TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM366937

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CORONET JEWELRY COMPANY		11/30/2015	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	CORONET JEWELRY AND ACCESSORIES, LLC	
Street Address:	7781 First Place	
City:	Oakwood Village	
State/Country:	OHIO	
Postal Code:	44146	
Entity Type:	LIMITED LIABILITY COMPANY: OHIO	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1106047	CORONET
Registration Number:	4727728	MAIN STREET

CORRESPONDENCE DATA

2166214072 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 216-621-2234 Email: jwolfe@tarolli.com **Correspondent Name:** John R. Hlavka

1300 EAST NINTH STREET Address Line 1:

Address Line 2: **Suite 1700**

Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	EHR-192194 US GEN
NAME OF SUBMITTER:	John R. Hlavka
SIGNATURE:	/John R. Hlavka/
DATE SIGNED:	12/22/2015

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS, TRADE NAMES, AND SERVICE MARKS

THIS ASSIGNMENT OF TRADEMARKS, TRADE NAMES, AND SERVICE MARKS ("Assignment") is made effective as of November 30, 2015, by CORONET JEWELRY COMPANY, an Ohio corporation ("Assignor") in favor of CORONET JEWELRY and ACCESSORIES, LLC, an Ohio limited liability company ("Assignee"), is to evidence the following agreements and understandings:

RECITALS

- A. Assignor is the sole owner of those trademarks, trade names, and service marks listed on <u>Schedule A</u>, attached and made a part hereto, and other derivatives thereof, as such may be registered with the Ohio Secretary of States, the United States Patent and Trademark Office, or may be unregistered or common law trade names, trademarks, or service marks (collectively, the "Marks").
- B. Pursuant to an Asset Purchase Agreement dated November 30, 2015, (the "Purchase Agreement") by and among Assignor, as seller, Assignee, as purchaser, Matthew Winograd, and Lee Schloss and Mark Schloss, (the "Purchase Agreement"), Assignee is purchasing certain assets of Assignor, including the Marks and all goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby sells, assigns, transfers and sets over unto Assignee the exclusive right, title and interest in and to the Marks and the use thereof throughout the world, together with the goodwill pertaining to said Marks. The Marks are assigned by Assignor "as is" and without any warranties whatsoever.

Assignor makes no claims as to Assignor's right, title, or ownership of the Marks, nor to Assignor's knowledge of any existing infringement of the Marks by any third party.

Assignor covenants and agrees to execute and deliver to Assignee, upon request, all such further documents, instruments and other writings which Assignee reasonably requests to effectuate the assignments set forth herein and/or to effectuate a registration of the Marks as a trade name, trademark, service mark, or otherwise with any governmental entity.

This Assignment shall be governed by and construed in accordance with the substantive laws of the State of Ohio, without application of choice or conflict of laws principals.

(signatures on the following page)

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IN WITNESS WHEREOF, the undersigned has executed this Assignment of Trademarks, Trade Names, and Service Marks as of the date first above written.

"Assignee"

CORONET JEWELRY and ACCESSORIES, LLC

By: ____

Matthew Winggrad, Manager

"Assignor"

CORONET JEWELRY COMPANY

Lee Schloss, President

(00748297)

SCHEDULE A

MARKS

- 1. The Trademark "Coronet", United States Patent and Trademark Office Registration No. 1,106,047;
- 2. The Trademark "Main Street" United States Patent and Trademark Office Registration No. 4,727,728.
- 3. The Trade Name "Coronet Jewelry Company."

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RECORDED: 12/22/2015