

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM363990

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SUPPLEMENTAL IP SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE NIELSEN COMPANY ((US), LLC		10/23/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	CITIBANK, N.A., AS COLLATERAL AGENT FOR THE FIRST LIEN SECURED PARTIES
Street Address:	1615 BRETT ROAD
Internal Address:	BUILDING III
City:	NEW CASTLE
State/Country:	DELAWARE
Postal Code:	19720
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 99

Property Type	Number	Word Mark
Registration Number:	1004086	ARBITRON
Registration Number:	1023753	ARBITRON
Registration Number:	4337492	A ARBITRON
Registration Number:	4337493	A ARBITRON
Registration Number:	4363412	A ARBITRON
Registration Number:	4337494	A ARBITRON
Registration Number:	3583706	ARBITRON PPM
Registration Number:	4182421	ARB-TV
Registration Number:	4193598	ARB-TV
Registration Number:	4193599	ARB-TV
Registration Number:	4193600	ARB-TV
Registration Number:	4161831	GET-A-GRIP
Registration Number:	4161832	GET-A-GRIP
Registration Number:	4393969	IBOARD
Registration Number:	1984594	LOCALMOTION
Registration Number:	1560614	MAXIMI\$ER
Registration Number:	2384772	PD ADVANTAGE

CH \$2490.00 1004086

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4124546	PPM
Registration Number:	4074012	PPM
Registration Number:	4134324	PPM
Registration Number:	4289460	PPM 360
Registration Number:	4550431	PPM 360
Registration Number:	4296002	PPM360
Registration Number:	4470967	PRINTPLUS
Registration Number:	2062674	PRO M
Registration Number:	1716997	QUALIZIP
Registration Number:	1111456	RADAR
Registration Number:	2062659	RETAIL DIRECT
Registration Number:	2907833	RETAILDIRECT
Registration Number:	2081184	SMARTPLUS
Registration Number:	4292575	INTELLIGENT PRIORS
Registration Number:	3234946	DRIVER INSIGHTS
Registration Number:	3188866	CGWEB
Registration Number:	3805490	COEFFICIENT GENERATOR
Registration Number:	3871724	TCE
Registration Number:	3821575	NEUROFOCUS
Registration Number:	3744042	NEURO FOCUS
Registration Number:	3744041	NEUROFOCUS
Registration Number:	3773024	NBASE
Registration Number:	3773023	NEUROBASE
Registration Number:	3773721	NEUROLAB
Registration Number:	3733470	NEUROFOCUS
Registration Number:	3709302	NEUROTAGS
Registration Number:	3715713	WAVESPOT
Registration Number:	3421532	NEUROFOCUS
Registration Number:	3655177	NEURO FOCUS
Serial Number:	86229791	AD*VIEWS
Registration Number:	4719166	NIELSEN SOCIALGUIDE INTELLIGENCE
Registration Number:	4609365	NIELSEN BASES FACTORS FOR SUCCESS
Serial Number:	86197352	CONCEPT CONSTRUCTOR
Registration Number:	4589359	SPONSORSHIP SCORECARD
Registration Number:	4589317	AN UNCOMMON SENSE OF THE CONSUMER
Registration Number:	3832801	NIELSEN RADIOVIEWS
Registration Number:	3832800	NIELSEN RADIO ADVISOR
Registration Number:	4109175	NIELSEN FOCUS

Property Type	Number	Word Mark
Registration Number:	3743026	HEALTHSCAPE
Registration Number:	2975150	PUBNET
Registration Number:	2610398	PUBEASY
Registration Number:	1450012	PUBNET
Serial Number:	86470460	NIELSEN OPINION QUEST
Registration Number:	4641730	NIELSEN N-SCORE
Registration Number:	4538931	NIELSEN CROSS-PLATFORM CAMPAIGN RATINGS
Registration Number:	4533906	NIELSEN ONLINE CAMPAIGN RATINGS
Registration Number:	4221147	THE CAMBRIDGE GROUP
Registration Number:	4003462	PRIME LINGO
Registration Number:	4390551	THE DEMAND INSTITUTE
Registration Number:	4468613	DI DEMAND INSTITUTE
Registration Number:	4282365	DI
Registration Number:	4267240	SITEREPORTS
Registration Number:	4374390	THE DEMAND INSTITUTE
Registration Number:	3529139	VIZU
Registration Number:	3935746	VIZU
Registration Number:	4003366	PRIME LINGO
Registration Number:	3052460	PERISHABLES GROUP
Registration Number:	2996825	KEEPING YOUR BUSINESS FRESH
Registration Number:	2876716	FRESHWORKS
Registration Number:	2198049	FRESH FACTS
Registration Number:	3975718	HARRIS VAULT
Registration Number:	3575651	HI-BRID INSIGHTS
Registration Number:	2941373	REPUTATION QUOTIENT
Registration Number:	3270411	QUICKSCREENER
Registration Number:	3234066	PREFERENCEPOINT
Registration Number:	3190600	QUICKQUERY
Registration Number:	3064805	RQ
Registration Number:	2383397	ASL
Registration Number:	2711660	HPOL
Registration Number:	2385572	ADVANCED STRATEGY LAB
Registration Number:	2551588	HARRIS INTERACTIVE
Registration Number:	1606674	EQUITREND
Serial Number:	86665230	DIGITAL AD RATINGS
Registration Number:	1810713	THE HARRIS POLL
Registration Number:	1809514	THE HARRIS POLL
Registration Number:	3683917	INNERSCOPE

Property Type	Number	Word Mark
Registration Number:	3864859	ENGAGEMENT MAP
Registration Number:	3556443	INNERSCOPE RESEARCH
Registration Number:	4715169	IMPACT MAPS
Serial Number:	86633358	TOTAL AUDIENCE
Registration Number:	4160576	INNERSCOPE RESEARCH
Registration Number:	4104223	AQ

CORRESPONDENCE DATA

Fax Number: 2124552502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 455-3605

Email: ksolomon@stblaw.com

Correspondent Name: Genevieve Dorment, Esq.

Address Line 1: Simpson Thacher & Bartlett LLP

Address Line 2: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 096412/0001

NAME OF SUBMITTER: Genevieve Dorment

SIGNATURE: /gd/

DATE SIGNED: 11/30/2015

Total Attachments: 29

- source=IP Security Agreement Supplement (Execution) - Copy#page1.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page2.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page3.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page4.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page5.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page6.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page7.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page8.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page9.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page10.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page11.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page12.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page13.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page14.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page15.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page16.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page17.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page18.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page19.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page20.tif
- source=IP Security Agreement Supplement (Execution) - Copy#page21.tif

source=IP Security Agreement Supplement (Execution) - Copy#page22.tif
source=IP Security Agreement Supplement (Execution) - Copy#page23.tif
source=IP Security Agreement Supplement (Execution) - Copy#page24.tif
source=IP Security Agreement Supplement (Execution) - Copy#page25.tif
source=IP Security Agreement Supplement (Execution) - Copy#page26.tif
source=IP Security Agreement Supplement (Execution) - Copy#page27.tif
source=IP Security Agreement Supplement (Execution) - Copy#page28.tif
source=IP Security Agreement Supplement (Execution) - Copy#page29.tif

SUPPLEMENT IP SECURITY AGREEMENT, dated as of October 23, 2015 (“**Supplement**”), to the Intellectual Property Security Agreement, in favor of CITIBANK, N.A., as Collateral Agent for the First Lien Secured Parties (the “**Collateral Agent**”) by the Grantor identified on the signature page hereto (“**Grantor**”).

A. Reference is made to (i) the Credit Agreement dated as of August 9, 2006, as amended January 22, 2007, as further amended August 9, 2007, as amended and restated as of June 23, 2009, as further amended and restated as of February 2, 2012, as further amended and restated as of February 28, 2013, as further amended and restated as of April 22, 2014, as further amended by that joinder agreement dated December 19, 2014 and as further amended by that joinder agreement dated May 12, 2015 (as further amended, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), among Nielsen Finance LLC (the “**U.S. Borrower**”), TNC (US) Holdings Inc. (formerly known as VNU, Inc.), Nielsen Holding and Finance B.V. (formerly known as VNU Holding and Finance B.V., the “**Dutch Borrower**”), the Guarantors party thereto from time to time, Citibank, N.A., as Administrative Agent, Swing Line Lender and an L/C Issuer, each Lender from time to time party thereto, and the other parties thereto from time to time and (ii) the Intellectual Property Security Agreement dated as of August 9, 2006, and amended and restated as of June 23, 2009, among the Collateral Agent and other Grantor parties thereto (as further amended, supplemented or otherwise modified from time to time, the “**Intellectual Property Security Agreement**”).

B. Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement and the Intellectual Property Security Agreement referred to therein.

C. The Grantor has entered into the Intellectual Property Security Agreement in order to induce the Lenders to make Loans and the L/C Issuers to issue Letters of Credit and to induce the providers under each Permitted Debt Offering Agreement to extend credit.

Accordingly, the Collateral Agent and the Grantor agree as follows:

SECTION 1. The Grantor, as security for the payment and performance in full of the First Lien Obligations, does hereby create and grant to the Collateral Agent, its successors and assigns, for the benefit of the First Lien Secured Parties, their successors and assigns, a security interest in and lien on all of the Grantor’s right, title and interest in and to the Collateral (as defined in the Intellectual Property Security Agreement) identified on Schedule I attached hereto (the “**Supplemental Collateral**”). The Intellectual Property Security Agreement is hereby incorporated herein by reference.

SECTION 2. This Supplement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery by facsimile or email of an executed counterpart of a signature page to this Supplement shall be effective as delivery of an original executed counterpart of this Supplement.

SECTION 3. Intentionally Omitted.

SECTION 4. Except as expressly supplemented hereby, the Intellectual Property Security Agreement shall remain in full force and effect.

SECTION 5. THIS SUPPLEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

SECTION 6. In case any one or more of the provisions contained in this Supplement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and in the Intellectual Property Security Agreement shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties hereto shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

SECTION 7. All communications and notices hereunder shall be in writing and given as provided in Section 5.01 of the Intellectual Property Security Agreement.

SECTION 8. The Grantors agree to reimburse the Collateral Agent for its reasonable out-of-pocket expenses in connection with this Supplement, including the reasonable fees, other charges and disbursements of counsel for the Collateral Agent.

IN WITNESS WHEREOF, the Grantor and the Collateral Agent have duly executed this Supplement to the Intellectual Property Security Agreement as of the day and year first above written.

Grantor:

THE NIELSEN COMPANY (US), LLC

by


Name:

Title:

for *Stach*
Harriet Stach
VP Secretary

Legal Name: The Nielsen Company (US), LLC
Jurisdiction of Formation: Delaware
Location of Chief Executive office: 85 Broad Street
New York, NY 10004

CITIBANK, N.A.,
as Collateral Agent,

by 
Name: *Keith W. L. ...*
Title: *Vice President & Director*

[Supplement to IP Security Agreement]

TRADEMARK
REEL: 005678 FRAME: 0400

**SCHEDULE I
INTELLECTUAL PROPERTY**

UNITED STATES PATENTS AND PATENT APPLICATIONS:

