900349227 01/04/2016

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM367846

Stylesheet Version v1.2

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900344361

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Professional Beauty Holdings Inc		10/26/2015	LIMITED LIABILITY COMPANY: MISSOURI

RECEIVING PARTY DATA

Name:	Innovative Beauty Group, LLC	
Street Address:	150 Motor Pkwy st 401	
City:	Hauppauge	
State/Country:	NEW YORK	
Postal Code:	11788	
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4288745	PIXEL

CORRESPONDENCE DATA

Fax Number: 6314396801

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6317878576

Email: bkowalsky@innbeauty.com

Correspondent Name: Bruce Kowalsky

Address Line 1: 150 Motor Pkwy st 401

Address Line 4: Hauppauge, NEW YORK 11788

NAME OF SUBMITTER: Bruce Kowalsky **SIGNATURE:** /bruce kowalsky/ **DATE SIGNED:** 01/04/2016

Total Attachments: 1

source=trademark#page1.tif

TRADEMARK REEL: 005692 FRAME: 0054 900349227

ASSIGNMENT OF TRADEMARK

WHEREAS, Professional Beauty Holdings, Inc., a Missouri corporation, having a principal place of business located at 6840 North Oak Trafficway, Gladstone, Missouri 64118 (referred to as "Assignor"), had purchased and/or used and/or applied to register in the United States Patent and Trademark Office the following trademarks and/or trade names (hereinafter "Mark") in connection with beauty products:

MARK SERIAL NUMBER FILING DATE

"PIXEL" 85656365 June 20, 2012

WHEREAS, Innovative Beauty Group, LLC, Barry Shields and Bruce Kowalsky, having a principal place of business located at 150 Motor Parkway, Hauppauge, New York ("Assignee"), has a desire to purchase the Mark and associated goodwill from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and registrations and/or applications therefore, together with the goodwill of the business symbolized by the Mark including claims for damages by reason of past infringements of the Mark, together with the right to sue and collect therefore.

"ASSIGNOR"

Dated: 0000x262015

STATE OF MUSSOURI

SS

COUNTY OF CLAY

On <u>October U</u>, 2015, before me, a Notary Public in and for the State and county aforesaid, personally appeared Gari Dawn Tingler, to me known and known to me to be the persons of that name who signed the foregoing Assignment of Trademark, and he acknowledged the same to be his free act and deed.

June 30,2017

Notary Public Notary Seal State of Missouri, Clay County Commission # 13498919 My Commission Expires Jun 30, 2017 Mary boyd

TRADEMARK REEL: 005692 FRAME: 0055

RECORDED: 01/04/2016