

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369271

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rutherford Wine Studios, LLC		12/31/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	E. & J. Gallo Winery		
Street Address:	600 Yosemite Boulevard		
City:	Modesto		
State/Country:	CALIFORNIA		
Postal Code:	95354		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3597786	THE RANCH WINERY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(209) 341-6349		
Email:	tm.group@ejgallo.com		
Correspondent Name:	Kristi W. Whalen		
Address Line 1:	600 Yosemite Boulevard		
Address Line 4:	Modesto, CALIFORNIA 95354		
ATTORNEY DOCKET NUMBER:	USNARN-001-E_4940		
NAME OF SUBMITTER:	Kristi W. Whalen		
SIGNATURE:	/kww/		
DATE SIGNED:	01/14/2016		
Total Attachments: 3			
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OP \$40.00 3597786

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “Assignment”) is made and entered into as of December 31, 2015, by and between RUTHERFORD WINE STUDIOS, LLC, a Delaware limited liability company, having an address of 105 Zinfandel Lane, St. Helena, California 94574 (“Assignor”), and E. & J. GALLO WINERY, a California corporation, having an address of 600 Yosemite Boulevard, Modesto, CA 95354 (“Assignee”).

A. Assignor is the owner of all right, title and interest in and to the trademark **THE RANCH WINERY** for “custom production of wine for others; providing information about wine-making” (hereinafter the “Mark”) and United States Patent and Trademark Office Registration No. 3,597,786 therefor (hereinafter the “Registration”).

B. Assignee desires to acquire all of Assignor’s right, title and interest in, to and under the Mark for “custom production of wine for others; providing information about wine-making,” and the Registration, together with the goodwill of the business symbolized by and associated with the Mark, and Assignor is desirous of assigning all of its right, title and interest in, to and under the Mark for “custom production of wine for others; providing information about wine-making,” and the Registration, and the goodwill associated therewith, to Assignee..

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably sells, grants, assigns, transfers and conveys to Assignee all of Assignor’s right, title and interest in and to the Mark and the Registration, together with the goodwill associated with the Mark.

(Signatures continue on next page)

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Assignment as of the date first written above.

ASSIGNOR:

RUTHERFORD WINE STUDIOS, LLC

By: PK Ford
Name: Patrick K. Ford
Title: President

ASSIGNEE:

E. & J. GALLO WINERY

Signed In Counterpart
By: _____
Name: Douglas B. Vilas
Title: Chief Financial Officer

Signature Page to Trademark Assignment

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Assignment as of the date first written above.


ASSIGNOR:

RUTHERFORD WINE STUDIOS, LLC

By: _____
Name: Patrick K. Ford
Title: President

ASSIGNEE:

E. & J. GALLO WINERY

By: 
Name: Douglas B. Vilas
Title: Chief Financial Officer

Signature Page to Trademark Assignment