App.No.	Patent #	Status	Filed	Granted	Current Owner
08/481,815	5,621,454	Granted Expired 4/30/12	07 Jun 1995	15 Apr 1997	The Nielsen Company (US), LLC
07/734,585	5,740,035	Granted	23 Jul 1991	14 Apr 1998	The Nielsen Company (US), LLC
08/408,010	5,764,763	Granted	24 Mar 1995	09 Jun 1998	The Nielsen Company (US), LLC
08/721,705	5,787,334	Granted	27 Sep 1996	28 Jul 1998	The Nielsen Company (US), LLC
09/085,501	5,974,299	Granted	27 May 1998	26 Oct 1999	The Nielsen Company (US), LLC
08/607,097	6,035,177	Granted	26 Feb 1996	07 Mar 2000	The Nielsen Company (US), LLC
09/188,796	6,099,319	Granted	09 Nov 1998	08 Aug 2000	The Nielsen Company (US), LLC
09/328,766	6,421,445	Granted	08 Jun 1998	16 Jul 2002	The Nielsen Company (US), LLC
09/796,961	6,584,470	Granted	01 Mar 2001	24 Jun 2003	Buzzmetrics, Ltd.
09/289,758	6,735,775	Granted	12 Apr 1999	11 May 2004	The Nielsen Company (US), LLC
10/302,309	6,845,360	Granted	22 Nov 2002	18 Jan 2005	The Nielsen Company (US), LLC
09/948,283	6,862,355	Granted	07 Sep 2001	01 Mar 2005	The Nielsen Company (US), LLC
09/318,045	6,871,180	Granted	25 May 1999	22 Mar 2005	The Nielsen Company (US), LLC
09/729,129	6,879,960	Granted	01 Dec 2000	12 Apr 2005	The Nielsen Company (US), LLC
10/329,132	6,958,710	Granted	24 Dec 2002	25 Oct 2005	The Nielsen Company (US), LLC
10/328,199	7,174,151	Granted	23 Dec 2002	06 Feb 2007	The Nielsen Company (US), LLC
09/879,220	7,185,065	Granted	13 Jun 2001	27 Feb 2007	Buzzmetrics, Ltd.
11/239,632	7,188,078	Granted	28 Sep 2005	06 Mar 2007	Buzzmetrics, Ltd.
11/239,695	7,188,079	Granted	28 Sep 2005	06 Mar 2007	Buzzmetrics, Ltd.
09/686,516	7,197,470	Granted	11 Oct 2000	27 Mar 2007	Buzzmetrics, Ltd.
10/256,834	7,222,071	Granted	27 Sep 2002	22 May 2007	The Nielsen Company (US), LLC
10/205,808	7,239,981	Granted	26 Jul 2002	03 Jul 2007	The Nielsen Company (US), LLC
11/084,663	7,272,982	Granted	18 Mar 2005	25 Sep 2007	The Nielsen Company (US), LLC
10/966,850	7,359,835	Granted	15 Oct 2004	15 Apr 2008	The Nielsen Company (US), LLC
11/239,696	7,363,243	Granted	28 Sep 2005	22 Apr 2008	Buzzmetrics, Ltd.
11/084,646	7,408,460	Granted	18 Mar 2005	05 Aug 2008	The Nielsen Company (US), LLC
11/092,497	7,420,464	Granted	29 Mar 2005	02 Sep 2008	The Nielsen Company (US), LLC
09/872,457	7,428,526	Granted	01 Jun 2001	23 Sep 2008	The Nielsen Company (US), LLC
11/084,604	7,443,292	Granted	18 Mar 2005	28 Oct 2008	The Nielsen Company (US), LLC
10/620,244	7,460,827	Granted	15 Jul 2003	02 Dec 2008	The Nielsen Company (US), LLC
10/800,447	7,463,143	Granted	15 Mar 2004	09 Dec 2008	The Nielsen Company (US), LLC
11/084,642	7,463,144	Granted	18 Mar 2005	09 Dec 2008	The Nielsen Company (US), LLC
11/548,578	7,466,844	Granted	11 Dec 2002	16 Dec 2008	The Nielsen Company (US), LLC
10/093,676	7,471,987	Granted	08 Mar 2002	30 Dec 2008	The Nielsen Company (US), LLC
10/328,201	7,483,835	Granted	23 Dec 2002	27 Jan 2009	The Nielsen Company (US), LLC
10/811,174	7,483,975	Granted	26 Mar 2004	27 Jan 2009	The Nielsen Company (US), LLC
11/638,262	7,509,115	Granted	13 Dec 2006	24 Mar 2009	The Nielsen Company (US), LLC
11/692,480	7,516,111	Granted	28 Mar 2007	07 Apr 2009	The Nielsen Company (US), LLC
11/245,542	7,523,085	Granted	30 Sep 2005	21 Apr 2009	Buzzmetrics, Ltd.

