

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM365316

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Google Inc.		10/20/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Niantic, Inc.		
Street Address:	2 Bryant Street, Suite 200		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85769439	NIANTIC LABS	
Registration Number:	4441271	FIELD TRIP	
Registration Number:	4377771	INGRESS	
Registration Number:	4338872		
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	trademarks@fenwick.com		
Correspondent Name:	Sally M. Abel, Erin Giacoppo		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	32533-00070/0715		
NAME OF SUBMITTER:	Sally M. Abel		
SIGNATURE:	/sabel/		
DATE SIGNED:	12/10/2015		
Total Attachments: 4			
source=Google - Niantic TM Assignment#page1.tif			

CH \$115.00 85769439


source=Google - Niantic TM Assignment#page2.tif

source=Google - Niantic TM Assignment#page3.tif

source=Google - Niantic TM Assignment#page4.tif

TRADEMARK ASSIGNMENT

WHEREAS, Google Inc., a Delaware Corporation (the "Assignor"), located at 1600 Amphitheatre Parkway, Mountain View, California 94043, United States adopted, used, or intends to use the following trademarks, and is the owner of the following trademark application and registrations in the U.S. Patent and Trademark Office:

Trademark	App. No.	Reg. No.	App. Date
FIELD TRIP	85738215	4441271	September 25, 2012
INGRESS	85778518	4377771	November 13, 2012
	85801269	4338872	December 12, 2012
NIANTIC LABS	85769439		November 1, 2012

WHEREAS, Assignor also owns the trademark applications and registrations in other jurisdictions that are set forth in the Schedule A attached hereto;

WHEREAS, Niantic, Inc., a Delaware Corporation (the "Assignee"), located at 2 Bryant Street, Suite 220, San Francisco, California 94105, United States desires to acquire all right, title and interest in and to the marks and the related applications and registrations above as well as those in other jurisdictions as set forth in Schedule A (collectively, "the Trademarks"), together with the associated goodwill;

NOW, THEREFORE, pursuant to a Contribution Agreement entered into between the parties on August 10, 2015, and effective as of October 6, 2015, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

Executed on October 20, 2015

Google Inc.



Name: Giselle C.W. Huron

Title: Associate Trademark Counsel

Executed on 11/4, 2015

Niantic, Inc.





Name: John Hanke

Title: CEO

Schedule A

Trademark	Country	App #	Reg #	Reg Date	Status
FIELD TRIP	Argentina	3228314			Pending
FIELD TRIP	Australia	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	Brazil	840430221			Pending
FIELD TRIP	Canada	1614854			Pending
FIELD TRIP	China	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	CTM	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	Hong Kong	302527524	302527524	Feb 21 2013	Registered
FIELD TRIP	India	2481595			Pending
FIELD TRIP	Indonesia	D00 2013 013758			Pending
FIELD TRIP	Japan	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	Malaysia	2013051564			Pending
FIELD TRIP	Mexico	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	New Zealand	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	Philippines	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	Republic of Korea (South)	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	Russian Federation	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	Singapore	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	South Africa	2013/04381			Pending
FIELD TRIP	Taiwan	102009115	01596507	Sep 1 2013	Registered
FIELD TRIP	Thailand	882460			Pending
FIELD TRIP	Turkey	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	Vietnam	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP	WIPO	1154758	1154758	Feb 19 2013	Registered
FIELD TRIP & Design 	Switzerland	54102/2015	672063	Apr 8 2015	Registered
INGRESS	Argentina	3243029	2658598	Jun 26 2014	Registered
INGRESS	Australia	1162464	1162464	Apr 29 2013	Registered
INGRESS	Brazil	840506481			Pending
INGRESS	Brazil	840506490			Pending
INGRESS	Chile	1056987	1108640	Jul 1 2014	Registered
INGRESS	China	1162464			Pending
INGRESS	Colombia	1162464			Pending

Trademark	Country	App #	Reg #	Reg Date	Status
INGRESS	Colombia	14-159317			Pending
INGRESS	CTM	013101993	013101993	Nov 4 2014	Registered
INGRESS	CTM	1162464	1162464	Apr 23 2014	Registered
INGRESS	Hong Kong	302595736	302595736	Mar 16 2015	Registered
INGRESS	India	2522625			Pending
INGRESS	India	2758359			Pending
INGRESS	Israel	1162464			Pending
INGRESS	Japan	1162464	1162464	Apr 29 2013	Registered
INGRESS	Mexico	1162464	1162464	Apr 29 2013	Registered
INGRESS	New Zealand	1162464	1162464	Apr 29 2013	Registered
INGRESS	Norway	1162464	1162464	Apr 29 2013	Registered
INGRESS	Philippines	1162464	1162464	Oct 17 2013	Registered
INGRESS	Republic of Korea (South)	1162464	1162464	Apr 29 2013	Registered
INGRESS	Russian Federation	1162464	1162464	Apr 29 2013	Registered
INGRESS	Singapore	1162464	1162464	Apr 29 2013	Pending
INGRESS	South Africa	2013/11330			Pending
INGRESS	Switzerland	1162464	1162464	Apr 29 2013	Registered
INGRESS	Taiwan	102022814	1638899	Apr 16 2014	Registered
INGRESS	Thailand	891024			Pending
INGRESS	Thailand	891025			Pending
INGRESS	Turkey	1162464	1162464	Apr 29 2013	Registered
INGRESS	Ukraine	1162464	1162464	Apr 29 2013	Registered
INGRESS	United Arab Emirates	191043	191043	Nov 24 2014	Registered
INGRESS	United Arab Emirates	191044	191044	Nov 24 2014	Registered
INGRESS	Vietnam	1162464	1162464	Apr 29 2013	Registered
INGRESS	WIPO	1162464	1162464	Apr 29 2013	Registered
	China	1174437	1174437	May 28 2013	Registered
	CTM	1174437	1174437	May 28 2013	Registered
	WIPO	1174437	1174437	May 28 2013	Registered
NIANTIC LABS	CTM	011777471	011777471	Sep 20 2013	Registered
		N/A	N/A	N/A	Common law rights, to the extent any such rights have arisen from use.