

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367040

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Drunk Elephant Distributors, LLC		03/31/2015	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	Drunk Elephant, LLC		
Street Address:	PO Box 5090		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78763		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85836881	DRUNK ELEPHANT	
Serial Number:	85726116	DRUNK ELEPHANT	
Serial Number:	86581942	VIRGIN MARULA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5129223090		
Email:	PTOmail@annakuhnlaw.com		
Correspondent Name:	Anna Kuhn-Law Office of Anna Kuhn, PLLC		
Address Line 1:	3307 Northland Drive		
Address Line 2:	Suite 310		
Address Line 4:	Austin, TEXAS 78731		
NAME OF SUBMITTER:	Anna Kuhn		
SIGNATURE:	/Anna Kuhn/		
DATE SIGNED:	12/28/2015		
Total Attachments: 3			
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source=Certificate of Formation for Drunk Elephant, LLC - 3.31.2015#page1.tif			

OP \$90.00 85836881



Office of the Secretary of State

CERTIFICATE OF FILING OF

Drunk Elephant, LLC
File Number: 802190449

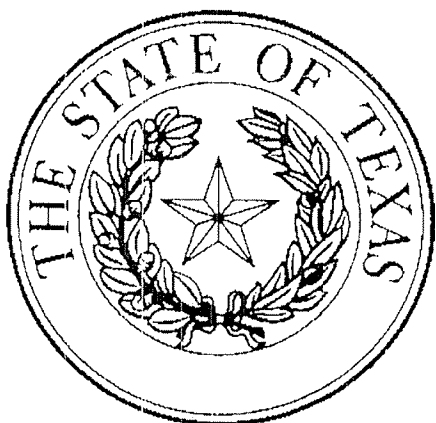
The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Formation for the above named Domestic Limited Liability Company (LLC) has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

The issuance of this certificate does not authorize the use of a name in this state in violation of the rights of another under the federal Trademark Act of 1946, the Texas trademark law, the Assumed Business or Professional Name Act, or the common law.

Dated: 04/01/2015

Effective: 04/01/2015



A handwritten signature in black ink, appearing to read "Cascos".

Carlos Cascos
Secretary of State

CERTIFICATE OF FORMATION

OF

DRUNK ELEPHANT, LLC

FILED
In the Office of the
Secretary of State of Texas

APR 01 2015

Corporations Section

ARTICLE I

Name; Formed Under Plan of Conversion

The filing entity being formed is a limited liability company. The name of the limited liability company created by this Certificate of Formation is Drunk Elephant, LLC. This limited liability company was formed under a plan of conversion. The name, date of formation, prior form of organization, jurisdiction of formation and address of the converting entity are as follows: Drunk Elephant Distributors, LLC, a Colorado limited liability company, was formed on September 26, 2012, with the address of 7205 South Newport Way, Centennial, Colorado 80112.

ARTICLE II

Registered Agent and Registered Office

This limited liability company's initial registered agent is Thomas Daniel, and the address of its registered office in the State of Texas is 1600 West 38th Street, Austin, Texas 78731.

ARTICLE III

Management

The limited liability company is to be managed by managers. The name and address of the persons who are to serve as the initial managers are:

<u>Name</u>	<u>Address</u>
Thomas Daniel	Post Office Box 5090 Austin, Texas 78763
Patrick Beathard	Post Office Box 5004 Austin, Texas 78763

ARTICLE IV

Duration

The period of duration is perpetual.

ARTICLE V

Purpose

The purpose for which this limited liability company is organized is for the transaction of any and all lawful business for which limited liability companies may be organized under the Texas Business Organizations Code.

ARTICLE VI

Organizer

The name and address of the organizer are Thomas Daniel, Post Office Box 5090, Austin, Texas 78763.

ARTICLE VII

Effective Date of Filing

This document will become effective when the document is filed by the Secretary of State.

* * * * *

The undersigned has signed this document as of March 31, 2015, and subject to penalties imposed by law for the submission of a materially false or fraudulent instrument.



Thomas Daniel
Organizer