App No.	Patent #	Status	Filed	Granted	Current Owner
12/088,809	7,523,124	Granted	26 Jun 2007	21 Apr 2009	The Nielsen Company (US), LLC
11/933,920	7,559,788	Granted	01 Nov 2007	14 Jul 2009	The Nielsen Company (US), LLC
11/864,161	7,563,123	Granted	28 Sep 2007	21 Jul 2009	The Nielsen Company (US), LLC
11/951,864	7,584,484	Granted	06 Dec 2007	01 Sep 2009	The Nielsen Company (US), LLC
11/339,269	7,587,728	Granted	25 Jan 2006	08 Sep 2009	The Nielsen Company (US), LLC
11/405,067	7,587,732	Granted	17 Apr 2006	08 Sep 2009	The Nielsen Company (US), LLC
10/640,104	7,592,908	Granted	13 Aug 2003	22 Sep 2009	The Nielsen Company (US), LLC
11/466,684	7,594,242	Granted	23 Aug 2006	22 Sep 2009	The Nielsen Company (US), LLC
11/517,417	7,596,552	Granted	08 Sep 2006	29 Sep 2009	Buzzmetrics, Ltd.
11/651,661	7,600,017	Granted	10 Jan 2007	06 Oct 2009	Buzzmetrics, Ltd.
11/216,543	7,623,823	Granted	30 Aug 2005	24 Nov 2009	The Nielsen Company (US), LLC
10/205,810	7,627,872	Granted	26 Jul 2002	01 Dec 2009	The Nielsen Company (US), LLC
11/916,511	7,631,324	Granted	08 Jun 2005	08 Dec 2009	The Nielsen Company (US), LLC
11/767,254	7,640,141	Granted	22 Jun 2007	29 Dec 2009	The Nielsen Company (US), LLC
12/269,733	7,643,652	Granted	12 Nov 2008	05 Jan 2010	The Nielsen Company (US), LLC
11/752,106	7,647,604	Granted	22 May 2007	12 Jan 2010	The Nielsen Company (US), LLC
12/035,853	7,647,605	Granted	22 Feb 2008	12 Jan 2010	The Nielsen Company (US), LLC
11/404,276	7,650,616	Granted	14 Apr 2006	19 Jan 2010	The Nielsen Company (US), LLC
11/083,640	7,650,793	Granted	18 Mar 2005	26 Jan 2010	The Nielsen Company (US), LLC
11/897,984	7,660,783	Granted	31 Aug 2007	09 Feb 2010	The Nielsen Company (US), LLC
10/576,800	7,698,345	Granted	21 Oct 2003	13 Apr 2010	The Nielsen Company (US), LLC
11/672,706	7,712,114	Granted	08 Feb 2007	04 May 2010	The Nielsen Company (US), LLC
10/801,758	7,725,414	Granted	16 Mar 2004	25 May 2010	Buzzmetrics, Ltd.
11/692,087	7,739,705	Granted	27 Mar 2007	15 Jun 2010	The Nielsen Company (US), LLC
11/363,765	7,742,618	Granted	28 Feb 2006	22 Jun 2010	The Nielsen Company (US), LLC
12/024,559	7,752,042	Granted	01 Feb 2008	06 Jul 2010	The Nielsen Company (US), LLC
12/181,910	7,757,248	Granted	29 Jul 2008	13 Jul 2010	The Nielsen Company (US), LLC
11/486,498	7,761,088	Granted	14 Jul 2006	20 Jul 2010	The Nielsen Company (US), LLC
10/570,567	7,765,564	Granted	29 Aug 2003	27 Jul 2010	The Nielsen Company (US), LLC
11/552,824	7,779,435	Granted	25 Oct 2006	17 Aug 2010	The Nielsen Company (US), LLC
11/676,452	7,783,889	Granted	19 Feb 2007	24 Aug 2010	The Nielsen Company (US), LLC
11/388,555	7,786,987	Granted	24 Mar 2006	31 Aug 2010	The Nielsen Company (US), LLC
12/389,162	7,792,771	Granted	19 Feb 2009	07 Sep 2010	The Nielsen Company (US), LLC
11/372,582	7,793,318	Granted	10 Mar 2006	07 Sep 2010	The Nielsen Company (US), LLC
12/044,675	7,835,886	Granted	07 Mar 2008	16 Nov 2010	The Nielsen Company (US), LLC
11/710,742	7,844,483	Granted	26 Feb 2007	30 Nov 2010	Buzzmetrics, Ltd.
11/710,743	7,844,484	Granted	26 Feb 2007	30 Nov 2010	Buzzmetrics, Ltd.
11/535,269	7,853,124	Granted	26 Sep 2006	14 Dec 2010	The Nielsen Company (US), LLC
12/395,239	7,877,345	Granted	27 Feb 2009	25 Jan 2011	Buzzmetrics, Ltd.
11/576,328	7,882,514	Granted	29 Mar 2007	01 Feb 2011	The Nielsen Company (US), LLC
11/805,075	7,908,133	Granted	21 May 2007	15 Mar 2011	The Nielsen Company (US), LLC
12/239,245	7,911,347	Granted	26 Sep 2008	22 Mar 2011	The Nielsen Company (US), LLC
12/870,565	7,926,073	Granted	27 Aug 2010	12 Apr 2011	The Nielsen Company (US), LLC
11/445,069	7,933,392	Granted	31 May 2006	26 Apr 2011	The Nielsen Company (US), LLC
11/267,716	7,961,881	Granted	04 Nov 2005	14 Jun 2011	The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
11/084,481	7,962,315	Granted	14 Jun 2011	18 Mar 2005	The Nielsen Company (US), LLC
11/534,790	7,984,462	Granted	25 Sep 2006	19 Jul 2011	The Nielsen Company (US), LLC
11/732,613	7,987,123	Granted	03 Apr 2007	26 Jul 2011	The Nielsen Company (US), LLC
11/732,758	7,991,661	Granted	03 Apr 2007	02 Aug 2011	The Nielsen Company (US), LLC
12/338,672	8,000,677	Granted	18 Dec 2008	16 Aug 2011	The Nielsen Company (US), LLC
11/809,464	8,014,726	Granted	31 May 2007	06 Sep 2011	The Nielsen Company (US), LLC
11/923,141	8,019,162	Granted	24 Oct 2007	13 Sep 2011	The Nielsen Company (US), LLC
12/847,805	8,020,179	Granted	30 Jul 2010	13 Sep 2011	The Nielsen Company (US), LLC
12/845,660	8,020,180	Granted	28 Jul 2010	13 Sep 2011	The Nielsen Company (US), LLC
11/457,666	8,023,882	Granted	14 Jul 2006	20 Sep 2011	The Nielsen Company (US), LLC
12/371,723	8,027,866	Granted	16 Feb 2009	27 Sep 2011	The Nielsen Company (US), LLC
12/121,534	8,032,317	Granted	15 May 2008	04 Oct 2011	The Nielsen Company (US), LLC
12/260,775	8,040,237	Granted	29 Oct 2008	18 Oct 2011	The Nielsen Company (US), LLC
12/969,356	8,041,669	Granted	15 Dec 2010	18 Oct 2011	Buzzmetrics, Ltd.
12/239,425	8,059,865	Granted	26 Sep 2008	15 Nov 2011	The Nielsen Company (US), LLC
12/034,489	8,060,372	Granted	20 Feb 2008	15 Nov 2011	The Nielsen Company (US), LLC
11/465,260	8,065,697	Granted	17 Aug 2006	22 Nov 2011	The Nielsen Company (US), LLC
11/870,275	8,078,301	Granted	10 Oct 2007	13 Dec 2011	The Nielsen Company (US), LLC
12/181,841	8,090,822	Granted	29 Jul 2008	03 Jan 2012	The Nielsen Company (US), LLC
12/563,582	8,098,152	Granted	21 Sep 2009	17 Jan 2012	The Nielsen Company (US), LLC
12/475,757	8,102,327	Granted	01 Jun 2009	24 Jan 2012	The Nielsen Company (US), LLC
12/261,899	8,108,887	Granted	30 Oct 2008	31 Jan 2012	The Nielsen Company (US), LLC
12/725,018	8,108,888	Granted	16 Mar 2010	31 Jan 2012	The Nielsen Company (US), LLC
12/088,747	8,122,464	Granted	15 Jun 2006	21 Feb 2012	The Nielsen Company (US), LLC
11/105,106	8,135,606	Granted	13 Apr 2005	13 Mar 2012	The Nielsen Company (US), LLC
11/761,033	8,151,291	Granted	11 Jun 2007	03 Apr 2012	The Nielsen Company (US), LLC
12/244,748	8,151,292	Granted	02 Oct 2008	03 Apr 2012	The Nielsen Company (US), LLC
12/346,430	8,156,517	Granted	30 Dec 2008	10 Apr 2012	The Nielsen Company (US), LLC
12/035,974	8,166,497	Granted	22 Feb 2008	24 Apr 2012	The Nielsen Company (US), LLC
12/414,289	8,170,886	Granted	30 Mar 2009	01 May 2012	The Nielsen Company (US), LLC
12/242,337	8,180,712	Granted	30 Sep 2008	15 May 2012	The Nielsen Company (US), LLC
12/064,565	8,181,848	Granted	01 Sep 2006	22 May 2012	The Nielsen Company (US), LLC
11/643,161	8,185,351	Granted	20 Dec 2006	22 May 2012	The Nielsen Company (US), LLC
12/608,696	8,209,224	Granted	29 Oct 2009	26 Jun 2012	The Nielsen Company (US), LLC
12/181,911	8,213,521	Granted	29 Jul 2008	03 Jul 2012	The Nielsen Company (US), LLC
12/400,962	8,219,521	Granted	10 Mar 2009	10 Jul 2012	The Nielsen Company (US), LLC
10/800,884	8,229,469	Granted	15 Mar 2004	24 Jul 2012	The Nielsen Company (US), LLC
12/110,095	8,229,781	Granted	25 Apr 2008	24 Jul 2012	The Nielsen Company (US), LLC
11/804,517	8,230,457	Granted	17 May 2007	24 Jul 2012	The Nielsen Company (US), LLC
12/847,856	8,234,226	Granted	30 Jul 2010	31 Jul 2012	The Nielsen Company (US), LLC
11/916,428	8,238,727	Granted	03 Jun 2005	07 Aug 2012	The Nielsen Company (US), LLC
12/415,506	8,239,277	Granted	31 Mar 2009	07 Aug 2012	The Nielsen Company (US), LLC
13/232,728	8,248,234	Granted	14 Sep 2011	21 Aug 2012	The Nielsen Company (US), LLC
12/052,849	8,249,992	Granted	21 Mar 2008	21 Aug 2012	The Nielsen Company (US), LLC
12/413,360	8,260,055	Granted	27 Mar 2009	04 Sep 2012	The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
11/824,276	8,260,252	Granted	28 Jun 2007	04 Sep 2012	The Nielsen Company (US), LLC
12/435,874	8,265,989	Granted	05 May 2009	11 Sep 2012	The Nielsen Company (US), LLC
12/357,302	8,270,814	Granted	21 Jan 2009	18 Sep 2012	The Nielsen Company (US), LLC
11/346,589	8,271,316	Granted	02 Feb 2006	18 Sep 2012	Buzzmetrics, Ltd.
12/341,854	8,275,682	Granted	22 Dec 2008	25 Sep 2012	The Nielsen Company (US), LLC
12/243,633	8,279,852	Granted	01 Oct 2008	02 Oct 2012	The Nielsen Company (US), LLC
13/250,331	8,300,893	Granted	30 Sep 2011	30 Oct 2012	The Nielsen Company (US), LLC
12/204,297	8,302,120	Granted	04 Sep 2008	30 Oct 2012	The Nielsen Company (US), LLC
12/363,040	8,306,844	Granted	30 Jan 2009	06 Nov 2012	The Nielsen Company (US), LLC
12/101,033	8,315,456	Granted	10 Apr 2008	20 Nov 2012	The Nielsen Company (US), LLC
13/117,657	8,315,620	Granted	27 May 2011	20 Nov 2012	The Nielsen Company (US), LLC
11/825,933	8,321,556	Granted	09 Jul 2007	27 Nov 2012	The Nielsen Company (US), LLC
12/164,967	8,326,212	Granted	30 Jun 2008	04 Dec 2012	The Nielsen Company (US), LLC
12/244,751	8,327,395	Granted	02 Oct 2008	04 Dec 2012	The Nielsen Company (US), LLC
11/957,082	8,327,396	Granted	14 Dec 2007	04 Dec 2012	The Nielsen Company (US), LLC
12/244,752	8,332,883	Granted	02 Oct 2008	11 Dec 2012	The Nielsen Company (US), LLC
12/622,292	8,335,715	Granted	19 Nov 2009	18 Dec 2012	The Nielsen Company (US), LLC
12/622,312	8,335,716	Granted	19 Nov 2009	18 Dec 2012	The Nielsen Company (US), LLC
12/868,420	8,340,685	Granted	25 Aug 2010	25 Dec 2012	The Nielsen Company (US), LLC
11/959,399	8,347,326	Granted	18 Dec 2007	01 Jan 2013	The Nielsen Company (US), LLC
13/283,271	8,351,645	Granted	27 Oct 2011	08 Jan 2013	The Nielsen Company (US), LLC
12/430,717	8,351,712	Granted	27 Apr 2009	08 Jan 2013	The Nielsen Company (US), LLC
12/576,184	8,358,966	Granted	08 Oct 2009	22 Jan 2013	The Nielsen Company (US), LLC
11/955,520	8,359,610	Granted	13 Dec 2007	22 Jan 2013	The Nielsen Company (US), LLC
13/222,969	8,364,429	Granted	31 Aug 2011	29 Jan 2013	The Nielsen Company (US), LLC
13/250,663	8,364,491	Granted	30 Sep 2011	29 Jan 2013	The Nielsen Company (US), LLC
12/202,805	8,364,678	Granted	02 Sep 2008	29 Jan 2013	The Nielsen Company (US), LLC
11/855,768	8,368,918	Granted	14 Sep 2007	05 Feb 2013	The Nielsen Company (US), LLC
12/406,538	8,369,826	Granted	18 Mar 2009	05 Feb 2013	The Nielsen Company (US), LLC
12/249,619	8,369,972	Granted	10 Oct 2008	05 Feb 2013	The Nielsen Company (US), LLC
13/513,148	8,370,489	Granted	21 Sep 2011	05 Feb 2013	The Nielsen Company (US), LLC
12/346,416	8,375,404	Granted	30 Dec 2008	12 Feb 2013	The Nielsen Company (US), LLC
11/852,189	8,376,952	Granted	07 Sep 2007	19 Feb 2013	The Nielsen Company (US), LLC
12/113,863	8,386,312	Granted	01 May 2008	26 Feb 2013	The Nielsen Company (US), LLC
12/199,557	8,386,313	Granted	27 Aug 2008	26 Feb 2013	The Nielsen Company (US), LLC
12/853,197	8,392,250	Granted	09 Aug 2010	05 Mar 2013	The Nielsen Company (US), LLC
12/853,213	8,392,251	Granted	09 Aug 2010	05 Mar 2013	The Nielsen Company (US), LLC
12/122,262	8,392,253	Granted	16 May 2008	05 Mar 2013	The Nielsen Company (US), LLC
12/199,583	8,392,254	Granted	27 Aug 2008	05 Mar 2013	The Nielsen Company (US), LLC
12/200,813	8,392,255	Granted	28 Aug 2008	05 Mar 2013	The Nielsen Company (US), LLC
12/868,531	8,396,744	Granted	25 Aug 2010	12 Mar 2013	The Nielsen Company (US), LLC
11/852,049	8,406,341	Granted	07 Sep 2007	26 Mar 2013	The Nielsen Company (US), LLC
11/571,483	8,412,363	Granted	29 Jun 2005	02 Apr 2013	The Nielsen Company (US), LLC
12/023,844	8,430,752	Granted	31 Jan 2008	30 Apr 2013	The Nielsen Company (US), LLC
12/911,044	8,433,047	Granted	25 Oct 2010	30 Apr 2013	The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
13/092,355	8,434,100	Granted	22 Apr 2011	30 Apr 2013	The Nielsen Company (US), LLC
11/859,395	8,444,180	Granted	21 Sep 2007	21 May 2013	The Nielsen Company (US), LLC
13/330,318	8,446,331	Granted	19 Dec 2011	21 May 2013	The Nielsen Company (US), LLC
12/140,896	8,447,293	Granted	17 Jun 2008	21 May 2013	The Nielsen Company (US), LLC
12/361,991	8,457,951	Granted	29 Jan 2009	04 Jun 2013	The Nielsen Company (US), LLC
13/619,023	8,457,972	Granted	14 Sep 2012	04 Jun 2013	The Nielsen Company (US), LLC
12/110,951	8,458,737	Granted	28 Apr 2008	04 Jun 2013	The Nielsen Company (US), LLC
13/563,147	8,463,233	Granted	31 Jul 2012	11 Jun 2013	The Nielsen Company (US), LLC
12/357,322	8,464,288	Granted	21 Jan 2009	11 Jun 2013	The Nielsen Company (US), LLC
13/159,243	8,467,717	Granted	13 Jun 2011	18 Jun 2013	The Nielsen Company (US), LLC
11/846,068	8,473,044	Granted	28 Aug 2007	25 Jun 2013	The Nielsen Company (US), LLC
12/056,211	8,473,345	Granted	26 Mar 2008	25 Jun 2013	The Nielsen Company (US), LLC
13/447,862	8,473,975	Granted	16 Apr 2012	25 Jun 2013	The Nielsen Company (US), LLC
13/401,551	8,479,226	Granted	21 Feb 2012	02 Jul 2013	The Nielsen Company (US), LLC
12/056,190	8,484,081	Granted	26 Mar 2008	09 Jul 2013	The Nielsen Company (US), LLC
12/234,388	8,494,610	Granted	19 Sep 2008	23 Jul 2013	The Nielsen Company (US), LLC
12/135,074	8,494,905	Granted	06 Jun 2008	23 Jul 2013	The Nielsen Company (US), LLC
12/895,288	8,499,065	Granted	30 Sep 2010	30 Jul 2013	The Nielsen Company (US), LLC
12/418,266	8,503,991	Granted	03 Apr 2009	06 Aug 2013	The Nielsen Company (US), LLC
11/618,442	8,505,042	Granted	29 Dec 2006	06 Aug 2013	The Nielsen Company (US), LLC
11/877,413	8,514,907	Granted	23 Oct 2007	20 Aug 2013	The Nielsen Company (US), LLC
12/582,054	8,516,500	Granted	20 Oct 2009	20 Aug 2013	The Nielsen Company (US), LLC
11/643,160	8,527,320	Granted	20 Dec 2006	03 Sep 2013	The Nielsen Company (US), LLC
12/182,874	8,533,042	Granted	30 Jul 2008	10 Sep 2013	The Nielsen Company (US), LLC
13/538,933	8,533,138	Granted	29 Jun 2012	10 Sep 2013	The Nielsen Company (US), LLC
13/327,943	8,538,333	Granted	16 Dec 2011	17 Sep 2013	The Nielsen Company (US), LLC
13/218,109	8,538,343	Granted	25 Aug 2011	17 Sep 2013	The Nielsen Company (US), LLC
13/194,657	8,539,519	Granted	29 Jul 2011	17 Sep 2013	The Nielsen Company (US), LLC
13/017,907	8,539,527	Granted	31 Jan 2011	17 Sep 2013	The Nielsen Company (US), LLC
13/405,856	8,543,446	Granted	27 Feb 2012	24 Sep 2013	The Nielsen Company (US), LLC
13/569,711	8,548,852	Granted	08 Aug 2012	01 Oct 2013	The Nielsen Company (US), LLC
13/341,092	8,554,545	Granted	30 Dec 2011	08 Oct 2013	The Nielsen Company (US), LLC
13/526,415	8,555,304	Granted	18 Jun 2012	08 Oct 2013	The Nielsen Company (US), LLC
13/678,960	8,559,918	Granted	16 Nov 2012	15 Oct 2013	The Nielsen Company (US), LLC
09/896,246	8,572,640	Granted	29 Jun 2001	29 Oct 2013	The Nielsen Company (US), LLC
13/173,732	8,578,404	Granted	30 Jun 2011	05 Nov 2013	The Nielsen Company (US), LLC
13/571,575	8,583,477	Granted	10 Aug 2012	12 Nov 2013	The Nielsen Company (US), LLC
13/708,867	8,589,969	Granted	07 Dec 2012	19 Nov 2013	The Nielsen Company (US), LLC
13/174,517	8,594,617	Granted	30 Jun 2011	26 Nov 2013	The Nielsen Company (US), LLC
12/942,800	8,600,216	Granted	09 Nov 2010	03 Dec 2013	The Nielsen Company (US), LLC
12/266,380	8,600,531	Granted	06 Nov 2008	03 Dec 2013	The Nielsen Company (US), LLC
12/890,216	8,601,163	Granted	24 Sep 2010	03 Dec 2013	The Nielsen Company (US), LLC
13/222,084	8,620,088	Granted	31 Aug 2011	31 Dec 2013	The Nielsen Company (US), LLC
13/619,132	8,620,607	Granted	14 Sep 2012	31 Dec 2013	The Nielsen Company (US), LLC
12/199,596	8,635,105	Granted	27 Aug 2008	21 Jan 2014	The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
13/400,459	8,640,154	Granted	20 Feb 2012	28 Jan 2014	The Nielsen Company (US), LLC
13/664,149	8,649,610	Granted	30 Oct 2012	11 Feb 2014	The Nielsen Company (US), LLC
11/856,602	8,650,586	Granted	17 Sep 2007	11 Feb 2014	The Nielsen Company (US), LLC
12/778,828	8,655,428	Granted	12 May 2010	18 Feb 2014	The Nielsen Company (US), LLC
12/545,455	8,655,437	Granted	21 Aug 2009	18 Feb 2014	The Nielsen Company (US), LLC
13/434,302	8,660,307	Granted	29 Mar 2012	25 Feb 2014	The Nielsen Company (US), LLC
13/459,908	8,660,308	Granted	30 Apr 2012	25 Feb 2014	The Nielsen Company (US), LLC
13/663,373	8,666,303	Granted	29 Oct 2012	04 Mar 2014	The Nielsen Company (US), LLC
11/726,762	RE42,627	Granted	22 Mar 2007	16 Aug 2011	The Nielsen Company (US), LLC
10/442,206		Published	20 May 2003		The Nielsen Company (US), LLC
10/800,883		Published	15 Mar 2004		The Nielsen Company (US), LLC
11/084,641	8849182	Granted	18 Mar 2005		The Nielsen Company (US), LLC
11/084,545		Published	18 Mar 2005		The Nielsen Company (US), LLC
11/083,627		Published	18 Mar 2005		The Nielsen Company (US), LLC
11/288,866		Allowed	29 Nov 2005		The Nielsen Company (US), LLC
11/454,301		Published	16 Jun 2006		Buzzmetrics, Ltd.
11/500,678		Published	08 Aug 2006		The Nielsen Company (US), LLC
11/465,389	8863218	Granted	17 Aug 2006		The Nielsen Company (US), LLC
12/088,798	8763022	Granted	12 Dec 2006		The Nielsen Company (US), LLC
11/643,128		Published	20 Dec 2006		The Nielsen Company (US), LLC
11/643,188		Abandoned 12/15/14	20 Dec 2006		The Nielsen Company (US), LLC
11/643,360		Published	20 Dec 2006		The Nielsen Company (US), LLC
11/643,159		Abandoned 12/13/14	20 Dec 2006		The Nielsen Company (US), LLC
11/618,245	8924995	Granted	29 Dec 2006		The Nielsen Company (US), LLC
11/681,265		Published	02 Mar 2007		The Nielsen Company (US), LLC
11/804,555	8782681	Granted	17 May 2007		The Nielsen Company (US), LLC
11/750,881	8682137	Granted	18 May 2007	25 Mar 2014	The Nielsen Company (US), LLC
12/088,802		Published	18 May 2007		The Nielsen Company (US), LLC
11/805,166		Published	21 May 2007		The Nielsen Company (US), LLC
11/805,497		Application	22 May 2007		The Nielsen Company (US), LLC Owner cannot be verified since public information on this patent is currently unavailable at USPTO.
11/809,318		Abandoned 7/25/14	30 May 2007		The Nielsen Company (US), LLC
11/766,405		Published	21 Jun 2007		The Nielsen Company (US), LLC
11/777,051		Published	12 Jul 2007		The Nielsen Company (US), LLC
11/777,030		Abandoned 7/29/14	12 Jul 2007		The Nielsen Company (US), LLC
11/777,012		Published	12 Jul 2007		The Nielsen Company (US), LLC
11/776,987		Published	12 Jul 2007		The Nielsen Company (US), LLC
11/776,940		Published	12 Jul 2007		The Nielsen Company (US), LLC
11/845,993	8764652	Granted	28 Aug 2007		The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
11/854,982	8700411	Granted	13 Sep 2007		The Nielsen Company (US), LLC
