

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM364285

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/28/2015
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GlaxoSmithKline LLC		12/02/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Block Drug Company, Inc.
Street Address:	830 Bear Tavern Road
City:	West Trenton
State/Country:	NEW JERSEY
Postal Code:	08628
Entity Type:	Private Company Limited by Shares: NEW JERSEY

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Serial Number:	78695504	BREATHE BETTER. SLEEP BETTER.
Serial Number:	78961893	BREATHE RIGHT
Serial Number:	77500779	BREATHE RIGHT EXTRA
Serial Number:	85120744	IT'S YOUR RIGHT TO BREATHE RIGHT
Serial Number:	78273063	OOZE-CONTROL TIP
Serial Number:	77978415	ALPINE BREEZE
Serial Number:	86253966	INTELLIGENT TOOTHPASTE
Serial Number:	78900248	MINTESENCE
Serial Number:	76275966	NOVAMIN
Serial Number:	76260027	RX SENSODYNE 2X A DAY EVERY DAY
Serial Number:	72105949	SENSODYNE
Serial Number:	72297957	SENSODYNE
Serial Number:	74449034	SENSODYNE
Serial Number:	78733418	SENSODYNE
Serial Number:	85737852	SENSODYNE
Serial Number:	86173367	SENSODYNE COMPLETE PROTECTION
Serial Number:	86525889	SENSODYNE COMPLETE PROTECTION

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	78062038	SENSODYNE FULL PROTECTION
Serial Number:	78979618	SENSODYNE PRONAMEL
Serial Number:	77165130	SENSODYNE
Serial Number:	74512357	TRUE WHITE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@gsk.com
Correspondent Name: Charles Atkinson
Address Line 1: 5 Crescent Drive
Address Line 2: NY0300
Address Line 4: Philadelphia, PENNSYLVANIA 19112

ATTORNEY DOCKET NUMBER:	PRJ/7063522
NAME OF SUBMITTER:	Charles M. Atkinson
SIGNATURE:	/Charles M. Atkinson/
DATE SIGNED:	12/02/2015

Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

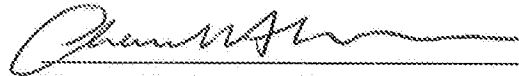
WHEREAS, GlaxoSmithKline LLC, a Delaware limited liability company having a place of business at Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, County of New Castle, Delaware, 19808, United States ("Assignor"), owned certain trademarks and/or service marks in the United States, and the United States applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to Block Drug Company, Inc., a New Jersey private company limited by shares, and registered in the United States, having a place of business at Corporation Service Company, 830 Bear Tavern Road, West Trenton, New Jersey 08628, United States ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 28 February, 2015.

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the United States, and to the United States applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 2nd day of December, 2015.

GlaxoSmithKline LLC



Name: Charles M. Atkinson
Title: Authorized Attorney

EXHIBIT A
Trademark Schedule

Mark	Application No.	Registration No.
BREATHE BETTER. SLEEP BETTER.	78695504	3450936
BREATHE RIGHT	78961893	3258606
BREATHE RIGHT EXTRA	77500779	3764206
IT'S YOUR RIGHT TO BREATHE RIGHT	85120744	4119246
OOZE-CONTROL TIP	78273063	2858081
ALPINE BREEZE	77978415	3750697
INTELLIGENT TOOTHPASTE	86253966	
MINTESSENCE	78900248	3270621
NOVAMIN	76275966	2792116
RX SENSODYNE 2X A DAY EVERY DAY	76260027	2573446
SENSODYNE	72105949	716963
SENSODYNE	72297957	875774
SENSODYNE	74449034	1860965
SENSODYNE	78733418	3428309
SENSODYNE	85737852	4482097
SENSODYNE COMPLETE PROTECTION	86173367	
SENSODYNE COMPLETE PROTECTION	86525889	
SENSODYNE FULL PROTECTION	78062038	2882822
SENSODYNE PRONAMEL	78979618	3393575
SENSODYNE with circles device (2007 version)	77165130	3441885
TRUE WHITE	74512357	1952309