

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369292

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|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Mike Nakamura | | 01/14/2016 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | The Lovely Candy Company, LLC | | |
| Street Address: | 1725 Kilkenny Ct. | | |
| City: | Woodstock | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60098 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: ILLINOIS | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4534744 | LOVELY CANDY CO. | |
| Registration Number: | 4530851 | LOVELY CANDY CO. | |
| Registration Number: | 4487632 | CONSCIOUSLY CRAFTED | |
| Registration Number: | 4462682 | LIVE LIFE. LOVELY. | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8154555685 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 815-307-2974 | | |
| Email: | stephen@scherrerpatentlaw.com | | |
| Correspondent Name: | Stephen T. Scherrer | | |
| Address Line 1: | 17 E. Crystal Lake Ave. | | |
| Address Line 4: | Crystal Lake, ILLINOIS 60014 | | |
| NAME OF SUBMITTER: | Stephen T. Scherrer | | |
| SIGNATURE: | /Stephen T. Scherrer/ | | |
| DATE SIGNED: | 01/14/2016 | | |
| Total Attachments: 2 | | | |
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OP \$115.00 4534744

Assignment of Trademarks

WHEREAS, Michael (aka "Mike") Nakamura, an individual, having an address of 5809 E. Hillside Dr., Crystal Lake, Illinois 60012 ("Assignor"), is the owner of the following trademark registrations:

- U.S. Reg. No. 4,534,744 - LOVELY CANDY CO.
- U.S. Reg. No. 4,530,851 – LOVELY CANDY CO. (stylized)
- U.S. Reg. No. 4,487,632 – CONSCIOUSLY CRAFTED
- U.S. Reg. No. 4,462,682 – LIVE LIFE. LOVELY

WHEREAS, The Lovely Candy Company, LLC, is an Illinois limited liability company, having an address of 1725 Kilkenny Ct., Woodstock, Illinois 60098 ("Assignee"), is desirous of acquiring certain assets, including all right, title, and interest in the above-identified trademark registrations, together with the goodwill of the business symbolized by the trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee the entire right, title and interest in the above-listed United States trademark registrations, together with the goodwill of the business symbolized by the marks, and the right to recover all relief for past infringement or violations of law relating to the marks, the same to be held and enjoyed by Assignee for its own use and benefit, and for its legal representatives and assigns, to the full term of the registrations, as fully and entirely as the same would have been held and enjoyed by Assignor has this assignment and sale not been made.

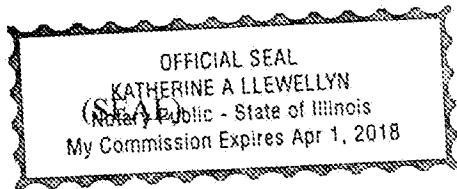
This Assignment executed at Crystal Lake, Illinois on January 14, 2016.

By: Michael Nakamura

Date: January 14, 2016

State of Illinois)
) SS
County of McHenry)

On January 14, 2016 Michael Nakamura known to me to be the individual who executed the foregoing instrument, appeared before me and acknowledged to me that he did the same as his own free will and deed.



Signed by: Katherine Llewellyn
Notary Public

My Commission Expires on 4-1, 2018