

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362408

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Gillette Company		09/29/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Duracell U.S. Operations, Inc.		
Street Address:	1209 Orange Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 54			
Property Type	Number	Word Mark	
Registration Number:	1092729	ACTIVAIR	
Registration Number:	3890841	CHARGING MADE SIMPLE	
Registration Number:	2237427	CLIP 'N LITE	
Registration Number:	1152937		
Registration Number:	3509532	DAYLITE	
Registration Number:	3920277	DAYLITE TOUGH	
Registration Number:	849665	DISPOZ-A-LITE	
Registration Number:	1066166	DURABEAM	
Registration Number:	4486334	DURABEAM ULTRA	
Registration Number:	1417363	DURACELL	
Registration Number:	838685	DURACELL	
Registration Number:	793273	DURACELL	
Registration Number:	3144722	DURACELL	
Registration Number:	3082884	DURACELL	
Registration Number:	4071758	DURACELL SUPPORT LOCAL VOLUNTEERS	
Registration Number:	1144787		
Registration Number:	3082777	DURACELL	
Registration Number:	1039589	DURACELL	
Registration Number:	4316216		

CH \$1365.00 1092729

Property Type	Number	Word Mark
Registration Number:	4367781	DURACELL RECHARGEABLE
Registration Number:	4080515	DURACELL RECHARGEABLE STAYCHARGED
Registration Number:	3935095	DURACELL SMARTPOWER
Registration Number:	4393764	DURACELL TOUGH
Registration Number:	3163860	DURACELL ULTRA DIGITAL
Registration Number:	4466839	DURACELL ULTRA POWER
Registration Number:	2936877	DURACELL VOYAGER
Registration Number:	4192026	DURALOCK
Registration Number:	4306622	DURALOCK POWER PRESERVE
Registration Number:	2599618	EASYTAB
Registration Number:	2931757	EXPLORER
Registration Number:	1715454	FIREFIGHTERS CHOICE
Registration Number:	1723566	GARRITY
Registration Number:	2412934	G-TECH
Registration Number:	2990898	I BEAM
Registration Number:	4441282	ION SPEED
Registration Number:	756769	MALLORY
Registration Number:	3894701	MYGRID
Registration Number:	3775127	POWER A SMILE
Registration Number:	3930200	POWER CLIP
Registration Number:	3930199	POWER SLEEVE
Registration Number:	4265792	POWER UP WITH DURACELL
Registration Number:	4265793	POWERED BY DURACELL
Registration Number:	1225888	POWER-LITE
Registration Number:	3235013	POWERPIX
Registration Number:	1620895	PROCELL
Registration Number:	2744968	QUALITY THAT LASTS
Registration Number:	1990757	TOUCH N' LITE
Registration Number:	2915099	TRUSTED EVERYWHERE
Registration Number:	3035101	TRUS±ED EVERYWHERE
Registration Number:	1488305	TUFF LITE
Registration Number:	3758768	TURNS NIGHT INTO DAY
Registration Number:	1808430	VALUE LITE
Serial Number:	85271139	COPPER AND BLACK FRIDAY
Serial Number:	86626497	COPPERTOP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 513-983-1100
Email: pgtrademarks.im@pg.com
Correspondent Name: MATTHEW SPRIGGS
Address Line 1: One Procter & Gamble Plaza
Address Line 2: Trademarks C-9
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	TR730.1-A; MM-332643
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NAME OF SUBMITTER:	Matthew Spriggs
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SIGNATURE:	/MJS/
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DATE SIGNED:	11/16/2015
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Total Attachments: 6

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Assignment of Trademarks
Assignment Record Branch

Whereas The Gillette Company with an address of of One Gillette Park
Boston, Massachusetts 02127, United States of America owns the following trademarks:

Trademark	Appl'n No	Appl'n Date	Class	Reg'n No	Reg'n Date
ACTIVAIR	73147218	11/4/1977	9	1092729	6/6/1978
CHARGING MADE SIMPLE	77740268	5/19/2009	9	3890841	12/14/2010
CLIP 'N LITE	75252321	3/4/1997	11	2237427	4/6/1999
COPPER AND BLACK FRIDAY	85271139	3/18/2011	9		
COPPER/BLACK RECTANGULAR DES 	73077688	2/19/1976	9	1152937	5/5/1981
COPPERTOP	86626497	5/12/2015	9		
DAYLITE	77199095	6/6/2007	11	3509532	9/30/2008
DAYLITE TOUGH	77607894	11/5/2008	11	3920277	2/15/2011
DISPOZ-A-LITE	72279728	9/6/1967	11	849665	5/28/1968
DURABEAM	73073623	1/7/1976	11	1066166	5/24/1977
DURABEAM ULTRA	85874076	3/12/2013	9	4486334	2/18/2014
DURACELL	73563348	10/15/1985	11	1417363	11/18/1986
DURACELL	72245654	5/16/1966	7	838685	11/14/1967
DURACELL	72198063	7/17/1964	9	793273	7/27/1965
DURACELL	78624053	5/5/2005	9	3144722	9/19/2006