11/866,335		Abandoned 7/10/14	02 Oct 2007		The Nielsen Company (US), LLC
11/877,433		Published	23 Oct 2007		The Nielsen Company (US), LLC
11/935,788	8738763	Granted	06 Nov 2007		The Nielsen Company (US), LLC
11/957,227		Published	14 Dec 2007		The Nielsen Company (US), LLC
11/966,414		Application	28 Dec 2007		The Nielsen Company (US), LLC Owner cannot be verified since public information on this patent is currently unavailable at USPTO.
12/006,442		Published	31 Dec 2007		The Nielsen Company (US), LLC
12/006,452	8930003	Granted	31 Dec 2007		The Nielsen Company (US), LLC
12/016,080		Abandoned 12/3/14	17 Jan 2008		The Nielsen Company (US), LLC
14/236,848		Application	25 Jan 2008		The Nielsen Company (US), LLC
12/048,131		Published	13 Mar 2008		The Nielsen Company (US), LLC
12/048,782		Published	14 Mar 2008		The Nielsen Company (US), LLC
12/049,077		Published	14 Mar 2008		The Nielsen Company (US), LLC
12/055,769		Published	26 Mar 2008		The Nielsen Company (US), LLC
12/100,264		Published	09 Apr 2008		The Nielsen Company (US), LLC
12/100,953		Abandoned 8/15/14	10 Apr 2008		The Nielsen Company (US), LLC
12/101,738	8805689	Granted	11 Apr 2008		The Nielsen Company (US), LLC
12/105,440		Application	18 Apr 2008		The Nielsen Company (US), LLC
12/106,040	8914819	Granted	18 Apr 2008		The Nielsen Company (US), LLC
12/148,769		Published	22 Apr 2008		The Nielsen Company (US), LLC
12/110,146	8818841	Granted	25 Apr 2008		The Nielsen Company (US), LLC
12/113,870		Published	01 May 2008		The Nielsen Company (US), LLC
12/119,245		Published	12 May 2008		The Nielsen Company (US), LLC
12/122,253		Published	16 May 2008		The Nielsen Company (US), LLC
12/138,604		Published	13 Jun 2008		The Nielsen Company (US), LLC
12/142,037		Abandoned 1/11/15	19 Jun 2008		The Nielsen Company (US), LLC
12/144,915		Published	24 Jun 2008		The Nielsen Company (US), LLC
12/165,406		Published	30 Jun 2008		The Nielsen Company (US), LLC
12/164,819		Published	30 Jun 2008		The Nielsen Company (US), LLC
12/164,842		Published	30 Jun 2008		The Nielsen Company (US), LLC
12/160,183		Abandoned 9/19/14	07 Jul 2008		The Nielsen Company (US), LLC
12/199,336		Published	27 Aug 2008		The Nielsen Company (US), LLC
12/206,676		Published	08 Sep 2008		The Nielsen Company (US), LLC
12/234,372		Published	19 Sep 2008		The Nielsen Company (US), LLC
12/234,458	8843948	Granted	19 Sep 2008		The Nielsen Company (US), LLC
12/239,412		Published	26 Sep 2008		The Nielsen Company (US), LLC
12/240,756		Published	29 Sep 2008		The Nielsen Company (US), LLC
12/240,683	8959556	Granted	29 Sep 2008		The Nielsen Company (US), LLC
12/242,395	8862712	Granted	30 Sep 2008		The Nielsen Company (US), LLC
12/243,699	8837699	Granted	01 Oct 2008		The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
12/246,225		Published	06 Oct 2008		The Nielsen Company (US), LLC
12/251,931		Application	15 Oct 2008		The Nielsen Company (US), LLC
12/263,331		Published	31 Oct 2008		The Nielsen Company (US), LLC
12/263,150	8793717	Granted	31 Oct 2008		The Nielsen Company (US), LLC
12/263,079		Published	31 Oct 2008		The Nielsen Company (US), LLC
12/336,338	8812012	Granted	16 Dec 2008		The Nielsen Company (US), LLC
12/350,223	8701136	Granted	07 Jan 2009		The Nielsen Company (US), LLC
12/357,315		Published	21 Jan 2009		The Nielsen Company (US), LLC
12/357,486		Published	22 Jan 2009		The Nielsen Company (US), LLC
12/368,028		Published	09 Feb 2009		The Nielsen Company (US), LLC
12/400,481		Published	09 Mar 2009		The Nielsen Company (US), LLC
12/410,380		Published	24 Mar 2009		The Nielsen Company (US), LLC
12/425,127		Published	16 Apr 2009		The Nielsen Company (US), LLC
12/425,504	8826317	Granted	17 Apr 2009		The Nielsen Company (US), LLC
12/425,556		Published	17 Apr 2009		The Nielsen Company (US), LLC
12/464,811		Published	12 May 2009		The Nielsen Company (US), LLC
12/478,502		Published	04 Jun 2009		The Nielsen Company (US), LLC
12/481,369		Published	09 Jun 2009		The Nielsen Company (US), LLC
12/546,586		Published	24 Aug 2009		The Nielsen Company (US), LLC
12/608,685		Published	29 Oct 2009		The Nielsen Company (US), LLC
12/608,660		Published	29 Oct 2009		The Nielsen Company (US), LLC
12/609,204		Published	30 Oct 2009		The Nielsen Company (US), LLC
12/611,220		Published	03 Nov 2009		The Nielsen Company (US), LLC
12/618,950		Published	16 Nov 2009		The Nielsen Company (US), LLC
12/643,647		Published	21 Dec 2009		The Nielsen Company (US), LLC
12/724,070	8768713	Granted	15 Mar 2010		The Nielsen Company (US), LLC
13/806,820		Published	24 Jun 2010		The Nielsen Company (US), LLC
12/833,742		Published	09 Jul 2010		The Nielsen Company (US), LLC Owner cannot be verified since such information is currently unavailable at USPTO.
12/835,563	8874727	Granted	13 Jul 2010		The Nielsen Company (US), LLC
12/856,643	8910259	Granted	14 Aug 2010		The Nielsen Company (US), LLC
12/856,651	8886773	Granted	14 Aug 2010		The Nielsen Company (US), LLC
12/884,034		Published	16 Sep 2010		The Nielsen Company (US), LLC
12/887,027		Published	21 Sep 2010		The Nielsen Company (US), LLC
12/887,275	8677385	Granted	21 Sep 2010	18 Mar 2014	The Nielsen Company (US), LLC
12/894,347	8972554	Granted	30 Sep 2010	3 Mar 2015	The Nielsen Company (US), LLC
12/905,798	8856816	Granted	15 Oct 2010		The Nielsen Company (US), LLC
12/955,586		Published	29 Nov 2010		Buzzmetrics, Ltd.
12/964,481		Published	09 Dec 2010		The Nielsen Company (US), LLC
12/965,505	9009298	Granted	10 Dec 2010	14 Apr 2015	The Nielsen Company (US), LLC
12/966,736		Published	13 Dec 2010		The Nielsen Company (US), LLC
12/967,415	8885842	Granted	14 Dec 2010		The Nielsen Company (US), LLC
12/968,677	8855101	Granted	15 Dec 2010		The Nielsen Company (US), LLC
12/981,931		Published	30 Dec 2010		The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
13/014,899	8869182	Granted	27 Jan 2011		The Nielsen Company (US), LLC and iHeartMedia Management Services, Inc.
13/023,160		Published	08 Feb 2011		The Nielsen Company (US), LLC
13/023,170	9015141	Granted	08 Feb 2011	21 Apr 2015	The Nielsen Company (US), LLC
13/002,205		Published	16 Feb 2011		The Nielsen Company (US), LLC
13/037,318	8918802	Granted	28 Feb 2011		The Nielsen Company (US), LLC
13/043,025	8824242	Granted	08 Mar 2011		The Nielsen Company (US), LLC
13/046,360	8731906	Granted	11 Mar 2011		The Nielsen Company (US), LLC
13/047,541	8688516	Granted	14 Mar 2011	1 April 2014	The Nielsen Company (US), LLC
13/053,043	8774894	Granted	21 Mar 2011		The Nielsen Company (US), LLC
13/053,016	8744808	Granted	21 Mar 2011		The Nielsen Company (US), LLC
13/078,574		Published	01 Apr 2011		The Nielsen Company (US), LLC
13/081,924		Abandoned 12/8/14	07 Apr 2011		The Nielsen Company (US), LLC
13/105,774		Published	11 May 2011		The Nielsen Company (US), LLC
13/117,840		Published	27 May 2011		The Nielsen Company (US), LLC
13/149,500	8924994	Granted	31 May 2011		The Nielsen Company (US), LLC
13/172,550		Published	29 Jun 2011		The Nielsen Company (US), LLC
13/178,857		Published	08 Jul 2011		The Nielsen Company (US), LLC
13/181,147		Published	12 Jul 2011		The Nielsen Company (US), LLC
13/192,191	8885840	Granted	27 Jul 2011		The Nielsen Company (US), LLC
13/194,917		Published	30 Jul 2011		The Nielsen Company (US), LLC
13/209,292	9092797	Granted	12 Aug 2011	28 Jul 2015	The Nielsen Company (US), LLC
13/211,906	8683503	Granted	17 Aug 2011	25 Mar 2014	The Nielsen Company (US), LLC
13/217,031	8917902	Granted	24 Aug 2011		The Nielsen Company (US), LLC
13/221,481		Published	30 Aug 2011		The Nielsen Company (US), LLC
13/222,828	8732738	Granted	31 Aug 2011		The Nielsen Company (US), LLC
13/222,958	9037659	Granted	31 Aug 2011	19 May 2015	The Nielsen Company (US), LLC
13/222,763	8908903	Granted	31 Aug 2011		The Nielsen Company (US), LLC
13/222,909	8861937	Granted	31 Aug 2011		The Nielsen Company (US), LLC
13/239,005	8713168	Granted	21 Sep 2011		The Nielsen Company (US), LLC
13/240,805	8869187	Granted	22 Sep 2011		The Nielsen Company (US), LLC
13/249,911	8678624	Granted	30 Sep 2011	25 Mar 2014	The Nielsen Company (US), LLC
13/250,354	8972033	Granted	30 Sep 2011	3 Mar 2015	The Nielsen Company (US), LLC
13/250,623	8806006	Granted	30 Sep 2011		The Nielsen Company (US), LLC
13/249,809	8701125	Granted	30 Sep 2011		The Nielsen Company (US), LLC
13/249,525		Published	30 Sep 2011		The Nielsen Company (US), LLC
13/249,512		Published	30 Sep 2011		The Nielsen Company (US), LLC
13/280,686		Published	25 Oct 2011		The Nielsen Company (US), LLC
13/285,846		Published	31 Oct 2011		The Nielsen Company (US), LLC
13/288,504		Published	03 Nov 2011		The Nielsen Company (US), LLC
13/307,649		Published	30 Nov 2011		The Nielsen Company (US), LLC
13/307,634		Published	30 Nov 2011		The Nielsen Company (US), LLC
13/307,599		Published	30 Nov 2011		The Nielsen Company (US), LLC
13/314,989	9002114	Granted	08 Dec 2011	7 Apr 2015	The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
13/324,695	8750613	Granted	13 Dec 2011		The Nielsen Company (US), LLC
13/324,692	8897554	Granted	13 Dec 2011		The Nielsen Company (US), LLC
13/324,624	8897553	Granted	13 Dec 2011		The Nielsen Company (US), LLC
13/325,947		Published	14 Dec 2011		The Nielsen Company (US), LLC
13/327,227	9082004	Granted	15 Dec 2011	14 Jul 2015	The Nielsen Company (US), LLC
13/327,993	8977194	Granted	16 Dec 2011	10 Mar 2015	The Nielsen Company (US), LLC
13/328,955	8739194	Granted	16 Dec 2011		The Nielsen Company (US), LLC
13/328,927		Published	16 Dec 2011		The Nielsen Company (US), LLC
13/329,044		Published	16 Dec 2011		The Nielsen Company (US), LLC
13/995,864	8954536	Granted	19 Dec 2011		The Nielsen Company (US), LLC
13/337,890	8887191	Granted	27 Dec 2011		The Nielsen Company (US), LLC
13/338,588		Published	28 Dec 2011		The Nielsen Company (US), LLC
13/338,479		Published	28 Dec 2011		The Nielsen Company (US), LLC
13/340,053	9020463	Granted	29 Dec 2011	28 Apr 2015	The Nielsen Company (US), LLC
13/340,167		Published	29 Dec 2011		The Nielsen Company (US), LLC
13/341,113		Published	30 Dec 2011		The Nielsen Company (US), LLC
13/341,365	8959016	Granted	30 Dec 2011		The Nielsen Company (US), LLC
13/341,272		Published	30 Dec 2011		The Nielsen Company (US), LLC
13/341,453		Published	30 Dec 2011		The Nielsen Company (US), LLC
13/341,661		Allowed	30 Dec 2011		The Nielsen Company (US), LLC
13/341,575	8683504	Granted	30 Dec 2011	25 Mar 2014	The Nielsen Company (US), LLC
13/341,646		Published	30 Dec 2011		The Nielsen Company (US), LLC
13/361,651	8914629	Granted	30 Jan 2012		The Nielsen Company (US), LLC
13/396,071	9015255	Granted	14 Feb 2012	21 Apr 2015	The Nielsen Company (US), LLC
13/401,489	8813109	Granted	21 Feb 2012		The Nielsen Company (US), LLC
13/401,547	8713590	Granted	21 Feb 2012		The Nielsen Company (US), LLC
13/403,635	8799937	Granted	23 Feb 2012		The Nielsen Company (US), LLC
13/404,984		Published	24 Feb 2012		The Nielsen Company (US), LLC
13/409,796		Published	01 Mar 2012		The Nielsen Company (US), LLC
13/421,613		Published	15 Mar 2012		The Nielsen Company (US), LLC
13/430,342	8768003	Granted	26 Mar 2012		The Nielsen Company (US), LLC
13/431,626	8737745	Granted	27 Mar 2012		The Nielsen Company (US), LLC
13/431,624		Published	27 Mar 2012		The Nielsen Company (US), LLC
13/431,083		Published	27 Mar 2012		The Nielsen Company (US), LLC
13/434,337	9092675	Granted	29 Mar 2012	28 Jul 2015	The Nielsen Company (US), LLC
13/434,319	8761442	Granted	29 Mar 2012		The Nielsen Company (US), LLC
13/434,330		Published	29 Mar 2012		The Nielsen Company (US), LLC
13/436,057		Published	30 Mar 2012		The Nielsen Company (US), LLC
13/436,444		Published	30 Mar 2012		The Nielsen Company (US), LLC
13/443,596		Published	10 Apr 2012		The Nielsen Company (US), LLC
13/444,571		Published	11 Apr 2012		The Nielsen Company (US), LLC
13/444,149	8762202	Granted	11 Apr 2012		The Nielsen Company (US), LLC
13/446,867		Published	13 Apr 2012		The Nielsen Company (US), LLC
13/451,768		Published	20 Apr 2012		The Nielsen Company (US), LLC
13/451,748		Published	20 Apr 2012		The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
13/451,724		Published	20 Apr 2012		The Nielsen Company (US), LLC
13/455,961		Published	25 Apr 2012		The Nielsen Company (US), LLC
13/460,222	8739198	Granted	30 Apr 2012		The Nielsen Company (US), LLC
13/464,591		Published	04 May 2012		The Nielsen Company (US), LLC
13/472,269		Published	15 May 2012		The Nielsen Company (US), LLC
13/472,170		Published	15 May 2012		The Nielsen Company (US), LLC
13/472,201		Published	15 May 2012		The Nielsen Company (US), LLC
13/473,361		Published	16 May 2012		The Nielsen Company (US), LLC
13/473,320		Published	16 May 2012		The Nielsen Company (US), LLC
13/473,358		Published	16 May 2012		The Nielsen Company (US), LLC
13/473,319	8700657	Granted	16 May 2012		The Nielsen Company (US), LLC
13/475,571		Published	18 May 2012		The Nielsen Company (US), LLC
13/476,180	8949074	Granted	21 May 2012		The Nielsen Company (US), LLC
13/529,359	8738576	Granted	21 Jun 2012		The Nielsen Company (US), LLC
13/532,264	8707341	Granted	25 Jun 2012		The Nielsen Company (US), LLC
13/553,515	8973022	Granted	19 Jul 2012	3 Mar 2015	The Nielsen Company (US), LLC
13/558,224	9054820	Granted	25 Jul 2012	9 Jun 2015	The Nielsen Company (US), LLC
13/557,989		Published	25 Jul 2012		The Nielsen Company (US), LLC
13/569,950	8917937	Granted	08 Aug 2012		The Nielsen Company (US), LLC
13/570,946	8977110	Granted	09 Aug 2012	10 Mar 2015	The Nielsen Company (US), LLC
13/584,352		Application	13 Aug 2012		The Nielsen Company (US), LLC
13/592,018	8819717	Granted	22 Aug 2012		The Nielsen Company (US), LLC
13/601,710	8805407	Granted	31 Aug 2012		The Nielsen Company (US), LLC
13/600,778		Application	31 Aug 2012		The Nielsen Company (US), LLC
13/602,892		Application	04 Sep 2012		The Nielsen Company (US), LLC
13/604,195		Published	05 Sep 2012		The Nielsen Company (US), LLC
13/605,690		Published	06 Sep 2012		The Nielsen Company (US), LLC
13/605,553		Abandoned 2/9/2015	06 Sep 2012		The Nielsen Company (U.S.), Inc.
14/006,659		Application	12 Sep 2012		The Nielsen Company (US), LLC
13/616,714	8688053	Granted	14 Sep 2012	1 Apr 2014	The Nielsen Company (US), LLC
13/616,693		Published	14 Sep 2012		The Nielsen Company (US), LLC
13/616,650	8824459	Granted	14 Sep 2012		The Nielsen Company (US), LLC
13/618,867		Published	14 Sep 2012		The Nielsen Company (US), LLC
13/618,448	8799643	Granted	14 Sep 2012		The Nielsen Company (US), LLC
13/627,495		Application	26 Sep 2012		The Nielsen Company (US), LLC
13/629,234	8745648	Granted	27 Sep 2012		The Nielsen Company (US), LLC
13/630,818		Published	28 Sep 2012		The Nielsen Company (US), LLC Owner cannot be verified since such information is currently unavailable at USPTO.
13/646,308	8886161	Granted	05 Oct 2012		The Nielsen Company (US), LLC
13/649,794	8903864	Granted	11 Oct 2012		The Nielsen Company (US), LLC
13/653,001		Application	16 Oct 2012		The Nielsen Company (US), LLC
13/654,899	8762192	Granted	18 Oct 2012		The Nielsen Company (US), LLC
13/657,430	8826316	Granted	22 Oct 2012		The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
13/657,380		Published	22 Oct 2012		The Nielsen Company (US), LLC
13/657,275		Published	22 Oct 2012		The Nielsen Company (US), LLC
13/658,604		Application	23 Oct 2012		The Nielsen Company (US), LLC
13/659,592	9021515	Granted	24 Oct 2012	28 Apr 2015	The Nielsen Company (US), LLC
13/665,354		Published	31 Oct 2012		The Nielsen Company (US), LLC
13/670,805		Published	07 Nov 2012		The Nielsen Company (US), LLC
13/671,341	8874924	Granted	07 Nov 2012		The Nielsen Company (US), LLC
13/682,503	8793715	Granted	20 Nov 2012		The Nielsen Company (US), LLC
13/685,689		Published	26 Nov 2012		The Nielsen Company (US), LLC
13/687,825		Application	28 Nov 2012		The Nielsen Company (US), LLC
13/689,278		Application	29 Nov 2012		The Nielsen Company (US), LLC
13/691,166		Published	30 Nov 2012		The Nielsen Company (US), LLC
13/690,915	8977743	Granted	30 Nov 2012		The Nielsen Company (US), LLC
13/691,175	8843626	Granted	30 Nov 2012		The Nielsen Company (US), LLC
13/690,652	8752081	Granted	30 Nov 2012		The Nielsen Company (US), LLC
13/691,522	9087459	Granted	30 Nov 2012	21 Jul 2015	The Nielsen Company (US), LLC
13/691,557		Published	30 Nov 2012		The Nielsen Company (US), LLC
13/691,579		Published	30 Nov 2012		The Nielsen Company (US), LLC
13/691,515		Application	30 Nov 2012		The Nielsen Company (US), LLC
13/691,519		Application	30 Nov 2012		The Nielsen Company (US), LLC
13/691,510	9042554	Granted	30 Nov 2012	26 May 2015	The Nielsen Company (US), LLC
13/691,302		Application	30 Nov 2012		The Nielsen Company (US), LLC
13/691,371	9055021	Granted	30 Nov 2012	9 Jun 2015	The Nielsen Company (US), LLC
13/706,244		Application	05 Dec 2012		The Nielsen Company (US), LLC
13/708,344		Published	07 Dec 2012		The Nielsen Company (US), LLC
13/708,476	8776116	Granted	07 Dec 2012		The Nielsen Company (US), LLC
13/708,803	8909645	Granted	10 Jan 2013		Buzzmetrics, Ltd.
13/708,660	8818112	Granted	07 Dec 2012		The Nielsen Company (US), LLC
13/708,578		Published	07 Dec 2012		The Nielsen Company (US), LLC
13/708,266		Published	07 Dec 2012		The Nielsen Company (US), LLC
13/708,262	8787615	Granted	07 Dec 2012		The Nielsen Company (US), LLC
13/708,525		Published	07 Dec 2012		The Nielsen Company (US), LLC
13/708,698	9020189	Granted	07 Dec 2012	28 Apr 2015	The Nielsen Company (US), LLC
13/718,878		Published	18 Dec 2012		The Nielsen Company (US), LLC
13/721,321	8954090	Granted	20 Dec 2012		The Nielsen Company (US), LLC
13/721,887	9007647	Granted	20 Dec 2012	14 Apr 2015	The Nielsen Company (US), LLC
13/725,021		Application	21 Dec 2012		The Nielsen Company (US), LLC
13/725,004		Application	21 Dec 2012		The Nielsen Company (US), LLC
13/724,836		Application	21 Dec 2012		The Nielsen Company (US), LLC
13/724,609		Published	21 Dec 2012		The Nielsen Company (US), LLC
13/728,252		Published	27 Dec 2012		The Nielsen Company (US), LLC
13/728,068		Published	27 Dec 2012		Arbitron Inc. is the last listed owner according to USPTO public records.

