662117	4556492
23	FLAVORFRESH	85900327	4769168
24	FLAVORFULL	85929072	4804491
25	FLAVORGOURMET	86616796	
26	FLAVORMASTER	86316327	
27	FLAVORQUIK	85857862	4804456
28	FLAVORSTONE	85287138	4140195
29	FLAVORSTONE INFUSIONGRILL	86607692	
30	FLAVORWAVE OVEN	76221469	2560401
31	FLAVORWAVE OVEN TURBO (figurative)	77431069	3501777
32	H2O	85775087	4381334
33	H2O HD	86680693	
34	H2O M O (figurative)	77197298	3378030
35	H2O MOP	77197286	3425675
36	H2O MOP ULTRA	77815350	3780607
37	H2O MOP ULTRA (figurative)	77445152	3648522

**TRADEMARKS SCHEDULE**  
(Trademarks listed in Alphabetical Order)

	<b>Mark</b>	<b>Serial Nr.</b>	<b>Reg. Nr.</b>
38	(H2O Mop Ultra trade dress)	77576084	3797752
39	H2O MOP X5 (figurative)	85168642	4007640
40	(H2O Mop X5 trade dress)	85302088	4068858
41	H2O STEAMFX	85762070	4566701
42	H2O V O (figurative)	77217386	3378365
43	H2O VAC	77217373	3378364
44	(H2O Vac trade dress)	77577756	3801292
45	H2O X5	85449956	4157759
46	INSTANT SHAPE, FOREVER SMOOTH	86014164	4557437
47	IX2	86317057	
48	JEGEEZE	86754358	
49	LOOK FLAWLESS NOT FAKE	78909524	3300051
50	MAKING FITNESS FUN!	75621110	2439148
51	MOLD N HOLD	85555050	4243665
52	PLAY THE GUITAR OVERNIGHT	74022161	1653314
53	POWERX	86339396	4740892
54	RED FUSION	85496107	4219520
55	REVEAL YOUR TRUE BEAUTY	78909545	3346182
56	ROBOPAL	86361948	
57	ROCKIN' ABS	78736836	3326756
58	SILHOUETTE SLIM 'N LIFT (figurative)	77402789	3504993
59	SLEEPSLIM	85938883	
60	SLIM 'N LIFT	78540176	3339260
61	SLIM 'N LIFT AIRE	85814156	4335037
62	SLIM 'N LIFT AIRE (figurative)	85171994	4007648
63	SLIM 'N LIFT CARESSE	85679510	4498843
64	SLIM 'N LIFT INFUSED	85819922	4544417
65	SLIM 'N LIFT PERFECT FIT	86701379	
66	SLIM 'N LIFT SHEER SECRET	85706838	4515466
67	SLIM 'N LIFT SUPREME COMFORT	77416621	3548115
68	SLIM 'N LIFT SUPREME COMFORT (figurative)	77420321	3548123
69	SLIMFIT	86745936	
70	STEAM LAZER	85470648	4255143
71	SWIRL GLIDE AND GLOW	78909531	3300052
72	THANE	77484517	3543606
73	(Thane figurative)	76322949	2773051
74	THANE (rebrand figurative)	86104490	8614490



**TRADEMARKS SCHEDULE**  
**(Trademarks listed in Alphabetical Order)**

	<b>Mark</b>	<b>Serial Nr.</b>	<b>Reg. Nr.</b>
75	THANE FITNESS	76334099	2731346
76	THANE H2O HD (figurative)	86547048	4808546
77	THE TRUE COVER DIFFERENCE	78909541	3346181
78	THUNDERSTICK	85241549	4440568
79	THUNDER STICK (figurative)	77414802	3526986
80	TRUE COVER	78824246	3304403
81	TRUE COVER'S GOT IT COVERED	78909536	3327850
82	TRUE COVER SETS YOU FREE	78909549	3346183
83	TRUE SLEEP	76473117	2912071
84	TRUE SLEEPER	78175632	3285450
85	TOTAL FLEX	77907125	3962819
86	TOTAL FLEX (figurative)	85343404	4063472
87	TOTAL VIBES	77419950	3702517
88	TOTALTONE	86057031	