DURACELL	78700521	8/25/2005	9	3082884	4/18/2006
DURACELL (& Shield Device 10 bw) 	85167852	11/3/2010	9	4071758	12/13/2011
DURACELL (Cylindrical Battery Device 81 Copper & Black) 	73077730	2/19/1976	9	1144787	12/30/1980
DURACELL (Stylized 05)	78625474	5/9/2005	9	3082777	4/18/2006
DURACELL COPPER/BLACK LABEL DESIGN (b/w) 	73057211	7/9/1975	9	1039589	5/18/1976
DURACELL DURALOCK (Lock Device 12 bw) 	85675349	7/12/2012	9	4316216	4/9/2013
DURACELL RECHARGEABLE	85777932	11/13/2012	9	4367781	7/16/2013
DURACELL RECHARGEABLE STAYCHARGED	77841309	10/5/2009	9	4080515	1/3/2012
DURACELL SMARTPOWER (Stylized) 	77780701	7/14/2009	9	3935095	3/22/2011

DURACELL TOUGH	85682530	7/20/2012	11	4393764	8/27/2013
DURACELL ULTRA DIGITAL	78565576	2/11/2005	9	3163860	10/24/2006
DURACELL ULTRA POWER	85388405	8/3/2011	9	4466839	1/14/2014
DURACELL VOYAGER	78221871	3/5/2003	11	2936877	3/29/2005
DURALOCK	85491768	12/9/2011	9	4192026	8/14/2012
DURALOCK POWER PRESERVE	85580898	3/27/2012	9	4306622	3/19/2013
EASYTAB	78052142	3/9/2001	9	2599618	7/23/2002
EXPLORER	78221876	3/5/2003	11	2931757	3/8/2005
FIREFIGHTERS CHOICE	74238891	1/21/1992	11	1715454	9/15/1992
GARRITY	74173716	6/7/1991	11	1723566	10/13/1992
G-TECH	75568094	10/9/1998	11	2412934	12/12/2000

I BEAM	76431646	6/28/2002	11	2990898	9/6/2005
ION SPEED	85744083	10/2/2012	9	4441282	11/26/2013
MALLORY & BAR DESIGN MALLORY	72163157	2/20/1963	9	756769	9/17/1963
MYGRID	77740279	5/19/2009	9	3894701	12/21/2010
POWER A SMILE.	77191966	5/29/2007	9	3775127	4/13/2010
POWER CLIP	77803639	8/13/2009	9	3930200	3/8/2011
POWER SLEEVE	77803629	8/13/2009	9	3930199	3/8/2011
POWER UP WITH DURACELL	85570090	3/15/2012	9	4265792	12/25/2012
POWERED BY DURACELL	85570091	3/15/2012	9	4265793	12/25/2012
POWER-LITE	73287004	11/24/1980	11	1225888	2/1/1983
POWERPIX	78660817	6/29/2005	9	3235013	4/24/2007

PROCELL	73791981	4/10/1989	9	1620895	11/6/1990
QUALITY THAT LASTS	78071334	6/27/2001	9	2744968	7/29/2003
TOUCH N' LITE	74601988	11/22/1994	11	1990757	8/6/1996
TRUSTED EVERYWHERE	78155573	8/19/2002	9	2915099	12/28/2004
TRUSTED EVERYWHERE (Stylized 04) TRUSTED EVERYWHERE	78494182	10/4/2004	9	3035101	12/27/2005
TUFF LITE	73683733	9/11/1987	11	1488305	5/17/1988
TURNS NIGHT INTO DAY	77604181	10/30/2008	11	3758768	3/9/2010
VALUE LITE	74299126	7/29/1992	11	1808430	11/30/1993

Now therefore, **Duracell U.S. Operations, Inc.**, with an address of **1209 Orange Street, Wilmington, DE 19801, United States of America** is desirous of acquiring said trademarks.

Now therefore **The Gillette Company** hereby assigns the entire interest and goodwill of the business in said marks to **Duracell U.S. Operations, Inc.**