App No.	Patent #	Status	Filed	Granted	Current Owner
13/728,913	8989835	Granted	27 Dec 2012	24 Mar 2015	The Nielsen Company (US), LLC
13/728,900	9060671	Granted	27 Dec 2012	23 Jun 2015	The Nielsen Company (US), LLC
13/728,515	8769557	Granted	27 Dec 2012		The Nielsen Company (US), LLC
13/729,889		Published	28 Dec 2012		The Nielsen Company (US), LLC
13/729,700		Published	28 Dec 2012		The Nielsen Company (US), LLC
13/730,212		Application	28 Dec 2012		The Nielsen Company (US), LLC
13/730,564		Published	28 Dec 2012		The Nielsen Company (US), LLC
13/730,541		Published	28 Dec 2012		The Nielsen Company (US), LLC
13/730,550		Published	28 Dec 2012		The Nielsen Company (US), LLC
13/730,511		Published	28 Dec 2012		The Nielsen Company
13/730,211		Published	28 Dec 2012		Apple Inc.
13/731,882		Application	31 Dec 2012		The Nielsen Company (US), LLC
13/731,607		Application	31 Dec 2012		The Nielsen Company (US), LLC
13/738,469		Application	10 Jan 2013		The Nielsen Company (US), LLC
13/750,429		Published	25 Jan 2013		The Nielsen Company (US), LLC
13/750,775		Published	25 Jan 2013		The Nielsen Company (US), LLC
13/754,408		Application	30 Jan 2013		The Nielsen Company (US), LLC
13/756,141		Application	31 Jan 2013		The Nielsen Company (US), LLC
13/756,493	9118542	Granted	31 Jan 2013	25 Aug 2015	The Nielsen Company (US), LLC
13/757,255	8792855	Granted	01 Feb 2013		The Nielsen Company (US), LLC
13/762,025	8707340	Granted	07 Feb 2013		The Nielsen Company (US), LLC
13/763,333		Application	08 Feb 2013		The Nielsen Company (US), LLC
13/767,548		Application	14 Feb 2013		The Nielsen Company (US), LLC
13/774,790		Published	22 Feb 2013		The Nielsen Company (US), LLC
13/774,784		Published	22 Feb 2013		The Nielsen Company (US), LLC
13/776,402	8761301	Granted	25 Feb 2013		The Nielsen Company (US), LLC
13/778,108		Application	26 Feb 2013		The Nielsen Company (US), LLC
13/779,717	8973023	Granted	27 Feb 2013	3 Mar 2015	The Nielsen Company (US), LLC
13/781,096		Application	28 Feb 2013		The Nielsen Company (US), LLC
13/781,236		Application	28 Feb 2013		The Nielsen Company (US), LLC
13/782,895	9021516	Granted	01 Mar 2013	28 Apr 2015	The Nielsen Company (US), LLC
13/787,314		Application	06 Mar 2013		The Nielsen Company (US), LLC
61/774,461		Expired 3/9/14	07 Mar 2013		The Nielsen Company (US), LLC
13/791,432		Application	08 Mar 2013		The Nielsen Company (US), LLC
13/793,959		Application	11 Mar 2013		The Nielsen Company (US), LLC
13/793,974		Published	11 Mar 2013		The Nielsen Company (US), LLC
13/793,991		Published	11 Mar 2013		The Nielsen Company (US), LLC
13/793,983		Published	11 Mar 2013		The Nielsen Company (US), LLC
13/793,771		Application	11 Mar 2013		The Nielsen Company (US), LLC
13/793,962		Application	11 Mar 2013		The Nielsen Company (US), LLC
13/796,089		Published	12 Mar 2013		The Nielsen Company (US), LLC
13/795,493		Application	12 Mar 2013		The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
13/795,464		Application	12 Mar 2013		The Nielsen Company (US), LLC
13/797,212		Abandoned	12 Mar 2013		The Nielsen Company (US), LLC
13/797,010		Application	12 Mar 2013		The Nielsen Company (US), LLC
13/802,105		Application	13 Mar 2013		The Nielsen Company (US), LLC
13/800,249		Published	13 Mar 2013		The Nielsen Company (US), LLC
13/801,176		Application	13 Mar 2013		The Nielsen Company (US), LLC
13/801,401		Application	13 Mar 2013		The Nielsen Company (US), LLC
13/829,644		Published	14 Mar 2013		The Nielsen Company (US), LLC
13/828,971		Published	14 Mar 2013		The Nielsen Company (US), LLC
13/829,849		Application	14 Mar 2013		The Nielsen Company (US), LLC
13/829,067		Application	14 Mar 2013		The Nielsen Company (US), LLC
13/827,943	8966521	Granted	14 Mar 2013	24 Feb 2015	The Nielsen Company (US), LLC
13/829,313		Application	14 Mar 2013		The Nielsen Company (US), LLC
13/828,702		Application	14 Mar 2013		The Nielsen Company (US), LLC
13/828,780	9002886	Granted	14 Mar 2013	7 Apr 2015	The Nielsen Company (US), LLC
13/829,625	9082014	Granted	14 Mar 2013	14 Jul 2015	The Nielsen Company (US), LLC
13/837,658		Published	15 Mar 2013		The Nielsen Company (US), LLC
13/841,920		Application	15 Mar 2013		The Nielsen Company (US), LLC
61/791,481		Expired 3/16/14	15 Mar 2013		The Nielsen Company (US), LLC
13/840,543		Published	15 Mar 2013		The Nielsen Company (US), LLC
13/841,047		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/837,436		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/840,807		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/840,594		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/837,441		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/836,096		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/835,695		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/837,746		Published	15 Mar 2013		The Nielsen Company (US), LLC
13/833,677		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/837,148		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/840,941		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/839,722		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/838,168		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/837,510		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/841,762		Application	15 Mar 2013		The Nielsen Company (US), LLC
13/847,860	8784207	Granted	20 Mar 2013		The Nielsen Company (US), LLC
13/854,465		Published	01 Apr 2013		The Nielsen Company (US), LLC
61/810,235		Expired 4/13/14	09 Apr 2013		The Nielsen Company (US), LLC
61/813,019		Expired 4/20/14	17 Apr 2013		The Nielsen Company (US), LLC
61/814,792		Expired 4/27/14	22 Apr 2013		The Nielsen Company (US), LLC
13/867,765	9076070	Granted	22 Apr 2013	7 Jul 2015	The Nielsen Company (US), LLC
61/815,544		Expired 4/27/14	24 Apr 2013		The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
61/815,597		Expired 4/27/14	24 Apr 2013		The Nielsen Company (US), LLC
61/816,599		Expired 4/27/14	26 Apr 2013		The Nielsen Company (US), LLC
61/817,829		Expired 5/4/14	30 Apr 2013		The Nielsen Company (US), LLC
61/821,605		Expired 5/11/14	09 May 2013		The Nielsen Company (US), LLC
13/893,027	8869183	Granted	13 May 2013		The Nielsen Company (US), LLC
61/825,495		Expired 5/25/14	20 May 2013		The Nielsen Company (US), LLC
61/828,512		Expired 6/1/14	29 May 2013		The Nielsen Company (US), LLC
13/907,286		Published	31 May 2013		The Nielsen Company (US), LLC
13/907,278		Published	31 May 2013		The Nielsen Company (US), LLC
13/914,571		Published	10 Jun 2013		The Nielsen Company (US), LLC
13/914,278		Published	10 Jun 2013		The Nielsen Company (US), LLC and Telephia
13/915,381		Published	11 Jun 2013		The Nielsen Company (US), LLC
13/921,962		Published	19 Jun 2013		The Nielsen Company (US), LLC
61/838,238		Expired 6/29/14	22 Jun 2013		The Nielsen Company (US), LLC
13/925,493		Published	24 Jun 2013		The Nielsen Company (US), LLC
61/839,344		Expired 6/29/14	25 Jun 2013		The Nielsen Company (US), LLC
13/930,799		Published	28 Jun 2013		The Nielsen Company (US), LLC
13/931,750		Application	28 Jun 2013		The Nielsen Company (US), LLC
61/844,301		Expired 7/13/14	09 Jul 2013		The Nielsen Company (US), LLC
61/845,748		Expired 7/13/14	12 Jul 2013		The Nielsen Company (US), LLC
13/945,357		Published	18 Jul 2013		The Nielsen Company (US), LLC
13/953,176		Published	29 Jul 2013		The Nielsen Company (US), LLC
13/955,438		Published	31 Jul 2013		The Nielsen Company (US), LLC
13/955,245		Published	31 Jul 2013		The Nielsen Company (US), LLC
13/955,163		Published	31 Jul 2013		The Nielsen Company (US), LLC
61/861,286		Expired	01 Aug 2013		The Nielsen Company (US), LLC
13/957,164	9100926	Published	01 Aug 2013	4 Aug 2015	The Nielsen Company (US), LLC
13/963,737		Application	09 Aug 2013		The Nielsen Company (US), LLC
61/864,902		Expired	12 Aug 2013		The Nielsen Company (US), LLC
13/965,805		Published	13 Aug 2013		The Nielsen Company (US), LLC
13/968,661		Published	16 Aug 2013		The Nielsen Company (US), LLC
61/871,243		Expired	28 Aug 2013		The Nielsen Company (US), LLC
14/127,414	8930701	Granted	28 Aug 2013		The Nielsen Company (US), LLC
14/014,050		Application	29 Aug 2013		The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
14/014,044		Application	29 Aug 2013		The Nielsen Company (US), LLC
14/015,328	8799054	Granted	30 Aug 2013		The Nielsen Company (US), LLC
14/015,664		Published	30 Aug 2013		The Nielsen Company (US), LLC
14/023,221		Application	10 Sep 2013		The Nielsen Company (US), LLC
14/023,226	9015563	Granted	10 Sep 2013	21 Apr 2015	The Nielsen Company (US), LLC
14/024,794		Published	12 Sep 2013		The Nielsen Company (US), LLC
14/025,575		Application	12 Sep 2013		The Nielsen Company (US), LLC
14/025,567		Application	12 Sep 2013		The Nielsen Company (US), LLC
14/026,777	9008586	Granted	13 Sep 2013	14 Apr 2015	The Nielsen Company (US), LLC
14/027,964	9088821	Granted	16 Sep 2013	21 Jul 2015	The Nielsen Company (US), LLC
14/031,944		Application	19 Sep 2013		The Nielsen Company (US), LLC
14/041,809		Published	30 Sep 2013		The Nielsen Company (US), LLC
14/041,613		Published	30 Sep 2013		The Nielsen Company (US), LLC
14/047,971		Published	07 Oct 2013		The Nielsen Company (US), LLC
61/889,505		Expired	10 Oct 2013		The Nielsen Company (US), LLC
61/890,176		Expired	11 Oct 2013		The Nielsen Company (US), LLC
14/052,404		Published	11 Oct 2013		The Nielsen Company (US), LLC
14/053,134		Application	14 Oct 2013		The Nielsen Company (US), LLC
14/062,647		Application	24 Oct 2013		The Nielsen Company (US), LLC
61/899,007		Expired	01 Nov 2013		The Nielsen Company (US), LLC
14/073,656		Application	06 Nov 2013		The Nielsen Company (US), LLC
14/074,499		Application	07 Nov 2013		The Nielsen Company (US), LLC
61/906,273		Expired	19 Nov 2013		The Nielsen Company (US), LLC
14/089,266		Application	25 Nov 2013		The Nielsen Company (US), LLC
14/089,279		Application	25 Nov 2013		The Nielsen Company (US), LLC
14/093,184		Application	29 Nov 2013		The Nielsen Company (US), LLC
14/133,069		Application	18 Dec 2013		The Nielsen Company (US), LLC
14/132,626		Application	18 Dec 2013		The Nielsen Company (US), LLC
61/918,513		Expired	19 Dec 2013		The Nielsen Company (US), LLC
14/134,815		Application	19 Dec 2013		The Nielsen Company (US), LLC Owner cannot be verified since public information on this patent is currently unavailable at USPTO.
14/136,748		Application	20 Dec 2013		The Nielsen Company (US), LLC
14/136,371		Application	20 Dec 2013		The Nielsen Company (US), LLC
14/137,190		Published	20 Dec 2013		Nielsen Media Research, Inc.
14/137,076		Published	20 Dec 2013		Nielsen Media Research, Inc.

App No.	Patent #	Status	Filed	Granted	Current Owner
14/138,907		Application	23 Dec 2013		The Nielsen Company (US), LLC
14/139,029		Published	23 Dec 2013		The Nielsen Company (US), LLC
14/139,379	8824740	Granted	23 Dec 2013		The Nielsen Company (US), LLC
14/138,858		Application	23 Dec 2013		The Nielsen Company (US), LLC
14/139,281		Application	23 Dec 2013		The Nielsen Company (US), LLC
61/920,048		Expired	23 Dec 2013		The Nielsen Company (US), LLC
14/140,195	9016906	Granted	24 Dec 2013	28 Apr 2015	The Nielsen Company (US), LLC
14/140,145		Application	24 Dec 2013		The Nielsen Company (US), LLC
14/141,400		Application	26 Dec 2013		The Nielsen Company (US), LLC
14/141,402		Application	26 Dec 2013		The Nielsen Company (US), LLC
14/141,641		Application	27 Dec 2013		The Nielsen Company (US), LLC
14/141,716	9015742	Granted	27 Dec 2013	21 Apr 2015	The Nielsen Company (US), LLC
14/142,411		Application	27 Dec 2013		The Nielsen Company (US), LLC
14/144,279		Application	30 Dec 2013		The Nielsen Company (US), LLC
14/144,341	9055334	Granted	30 Dec 2013	9 Jun 2015	The Nielsen Company (US), LLC
14/144,189	9064270	Granted	30 Dec 2013	23 Jun 2015	The Nielsen Company (US), LLC
14/144,352		Application	30 Dec 2013		The Nielsen Company (US), LLC
61/922,090		Expired	30 Dec 2013		The Nielsen Company (US), LLC
14/144,149		Application	30 Dec 2013		The Nielsen Company (US), LLC
61/922,584		Expired	31 Dec 2013		The Nielsen Company (US), LLC
14/144,624		Application	31 Dec 2013		The Nielsen Company (US), LLC
61/922,340		Expired	31 Dec 2013		The Nielsen Company (US), LLC
14/144,960		Application	31 Dec 2013		The Nielsen Company (US), LLC
14/145,452		Application	31 Dec 2013		The Nielsen Company (US), LLC
61/922,749		Expired	31 Dec 2013		The Nielsen Company (US), LLC
61/923,967		Expired	06 Jan 2014		The Nielsen Company (US), LLC Owner cannot be verified since public information on this patent is currently unavailable at USPTO.
61/923,959		Expired	06 Jan 2014		The Nielsen Company (US), LLC
14/148,266		Application	06 Jan 2014		The Nielsen Company (US), LLC
61/923,859		Expired	06 Jan 2014		The Nielsen Company (US), LLC
14/148,278		Application	06 Jan 2014		The Nielsen Company (US), LLC
14/147,618		Published	06 Jan 2014		The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
14/157,484		Application	16 Jan 2014		The Nielsen Company (US), LLC
61/938,617		Application	11 Feb 2014		The Nielsen Company (US), LLC
14/177,698		Application	11 Feb 2014		The Nielsen Company (US), LLC
12/006,449		Published			The Nielsen Company (US), LLC
12/425,464		Abandoned 5/13/14			The Nielsen Company (US), LLC
12/830,332		Abandoned 4/17/14			The Nielsen Company (US), LLC
14/093,338		Application			The Nielsen Company (US), LLC
13/995,864	8954536	Granted		10 Feb 2015	The Nielsen Company (US), LLC
13/183,428		Application			The Nielsen Company (US), LLC
13/294,080		Published			The Nielsen Company (US), LLC
13/327,018		Published			The Nielsen Company (US), LLC
14/223,560		Application			The Nielsen Company (US), LLC
14/195,547		Application			The Nielsen Company (US), LLC
14/188,245	9015743	Granted		21 Apr 2015	The Nielsen Company (US), LLC
12/206,702		Abandoned 6/5/14			The Nielsen Company (US), LLC
12/410,372		Application			The Nielsen Company (US), LLC
12/413,297		Application			The Nielsen Company (US), LLC
14/290395		Application	29 May 2014		The Nielsen Company (US), LLC
14/212646		Application	14 March 2014		The Nielsen Company (US), LLC
14/212630		Application	14 March 2014		The Nielsen Company (US), LLC
14/281139		Application	19 May 2014		The Nielsen Company (US), LLC
14/280949		Application	19 May 2014		The Nielsen Company (US), LLC
14/281429		Application	19 May 2014		The Nielsen Company (US), LLC
14/281104		Application	19 May 2014		The Nielsen Company (US), LLC
14/277456	9015740	Granted	14 May 2014	21 Apr 2015	The Nielsen Company (US), LLC
14/263497		Published	28 April 2014		The Nielsen Company (US), LLC
14/262315		Application	25 April 2014		The Nielsen Company (US), LLC
14/263501		Application	28 April 2014		The Nielsen Company (US), LLC
14/253646		Application	15 April 2014		The Nielsen Company (US), LLC
14/223526		Application	24 March 2014		The Nielsen Company (US), LLC
13/730271		Published	28 Dec 2012		The Nielsen Company (US), LLC
14/175918	9092804	Granted	7 Feb 2014	28 Jul 2015	The Nielsen Company (US), LLC
14/188250		Published	24 Feb 2014		The Nielsen Company (US), LLC
14/253596	9066136	Granted	15 April 2014	23 Jun 2015	The Nielsen Company (US), LLC
14/192852		Published	27 Feb 2014		The Nielsen Company (US), LLC
14/299794		Published	9 June 2014		The Nielsen Company (US), LLC
14/302085		Published	11 June 2014		The Nielsen Company (US), LLC
14/307152		Published	17 June 2014		The Nielsen Company (US), LLC
14/324901	9042598	Granted	7 July 2014	26 May 2015	The Nielsen Company (US), LLC
14/330681		Published	14 July 2014		The Nielsen Company (US), LLC
14/334143		Published	17 July 2014		The Nielsen Company (US), LLC
14/330655		Published	14 July 2014		The Nielsen Company (US), LLC
14/445747		Published	29 July 2014		The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
14/447980		Published	31 July 2014		The Nielsen Company (US), LLC
14/448715		Published	31 July 2014		The Nielsen Company (US), LLC
14/448797		Published	31 July 2014		The Nielsen Company (US), LLC
14/455968		Published	11 Aug 2014		The Nielsen Company (US), LLC
14/462190		Published	18 Aug 2014		The Nielsen Company (US), LLC
14463309		Published	19 Aug 2014		The Nielsen Company (US), LLC
14/467781		Published	25 Aug 2014		The Nielsen Company (US), LLC
14/313434		Published	24 June 2014		The Nielsen Company (US), LLC
14/486627		Published	15 Sept 2014		The Nielsen Company (US), LLC
14/488455		Published	17 Sept 2014		The Nielsen Company (US), LLC
14/495323		Published	24 Sept 2014		The Nielsen Company (US), LLC
14/500365		Published	29 Sept 2014		The Nielsen Company (US), LLC
14/500297		Published	29 Sept 2014		The Nielsen Company (US), LLC
14/448918		Published	31 July 2014		The Nielsen Company (US), LLC
14/303,032		Published			The Nielsen Company (US), LLC
14/313,457		Published			The Nielsen Company (US), LLC
14/313,390		Published			The Nielsen Company (US), LLC
14/512,005		Published			The Nielsen Company (US), LLC
14/527,283		Published			The Nielsen Company (US), LLC
14/500,443		Published			The Nielsen Company (US), LLC
14/529,922		Published			The Nielsen Company (US), LLC
14/537,484		Published			The Nielsen Company (US), LLC
14/537,128		Published			The Nielsen Company (US), LLC
14/537,488		Published			The Nielsen Company (US), LLC
14/537,566		Published			The Nielsen Company (US), LLC
14/551,824		Published			The Nielsen Company (US), LLC
14/551,828		Published			The Nielsen Company (US), LLC
14/553,334		Published			The Nielsen Company (US), LLC
14/554,268		Published			The Nielsen Company (US), LLC
14/561,048		Published			The Nielsen Company (US), LLC
14/561,035		Published			The Nielsen Company (US), LLC
14/559,084		Published			The Nielsen Company (US), LLC
14/562,319		Published			The Nielsen Company (US), LLC
14/556,197		Published			The Nielsen Company (US), LLC
14/561,045		Published			The Nielsen Company (US), LLC
14/556,095		Published			The Nielsen Company (US), LLC
14/570,713		Published			The Nielsen Company (US), LLC
14/561,042		Published			The Nielsen Company (US), LLC
14/577,884		Published			The Nielsen Company (US), LLC
14/471,701		Published			The Nielsen Company (US), LLC
14/591,205		Published			The Nielsen Company (US), LLC
14/503,017		Published			The Nielsen Company (US), LLC
14/606,725		Published			The Nielsen Company (US), LLC
14/621,010		Published			The Nielsen Company (US), LLC

App No.	Patent #	Status	Filed	Granted	Current Owner
14/631,298		Published			The Nielsen Company (US), LLC
14/629,775		Published			The Nielsen Company (US), LLC
14/631,395		Published			The Nielsen Company (US), LLC
14/628,533		Published			The Nielsen Company (US), LLC
14/633,848		Published			The Nielsen Company (US), LLC
14/628,535		Published			The Nielsen Company (US), LLC
14/329,779		Published			The Nielsen Company (US), LLC
14/641,982		Published			The Nielsen Company (US), LLC
14/473,639		Published			The Nielsen Company (US), LLC
14/261,082		Published			The Nielsen Company (US), LLC
14/453,840		Published			The Nielsen Company (US), LLC
14/261,085		Published			The Nielsen Company (US), LLC
14/250,068		Published			The Nielsen Company (US), LLC
14/502,409		Published			The Nielsen Company (US), LLC
14/528495		Published			The Nielsen Company (US), LLC
14/662,792		Published			The Nielsen Company (US), LLC
14/669,964		Published			The Nielsen Company (US), LLC
14/673,077		Published			The Nielsen Company (US), LLC
14/685,260		Published			The Nielsen Company (US), LLC
14/673,266		Published			The Nielsen Company (US), LLC
14/686,470		Published			The Nielsen Company (US), LLC
14/686,003		Published			The Nielsen Company (US), LLC
14/705,595		Published			The Nielsen Company (US), LLC
14/313,414		Published			The Nielsen Company (US), LLC
14/610,473		Published			The Nielsen Company (US), LLC
14/698,483		Published			The Nielsen Company (US), LLC
14/685,984		Published			The Nielsen Company (US), LLC
14/562,309		Published			The Nielsen Company (US), LLC
14/547,050		Published			The Nielsen Company (US), LLC
14/618,658		Published			The Nielsen Company (US), LLC
11/850,650	8296172	Granted		23 Oct 2012	The Nielsen Company (US), LLC
13/089,752	8684742	Granted		1 Apr 2014	The Nielsen Company (US), LLC
13/779,497		Published			The Nielsen Company (US), LLC
12/426,259		Published			The Nielsen Company (US), LLC
13/405,611		Published			The Nielsen Company (US), LLC
13/779,528		Published			The Nielsen Company (US), LLC
12/749,376		Published			The Nielsen Company (US), LLC
13/657,432		Published			The Nielsen Company (US), LLC
14/230,418		Published			The Nielsen Company (US), LLC

1 UNITED STATES TRADEMARKS AND
2 TRADEMARK APPLICATIONS:

Owner	Trademark	Application No.	Registration No.	Registration Date	Status
The Nielsen Company (US), LLC	ARBITRON	72/449,313	1004086	Feb 4 1975	Registered
The Nielsen Company (US), LLC	ARBITRON	73034205	1023753	Oct 28 1975	Registered
The Nielsen Company (US), LLC	A ARBITRON	85629042	4337492	May 21 2013	Registered
The Nielsen Company (US), LLC	A ARBITRON	85629056	4337493	May 21 2013	Registered
The Nielsen Company (US), LLC	A ARBITRON	85629072	4363412	Jul 9 2013	Registered
The Nielsen Company (US), LLC	A ARBITRON	85629099	4337494	May 21 2013	Registered
The Nielsen Company (US), LLC	ARBITRON PPM	76623819	3583706	Mar 3 2009	Registered
The Nielsen Company (US), LLC	ARB-TV	85473036	4182421	Jul 31 2012	Registered
The Nielsen Company (US), LLC	ARB-TV	85473053	4193598	Aug 21 2012	Registered
The Nielsen Company (US), LLC	ARB-TV	85473065	4193599	Aug 21 2012	Registered
The Nielsen Company (US), LLC	ARB-TV	85473081	4193600	Aug 21 2012	Registered
The Nielsen Company (US), LLC	GET-A-GRIP	85152481	4161831	Jun 19 2012	Registered
The Nielsen Company (US), LLC	GET-A-GRIP	85152501	4161832	Jun 19 2012	Registered
The Nielsen Company (US), LLC	IBOARD	85754133	4393969	Aug 27 2013	Registered
The Nielsen Company (US), LLC	LOCALMOTION	74540702	1984594	Jul 2 1996	Registered
The Nielsen Company (US), LLC	MAXIMISER	73771839	1560614	Oct 17 1989	Registered
The Nielsen Company (US), LLC	PD ADVANTAGE	75587713	2384772	Sep 12 2000	Registered
The Nielsen Company (US), LLC	PPM	85317772	4124546	Apr 10 2012	Registered
The Nielsen Company (US), LLC	PPM	85317793	4074012	Dec 20 2011	Registered
The Nielsen Company (US), LLC	PPM	85317811	4134324	May 1 2012	Registered
The Nielsen Company (US), LLC	PPM 360	85/114,737	4289460	Feb 12 2013	Registered
The Nielsen Company (US), LLC	PPM 360	85/962,975	4550431	Jun 17 2014	Registered
The Nielsen Company (US), LLC	PPM360	85099300	4296002	Feb 26 2013	Registered

Nielsen Proprietary & Confidential

CG&R DRAFT

LAST SAVED: 05/19/2015 10:16 PM

TRADEMARK
REEL: 005678 FRAME: 0421

Owner	Trademark	Application No.	Registration No.	Registration Date	Status
The Nielsen Company (US), LLC	PRINTPLUS	86/024.816	4470967	Jan 21 2014	Registered
Nielsen Audio, Inc.	PRO M & Design	75003598	2062674	May 20 1997	Registered
The Nielsen Company (US), LLC	QUALIZIP	74038692	1716997	Sep 15 1992	Registered
The Nielsen Company (US), LLC	RADAR	73139266	1111456	Jan 16 1979	Registered
The Nielsen Company (US), LLC	RETAIL DIRECT	74736220	2062659	May 20 1997	Registered
The Nielsen Company (US), LLC	RETAILDIRECT	76530370	2907833	Dec 7 2004	Cancelled
The Nielsen Company (US), LLC	SMARTPLUS	75104053	2081184	Jul 22 1997	Registered
The Nielsen Company (US), LLC	INTELLIGENT PRIORS	77691951	4292575	Feb 19 2013	Registered
The Nielsen Company (US), LLC	DRIVER INSIGHTS	78652600	3234946	Apr 24 2007	Registered
The Nielsen Company (US), LLC	CGWEB	78652388	3188866	Dec 26 2006	Registered
The Nielsen Company (US), LLC	COEFFICIENT GENERATOR	77693057	3805490	Jun 22 2010	Registered
The Nielsen Company (US), LLC	TCE	77953528	3871724	Nov 2 2010	Registered
NeuroFocus, Inc.	NEUROFOCUS & design	77890496	3821575	Jul 20 2010	Registered
NeuroFocus, Inc.	NEURO FOCUS & design	77720069	3744042	Feb 2 2010	Registered
The Nielsen Company (US), LLC	NEUROFOCUS	77719998	3744041	Feb 2 2010	Registered
The Nielsen Company (US), LLC	NBASE	77649626	3773024	Apr 6 2010	Registered
The Nielsen Company (US), LLC	NEUROBASE	77649622	3773023	Apr 6 2010	Registered
NeuroFocus, Inc.	NEUROLAB	77646804	3773721	Apr 6 2010	Registered
The Nielsen Company (US), LLC	NEUROFOCUS	77639405	3733470	Jan 5 2010	Registered
The Nielsen Company (US), LLC	NEUROTAGS	77307650	3709302	Nov 10 2009	Registered
NeuroFocus, Inc.	WAVESPOT	77136046	3715713	Nov 24 2009	Registered
The Nielsen Company (US), LLC	NEUROFOCUS	77119755	3421532	May 6 2008	Registered
NeuroFocus, Inc.	NEURO FOCUS & design	77101683	3655177	Jul 14 2009	Registered
The Nielsen Company (US), LLC	AD*VIEWS	86229791			Suspended
The Nielsen Company (US), LLC	NIELSEN SOCIALGUIDE INTELLIGENCE	86239031	4719166	Apr 14 2015	Registered
The Nielsen Company (US), LLC	NIELSEN BASES FACTORS FOR SUCCESS	86197354	4609365	Sep 23 2014	Registered

Owner	Trademark	Application No.	Registration No.	Registration Date	Status
The Nielsen Company (US), LLC	CONCEPT CONSTRUCTOR	86197352			Notification of Final Refusal sent 11/14/14
The Nielsen Company (US), LLC	SPONSORSHIP SCORECARD	85763617	4589359	Aug 19 2014	Registered
The Nielsen Company (US), LLC	AN UNCOMMON SENSE OF THE CONSUMER	85742457	4589317	Aug 19 2014	Registered
The Nielsen Company (US), LLC	NIELSEN RADIOVIEWS	77732631	3832801	Aug 10 2010	Registered
The Nielsen Company (US), LLC	NIELSEN RADIO ADVISOR	77732625	3832800	Aug 10 2010	Registered
The Nielsen Company (US), LLC	NIELSEN FOCUS	77703065	4109175	Mar 6 2012	Registered
The Nielsen Company (US), LLC	HEALTHSCAPE	77500545	3743026	Jan 26 2010	Registered
The Nielsen Company (US), LLC	PUBNET	76506666	2975150	Jul 26 2005	Registered
The Nielsen Company (US), LLC	PUBEASY	76043450	2610398	Aug 20 2002	Registered
The Nielsen Company (US), LLC	PUBNET	73631996	1450012	Jul 28 1987	Registered
The Nielsen Company (US), LLC	NIELSEN OPINION QUEST	86470460			Pending
The Nielsen Company (US), LLC	NIELSEN N-SCORE	85779542	4641730	Nov 18 2014	Registered
The Nielsen Company (US), LLC	NIELSEN CROSS-PLATFORM CAMPAIGN RATINGS	85796575	4538931	May 27 2014	Registered
The Nielsen Company (US), LLC	NIELSEN ONLINE CAMPAIGN RATINGS	85317052	4533906	May 20 2014	Registered
The Nielsen Company (US), LLC	THE CAMBRIDGE GROUP	85533420	4221147	Oct 9 2012	Registered
The Nielsen Company (US), LLC	PRIME LINGO	85004388	4003462	Jul 26 2011	Registered
The Nielsen Company (US), LLC and The Conference Board, Inc.	THE DEMAND INSTITUTE	85645033	4390551	Aug 27 2013	Registered
The Nielsen Company (US), LLC and The Conference Board, Inc.	DI DEMAND INSTITUTE	85645018	4468613	Jan 21 2014	Registered
The Nielsen Company (US), LLC and The Conference Board, Inc.	DI	85644646	4282365	Jan 29 2013	Registered
The Nielsen Company (US), LLC	SITEREPORTS	85557474	4267240	Jan 1 2013	Registered
The Nielsen Company (US), LLC and The Conference Board, Inc.	THE DEMAND INSTITUTE	85404372	4374390	Jul 30 2013	Registered

Owner	Trademark	Application No.	Registration No.	Registration Date	Status
The Nielsen Company (US), LLC	VIZU	78737326	3529139	Nov 4 2008	Registered
The Nielsen Company (US), LLC	VIZU	78737321	3935746	Mar 22 2011	Registered
The Nielsen Company (US), LLC	PRIME LINGO & design	77955506	4003366	Jul 26 2011	Registered
The Nielsen Company (US), LLC	PERISHABLES GROUP	76605122	3052460	Jan 31 2006	Registered
The Nielsen Company (US), LLC	KEEPING YOUR BUSINESS FRESH	76605121	2996825	Sep 20 2005	Registered
The Nielsen Company (US), LLC	FRESHWORKS	76538939	2876716	Aug 24 2004	Renewed
The Nielsen Company (US), LLC	FRESH FACTS	75346109	2198049	Oct 20 1998	Renewed
The Nielsen Company (US), LLC	HARRIS VAULT	85007856	3975718	Jun 7 2011	Registered
The Nielsen Company (US), LLC	HI-BRID INSIGHTS	77513464	3575651	Feb 17 2009	Registered
The Nielsen Company (US), LLC	REPUTATION QUOTIENT	76578422	2941373	Apr 19 2005	Renewed
The Nielsen Company (US), LLC	QUICKSCREENER	76664649	3270411	Jul 24 2007	Registered
The Nielsen Company (US), LLC	PREFERENCEPOINT	76643270	3234066	Apr 24 2007	Registered
The Nielsen Company (US), LLC	QUICKQUERY	76642038	3190600	Jan 2 2007	Registered
The Nielsen Company (US), LLC	RQ	76607089	3064805	Mar 7 2006	Registered
The Nielsen Company (US), LLC	ASL	75842728	2383397	Sep 5 2000	Renewed
The Nielsen Company (US), LLC	HPOL	75824636	2711660	Apr 29 2003	Renewed
The Nielsen Company (US), LLC	ADVANCED STRATEGY LAB	75824069	2385572	Sep 12 2000	Renewed
The Nielsen Company (US), LLC	HARRIS INTERACTIVE	75794407	2551588	Mar 26 2002	Renewed
The Nielsen Company (US), LLC	EQUITREND	74005291	1606674	Jul 17 1990	Renewed
The Nielsen Company (US), LLC	DIGITAL AD RATHINGS	86665230			Pending
The Nielsen Company (US), LLC	THE HARRIS POLL	74309646	1810713	Dec 14 1993	Registered
The Nielsen Company (US), LLC	THE HARRIS POLL	74309645	1809514	Dec 7 1993	Registered
The Nielsen Company (US), LLC	INNERSCOPE	77419703	3683917	Sep 15 2009	Registered
The Nielsen Company (US), LLC	ENGAGEMENT MAP	77377663	3864859	Oct 29 2010	Registered
The Nielsen Company (US), LLC	INTERSCOPE RESEARCH	77421200	3556443	Jan 6 2009	Registered

Owner	Trademark	Application No.	Registration No.	Registration Date	Status
The Nielsen Company (US), LLC	IMPACT MAPS	86319972	4715169	Apr 7 2015	Registered
The Nielsen Company (US), LLC	TOTAL AUDIENCE	86633358			Pending
The Nielsen Company (US), LLC	INNERSCOPE RESEARCH	85445259	4160576	Jun 19 2012	Registered
The Nielsen Company (US), LLC	AQ	85216704	4104223	Feb 28 2012	Registered

3
4
5